RIGHT 7 Ш. May & June 2021 4 4 HOMES ON PARA maba.org



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LOCATIONS IN MADISON & MILWAUKEE



Awards Ceremony Thursday, August 12, 2021 5:30-10pm

Barnwood Events WI 3230 Larsen Rd, Madison, WI 53711

\$50 PER TICKET

Join us for a casual night out as we announce the winners of the 2021 Parade of Homes People's Choice Awards. We'll be presenting awards for:

> FAVORITE CURB APPEAL FAVORITE INTERIOR DESIGN FAVORITE KITCHEN & BATH FAVORITE FINISHED BASEMENT FAVORITE OVERALL HOME



Pella Windows & Doors

of Wisconsin





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MAY/JUNE 2021

MARCHINA SEVENTS | 2 DAYS

Member Meeting Day

In person meetings are back! Join us Wednesday, July 14 at The Ridge Hotel in Lake Geneva for our summer member meeting and hear from dynamic speakers on legislative topics and ways to improve and enhance your business and employees.



Tyler August

	Steve Bench Tyler August
10:00 AM - 12:00 PM	Past and Current Leadership Brunch – By Invitation Only
10:00 AM - 1:00 PM	Local Executive Officers Meeting
12:30 PM - 1:00 PM	Member Meeting Registration
1:00 PM - 1:45 PM	Representative Tyler August; Friend of Housing Award Presentation & Legislative Update
1:50 PM - 2:55 PM	Steve Bench; Generational Differences in the Workplace, Employee Recruitment & Retention
3:00 PM - 4:30 PM	Board of Directors Meeting

Celebration of Housing Celebrate the accomplishments of the housing industry at our inaugural Celebration of Housing taking place after the summer member meeting day.



9:00 PM Complimentary Post-Awards Cocktail Reception on the Patio





Support the future builders in Wisconsin and attend the WB Foundation Golf Outing! Hosted at Geneva National Golf Club, the Lee Trevino Course offers meticulously manicured bent grass tees, fairways and greens, as well as five tee boxes offering a great golf experience for every level of player. Sprawling throughout the rolling countryside, it is a challenge for the seasoned golfer yet forgiving for the beginner.

> 7:15 AM Registration Opens 7:45 AM Best Ball Toss 8:00 AM Shotgun Start; Best Ball Scramble

VISIT WISBUILD.ORG/WBA-EVENTS TO REGISTER FOR ALL EVENTS LISTED ABOVE! WE'LL SEE YOU THERE!



HAVE YOU CLAIMED YOUR 2021 BPA YET?

INCLUDED 100% WITH YOUR WBA MEMBER BENEFIT

GO TO SBGPINC.COM AND CLICK:



REDEEM YOUR BPA

OR TYPE: BIT.LY/3KT8V4V IN YOUR INTERNET BROWSER

WBA has been working with our exclusive, private partner, Small Business Growth Partners (SBGP) to help our members reach maximum growth and potential through their one of a kind BPA Process. This has been refined for over 10 years of working exclusively with Builders, Remodelers & HBA Associate Members.



What is a BPA?

A BPA (Business Plan of Actions) is a 3 yr & 12 month roadmap for you and your business, addressing your:



