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MADISON AREA BUILDERS ASSOCIATION

GET IN GEAR FOR THE NEW YEAR, 2022 SPONSORSHIPS ARE HERE!

MABA sponsorship opportunities are designed to enhance your ability to communicate your products and services to other members and engaged consumers. Your participation as a sponsor is a win-win opportunity: you gain exposure to your key markets and MABA can continue to offer high quality programs to members and advocate for the building industry!

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Contact Peg Meskan at (608) 288-1136 or pmeskan@maba.org for more information.



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A Year End Wrap Up from President Danny Lowery

As 2021 and my time as President comes to a close, it is important for us to look back on the challenges and successes of the year, before looking towards a new year of opportunity. The past year and beyond has been anything but normal; be it COVID related, or supply chain issues, labor shortages, or extreme demand for housing and product. It has often been a trying time. For Associations across the country, many were forced to cancel major revenue generating events, like the Parade of Homes, Home Shows, and networking events, causing some to go to the brink of bankruptcy, and unfortunately, some had to even close their doors.

Despite these circumstances, I am pleased to let you know, that under the direction of the Board of Directors, and through the hard work and energy of our staff, MABA not only weathered the storm, but we are in the best financial position that we have ever been in, and are well positioned to continue to thrive in the future.

From a financial perspective, MABA is projected to end the year with \$250K of profit. The MABA reserves had an outstanding year, and are projected to end 2021 at nearly \$2.2 million, an increase of close to one million dollars.

To the right you will find a bulleted summary of this year's highlights.

The work and accomplishments of the Association are because of dedicated members like you. So please take ownership of these successes, you were a part of them! Thank you to our members, for each of your contributions to our association and our industry. We truly have accomplished so much together!

Thank you for your support! Continue to stay involved as 2022 promises to be another year filled with challenges, but also with a lot of opportunity! I wish you all a Happy New Year!

Major Initiatives/Accomplishments:

- Sold the MABA office building which allowed us to shed the weight of an aging building.
 We moved the proceeds of the sale, \$810,000, to our reserve account.
- Hired a 4th staff member, Peg Meskan, our new Membership Director, to lead a renewed focus on membership engagement and satisfaction
- Held a Groundbreaking Ceremony for the McKenzie Regional Workforce Center in July and have raised, to date, over \$15M. We are now halfway towards our \$30M goal!
- Hosted the BuildX Women's Conference, the first of its kind in the region, to promote women in the construction industry!
- MABA's membership has grown in 2021 with a net gain of 20 new members in a year that NAHB has seen significant losses in membership across the federation.
- Finished the year with nearly 90% retention rate, one of the highest rates nationally.
- We raised nearly \$25,000 at our Annual Silent Auction! MABA members as a whole have contributed nearly \$32,000 in 2021. The top dollar among HBAs in Wisconsin.
- Fifty-five homes total were featured in the 2021 Spring and Fall Parade of Homes



MABA Annual Membership Meeting

MABA hosted its Annual Membership Meeting on Wednesday, November 17th at The Madison Club. MABA 2021 President Danny Lowery, Tim O'Brien Homes, gave updates on the Association's major initiatives and accomplishments this year, including:

- The sale of the MABA building with proceeds of \$810,000 going into MABA reserves
- Hired a 4th staff member Peg Meskan, Membership Director
- Broke ground on the McKenzie Regional Workforce Center and have raised over \$15M in our partnership with the Boys and Girls Clubs of Dane County (BGCDC)
- Hosted the first annual BuildX Women's Conference along with the Metropolitan Builders
 Association and NARI of Madison

The Annual Membership Meeting also included hearing from multiple industry professionals regarding initiatives directly related to MABA and its membership.

Brad Boycks, Executive Director at the Wisconsin Builders Association, and Donna Franza, an NAHB Senior Consultant, gave relevant updates on their respective organizations.

Hunter Sebresos, CEO of Bacon Work, gave a brief presentation on how his company is addressing the labor shortage with its mobile app.

Laura Ford Harris, CDO of BGCDC, and John McKenzie, McKenzie 300 Corporation gave members an update regarding the McKenzie Regional Workforce Center project and how members can get involved with fundraising, programming, and construction for the Center.

The programming portion of the night concluded with a presentation from Middleton native and professional speaker Steve Bench on Overcoming Generational Differences.

Thank you to all members who attended!







