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**LOCATIONS IN MADISON & MILWAUKEE** 



## Madison Area Fall Parade of Homes

OCTOBER 15-17 & 22-24, 2021

Tickets and home information coming soon on MadisonFallParadeofHomes.com!



### **CONGRATULATIONS!**



MABA Member, Michael F. Simon Builders, was awarded four Badger Craftsman Awards at the WBA Celebration of Housing event on July 15th! Visit wisbuild.org/badgercraftsman to view all the winning entries.

Best Room Addition Remodel | Best New Build \$750K-\$1.2M | Best Whole House Remodel | Best Home Feature









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### **2021 BOARD OF DIRECTORS**

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OKTOBERFEST

**23**5-8PM

Essen Haus 514 E. Wilson St. Madison, WI 53703

Free to attend for MABA Members!
Two free drinks and appetizers included.



The event will immediately follow Parade of Homes Site Selection, also taking place at the Essen Haus.

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WINDOWS & DOORS OF WISCONSIN

## WICIW Parade of Homes Happy Hour

JUNE 24TH AT THE WINDSOR GARDENS PARADE SITE











## BUILD

THURSDAY, SEPTEMBER 30TH
11AM-5PM
HILTON GARDEN INN - SUN PRAIRIE, WI

Join us for BUILDX, a one-day conference focusing on empowering women in the construction industry. The conference will feature industry-involved speakers, lunch, networking, and breakout sessions, followed by a happy hour.

Learn more and register at

**BUILDXWISCONSIN.COM** 

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## Framing the Future: Skilled Trades Center Project Takes Off



Three and a half years ago, the Madison Area Builders Association (MABA) began a partnership with the Boys and Girls Clubs of Dane County (BGCDC) with the vision of opening a Skilled Trades Center for area youth to learn more about an industry that continues to lack workers yet offers flexible, rewarding, lifelong careers.

In early July, after years of searching for a proper location for the project, local industry member John McKenzie, owner of McKenzie Apartment Company and longtime member of MABA and supporter of BGCDC, purchased and donated a building in Fitchburg, WI which will be the new home of the McKenzie Regional Workforce Center (MRWC). The MRWC groundbreaking on July 13th was attended by Jerry Howard, the National Association of Home Builders (NAHB) CEO and Jeff Amy, from the President's Office of the Boys and Girls Clubs of America. Both organizations have expressed interest in making skilled trades programs a national initiative in the years to come, with the development of the MRWC as a leading example.

#### **PROGRAM MISSION**

The United States is in a skilled trades shortage with millions of jobs expected to open in the coming years. The MRWC will create awareness of the rewarding opportunities in construction trades including carpentry, electrical installation, heating ventilating and air conditioning, plumbing, masonry, etc. through a partnership with area schools. Area industry professionals will be donating their time and expertise by teaching hands-on classes at the center. Area students will be encouraged to participate in the program beginning in middle school. Upper-class participants will be eligible for paid internships and on-site construction work. The program will offer certification upon graduating, allowing participants to qualify for area skilled trades jobs that are well-paid and fulfilling.

The average annual pay in a skilled trades role in the Madison area is approximately \$43,000 or \$21.50 per hour. A critical part of the training will be life skills, an understanding of the physical effort, commitment to hard work, and reliability these jobs require. The MRWC will also offer entrepreneurship training for students who aspire to grow their learned skills into a business.

#### CONSTRUCTION COST AND TIMELINE

The \$1M building acquisition cost has been kindly donated by John McKenzie. OPN Architects has completed a building design that involves gutting the building in its current form and building back a new state-of-the-art facility. The design includes offices for the BGCDC and MABA, hands-on training areas with construction equipment and supplies, conference and lecture spaces, and other support rooms. There will be exterior building and landscape upgrades, and a warehouse addition for complex skilled trades projects. The final design is evolving as input is received from area partners, and the final construction cost is estimated at \$5M. Construction is anticipated to start in early fall 2021 and be completed in the summer of 2022.



Groundbreaking Ceremony on July 13th, 2021 The McKenzie Regional Workforce Center will be located at 5225 Verona Rd., Fitchburg, WI.

#### PLANNED ENDOWMENT

Fundraising has begun to raise an endowment that is sufficient to assure perpetual funding for the ongoing operation on the MRWC. The BGCDC expects to place at least \$5M with the Madison Community Foundation (MCF) and possibly other institutions. If the entire endowment is placed with MCF it will be one of MCF's largest agency fund holders. A \$5M endowment would receive an anticipated distribution of \$225,000 (4.5%) and would be expected to grow annually by \$175,000 (3.5%). At this rate, the fund would grow to \$8,200,000 in 10 years. The ultimate goal is to reach a \$10M endowment which would make the operation self-sustaining.



