



# East Peoria, Illinois Quality of Life Survey

INITIAL REPORT OF RESULTS

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SEPTEMBER 18, 2015

# The Purpose

- ▶ To find out how area residents perceive the Quality of Life in East Peoria, Illinois

# The Project

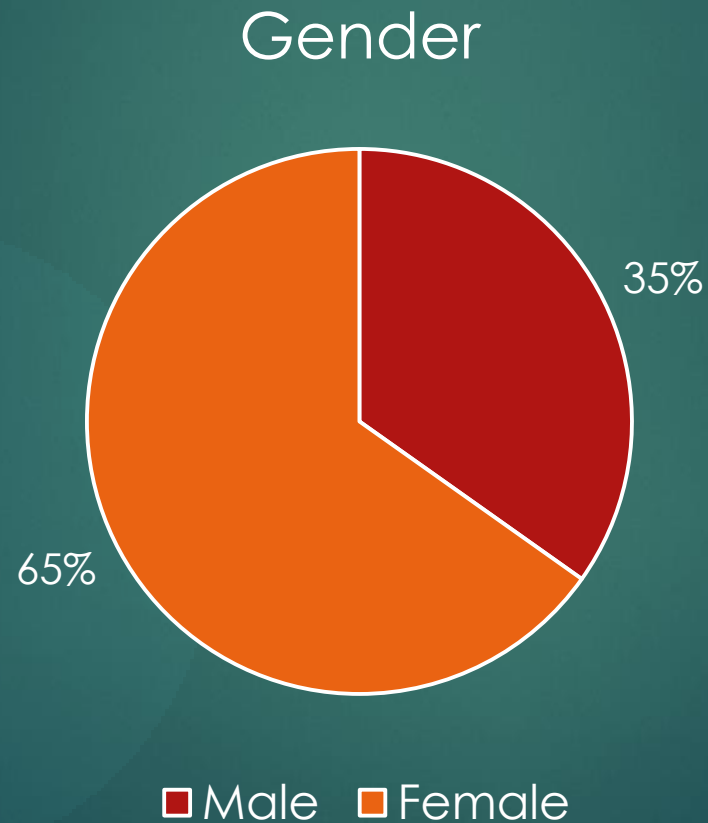
- ▶ An survey of the overall Quality of Life in East Peoria
- ▶ High-level view
- ▶ Reach out to those who live and work in the city

# Methodology

- ▶ The survey: from benchmarking with other available studies
- ▶ Respondents:
- ▶ Procedure:

