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2022 Parade of Homes People's Choice Awards













OLSON SOLAR ENERGY

Trends in Housing Conference

Join us to hear about solar, green building, and smart home technology, consumer housing trends specific to new construction from Zillow, changing preferences for building products, and Wisconsin's economy.

YOU'RE INVITED!

THURSDAY, NOVEMBER 10
Wisconsin Dells, WI
Wintergreen Conference Center
8:00AM - 2:30PM





AGENDA

8:00am - Registration & Breakfast 9:00AM - Industry Relations & New Construction

10:15AM - Panel on Solar, Green Building & Smart Home Technology 11:30AM - Lunch

12:15PM - Changing Preferences for Building Products in Post-Covid Market

1:30PM - Wisconsin's Economy

Member Fee: \$75

Non-Member Fee: \$95

Scan the QR Code or visit association.wisbuild.org/eventcalendar to register!





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2022 BOARD OF DIRECTORS

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BUILD & REMODEL EXPO

January 28-29, 2023 ♥ Marriot Madison West

Presented by







MABA and NARI of Madison have partnered to bring the *Build & Remodel Expo* to the Marriot Madison West, January 28-29, 2023!

Early Bird Booth Rates

10' Wide x 8' Deep Booth \$1,000 10' Wide x 10' Deep Booth \$1,100

Corner Booth Charge \$150 | Non-Member Fee \$500

Early Bird Rates End Soon!

Looking to sponsor? Contact us for available sponsorship opportunities!

Join us today!



Audience

- Professional environment to meet potential customers
- Connect with your target demographic -- serious build/remodel-ready folks
- Create lasting impressions
- Face-to-face marketing
- Present at a Seminar, show your industry expertise!

Exposure

- People trust MABA & NARI Members
- People want to buy local if given the chance
- Display your most prestigious product/service
- Launch a new product/service
- Create brand awareness
- Giveaway branded swag -people will use that new pen for months!

Marketing

- Increased AND diversified marketing spend (\$40K+)
- Targeted marketing campaign
- Cross promotion at MABA & NARI events
- New marketing channels -social media ad buys, MABA Parade of Homes email list (11K+ attendees)
- Network with other MABA & NARI Members



Build & Remodel Expo

JANUARY 28-29, 2023 MADISON MARRIOTT WEST





A scattered-site, self-guided tour features 21 expertly-constructed homes from top builders across the area. From modern farmhouse to craftsman, suburban to lakefront, model to custom -- guaranteed to appeal to any taste!

MadisonFallParadeofHomes.com

OCTOBER 14-16 & 21-23

Fridays 3-7pm | Saturdays & Sundays 11am-6pm

HOMES PREVIEW





415 E. School Rd, Cottage Grove

- 2,020 square feet
- · 2 bathrooms
- 3 bedrooms
- · 3 car garage

Classic Custom Homes

2164 Colladay Point Dr. Stoughton

- · 5,064 square feet
- 4 bedrooms
- 3.5 bathrooms
- 4 car garage
- · Finished basement
- · Handicap accessible



6641 Wagner's Vineyard Trl, Windsor

- · 5,115 square feet
- 5 bedrooms
- 3.5 bathrooms
- 4 car garage · Finished basement

· Handicap accessible







5404 Woodley Ln, Madison

- 3,449 square feet
- · 4 bedrooms
- 3.5 bathrooms
- 2 car garage
- Finished basement



- 4,050 square feet
- 4 bedrooms
- · 3.5 bathrooms



3688 Manistee Way, Middleton

- · 2 car garage
- · Finished basement



6250 Fountainhead Cir, DeForest

- 3,371 square feet • 4 bedrooms
- 3 car garage
- Finished basement
- · 3.5 bathrooms





6647 Wagner's Vineyard Trl, Windsor

- 4,911 square feet
- · 5 bedrooms
- · 3.5 bathrooms
- 3 car garage
- Finished basement



3014 Linnerud Dr, Stoughton

- 3,800 square feet
- · 4 bedrooms
- · 4 bathrooms
- 3 car garage
 - · Finished basement
 - · Handicap accessible



13 Bluestem Pass, Mt. Horeb

- 1,202 square feet
- 2 bathrooms
- · 2 bedrooms
- 2 car garage





5790 Derby Downs Dr, Waunakee

- 4,991 square feet
- 3 car garage
- 5 bedrooms · Finished basement
- · 4.5 bathrooms