MARKETING + LEAD FLOW



TEAM, HIRING + COMMUNICATION



SALES + SALES PROCESS





GR WTH PARTNERS



MARGINS + PROFITABILITY

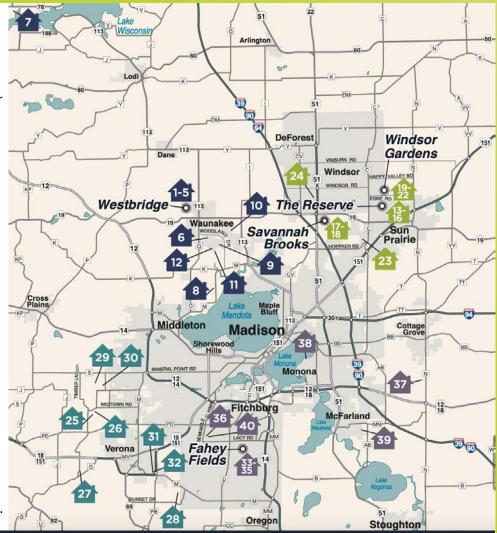


CULMINATING IN A 40+ PAGE STEP-BY-STEP PLAN FOR YOU & YOUR BUSINESS

For the first time, the Parade of Homes will feature both Parade-site and scattered-site homes. As tradition, the eighteen Parade-site homes are located next to each other in five must-see neighborhoods: Fahey Fields in Fitchburg, Savannah Brooks in DeForest, The Reserve in Sun Prairie, Westbridge in Waunakee, and Windsor Gardens in Windsor. The twenty-two scatteredsite homes are individually located in distinct neighborhoods across the capital region.

Prepare to be inspired as you visit this year's collection of 40 homes. Tour the most exclusive homes, gather new ideas, and experience trending innovations in the home building industry. Many featured homes are custom-built and open exclusively during the Parade of Homes!

Purchase tickets online at MadisonParadeofHomes.com/tickets.



PARADE SFHSMES

FEATURING 40 NEWLY-BUILT HOMES!

JUNE 18-27

Monday - Friday 4-8pm Saturday & Sunday 11am-5pm General Admission \$15 Senior (Age 65+) \$5 Child (Age 6-17) \$5





faheyfields.com (608) 513-0622 info@faheyfields.com

Situated directly next to McGraw Park in beautiful Fitchburg, Fahey Fields is an idyllic neighborhood. Homes are within walking distance to Fitchburg's vibrant business community, and surrounded by family farms and world-class bike trails.





Fahey Fields Parade Site 5334 Mary Lane Fitchburg, WI

- 3,517 square feet • 2 car garage • Finished basement
- 4 bedrooms
- 4 bathrooms



Fahey Fields Parade Site 5330 Mary Lane Fitchburg, WI

• Finished basement

• Handicap accessible

- 2,990 square feet • 2+ car garage
- 3 bedrooms
- 3 bathrooms



Fahey Fields Parade Site 5326 Mary Lane Fitchburg, WI

- 2,626 square feet
- 4 bedrooms
- 3 bathrooms
- 3 car garage



DEFOREST, WI



dontierney.com (608) 837-0102

Savannah Brooks offers top-of-the-line neighborhood amenities, beautiful views, open space, and is conveniently located between DeForest, Madison, and Sun Prairie in the DeForest School District.





Savannah Brooks Parade Site 6235 Fountainhead Circle DeForest, WI

- 4,825 square feet 3 car garage
- 4 bedrooms • Finished basement
- 3.5 bathrooms





Savannah Brooks Parade Site 6242 Fountainhead Circle DeForest, WI

- 2,778 square feet • 3 car garage
 - Finished basement
- 4 bedrooms • 3 bathrooms



sunprairiereserve.com (608) 212-0435 abby@nestingrealestate.com This unique, nature-inspired neighborhood offers residents unparalleled living with city amenities, located minutes to Dane County Regional Airport, Downtown Madison, Token Creek Country Park, Windsor and Sun Prairie.





The Reserve Parade Site 1613 Goose Street Sun Prairie, WI

- 2,068 square feet 2 bathrooms
- 3 bedrooms
- 3 car garage





BILL WEBER JR HOMES The Reserve Parade Site 1619 Goose Street Sun Prairie, WI

- 3,436 square feet 3 car garage
- 4 bedrooms • Finished basement
- 3.5 bathrooms





The Reserve Parade Site 1627 Goose Street Sun Prairie, WI

- 3,639 square feet
- 3 car garage
- 5 bedrooms
- Finished basement
- 3.5 bathrooms





The Reserve Parade Site 1570 Liatris Drive Sun Prairie, WI

- 3,536 square feet 3 bathrooms
- 4 bedrooms • 3 car garage



WINDSOR, WI



Windsor Gardens offers walkout exposure lots, beautiful country views, walking trails, state-of-the-art park equipment, and is minutes from Sun Prairie. Windsor Gardens is located in the Sun Prairie School District.