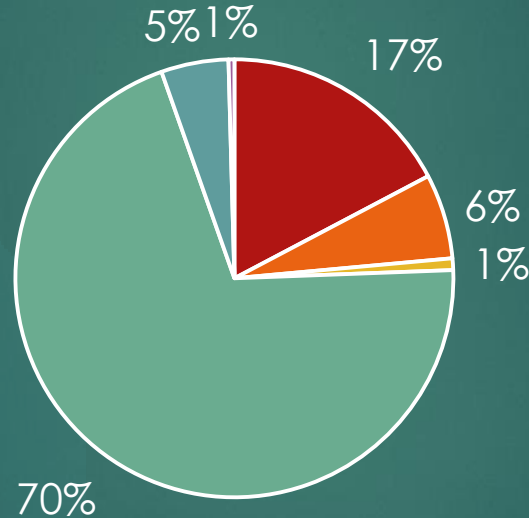
# Results

# Who were the respondents?



# Who were the respondents?

Marital Status



Single

Engaged

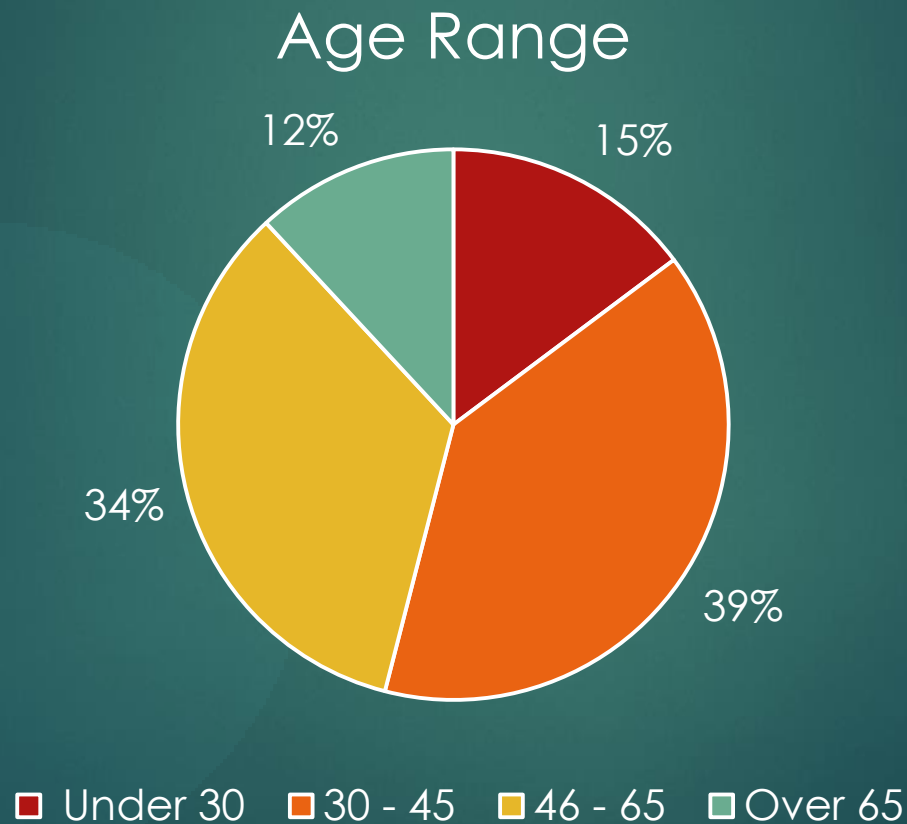
Widowed

Divorced

Married

Partner/Living Together

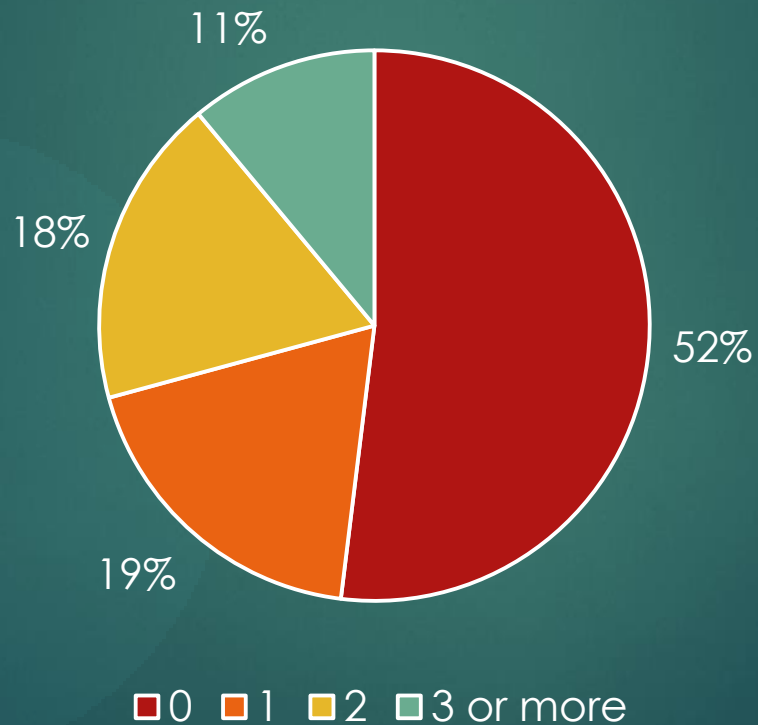
# Who were the respondents?