3634 Raleigh Rd, Middleton

- 4,767 square feet
- · 4 bedrooms
- · 3.5 bathrooms
- 3 car garage
- · Finished basement

LENNAR

441 Peterson Trl, Oregon

- 2,631 square feet
- 2.5 bathrooms
- · 4 bedrooms
- 3 car garage









2950 Latigo Trace, Sun Prairie

- 3,559 square feet
- · 4 bedrooms
- 3 bathrooms
- 3 car garage
- · Finished basement

6635 Wagner's Vineyard Trl, Windsor

- 6,593 square feet
- 5 bedrooms
- · 6.5 bathrooms
- 14 car garage
- Finished basement
- Handicap accessible
- 2570 Notre Dame Dr, Fitchburg
- 3.942 square feet
- 2 car garage • 4 bedrooms Finished basement
- 3.5 bathrooms
- Handicap accessible









3215 Happy Valley Road, Sun Prairie

- 8,340 square feet
- 5 bedrooms
- · 5.5 bathrooms
- 4 car garage
- · Finished basement



6652 Grouse Woods Road, Windsor

- 3,073 square feet
- 4 bedrooms
- · 3.5 bathrooms
- 3 car garage
- · Finished basement

7885 Dragonfly Ct, Verona

- · 4,292 square feet
- 3 car garage
- 5 bedrooms • 4.5 bathrooms
- · Finished basement





3190 Drumlin Ridge Dr., Cottage Grove

- 3,431 square feet
- 3.5 bathrooms
- 5 bedrooms
- 5 car garage

William Ryan Homes

5940 Astor Dr, Fitchburg

- 2,934 square feet · 4 bedrooms
- · 2.5 bathrooms
- 3 car garage



2577 Blue Heron Blvd, Sun Prairie

- 2,801 square feet
- · 2.5 bathrooms
- 4 bedrooms
- 2 car garage

SAVE THE DATE PARADE OFHOMES

JUNE 16-25 2

2023 FEATURED NEIGHBORHOODS



Waunakee, WI



Windsor, WI

Plus scattered-site homes across the capital region.

The Parade of Homes provides the perfect opportunity to see a variety of homes at different price points and locations over the course of 10 days!

For more information visit

MadisonParadeofHomes.com/2023paradesites

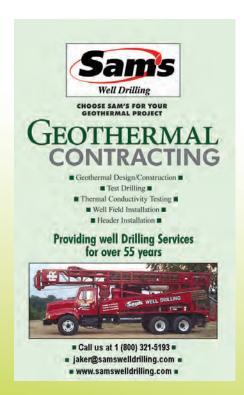




DISCLAIMER: The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a nonprofit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

The Right Angle is published seven times per year.

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SMALL BUSINESS



2022 MABA Golf Outing

September 14th at Pleasant View Golf Course



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- SUN PRAIRIE, McFARLAND, DeFOREST -



MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

2022 Dane County July YTD Comparison

Municipality	2022 Total	2021 Total	2022 Starts	2021 Starts	2022 Avg. Value	2021 Avg. Value	2022 Avg. Sq Ft	2021 Avg. Sq Ft
Albion (T)	\$1,025,000	\$703,000	3	2	\$341,667	\$351,500	2,850	2,800
Berry (T)	\$2,275,000	\$495,000	4	1	\$568,750	\$495,000	3,975	3,850
Black Earth (T)	\$450,000	\$360,000	1	1	\$450,000	\$360,000	3,800	2,850
Blue Mounds (T)	\$1,050,000		2		\$525,000		3,775	
Bristol (T)	\$10,916,000	\$3,784,000	18	8	\$606,444	\$473,000	3,692	3,470
Burke (T)		\$400,000		1		\$400,000		3,000
Cottage Grove	\$10,110,000	\$5,617,000	20	13	\$505,500	\$432,077	2,819	2,751
Cottage Grove (T)	\$3,358,000	\$3,960,000	6	7	\$559,667	\$565,714	4,092	4,283
Cross Plains	\$4,811,000	\$1,213,000	11	3	\$437,364	\$404,333	2,148	2,889
Cross Plains (T)	\$1,825,000	\$3,947,000	3	5	\$608,333	\$789,400	3,733	4,465
Dane	\$870,000		2		\$435,000		2,123	
Dane (T)	\$2,380,000	\$525,000	4	1	\$595,000	\$525,000	3,809	3,850
Deerfield (T)	\$704,000	\$1,815,000	1	4	\$704,000	\$453,750	5,100	3,613
DeForest	\$12,527,000	\$30,292,000	21	74	\$596,524	\$409,351	3,975	2,959
Dunkirk (T)	\$400,000	\$600,000	1	1	\$400,000	\$600,000	3,200	4,300
Dunn (T)	\$2,390,000	\$6,945,000	4	11	\$597,500	\$631,364	3,795	4,177
Fitchburg	\$34,034,000	\$30,661,000	90	83	\$378,156	\$369,410	2,297	2,522
Madison	\$66,560,000	\$67,054,000	158	188	\$421,266	\$356,670	2,436	2,265
Mazomanie (T)	\$975,000	\$823,000	2	2	\$487,500	\$411,500	3,575	3,100
McFarland	\$9,798,000	\$5,959,000	21	13	\$466,571	\$458,385	2,297	2,515
Medina (T)	\$890,000	\$425,000	2	1	\$445,000	\$425,000	3,175	3,250
Middleton	\$2,043,000	\$4,409,000	3	8	\$681,000	\$551,125	3,783	2,891
Middleton (T)	\$22,720,000	\$13,410,000	27	19	\$841,481	\$705,789	5,109	4,610
Montrose (T)	\$1,150,000	\$720,000	2	2	\$575,000	\$360,000	4,700	2,775
Mount Horeb	\$10,938,000	\$8,467,000	26	20	\$420,692	\$423,350	2,763	2,700
Oregon	\$21,649,000	\$13,847,000	47	33	\$460,617	\$419,606	2,693	2,388

Municipality	2022 Total	2021 Total	2022 Starts	2021 Starts	2022 Avg. Value	2021 Avg. Value	2022 Avg. Sq Ft	2021 Avg. Sq Ft
Oregon (T)	\$2,891,000	\$1,311,000	4	2	\$722,750	\$655,500	5,013	4,350
Perry (T)	\$750,000	\$1,777,000	2	3	\$375,000	\$592,333	2,675	4,363
Pleasant Springs (T)	\$3,400,000	\$2,076,000	4	5	\$850,000	\$415,200	4,870	3,360
Primrose (T)	\$2,143,000	\$504,000	4	1	\$535,750	\$504,000	3,963	3,850
Roxbury (T)		\$1,895,000		5		\$379,000		2,860
Rutland (T)	\$4,089,000	\$875,000	6	2	\$681,500	\$437,500	4,817	3,425
Springdale (T)	\$3,617,000	\$3,655,000	4	7	\$904,250	\$522,143	5,600	4,000
Springfield (T)	\$1,299,000	\$1,348,000	2	3	\$649,500	\$449,333	4,400	3,167
Stoughton	\$8,304,000	\$4,202,000	25	12	\$332,160	\$350,167	2,246	2,766
Sun Prairie	\$29,691,000	\$41,325,000	73	104	\$406,726	\$397,356	2,642	2,793
Sun Prairie (T)	\$1,100,000	\$399,000	2	1	\$550,000	\$399,000	3,425	2,550
Vermont (T)	\$3,254,500	\$1,510,000	4	3	\$813,625	\$503,333	4,825	3,500
Verona	\$16,085,000	\$14,743,000	39	41	\$412,436	\$359,585	2,036	2,301
Verona (T)	\$9,992,000	\$9,478,000	12	11	\$832,667	\$861,636	5,388	5,918
Vienna (T)		\$700,000		1		\$700,000		4,500
Waunakee	\$30,863,000	\$39,869,000	64	91	\$482,234	\$438,121	2,562	2,551
Westport (T)	\$23,057,000	\$16,294,000	31	21	\$743,774	\$775,905	3,389	4,270
Windsor (T)	\$25,136,000	\$6,321,000	48	13	\$523,667	\$486,231	2,722	2,621
York (T)		\$1,201,000		3		\$400,333		3,417

