



January  
February  
2020

# FRAMING 2020

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 The Gig Hub

# ***TALENT THAT WORKS FOR YOU***



## ***WHAT IS THE GIG HUB?***

The Gig Hub is a talent solution to help businesses fill their temporary, short term, or immediate-need jobs while building a talent pipeline. Through our application, we connect businesses to qualified students with the interest and availability to fill their needs.

## ***WHAT DOES THE GIG HUB OFFER?***

- » Post your customized gigs, including single-shifts, multiple-shifts, project-based, & custom schedules
- » Connect with a pool of qualified and available students; and pick the student that meets your needs.
- » We are the employer of record. We handle the payroll, taxes and insurance so it's easier for you to bring on the talent you need.
- » Rate the students and provide them with feedback
- » The Gig Hub is a way to fill your immediate labor needs, while developing your future workforce

## ***HOW CAN I GET CONNECTED?***

The easiest way to get connected is to register your interest at **<https://thegithub.com>**





## INTERVIEWING THE GIG HUB

### WHAT IS THE GIG HUB?

We are a new business in Madison, who have partnered with Madison College, to connect construction and remodeling students with gigs in their future field. Our aim is to get students work experience to complement their courses, and get businesses a chance to work with students who can become part of their future workforce. Our approach also introduces new technology into the way businesses find and interact with workers. Using our web application, The Gig Hub (<https://thegithub.com>), businesses can easily post gigs, find the right student workers, schedule their hours, and rate their experience. The whole process makes it easier for businesses to get the right student workers, when they need them.

### DO OUR MEMBERS NEED TO COVER THE STUDENT'S PAYROLL TAXES AND INSURANCE?

No, we take care of all of it. Your members don't have to worry about payroll, on-boarding, or insurance costs. As we find interested students, we hire them directly and make them employees of The Gig Hub. This lets your members use our service to bring on the right number of student workers exactly when you need them, with no hassle.

### HOW IS THE GIG HUB DIFFERENT FROM A TEMP AGENCY?

The Gig Hub aims to do more than just fill shifts. We are working toward creating better talent pipelines and developing the future workforce. We want to provide ways for interested students to gain experience in relevant fields, so that they can be exposed to opportunities and build skills to develop professionally. By connecting students with gig opportunities, we are also helping businesses get in front of talent before they hit the job market.

### IF I LIKE A STUDENT WHO HAS DONE WORK FROM ME THROUGH THE GIG HUB, CAN OUR MEMBERS HIRE THEM DIRECTLY?

Absolutely! Think of The Gig Hub as a way to try before you buy. By handling the payroll taxes, workers compensation, and general liability, our approach provides businesses a way to bring on and try, student workers with relatively low risk. If your members are looking for permanent workers, we encourage them to post gigs on The Gig Hub, and engage our students as a way to find future employees. Once they have found one or more students they would like to hire, they are free to connect with, and hire them directly. We aim to be a part of their talent pipeline, not an obstacle to their future workforce.

### HOW MUCH DO OUR MEMBERS NEED TO PAY THE STUDENTS?

We leave the pay rates up to the businesses. When your members post a gig on The Gig Hub, they determine the rate they want to pay for that work. We do not set minimum amounts, but keep in mind that our students have the freedom to choose the gigs that interest them. While wage is not always the primary factor, it may help students decide between competing opportunities.