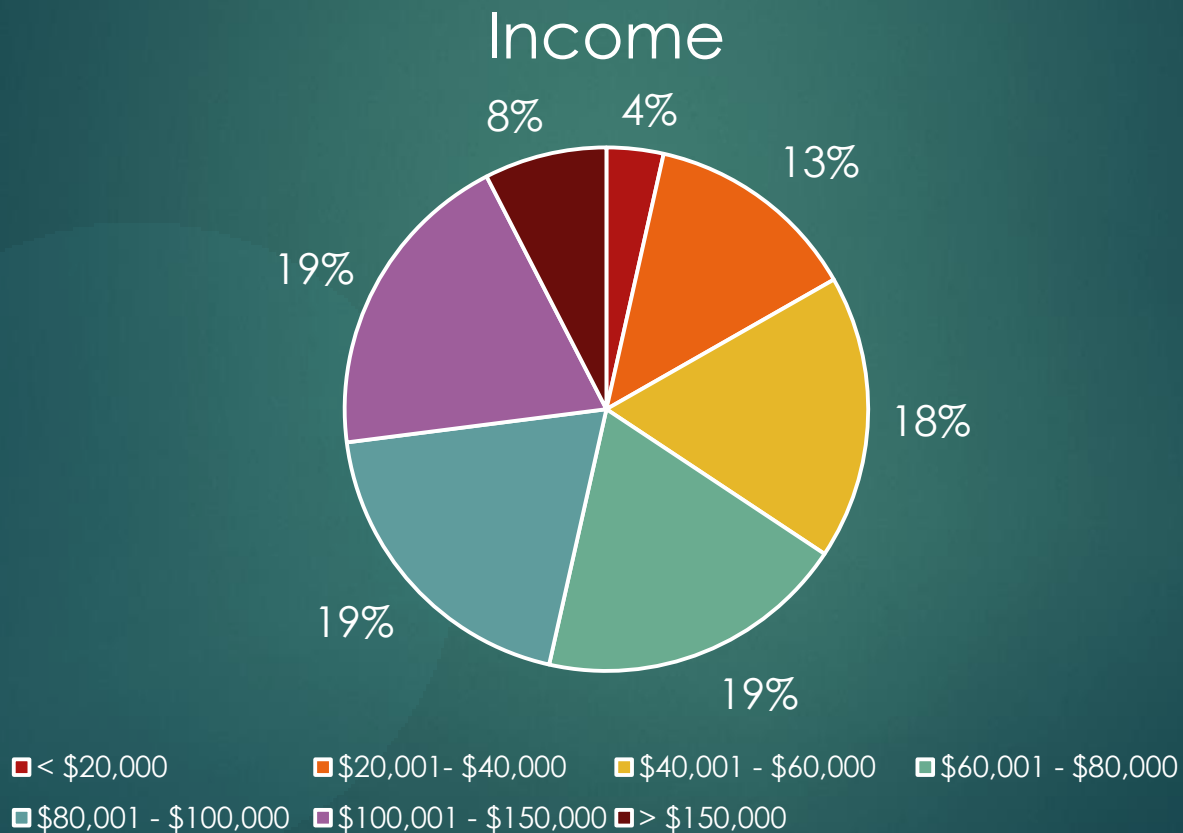


# Who were the respondents?

Number of Children



# Who were the respondents?



# Who were the respondents?

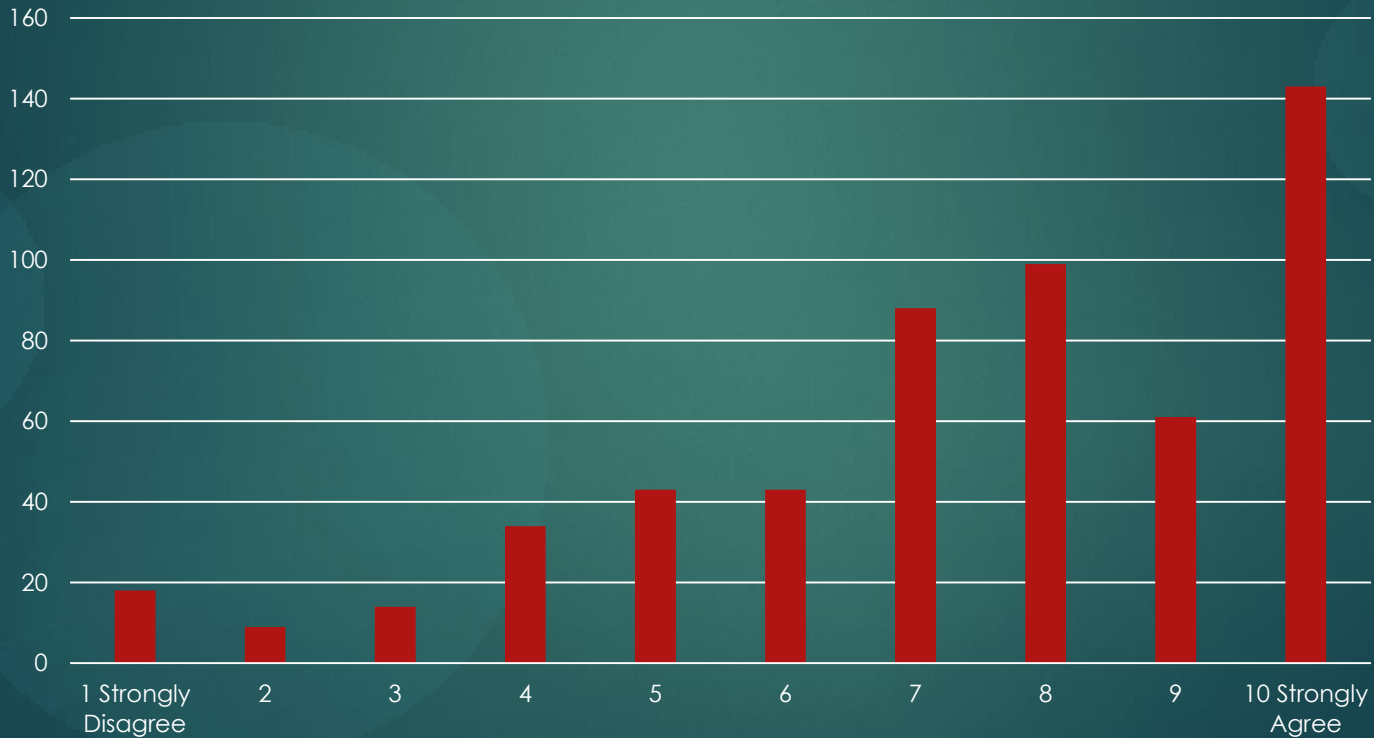
- ▶ Overwhelmingly white
- ▶ Overwhelmingly from zip code 61611