5:00PM: REGISTRATION
5:30PM COCKTAIL RECEPTION
6:30PM INSTALLATION
7:00PM DINNER
8:00PM AWARDS
8:30PM ENTERTAINMENT

COST TO ATTEND

Individual Ticket: S99 Table of 4: S396 Table of 8: S792

Sponsorships Also Available

ENTERTAINMENT

Music by The Point Band and
Curtis Aderholdt will
entertain guests, while
attendees will also have the
ability to play casino-style
games provided by Classic
Casino.



To Register, Visit: wisbuild.org/wba-events/2022installation

JANUARY 2022

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FEBRUARY 2022

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JUNE 2022

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MADISON AREA BUILDERS ASSOCIATION

2022 EVENT CALENDAR

JANUARY

21 - WBA Member Meeting & Installation

FEBRUARY

8-10 - International Builders Show (IBS) Week of the 14 - Membership Meeting 23-27 - MABA Tropical Trip

MARCH

17 - March Madness & St. Patrick's Day Party

APRII

Week of the 11 - Membership Meeting 28 - Sporting Clays

MAY

5 - Cinco de Mayo Happy Hour 11 - Career Day at the Parade of Homes 25 - Beer, Brats & Builders

HIME

16 - Parade of Homes Preview Party17-26 - Spring Parade of Homes22 - WBA Celebration of Housing23 - WB Foundation Golf Outing

JULY

19 - MABA 75th Anniversary Party

AUGUST

11 - People's Choice Awards23 or 24 - Moon-sheim Happy Hour

SEPTEMBER

14 - Golf Outing 22 - MABA Happy Hour 29 - BUILDX Conference (T)

OCTOBER

5 - Silent Auction & Mayor's Club 6 - WBA Member Meeting Day 14-16 & 21-23 - Fall Parade of Homes

NOVEMBER

1 - Trivia Tournament 16 - Annual Membership Meeting

DECEMBER

8 - Holiday Party

VISIT MEMBER.MABA.ORG/EVENTS/CALENDAR FOR MORE EVENT DETAILS

JULY 2022

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DECEMBER 2022

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DISCLAIMER: The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

The Right Angle is published seven times per year.

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MADISON AREA BUILDERS ASSOCIATION

MEMBERSHIP RATE INCREASE IN 2022

As a reminder, MABA Builder and Associate memberships will increase \$50 in 2022 to offset increasing WBA membership rates and future MABA costs.

Builder Membership \$750
Associate Membership \$650



MCKENZIE REGIONAL WORKFORCE CENTER DECEMBER UPDATE

MABA is excited to share the latest updates regarding the McKenzie Regional Workforce Center, home to the MABA Skilled Trades Center powered by Drexel Building Supply. The Center is set to open in January 2023, with construction and fundraising continuing to progress as 2022 nears.

DESIGN DEVELOPMENT SET RELEASED

The design development set for the building has now been released and MABA is seeking in-kind donations and bids for materials and labor. If you would like to donate or submit a bid, please contact us as soon as possible.

FUNDRAISING GOAL UPDATED

As fundraising continues, the fundraising goal has been modified to reflect benchmark goals in addition to the overall goal of \$30 million. The benchmark goals are as follows:

Foundational Goal - \$17M

For the purchase and remodeling of the building, development of programming and staffing, and establishment of the \$10M endowment.

Opportunities Goal - \$3M

Will cover the initial 2-year operations to allow endowment to recognize income, creation of scholarship/paid internships for participants, and potentially provide work attire/tools for students of the program.

Legacy Goal - \$10M

Establishing a second \$10M to fully fund the operations of the program and potentially grow the endowment.

NEW HIRE

The Boys and Girls Clubs of Dane County has hired Alan Branch, Sr. as the inaugural Vice President of Workforce Development to oversee the McKenzie Regional Workforce Center. Alan will oversee a \$10M endowment and work with dozens of employees, contractors, businesses and schools with a goal of connecting young people to the skilled trades industry. Welcome Alan!



Please contact Peg Meskan with questions or for more information about this project!

Phone: (608) 288-1136 Email: pmeskan@maba.org

DECEMBER 2021

MABA Holiday Bash

December 9th at The Brink Lounge





















2021 MABA AWARD WINNERS

Congratulations to the 2021 MABA Award Winners!