### IS THE GIG HUB FOR SHORT GIGS, OR CAN OUR MEMBERS HIRE A STUDENT FOR LONGER JOBS?

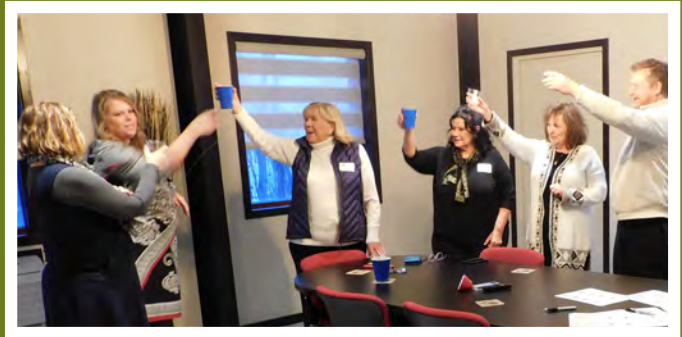
The Gig Hub is flexible. Our application has been built to accommodate both one-off and on-going gigs. Using our application, your members can post long term work by identifying the days and times when they may need workers. Our students respond to the post by offering to fill the shifts that fit their schedule. Members will have the flexibility to select the student's response that works best for their needs.

### IS THERE A FEE TO JOIN THE GIG HUB?

No, it is free to setup an account on The Gig Hub. At The Gig Hub, we only charge a fee on top of the hourly rate for the actual hours that a student works. So, there are no up-front costs to posting a gig, and starting to connect with our student workers.



# Women in the Construction Industry Happy Hour @ CLE Consulting - February 4



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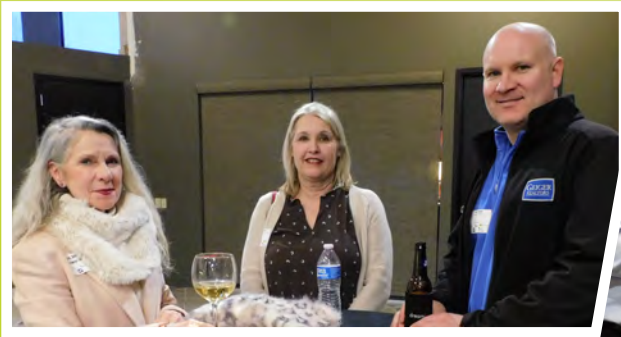
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**Single Family and Duplex Permits Issued**
**2019 Dane County December YTD Comparison**
**Municipality Report**

<i>Municipality</i>	<i>2019 Total</i>	<i>2018 Total</i>	<i>2019 Starts</i>	<i>2018 Starts</i>	<i>2019 Avg. Value</i>	<i>2018 Avg. Value</i>	<i>2019 Avg. Sq Ft</i>	<i>2018 Avg. Sq Ft</i>
Albion (T)	\$2,000,000	\$2,121,000	6	7	\$333,333	\$303,000	2,767	2,757
Berry (T)	\$1,800,000		4		\$450,000		3,838	
Black Earth (T)	\$1,465,000	\$2,010,000	3	5	\$488,333	\$402,000	3,867	3,558
Blooming Grove (T)	\$250,000	\$645,000	1	2	\$250,000	\$322,500	2,500	2,725
Blue Mounds	\$290,000		1		\$290,000		2,550	
Blue Mounds (T)	\$799,000		2		\$399,500		3,050	
Bristol (T)	\$6,856,000	\$10,392,000	18	22	\$380,889	\$472,364	2,959	3,210
Burke (T)	\$441,000	\$1,206,000	2	4	\$220,500	\$301,500	1,950	2,813
Cambridge	\$855,000	\$2,591,000	3	6	\$285,000	\$431,833	2,744	2,781
Christiana (T)	\$810,000	\$150,000	2	1	\$405,000	\$150,000	3,175	1,850
Cottage Grove	\$3,843,000	\$8,183,000	11	22	\$349,364	\$371,955	2,802	2,796
Cottage Grove (T)	\$700,000	\$3,727,000	2	10	\$350,000	\$372,700	3,050	3,210
Cross Plains	\$803,000	\$5,087,000	3	15	\$267,667	\$339,133	2,452	2,164
Cross Plains (T)	\$3,117,000	\$3,206,000	5	7	\$623,400	\$458,000	4,770	3,635
Dane (T)	\$1,535,000	\$1,091,000	4	4	\$383,750	\$272,750	2,909	2,363
Deerfield (T)	\$2,515,000	\$2,052,000	8	6	\$314,375	\$342,000	2,713	3,075
DeForest	\$26,280,000	\$9,711,000	77	32	\$341,299	\$303,469	2,632	2,431
Dunkirk (T)	\$350,000	\$285,000	1	1	\$350,000	\$285,000	3,350	2,250
Dunn (T)	\$7,189,000	\$8,791,000	12	17	\$599,083	\$517,118	4,883	4,150
Fitchburg	\$21,629,000	\$33,725,000	67	115	\$322,821	\$293,261	2,536	2,296
Jefferson (T)		\$300,000		1		\$300,000		1,800
Madison	\$120,571,000	\$94,432,000	373	298	\$323,247	\$316,886	2,252	2,230
Madison (T)		\$360,000		1		\$360,000		3,600
Maple Bluff		\$1,060,000		2		\$530,000		3,308
Mazomanie (T)	\$520,000		2		\$260,000		2,550	
McFarland	\$28,453,000	\$25,690,000	81	77	\$351,272	\$333,636	2,582	2,308
Medina (T)	\$1,332,000	\$900,000	4	2	\$333,000	\$450,000	2,875	4,050
Middleton	\$11,827,000	\$13,198,000	23	26	\$514,217	\$507,615	3,364	3,273
Middleton (T)	\$25,890,000	\$25,536,000	39	46	\$663,846	\$555,130	4,890	4,382