Acker Builders, Inc.

Windsor Gardens Parade Site 6677 Wagner's Vineyard Trail Sun Prairie, WI

- 4,286 square feet 3 car garage
 - Finished basement
- 5 bedrooms • 3.5 bathrooms





Windsor Gardens Parade Site 6683 Wagner's Vineyard Trail Sun Prairie, WI

• Finished basement

- 3,847 square feet 3 car garage
- 5 bedrooms
 - 3 bathrooms





Windsor Gardens Parade Site 6665 Wagner's Vineyard Trail Sun Prairie, WI

- 4,523 square feet
- 3 car garage
- 5 bedrooms
- Finished basement
- 3.5 bathrooms



Windsor Gardens Parade Site 6671 Wagner's Vineyard Trail Sun Prairie, WI

- 4,649 square feet
- 4 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement
- Handicap accessible





WAUNAKEE. WI

(608) 837-0102

Classic Custom Homes

Westbridge Parade Site

808 Walter Run

Waunakee. WI

COOGANBUILDERS Westbridge Parade Site

> 812 Walter Run Waunakee, WI

> > • Finished basement

• 4,400 square feet • 3 car garage

• 5 bedrooms

• 3.5 bathrooms

• 3,751 square feet

• 5 bedrooms

• 3.5 bathrooms

of Waunakee, Inc.

• Finished basement

• Handicap accessible

• 3 car garage

Westbridge is adjacent to the Six Mile Creek Golf Course, offers gorgeous country views and exceptional amenities perfect for any age. Westbridge is located in the top-rated Wauankee School District.



• 4 bedrooms • 3 car garage





Westbridge Parade Site 810 Walter Run Waunakee, WI

Finished basement

- 2,946 square feet 3 car garage
- 5 bedrooms
- 3 bathrooms



HOMES Westbridge Parade Site 807 Walter Run Waunakee, WI

- 5.585 square feet 3 car garage
- 5 bedrooms • Finished basement
- 4.5 bathrooms



SCATTERED-SITE HOMES



Acker Builders, Inc.

2432 Kilarney Way Waunakee, WI

- 4,115 square feet • 3 car garage
- 4 bedrooms Finished basement
- 3.5 bathrooms





Waunakee, WI

• 2,493 square feet • 3 bathrooms 4 bedrooms • 2 car garage





- 2,534 square feet 2 car garage
- 5 bedrooms Finished basement
- 3 bathrooms



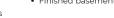


S7566 Oak Road Merrimac, WI

- 5,022 square feet • 3 car garage
- 5 bedrooms

- Finished basement
- 3.5 bathrooms









• 3 car garage • 2,600 square feet

- 3 bedrooms • Handicap accessible
- 2.5 bathrooms



• 7,063 square feet 45 bathrooms • 4 bedrooms • 4 car garage

SCATTERED-SITE HOMES





5774 Tuscany Lane Westport, WI

- 4,269 square feet • 3 car garage
- 5 bedrooms • Finished basement
- 4.5 bathrooms





6569 Norski Court Windsor, WI

- 2,769 square feet 3 car garage
- 4 bedrooms • Finished basement
- 3 bathrooms



Classic Custom Homes of Waunakee, Inc. 3143 Fox Hill Trail Verona, WI

- 4,597 square feet
- 4 bedrooms
- 3.5 bathrooms
- 3 car garage • Finished basement • Handicap accessible



2748 Bomani Drive Sun Prairie, WI

- 2,592 square feet • 3 car garage
- 4 bedrooms • Finished basement
- 3.5 bathrooms



Classic Custom Homes of Waunakee, Inc.