The MRWC has hired a full-time development officer for the program and plans to hire a full-time program director in 2022. These positions will manage the facility, spearhead fundraising under the guidance of BGCDC, and work directly with MABA to keep the program effective. It is estimated the facility will cost \$500k annually to operate. An advisory board is being created that will consist of BGCDC, MABA, and other valuable community members to oversee the project.

#### **FUNDRAISING**

MABA is actively fundraising for the construction cost of the project and the program endowment. In-kind and monetary donations are greatly appreciated. Naming rights opportunities are available inside the MRWC at various price points. For more information or to pledge a donation, contact Peg Meskan, MABA Membership Director, at pmeskan@maba.org or (608) 288-1136.

#### **Interested in Donating?**

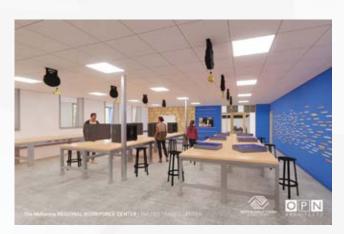
A donation form is included inside this Right Angle issue to pledge monetary and in-kind donations. Forms may be sent to MABA via mail, or may be scanned and sent via email to pmeskan@maba.org.

Thank you for your support!









JULY/AUGUST 2021

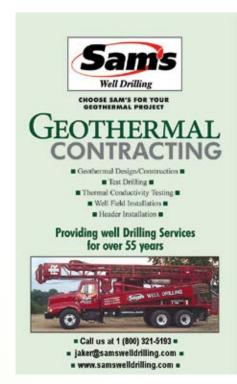




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### Strength in Members Awardees

#### **Most Members Utilized Winner:**





#### Congratulations to the 2021 Strength in Members awardees!

It pays when members build with members. The Strength in Members award recognizes the Parade builder who utilizes the most MABA members in the construction of their Parade home. Thank you for keeping membership strong by using MABA members in your Parade homes!



#### **Draw Winner:**



# PEOPLE'S CHOICE AWARDS

## Congratulations to the 2021 People's Choice Awards Winners!

To account for the addition of scattered-site homes into the Parade of Homes this year, the People's Choice Awards were determined by separating the homes evenly into three price ranges with one winner per price range per category. The price categories were Under \$700K, \$700K to \$1M, and Over \$1M.

#### INTERIOR DESIGN WINNERS

Scullion Builders, LLC Midwest Homes, Inc. Urso Bros., LLC

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#### KITCHEN & BATH WINNERS

Platinum Builders Custom Homes, LLC Dane Building Concepts, LLC Hart DeNoble Builders, Inc.

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#### FINISHED BASEMENT WINNERS

Coogan Builders Classic Custom Homes of Waunakee, Inc. Marten Building & Design



#### **CURB APPEAL WINNERS**

Coogan Builders Victory Homes of Wisconsin, Inc. Hart DeNoble Builders, Inc.

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#### OVERALL HOME WINNERS

Scullion Builders, LLC Classic Custom Homes of Waunakee, Inc. Urso, Bros., LLC

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**JULY/AUGUST 2021** 11

## MABA TROPICAL TRIP

February 2022 at El Dorado Royale Resort in Riviera Maya, Mexico



Help MABA grow through membership, earn a free all-inclusive trip to a tropical destination!

Receive a free trip just by referring your industry friends and colleagues to join the Association! Earn one (1) point for referring an Associate member and one and one-half (1.5) points for a Builder member.

### Six Points in a Calendar Year = One Free Trip

The 2022 trip is February 23-27 in Riviera Maya, Mexico!

Point earning eligibility for the 2022 trip will end on November 30th, 2021.



Questions? Contact Peg Meskan at (608) 288-1136 or pmeskan@maba.org.



### MABA TROPICAL VACATION LEADERBOARD

1) Ed Hoksbergen	Encore Homes	6
2) Joe Crary	Crary Construction	4.5
3) Jim Lampe	Dane Building Concepts	4
4) Angie Kieta	LP Building Solutions	3
5) Mike Thole	Sierra Concepts	2.5
5) Crystal Welsh	Coyle Carpet One	2
5) Jason DeNoble	Hart DeNoble Builders	2
5) Ken Nelson	Victory Homes of Wisconsin	2
5) Sarah Bennett	Alterra Design Homes	2
5) Shaun Scullion	Scullion Builders	2
5) Abe Degnan	Degnan Design-Build-Remodel	2
5) Danny Lowery	Tim O'Brien Homes	2
5) John Schwingle	Schwingle Builders	2
5) Brad Burrs	Urso Bros.	2

Current points are valid through **November 30th, 2021** for use towards the 2022 MABA Tropical Trip.