<b>Municipality</b>	<b>2019 Total</b>	<b>2018 Total</b>	<b>2019 Starts</b>	<b>2018 Starts</b>	<b>2019 Avg. Value</b>	<b>2018 Avg. Value</b>	<b>2019 Avg. Sq Ft</b>	<b>2018 Avg. Sq Ft</b>
Montrose (T)	\$1,175,000	\$550,000	3	2	\$391,667	\$275,000	2,983	2,400
Mount Horeb	\$7,141,000	\$12,553,000	21	37	\$340,048	\$339,270	2,571	2,280
Oregon	\$27,012,000	\$16,334,000	73	40	\$370,027	\$408,350	2,778	2,788
Oregon (T)	\$1,646,000	\$5,845,000	3	11	\$548,667	\$531,364	4,233	4,407
Perry (T)	\$545,000	\$2,088,000	1	4	\$545,000	\$522,000	3,850	4,200
Pleasant Springs (T)	\$5,098,000	\$2,030,000	10	6	\$509,800	\$338,333	4,085	3,000
Primrose (T)	\$1,050,000	\$690,000	3	2	\$350,000	\$345,000	2,977	3,000
Roxbury (T)	\$1,665,000	\$2,163,000	5	4	\$333,000	\$540,750	2,816	3,913
Rutland (T)	\$1,016,000	\$2,057,000	3	6	\$338,667	\$342,833	2,650	3,050
Springdale (T)		\$6,208,000		13		\$477,538		3,889
Springfield (T)	\$1,705,000		4		\$426,250		3,375	
Stoughton	\$5,199,000	\$6,353,000	18	21	\$288,833	\$302,524	2,466	2,423
Sumner (T)	\$305,000		1		\$305,000		1,665	
Sun Prairie	\$30,820,774	\$52,974,000	98	181	\$314,498	\$292,674	2,522	2,412
Vermont (T)	\$560,000	\$828,000	1	3	\$560,000	\$276,000	4,300	2,717
Verona	\$17,036,000	\$19,807,000	48	56	\$354,917	\$353,696	2,198	2,296
Verona (T)	\$6,230,000	\$5,452,000	10	9	\$623,000	\$605,778	4,885	5,209
Vienna (T)	\$938,000	\$120,000	2	1	\$469,000	\$120,000	3,700	1,400
Waunakee	\$26,660,000	\$30,988,000	62	78	\$430,000	\$397,282	2,828	2,909
Westport (T)	\$5,988,000	\$13,308,000	11	16	\$544,364	\$831,750	3,612	5,449
Windsor (T)	\$21,669,000	\$26,177,000	55	72	\$393,982	\$363,569	2,593	2,402
York (T)		\$405,000		1		\$405,000		3,600