> 3112 Fox Hill Trail Verona, WI

- 4,194 square feet
- 3 car garage 4 bedrooms
 - Finished basement
- 3.5 bathrooms
- Handicap accessible



CLE DESIGN - BUILD 2244 Spring Rose Road Verona, WI

- 2,552 square feet
 - 3 car garage • Finished basement
- 4 bedrooms • 3 bathrooms

SCATTERED-SITE HOMES





1864 Deer Haven Trail Verona, WI

• 5,568 square feet • 3+ car garage

Finished basement

- 5 bedrooms
- 4.5 bathrooms





7532 Fallen Oak Drive Middleton, WI

- 6,393 square feet • 4 car garage • Finished basement
- 5 bedrooms
- 3 full, 2 half bathrooms





• 2,527 square feet • 25 bathrooms • 4 bedrooms • 2 car garage





7682 Ox Trail Way Middleton, WI

- 6,740 square feet • 4 car garage
- 5+ bedrooms
- Finished basement • 5.5 bathrooms





741 Mozart Street Verona, WI

• 2,161 square feet • 4 bedrooms

• 2.5 bathrooms • 2 car garage





• 2,953 square feet • 3 car garage

• Finished basement

- 4 bedrooms
- 3.5 bathrooms

MAY/JUNE 2021

SCATTERED-SITE HOMES 6 H 24 E BUILDING CONCEPTS chwingle Builders 2515 Bass Road 611 Clear Spring Court Cottage Grove, WI Monona, WI • 1840 square feet 2 bathrooms 2.813 square feet 3 car garage • 3 bedrooms • Finished basement • 3 bedrooms • 2 car garage 3 bathrooms WR URSO BROS. William Ryan Homes 6196 Prairie Wood Drive 2781 Wayfair Circle McFarland, WI Fitchburg, WI • 5,241 square feet • 3 car garage • 3,430 square feet • 3.5 bathrooms Finished basement 4 bedrooms 5 bedrooms 4 car garage • 4.5 bathrooms BUILDX WOMEN IN THE CONSTRUCTION INDUSTRY WISCONSIN CONFERENCE **THURSDAY, SEPTEMBER 30TH** BUILD

HILTON GARDEN INN - SUN PRAIRIE, WI

\$99 EARLY BIRD REGISTRATION ENDS JULY 1ST

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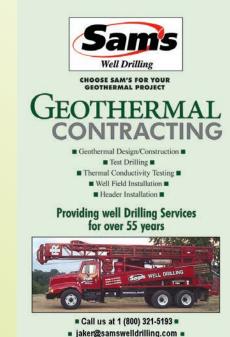




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jaker@samswelldrilling.com
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MADISON AREA BUILDERS ASSOCIATION

MEMBERSHIP RATE INCREASE IN 2022

MABA membership rates will not increase in 2021.

MABA membership rates will increase slightly in 2022 to offset increasing WBA membership rates and future MABA costs.

4TH ANNUAL MABA SPORTING CLAYS CLASSIC APRIL 29TH, 2021 AT MILFORD HILLS

























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MTD Marketing Services LLC ® Single Family and Duplex Permits Issued