Dawn McIntoshCLE Consulting, LLC
Builder of the Year



Keith BatenhorstDrexel Building Supply
Associate of the Year



John McKenzie
McKenzie 300 Corporation
Volunteer of the Year



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MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

2021 Dane County November YTD Comparison

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Albion (T)	\$1,318,000	\$1,400,000	3	5	\$439,333	\$280,000	3,300	2,410
Belleville	\$423,000		1		\$423,000		3,419	
Berry (T)	\$1,780,000	\$1,872,000	3	4	\$593,333	\$468,000	3,574	3,250
Black Earth (T)	\$1,510,000	\$979,000	2	2	\$755,000	\$489,500	5,675	3,950
Blooming Grove (T)		\$220,000		1		\$220,000		1,850
Blue Mounds (T)	\$698,000	\$1,023,000	2	3	\$349,000	\$341,000	2,775	2,950
Bristol (T)	\$5,381,000	\$5,923,000	12	14	\$448,417	\$423,071	3,218	3,096
Burke (T)	\$900,000	\$430,000	2	1	\$450,000	\$430,000	3,425	3,300
Christiana (T)	\$973,000	\$544,000	2	1	\$486,500	\$544,000	3,375	4,100
Cottage Grove	\$13,350,000	\$8,780,000	27	22	\$494,444	\$399,091	3,048	2,953
Cottage Grove (T)	\$6,080,000	\$3,576,000	12	8	\$506,667	\$447,000	3,928	3,463
Cross Plains	\$3,676,000	\$602,000	9	2	\$408,444	\$301,000	2,381	1,809
Cross Plains (T)	\$4,697,000	\$1,211,000	6	2	\$782,833	\$605,500	4,587	4,550
Dane (T)	\$1,775,000	\$962,000	3	2	\$591,667	\$481,000	4,317	3,175
Deerfield (T)	\$1,815,000	\$1,640,000	4	4	\$453,750	\$410,000	3,613	3,300
DeForest	\$37,352,000	\$19,289,000	88	46	\$424,455	\$419,326	2,959	3,012
Dunkirk (T)	\$600,000	\$350,000	1	1	\$600,000	\$350,000	4,300	3,100
Dunn (T)	\$9,285,000	\$3,677,000	16	8	\$580,313	\$459,625	3,963	3,431
Eagle (T)		\$450,000		1		\$450,000		4,394
Fitchburg	\$49,546,000	\$32,318,000	136	98	\$364,309	\$329,776	2,494	2,562
Madison	\$114,624,000	\$127,066,720	300	356	\$382,080	\$356,929	2,373	2,307
Marshall		\$3,395,000		19		\$178,684		1,673
Mazomanie (T)	\$1,093,000	\$809,000	3	2	\$364,333	\$404,500	2,817	2,975
McFarland	\$8,409,000	\$21,292,000	17	54	\$494,647	\$394,296	2,690	2,588
Medina (T)	\$1,115,000	\$1,300,000	3	3	\$371,667	\$433,333	2,917	3,483
Middleton	\$9,075,000	\$12,689,000	12	24	\$756,250	\$528,708	3,527	3,202