Year to Year July Comparison						Year to Date Comparison					
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT		
2012	20,578,000	77	267,246	2,578	2012	118,987,112	455	261,510	2,550		
2013	29,054,000	106	274,094	2,555	2013	161,154,000	609	264,620	2,517		
2014	28,066,000	95	295,431	2,603	2014	180,116,000	614	293,348	2,615		
2015	36,503,000	120	304,191	2,579	2015	225,075,000	721	312,170	2,627		
2016	30,335,000	99	306,414	2,398	2016	233,392,999	738	316,250	2,547		
2017	34,032,000	97	350,845	2,776	2017	251,552,466	748	336,300	2,653		
2018	42,085,000	121	347,809	2,592	2018	267,700,000	779	343,645	2,576		
2019	40,062,000	115	348,365	2,500	2019	262,467,774	731	359,053	2,664		
2020	46,672,000	119	392,201	2,734	2020	288,548,000	740	389,929	2,760		
2021	52,152,000	120	434,600	2,837	2021	355,914,000	830	428,812	2,794		
2022	52,471,000	98	535,418	2,975	2022	391,519,500	803	487,570	2,857		

2022 Dane County August YTD Comparison

MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

Municipality	2022 Total	2021 Total	2022 Starts	2021 Starts	2022 Avg. Value	2021 Avg. Value	2022 Avg. Sq Ft	2021 Avg. Sq Ft
Albion (T)	\$1,025,000	\$703,000	3	2	\$341,667	\$351,500	2,850	2,800
Berry (T)	\$2,275,000	\$495,000	4	1	\$568,750	\$495,000	3,975	3,850
Black Earth (T)	\$450,000	\$360,000	1	1	\$450,000	\$360,000	3,800	2,850
Blue Mounds (T)	\$1,050,000	\$399,000	2	1	\$525,000	\$399,000	3,775	3,150
Bristol (T)	\$12,016,000	\$4,283,000	19	9	\$632,421	\$475,889	3,715	3,479
Burke (T)		\$400,000		1		\$400,000		3,000
Cottage Grove	\$11,080,000	\$6,517,000	22	14	\$503,636	\$465,500	2,783	2,976
Cottage Grove (T)	\$3,358,000	\$4,905,000	6	9	\$559,667	\$545,000	4,092	4,037
Cross Plains	\$6,928,000	\$2,555,000	16	6	\$433,000	\$425,833	2,222	2,635
Cross Plains (T)	\$2,725,000	\$3,947,000	4	5	\$681,250	\$789,400	3,863	4,465
Dane	\$870,000		2		\$435,000		2,123	
Dane (T)	\$2,380,000	\$525,000	4	1	\$595,000	\$525,000	3,809	3,850
Deerfield (T)	\$1,204,000	\$1,815,000	2	4	\$602,000	\$453,750	4,175	3,613
DeForest	\$15,730,000	\$31,348,000	27	77	\$582,593	\$407,117	3,796	2,961
Dunkirk (T)	\$400,000	\$600,000	1	1	\$400,000	\$600,000	3,200	4,300
Dunn (T)	\$3,390,000	\$6,945,000	5	11	\$678,000	\$631,364	4,286	4,177
Fitchburg	\$37,087,000	\$37,498,000	98	101	\$378,439	\$371,267	2,295	2,556
Madison	\$77,939,000	\$78,336,000	188	209	\$414,569	\$374,813	2,404	2,372
Mazomanie (T)	\$975,000	\$823,000	2	2	\$487,500	\$411,500	3,575	3,100
McFarland	\$10,144,000	\$6,959,000	22	14	\$461,091	\$497,071	2,267	2,697
Medina (T)	\$890,000	\$425,000	2	1	\$445,000	\$425,000	3,175	3,250
Middleton	\$2,043,000	\$6,525,000	3	10	\$681,000	\$652,500	3,783	3,202
Middleton (T)	\$30,519,000	\$15,810,000	34	21	\$897,618	\$752,857	5,232	4,924
Montrose (T)	\$1,150,000	\$720,000	2	2	\$575,000	\$360,000	4,700	2,775
Mount Horeb	\$12,139,000	\$10,144,000	29	24	\$418,586	\$422,667	2,639	2,659
Oregon	\$25,132,000	\$13,847,000	55	33	\$456,945	\$419,606	2,618	2,388