2021 Dane County March YTD Comparison

Municipality Report

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Albion (T)	\$250,000	\$250,000	1	1	\$250,000	\$250,000	2,250	2,100
Berry (T)	\$495,000		1		\$495,000		3,850	
Blue Mounds (T)		\$724,000		2		\$362,000		3,150
Bristol (T)	\$1,888,000	\$1,174,000	4	3	\$472,000	\$391,333	3,478	3,100
Burke (T)	\$400,000		1		\$400,000		3,000	
Cottage Grove	\$2,716,000	\$400,000	7	1	\$388,000	\$400,000	2,615	3,800
Cottage Grove (T)	\$1,341,000	\$350,000	3	1	\$447,000	\$350,000	3,467	2,800
Cross Plains	\$385,000	\$352,000	1	1	\$385,000	\$352,000	2,995	2,265
Cross Plains (T)	\$1,072,000		2		\$536,000		3,437	
DeForest	\$12,669,000	\$6,699,000	37	13	\$342,405	\$515,308	2,406	3,864
Dunn (T)	\$2,376,000	\$1,440,000	5	2	\$475,200	\$720,000	3,750	4,800
Fitchburg	\$15,001,000	\$7,195,000	42	23	\$357,167	\$312,826	2,512	2,517
Madison	\$25,687,000	\$38,669,000	72	99	\$356,764	\$390,596	2,144	2,436
Marshall		\$975,000		6		\$162,500		1,692
McFarland	\$1,556,000	\$7,255,000	4	21	\$389,000	\$345,476	2,472	2,291
Middleton	\$2,801,000	\$4,534,000	5	9	\$560,200	\$503,778	2,999	3,150
Middleton (T)	\$6,323,000	\$5,962,000	8	10	\$790,375	\$596,200	4,593	4,410
Montrose (T)	\$420,000	\$300,000	1	1	\$420,000	\$300,000	3,300	2,550
Mount Horeb	\$845,000	\$1,136,000	2	3	\$422,500	\$378,667	2,762	2,155
Oregon	\$5,068,000	\$6,306,000	12	15	\$422,333	\$420,400	2,250	3,245
Oregon (T)	\$661,000	\$1,825,000	1	2	\$661,000	\$912,500	4,350	6,250
Perry (T)	\$767,000		1		\$767,000		5,300	
Pleasant Springs (T)	\$1,326,000	\$450,000	3	1	\$442,000	\$450,000	3,550	3,300
Roxbury (T)	\$460,000	\$420,000	1	1	\$460,000	\$420,000	3,200	3,100
Rutland (T)	\$450,000	\$615,000	1	2	\$450,000	\$307,500	3,550	2,700
Springdale (T)	\$650,000		1		\$650,000		4,300	

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Springfield (T)	\$1,049,000	\$499,000	2	1	\$524,500	\$499,000	3,825	3,800
Stoughton	\$850,000	\$550,000	2	2	\$425,000	\$275,000	2,888	2,101
Sun Prairie	\$16,179,000	\$16,281,000	40	52	\$404,475	\$313,096	2,934	2,544
Sun Prairie (T)		\$250,000		1		\$250,000		2,100
Verona	\$5,950,000	\$3,665,000	17	10	\$350,000	\$366,500	2,161	2,475
Verona (T)	\$4,895,000	\$2,571,000	5	4	\$979,000	\$642,750	6,520	4,700
Vienna (T)	\$700,000		1		\$700,000		4,500	
Waunakee	\$15,742,000	\$8,384,000	37	20	\$425,459	\$419,200	2,550	2,985
Westport (T)	\$9,590,000	\$4,622,000	14	6	\$685,000	\$770,333	4,154	4,508
Windsor (T)	\$6,321,000	\$8,929,000	13	23	\$486,231	\$388,217	2,621	2,466
York (T)	\$850,000		2		\$425,000		3,700	

Year to Y	ear March C	omparison			Year to 1	Date Comparis	son		
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ F1
2011	18,481,000	59	313,237	2,876	2011	37,964,000	138	275,101	2,614
2012	16,540,000	68	243,235	2,459	2012	37,863,000	141	268,531	2,659
2013	19,502,000	74	263,540	2,541	2013	52,209,000	202	258,460	2,495
2014	23,612,000	82	287,951	2,546	2014	59,089,000	206	286,839	2,639
2015	32,934,000	102	322,882	2,675	2015	81,130,000	256	316,914	2,634
2016	37,397,000	113	330,946	2,677	2016	85,585,000	270	316,981	2,558
2017	33,193,000	102	325,421	2,581	2017	99,076,000	301	329,156	2,621
2018	38,236,000	113	338,371	2,600	2018	111,040,000	319	348,087	2,615
2019	38,401,000	103	372,825	2,738	2019	96,650,774	267	361,987	2,719
2020	51,862,000	126	411,603	2,947	2020	132,782,000	336	395,184	2,760
2021	61,892,000	144	429,805	2,784	2021	147,733,000	349	423,303	2,741