#### Year to Year December Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2005	37,538,000	135	278,059	2,764
2006	17,111,000	72	237,652	2,452
2007	21,873,000	78	280,423	2,610
2008	6,949,000	19	365,736	3,640
2009	14,631,000	65	225,092	2,390
2010	13,106,000	42	312,047	2,974
2011	10,859,000	33	329,060	3,041
2012	17,388,000	63	276,000	2,695
2013	21,799,400	74	294,586	2,654
2014	21,546,000	72	299,250	2,527
2015	29,736,000	90	330,400	2,577
2016	30,903,000	89	347,224	2,770
2017	31,298,000	89	351,662	2,675
2018	42,044,000	111	378,774	2,692
2019	35,735,000	84	425,416	2,798

#### Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2005	555,446,728	2319	239,519	2,401
2006	345,378,600	1397	247,228	2,452
2007	295,425,499	1168	252,932	2,453
2008	179,724,500	657	273,553	2,621
2009	149,971,000	601	249,535	2,510
2010	161,895,000	609	265,837	2,592
2011	160,906,000	591	272,260	2,644
2012	207,683,112	774	268,324	2,602
2013	298,915,400	1085	275,498	2,596
2014	310,566,000	1042	298,047	2,612
2015	361,148,000	1165	309,998	2,589
2016	396,336,669	1220	324,866	2,612
2017	428,143,465	1256	340,878	2,651
2018	463,379,000	1292	358,652	2,649
2019	435,578,774	1186	367,267	2,680

**Municipality Report**

<i>Municipality</i>	<i>2019 Total</i>	<i>2018 Total</i>	<i>2019 Starts</i>	<i>2018 Starts</i>	<i>2019 Avg. Value</i>	<i>2018 Avg. Value</i>	<i>2019 Avg. Sq Ft</i>	<i>2018 Avg. Sq Ft</i>
Blue Mounds (T)	\$299,000		1		\$299,000		2,400	
Bristol (T)	\$849,000		2		\$424,500		3,200	
Cambridge		\$495,000		2		\$247,500		2,498
Cottage Grove (T)	\$350,000		1		\$350,000		2,800	
Cross Plains		\$143,000		1		\$143,000		2,016
DeForest	\$2,173,000	\$1,786,000	4	4	\$543,250	\$446,500	3,829	3,218
Dunn (T)	\$715,000		1		\$715,000		3,500	
Fitchburg	\$1,305,000	\$814,000	3	2	\$435,000	\$407,000	3,477	3,528
Madison	\$9,229,000	\$8,186,000	26	25	\$354,962	\$327,440	2,236	2,274
McFarland	\$1,720,000	\$2,408,000	5	6	\$344,000	\$401,333	2,230	2,874
Middleton	\$2,799,000	\$650,000	6	1	\$466,500	\$650,000	2,972	3,679
Middleton (T)	\$967,000		2		\$483,500		3,625	
Mount Horeb	\$705,000	\$900,000	2	2	\$352,500	\$450,000	2,177	3,397
Oregon	\$1,393,000	\$4,113,000	4	11	\$348,250	\$373,909	2,529	2,864
Pleasant Springs (T)		\$600,000		1		\$600,000		5,100
Roxbury (T)	\$420,000	\$580,000	1	2	\$420,000	\$290,000	3,100	2,650
Stoughton		\$450,000		2		\$225,000		4,228
Sun Prairie	\$3,704,000	\$2,560,000	10	8	\$370,400	\$320,000	2,644	2,685
Sun Prairie (T)	\$250,000		1		\$250,000		2,100	
Verona	\$330,000	\$2,306,000	1	6	\$330,000	\$384,333	2,895	2,273
Verona (T)	\$826,000	\$650,000	1	1	\$826,000	\$650,000	5,800	4,300
Waunakee	\$2,680,000	\$2,070,000	6	5	\$446,667	\$414,000	3,249	3,102
Westport (T)	\$1,463,000		2		\$731,500		4,415	
Windsor (T)	\$2,415,000	\$395,000	7	1	\$345,000	\$395,000	2,505	2,493