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# MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

#### 2021 Dane County May YTD Comparison

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Albion (T)	\$703,000	\$250,000	2	1	\$351,500	\$250,000	2,800	2,100
Berry (T)	\$495,000	\$499,000	1	1	\$495,000	\$499,000	3,850	3,400
Black Earth (T)		\$379,000		1		\$379,000		3,100
Blooming Grove (T)		\$220,000		1		\$220,000		1,850
Blue Mounds (T)		\$724,000		2		\$362,000		3,150
Bristol (T)	\$3,285,000	\$1,174,000	7	3	\$469,286	\$391,333	3,480	3,100
Burke (T)	\$400,000	\$430,000	1	1	\$400,000	\$430,000	3,000	3,300
Cottage Grove	\$3,792,000	\$2,204,000	9	6	\$421,333	\$367,333	2,698	3,048
Cottage Grove (T)	\$1,516,000	\$912,000	4	2	\$379,000	\$456,000	2,988	3,100
Cross Plains	\$843,000	\$352,000	2	1	\$421,500	\$352,000	2,788	2,265
Cross Plains (T)	\$2,872,000		3		\$957,333		4,891	
Dane (T)	\$525,000	\$447,000	1	1	\$525,000	\$447,000	3,850	3,100
Deerfield (T)	\$500,000	\$790,000	1	2	\$500,000	\$395,000	4,200	3,125
DeForest	\$23,158,000	\$7,668,000	62	16	\$373,516	\$479,250	2,590	3,564
Dunkirk (T)		\$350,000		1		\$350,000		3,100
Dunn (T)	\$5,399,000	\$1,440,000	8	2	\$674,875	\$720,000	4,544	4,800
Fitchburg	\$26,758,000	\$11,016,000	73	35	\$366,548	\$314,743	2,537	2,461
Madison	\$46,639,000	\$57,587,000	130	156	\$358,762	\$369,147	2,273	2,377
Marshall		\$1,370,000		8		\$171,250		1,658
Mazomanie (T)	\$300,000		1		\$300,000		2,350	
McFarland	\$3,687,000	\$8,440,000	9	24	\$409,667	\$351,667	2,249	2,374
Middleton	\$4,659,000	\$7,303,000	9	13	\$517,667	\$561,769	2,755	3,498
Middleton (T)	\$9,359,000	\$10,975,000	12	18	\$779,917	\$609,722	4,887	4,672
Montrose (T)	\$420,000	\$300,000	1	1	\$420,000	\$300,000	3,300	2,550
Mount Horeb	\$3,435,000	\$1,996,000	9	5	\$381,667	\$399,200	2,528	2,834
Oregon	\$9,893,000	\$9,398,000	24	23	\$412,208	\$408,609	2,358	2,956

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Oregon (T)	\$661,000	\$1,825,000	1	2	\$661,000	\$912,500	4,350	6,250
Perry (T)	\$1,057,000	\$386,000	2	1	\$528,500	\$386,000	3,925	3,300
Pleasant Springs (T)	\$2,076,000	\$928,000	5	2	\$415,200	\$464,000	3,360	3,350
Primrose (T)	\$504,000	\$1,182,000	1	3	\$504,000	\$394,000	3,850	3,350
Roxbury (T)	\$460,000	\$420,000	1	1	\$460,000	\$420,000	3,200	3,100
Rutland (T)	\$450,000	\$815,000	1	3	\$450,000	\$271,667	3,550	2,783
Springdale (T)	\$2,474,000		5		\$494,800		3,800	
Springfield (T)	\$1,049,000	\$998,000	2	2	\$524,500	\$499,000	3,825	3,600
Stoughton	\$2,680,000	\$1,537,000	8	5	\$335,000	\$307,400	2,941	2,377
Sun Prairie	\$27,186,000	\$20,966,000	68	66	\$399,794	\$317,667	2,883	2,530
Sun Prairie (T)		\$250,000		1		\$250,000		2,100
Vermont (T)	\$663,000	\$525,000	1	1	\$663,000	\$525,000	4,550	4,100
Verona	\$14,523,000	\$5,831,000	28	16	\$518,679	\$364,438	2,301	2,287
Verona (T)	\$7,043,000	\$3,967,000	8	6	\$880,375	\$661,167	6,031	4,933
Vienna (T)	\$700,000	\$450,000	1	1	\$700,000	\$450,000	4,500	3,100
Waunakee	\$30,401,000	\$10,888,000	69	26	\$440,594	\$418,769	2,647	3,045
Westport (T)	\$15,824,000	\$7,871,000	20	10	\$791,200	\$787,100	4,356	4,788
Windsor (T)	\$6,321,000	\$12,599,000	13	34	\$486,231	\$370,559	2,621	2,444
York (T)	\$1,201,000		3	_	\$400,333		3,417	