Municipality	2022 Total	2021 Total	2022 Starts	2021 Starts	2022 Avg. Value	2021 Avg. Value	2022 Avg. Sq Ft	2021 Avg. Sq Ft
Oregon (T)	\$2,891,000	\$2,201,000	4	3	\$722,750	\$733,667	5,013	5,000
Perry (T)	\$750,000	\$1,777,000	2	3	\$375,000	\$592,333	2,675	4,363
Pleasant Springs (T)	\$3,400,000	\$3,076,000	4	6	\$850,000	\$512,667	4,870	4,000
Primrose (T)	\$2,143,000	\$1,514,000	4	3	\$535,750	\$504,667	3,963	3,900
Roxbury (T)		\$1,895,000		5		\$379,000		2,860
Rutland (T)	\$4,089,000	\$875,000	6	2	\$681,500	\$437,500	4,817	3,425
Springdale (T)	\$3,617,000	\$4,655,000	4	8	\$904,250	\$581,875	5,600	4,313
Springfield (T)	\$1,299,000	\$1,847,000	2	4	\$649,500	\$461,750	4,400	3,238
Stoughton	\$9,108,000	\$4,202,000	27	12	\$337,333	\$350,167	2,255	2,766
Sun Prairie	\$34,999,000	\$47,807,000	90	120	\$388,878	\$398,392	2,557	2,791
Sun Prairie (T)	\$1,100,000	\$399,000	2	1	\$550,000	\$399,000	3,425	2,550
Vermont (T)	\$5,654,500	\$3,835,000	5	6	\$1,130,900	\$639,167	5,560	4,442
Verona	\$17,874,000	\$14,743,000	44	41	\$406,227	\$359,585	2,006	2,301
Verona (T)	\$10,648,000	\$11,920,000	13	14	\$819,077	\$851,429	5,269	5,958
Vienna (T)	\$1,612,000	\$700,000	3	1	\$537,333	\$700,000	3,567	4,500
Waunakee	\$33,844,000	\$43,535,000	71	98	\$476,676	\$444,235	2,505	2,568
Westport (T)	\$26,382,000	\$19,525,000	34	24	\$775,941	\$813,542	3,531	4,356
Windsor (T)	\$29,214,000	\$10,704,000	56	22	\$521,679	\$486,545	2,730	2,687
York (T)		\$1,601,000		4		\$400,250		3,375

Year to Y	Year August C	Comparison	1		Year to 1	Date Comparis	son		
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2012	22,918,000	85	269,623	2,633	2012	141,905,112	540	262,787	2,563
2013	33,080,000	116	285,172	2,614	2013	194,234,000	725	267,908	2,533
2014	23,894,000	71	336,535	2,919	2014	204,010,000	685	297,824	2,646
2015	28,855,000	94	306,968	2,523	2015	253,930,000	815	311,570	2,615
2016	35,488,670	106	334,798	2,658	2016	268,881,669	844	318,580	2,561
2017	42,791,999	126	339,619	2,659	2017	294,344,465	874	336,778	2,654
2018	43,649,000	120	363,741	2,713	2018	311,349,000	899	346,328	2,594
2019	31,868,000	92	346,391	2,557	2019	294,335,774	823	357,637	2,652
2020	51,142,720	124	412,441	2,827	2020	339,690,720	864	393,160	2,770
2021	57,781,000	107	540,009	3,422	2021	413,695,000	937	441,510	2,866
2022	60,004,000	121	495,900	2,707	2022	451,523,500	924	488,661	2,838

MABA August Happy Hour at Builders FirstSource



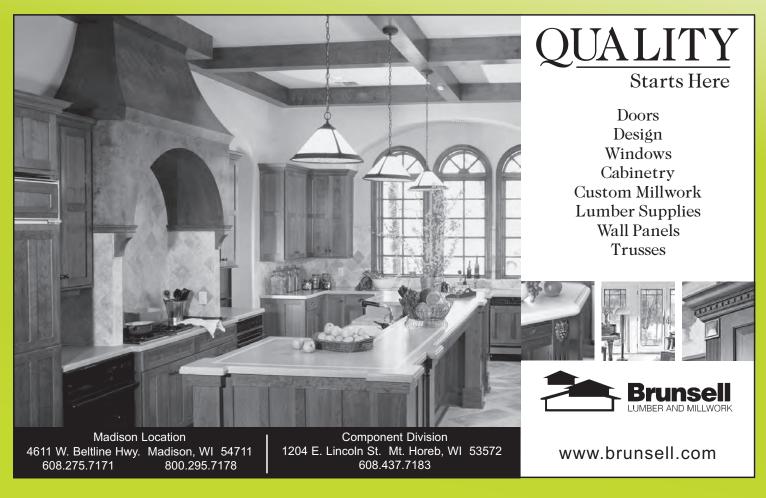




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