MTD Marketing Services LLC ®

Single Family and Duplex Permits Issued

2021 Dane County April YTD Comparison

Municipality Report

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Albion (T)	\$703,000	\$250,000	2	1	\$351,500	\$250,000	2,800	2,100
Berry (T)	\$495,000	\$499,000	1	1	\$495,000	\$499,000	3,850	3,400
Black Earth (T)		\$379,000		1		\$379,000		3,100
Blue Mounds (T)		\$724,000		2		\$362,000		3,150
Bristol (T)	\$1,888,000	\$1,174,000	4	3	\$472,000	\$391,333	3,478	3,100
Burke (T)	\$400,000	\$430,000	1	1	\$400,000	\$430,000	3,000	3,300
Cottage Grove	\$2,716,000	\$1,234,000	7	3	\$388,000	\$411,333	2,615	3,054
Cottage Grove (T)	\$1,341,000	\$350,000	3	1	\$447,000	\$350,000	3,467	2,800
Cross Plains	\$385,000	\$352,000	1	1	\$385,000	\$352,000	2,995	2,265
Cross Plains (T)	\$1,072,000		2		\$536,000		3,437	
Dane (T)	\$525,000	\$447,000	1	1	\$525,000	\$447,000	3,850	3,100
Deerfield (T)	\$500,000	\$790,000	1	2	\$500,000	\$395,000	4,200	3,125
DeForest	\$20,010,000	\$6,961,000	53	14	\$377,547	\$497,214	2,619	3,712
Dunn (T)	\$4,299,000	\$1,440,000	7	2	\$614,143	\$720,000	4,021	4,800
Fitchburg	\$23,587,000	\$10,341,000	63	33	\$374,397	\$313,364	2,568	2,449
Madison	\$36,167,000	\$46,409,000	102	119	\$354,578	\$389,992	2,250	2,472
Marshall		\$975,000		6		\$162,500		1,692
McFarland	\$3,218,000	\$7,255,000	8	21	\$402,250	\$345,476	2,283	2,291
Middleton	\$4,151,000	\$6,703,000	7	12	\$593,000	\$558,583	2,978	3,442
Middleton (T)	\$8,473,000	\$8,402,000	11	14	\$770,273	\$600,143	4,763	4,593
Montrose (T)	\$420,000	\$300,000	1	1	\$420,000	\$300,000	3,300	2,550
Mount Horeb	\$1,225,000	\$1,536,000	3	4	\$408,333	\$384,000	2,584	2,129
Oregon	\$8,003,000	\$7,314,000	19	18	\$421,211	\$406,333	2,327	3,017
Oregon (T)	\$661,000	\$1,825,000	1	2	\$661,000	\$912,500	4,350	6,250
Perry (T)	\$1,057,000		2		\$528,500		3,925	
Pleasant Springs (T)	\$1,726,000	\$450,000	4	1	\$431,500	\$450,000	3,488	3,300

5/6/2021

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Primrose (T)	\$504,000	\$1,182,000	1	3	\$504,000	\$394,000	3,850	3,350
Roxbury (T)	\$460,000	\$420,000	1	1	\$460,000	\$420,000	3,200	3,100
Rutland (T)	\$450,000	\$815,000	1	3	\$450,000	\$271,667	3,550	2,783
Springdale (T)	\$1,574,000		4		\$393,500		3,100	
Springfield (T)	\$1,049,000	\$998,000	2	2	\$524,500	\$499,000	3,825	3,600
Stoughton	\$1,940,000	\$550,000	6	2	\$323,333	\$275,000	2,930	2,101
Sun Prairie	\$23,228,000	\$18,020,000	58	57	\$400,483	\$316,140	2,883	2,567
Sun Prairie (T)		\$250,000		1		\$250,000		2,100
Vermont (T)		\$525,000		1		\$525,000		4,100
Verona	\$7,786,000	\$3,665,000	22	10	\$353,909	\$366,500	2,200	2,475
Verona (T)	\$6,500,000	\$3,967,000	7	6	\$928,571	\$661,167	6,343	4,933
Vienna (T)	\$700,000	\$450,000	1	1	\$700,000	\$450,000	4,500	3,100
Waunakee	\$21,008,000	\$9,519,000	49	23	\$428,735	\$413,870	2,538	2,972
Westport (T)	\$14,894,000	\$7,871,000	19	10	\$783,895	\$787,100	4,390	4,788
Windsor (T)	\$6,321,000	\$10,896,000	13	29	\$486,231	\$375,724	2,621	2,472
York (T)	\$850,000		2		\$425,000		3,700	