Year to Year May Comparison						Year to Date Comparison					
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT		
2011	16,054,000	64	250,843	2,502	2011	70,617,000	266	265,477	2,587		
2012	19,988,000	83	240,819	2,330	2012	79,107,000	301	262,813	2,558		
2013	26,055,000	98	265,867	2,540	2013	108,069,000	409	264,227	2,529		
2014	26,917,000	92	292,576	2,615	2014	120,318,000	417	288,532	2,606		
2015	34,673,000	108	321,046	2,654	2015	151,958,000	488	311,389	2,609		
2016	50,067,499	143	350,122	2,635	2016	169,221,499	528	320,495	2,557		
2017	40,520,000	114	355,438	2,828	2017	177,724,466	534	332,817	2,619		
2018	39,564,000	116	341,068	2,581	2018	192,075,000	557	344,838	2,594		
2019	33,872,000	89	380,584	2,762	2019	181,940,774	501	363,155	2,723		
2020	31,994,000	91	351,582	2,514	2020	197,662,000	504	392,186	2,762		
2021	53,625,000	116	462,284	2,786	2021	263,911,000	606	435,496	2,787		

# MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

#### 2021 Dane County June YTD Comparison

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Albion (T)	\$703,000	\$505,000	2	2	\$351,500	\$252,500	2,800	2,300
Berry (T)	\$495,000	\$974,000	1	2	\$495,000	\$487,000	3,850	3,300
Black Earth (T)		\$979,000		2		\$489,500		3,950
Blooming Grove (T)		\$220,000		1		\$220,000		1,850
Blue Mounds (T)		\$1,023,000		3		\$341,000		2,950
Bristol (T)	\$3,784,000	\$1,174,000	8	3	\$473,000	\$391,333	3,470	3,100
Burke (T)	\$400,000	\$430,000	1	1	\$400,000	\$430,000	3,000	3,300
Cottage Grove	\$4,142,000	\$3,239,000	10	9	\$414,200	\$359,889	2,713	2,668
Cottage Grove (T)	\$3,427,000	\$2,262,000	7	4	\$489,571	\$565,500	3,740	4,288
Cross Plains	\$1,213,000	\$352,000	3	1	\$404,333	\$352,000	2,889	2,265
Cross Plains (T)	\$3,422,000		4		\$855,500		4,631	
Dane (T)	\$525,000	\$447,000	1	1	\$525,000	\$447,000	3,850	3,100
Deerfield (T)	\$1,465,000	\$790,000	3	2	\$488,333	\$395,000	3,867	3,125
DeForest	\$27,408,000	\$10,789,000	69	23	\$397,217	\$469,087	2,827	3,407
Dunkirk (T)		\$350,000		1		\$350,000		3,100
Dunn (T)	\$5,399,000	\$1,440,000	8	2	\$674,875	\$720,000	4,544	4,800
Fitchburg	\$28,291,000	\$14,333,000	77	45	\$367,416	\$318,511	2,502	2,479
Madison	\$52,216,000	\$66,133,000	149	185	\$350,443	\$357,476	2,211	2,355
Marshall		\$2,105,000		12		\$175,417		1,668
Mazomanie (T)	\$300,000		1		\$300,000		2,350	
McFarland	\$5,959,000	\$9,937,000	13	28	\$458,385	\$354,893	2,515	2,479
Medina (T)	\$425,000		1		\$425,000		3,250	
Middleton	\$4,409,000	\$8,513,000	8	15	\$551,125	\$567,533	2,891	3,434
Middleton (T)	\$10,810,000	\$12,871,000	15	22	\$720,667	\$585,045	4,640	4,493
Montrose (T)	\$420,000	\$300,000	1	1	\$420,000	\$300,000	3,300	2,550
Mount Horeb	\$4,966,000	\$2,469,000	13	6	\$382,000	\$411,500	2,376	3,016