Municipality	2021 Total	2020 Total	2021 Starts	2020 Starts	2021 Avg. Value	2020 Avg. Value	2021 Avg. Sq Ft	2020 Avg. Sq Ft
Middleton (T)	\$25,903,000	\$27,246,000	34	45	\$761,853	\$605,467	5,163	4,436
Montrose (T)	\$720,000	\$300,000	2	1	\$360,000	\$300,000	2,775	2,550
Mount Horeb	\$13,423,000	\$7,404,000	32	19	\$419,469	\$389,684	2,603	2,875
Oregon	\$19,858,000	\$19,228,000	44	45	\$451,318	\$427,289	2,604	2,810
Oregon (T)	\$2,201,000	\$3,355,000	3	5	\$733,667	\$671,000	5,000	4,706
Perry (T)	\$1,777,000	\$786,000	3	2	\$592,333	\$393,000	4,363	3,300
Pleasant Springs (T)	\$3,301,000	\$5,933,000	7	11	\$471,571	\$539,364	3,729	3,950
Primrose (T)	\$1,514,000	\$1,182,000	3	3	\$504,667	\$394,000	3,900	3,350
Roxbury (T)	\$1,895,000	\$2,211,000	5	6	\$379,000	\$368,500	2,860	2,792
Rutland (T)	\$1,155,000	\$1,455,000	3	4	\$385,000	\$363,750	3,000	3,225
Springdale (T)	\$5,790,000	\$1,305,000	10	2	\$579,000	\$652,500	4,260	4,975
Springfield (T)	\$2,297,000	\$1,896,000	5	4	\$459,400	\$474,000	3,350	3,425
Stoughton	\$5,072,000	\$3,758,000	15	13	\$338,133	\$289,077	2,746	2,415
Summit		\$241,000		1		\$241,000		2,090
Sun Prairie	\$54,407,000	\$48,855,000	139	154	\$391,417	\$317,240	2,746	2,516
Sun Prairie (T)	\$998,000	\$1,699,000	2	4	\$499,000	\$424,750	3,425	3,150
Vermont (T)	\$4,585,000	\$1,921,000	7	3	\$655,000	\$640,333	4,564	5,000
Verona	\$20,159,000	\$12,738,000	52	35	\$387,673	\$363,943	2,393	2,326
Verona (T)	\$16,000,000	\$11,377,000	19	16	\$842,105	\$711,063	5,974	5,366
Vienna (T)	\$700,000	\$450,000	1	1	\$700,000	\$450,000	4,500	3,100
Waunakee	\$51,987,000	\$25,265,000	115	55	\$452,061	\$459,364	2,574	3,150
Westport (T)	\$29,782,000	\$25,195,000	35	34	\$850,914	\$741,029	4,205	4,282
Windsor (T)	\$23,143,000	\$23,912,000	43	60	\$538,209	\$398,533	2,973	2,612
York (T)	\$1,601,000		4		\$400,250		3,375	

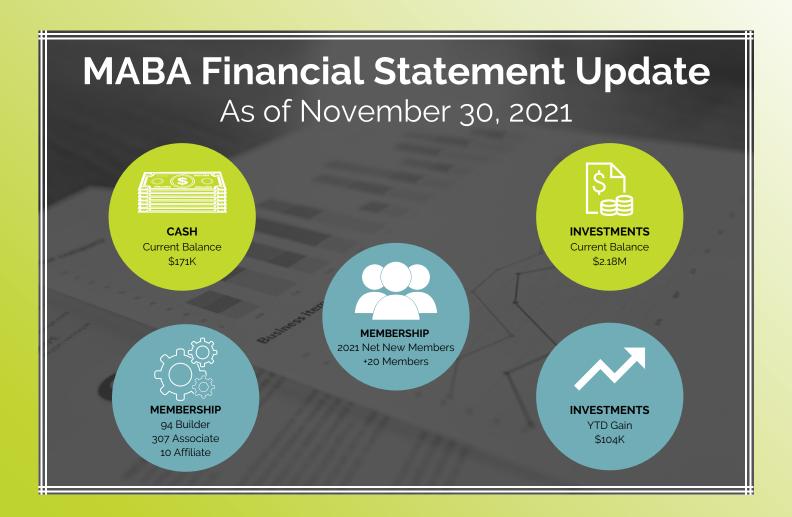
Year to Year November Comparison					Year to	Date Comparis	son		
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2011	8,898,000	30	296,600	2,740	2011	150,047,000	558	268,901	2,621
2012	12,840,000	45	285,333	2,654	2012	190,295,112	711	267,644	2,594
2013	16,761,000	63	266,047	2,585	2013	277,116,000	1011	274,100	2,591
2014	20,725,000	70	296,071	2,604	2014	289,020,000	970	297,958	2,619
2015	22,026,000	72	305,916	2,554	2015	331,412,000	1075	308,290	2,590
2016	27,922,000	85	328,494	2,673	2016	365,433,669	1131	323,106	2,600
2017	36,844,000	99	372,161	2,869	2017	396,845,465	1167	340,056	2,650
2018	39,113,000	101	387,257	2,825	2018	421,335,000	1181	356,761	2,645
2019	29,910,000	79	378,607	2,614	2019	401,818,774	1113	361,023	2,661
2020	28,967,000	76	381,144	2,527	2020	479,509,720	1206	397,603	2,773
2021	53,691,000	112	479,383	2,937	2021	563,743,000	1247	452,079	2,884

Women in Construction Holiday Happy Hour

DECEMBER 9TH AT VINTAGE BREWING CO.









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