

# HAVE YOU CLAIMED YOUR 2021 BPA YET?

INCLUDED 100% WITH YOUR WBA MEMBER BENEFIT

GO TO [SBGPINC.COM](https://sbgpinc.com) AND CLICK:



## REDEEM YOUR BPA

OR TYPE: [BIT.LY/3KT8V4V](https://bit.ly/3KT8V4V) IN YOUR INTERNET BROWSER

WBA has been working with our exclusive, private partner, Small Business Growth Partners (SBGP) to help our members reach maximum growth and potential through their one of a kind BPA Process. This has been refined for over 10 years of working exclusively with Builders, Remodelers & HBA Associate Members.



## What is a BPA?

A BPA (Business Plan of Actions) is a 3 yr & 12 month roadmap for you and your business, addressing your:

SMALL BUSINESS  
**GROWTH PARTNERS**



MARKETING + LEAD FLOW



SALES + SALES PROCESS



MARGINS + PROFITABILITY



TEAM, HIRING + COMMUNICATION



PROCESS + SYSTEMS



SUCCESSION PLANNING

**CULMINATING IN A 40+ PAGE STEP-BY-STEP PLAN FOR YOU & YOUR BUSINESS**