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Oregon	\$10,839,000	\$10,393,000	26	26	\$416,885	\$399,731	2,352	2,842
Oregon (T)	\$1,311,000	\$1,825,000	2	2	\$655,500	\$912,500	4,350	6,250
Perry (T)	\$1,057,000	\$386,000	2	1	\$528,500	\$386,000	3,925	3,300
Pleasant Springs (T)	\$2,076,000	\$1,653,000	5	4	\$415,200	\$413,250	3,360	3,100
Primrose (T)	\$504,000	\$1,182,000	1	3	\$504,000	\$394,000	3,850	3,350
Roxbury (T)	\$1,320,000	\$811,000	3	2	\$440,000	\$405,500	3,300	3,100
Rutland (T)	\$875,000	\$815,000	2	3	\$437,500	\$271,667	3,425	2,783
Springdale (T)	\$3,094,000		6		\$515,667		3,983	
Springfield (T)	\$1,348,000	\$998,000	3	2	\$449,333	\$499,000	3,167	3,600
Stoughton	\$3,080,000	\$1,762,000	9	6	\$342,222	\$293,667	2,968	2,679
Sun Prairie	\$31,592,000	\$26,459,000	79	84	\$399,899	\$314,988	2,865	2,539
Sun Prairie (T)	\$399,000	\$250,000	1	1	\$399,000	\$250,000	2,550	2,100
Vermont (T)	\$956,000	\$525,000	2	1	\$478,000	\$525,000	3,325	4,100
Verona	\$17,329,000	\$6,587,000	36	18	\$481,361	\$365,944	2,304	2,260
Verona (T)	\$9,478,000	\$3,967,000	11	6	\$861,636	\$661,167	5,918	4,933
Vienna (T)	\$700,000	\$450,000	1	1	\$700,000	\$450,000	4,500	3,100
Waunakee	\$35,337,000	\$15,853,000	80	35	\$441,713	\$452,943	2,612	3,284
Westport (T)	\$16,294,000	\$12,044,000	21	17	\$775,905	\$708,471	4,270	4,399
Windsor (T)	\$6,321,000	\$14,281,000	13	38	\$486,231	\$375,816	2,621	2,395
York (T)	\$1,201,000		3		\$400,333		3,417	

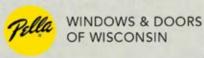
Year to Year June Comparison					Year to Date Comparison					
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	
2011	14,472,000	54	268,000	2,599	2011	85,089,000	320	265,903	2,589	
2012	19,302,112	77	250,676	2,490	2012	98,409,112	378	260,341	2,544	
2013	24,031,000	94	255,648	2,425	2013	132,100,000	503	262,624	2,509	
2014	31,732,000	102	311,098	2,660	2014	152,050,000	519	292,967	2,617	
2015	36,614,000	113	324,017	2,753	2015	188,572,000	601	313,763	2,636	
2016	33,836,500	111	304,833	2,629	2016	203,057,999	639	317,774	2,570	
2017	39,796,000	117	340,136	2,707	2017	217,520,466	651	334,132	2,635	
2018	33,540,000	101	332,079	2,452	2018	225,615,000	658	342,879	2,573	
2019	40,465,000	115	351,869	2,567	2019	222,405,774	616	361,048	2,694	
2020	44,214,000	117	377,897	2,778	2020	241,876,000	621	389,494	2,765	
2021	42,244,000	97	435,505	2,873	2021	305,290,000	701	435,506	2,797	

## MABA GOLF OUTING



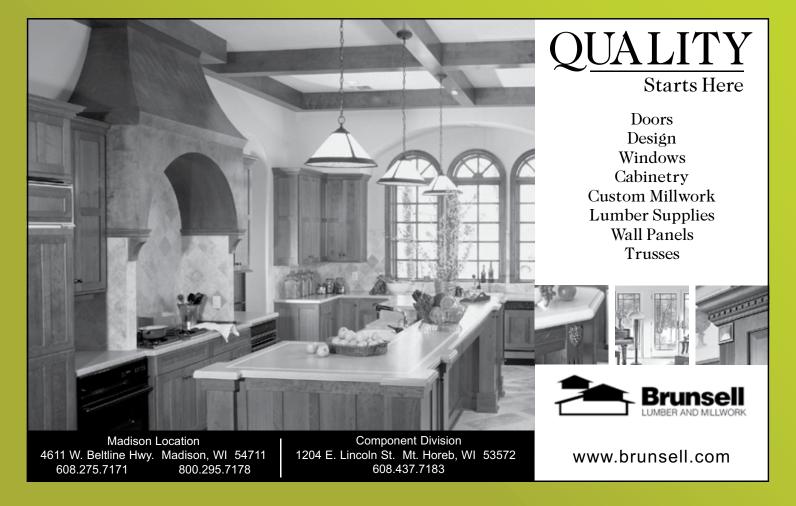
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