Year to Year April Comparison

Year to Date Comparison

rear to rear riprin comparison					1				
EAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	
011	16,599,000	64	259,359	2,615	2011	54,563,000	202	270,113	
012	21,256,000	77	276,051	2,618	2012	59,119,000	218	271,188	
013	29,805,000	109	273,440	2,582	2013	82,014,000	311	263,710	
014	34,312,000	119	288,336	2,543	2014	93,401,000	325	287,387	
2015	36,155,000	124	291,572	2,520	2015	117,285,000	380	308,644	
2016	33,569,000	115	291,904	2,458	2016	119,154,000	385	309,490	
2017	38,128,466	119	320,407	2,414	2017	137,204,466	420	326,677	
2018	41,471,000	122	339,926	2,554	2018	152,511,000	441	345,829	
2019	51,418,000	145	354,606	2,707	2019	148,068,774	412	359,390	
.020	32,886,000	77	427,090	3,064	2020	165,668,000	413	401,133	
2021	57,321,000	127	451,346	2,951	2021	210,286,000	490	429,155	

MABA GOLF OUTING



Wednesday, September 15th

Pleasant View Golf Course Middleton, WI

Shotgun Start at 11am

Pella M

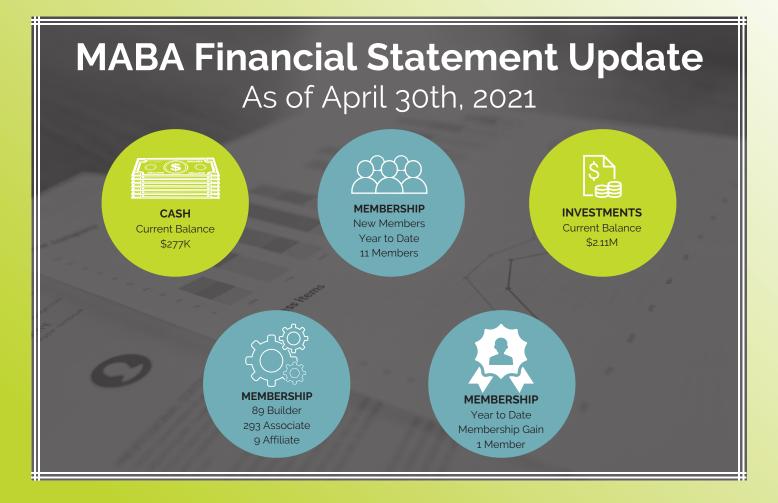
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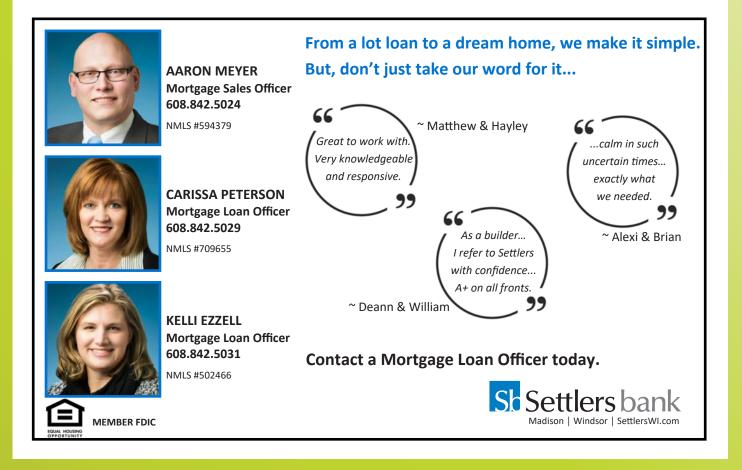
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