### Year to Year January Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2010	12,005,000	42	285,833	2,519
2011	8,657,000	32	270,531	2,622
2012	8,891,000	33	269,424	2,816
2013	16,599,000	63	263,476	2,583
2014	16,226,000	55	295,018	2,856
2015	20,013,000	66	303,227	2,505
2016	19,131,000	67	285,537	2,395
2017	33,662,000	98	343,489	2,803
2018	39,133,000	107	365,728	2,711
2019	29,106,000	80	363,825	2,740
2020	34,592,000	86	402,232	2,742

### Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2010	12,005,000	42	285,833	2,519
2011	8,657,000	32	270,531	2,622
2012	8,891,000	33	269,424	2,816
2013	16,599,000	63	263,476	2,583
2014	16,226,000	55	295,018	2,856
2015	20,013,000	66	303,227	2,505
2016	19,131,000	67	285,537	2,395
2017	33,662,000	98	343,489	2,803
2018	39,133,000	107	365,728	2,711
2019	29,106,000	80	363,825	2,740
2020	34,592,000	86	402,232	2,742



## MADISON AREA BUILDERS ASSOCIATION



**DISCLAIMER:** The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

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[highlandsofnetherwood.com](http://highlandsofnetherwood.com)



Windsor, WI

[windsorcrossingwi.com/banbury-heights](http://windsorcrossingwi.com/banbury-heights)



# McKenzie Family Boys & Girls Club in Sun Prairie

MABA's Skilled Trades Development Committee visited the newly completed Boys & Girls Club on January 29th. Our partnership with the Boys and Girls Club of Dane County continues to build. The new club features a skilled trades education room and soon will be expanded by adding on a Skilled Trades Center. We strive towards further closing the skilled trades gap by providing area youth the opportunity to experience the industry hands-on!





# **Career Day 2020**

**Wednesday, May 6th**

**10am-1pm**

**Westbridge Site in Waunakee**

## **Volunteers & Presenters Needed**

**We are excited to host 180+ students from area high schools!**

Presenters are needed to run the education stations located amongst the five Parade homes on site. Volunteers will help students in a variety of ways, including ushering and assisting through the interactive stations.

Reach out to Chad Lawler to sign-up or for more information!  
[clawler@maba.org](mailto:clawler@maba.org)





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## JANUARY 2020

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## FEBRUARY 2020

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## MARCH 2020

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## APRIL 2020

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## MAY 2020

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## JUNE 2020

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MADISON AREA BUILDERS ASSOCIATION  
**2020 EVENT CALENDAR**

### JANUARY

### FEBRUARY

10 - Happy Hour & Membership Meeting  
 26 - Trivia Tournament

### MARCH

19 - March Madness  
 24 - Happy Hour & Membership Meeting

### APRIL

13 - Happy Hour & Membership Meeting  
 23 - Sporting Clays

### MAY

4 - Happy Hour & Membership Meeting  
 6 - Career Day at Parade of Homes  
 27 - Beer, Brats & Builders

### JUNE

18 - Parade of Homes Preview Party  
 19-28 - Parade of Homes

### JULY

### AUGUST

6 - People's Choice Awards  
 24 - Happy Hour & Membership Meeting

### SEPTEMBER

17 - Golf Outing

### OCTOBER

7 - Silent Auction & Mayor's Club  
 15 - Women in Construction Conference  
 16-18 & 23-25 - Fall Parade of Homes  
 26 - Happy Hour & Membership Meeting

### NOVEMBER

7-8 - Home Products Show  
 11 - Annual Membership Meeting

### DECEMBER

10 - Holiday Party

## JULY 2020

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## AUGUST 2020

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## SEPTEMBER 2020

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## OCTOBER 2020

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## NOVEMBER 2020

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## DECEMBER 2020

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