What do they think?



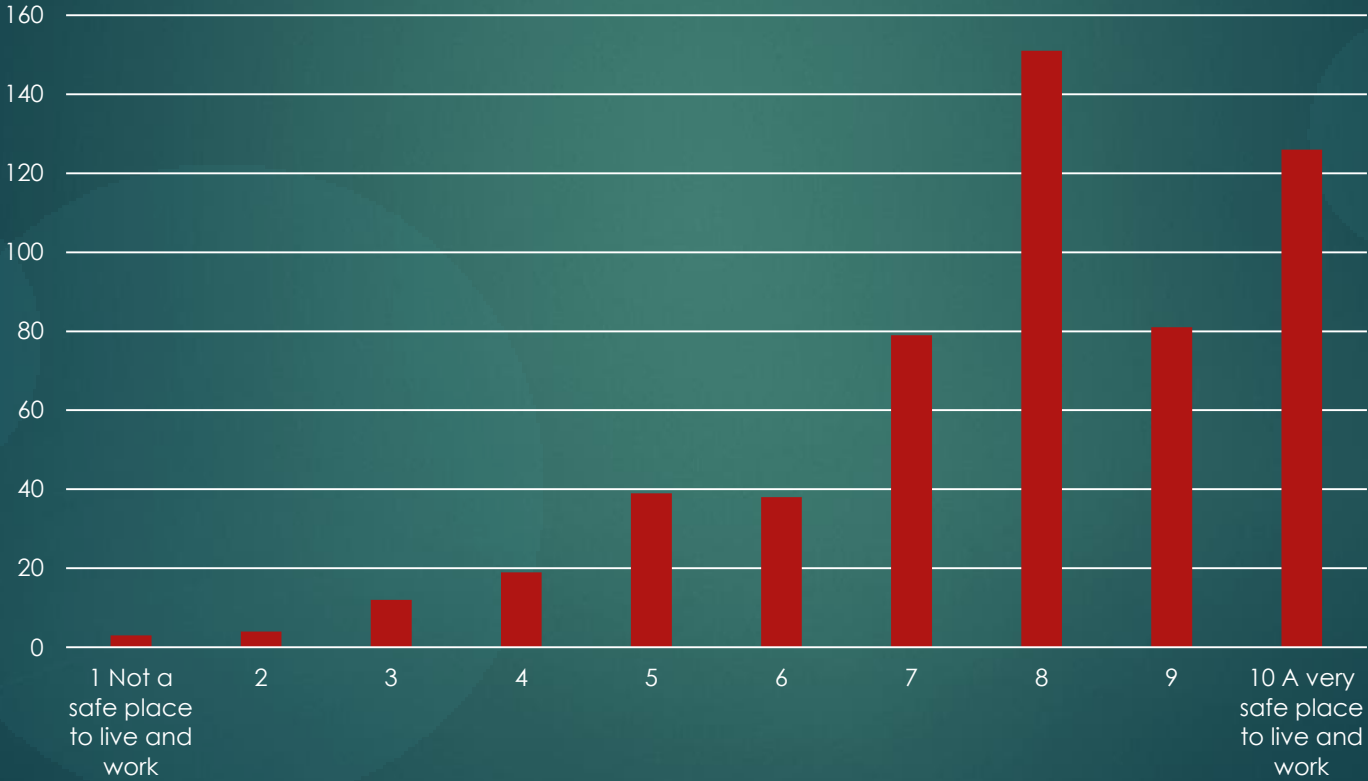
# What do they think?

I would recommend East Peoria to family and friends as a great place to live.



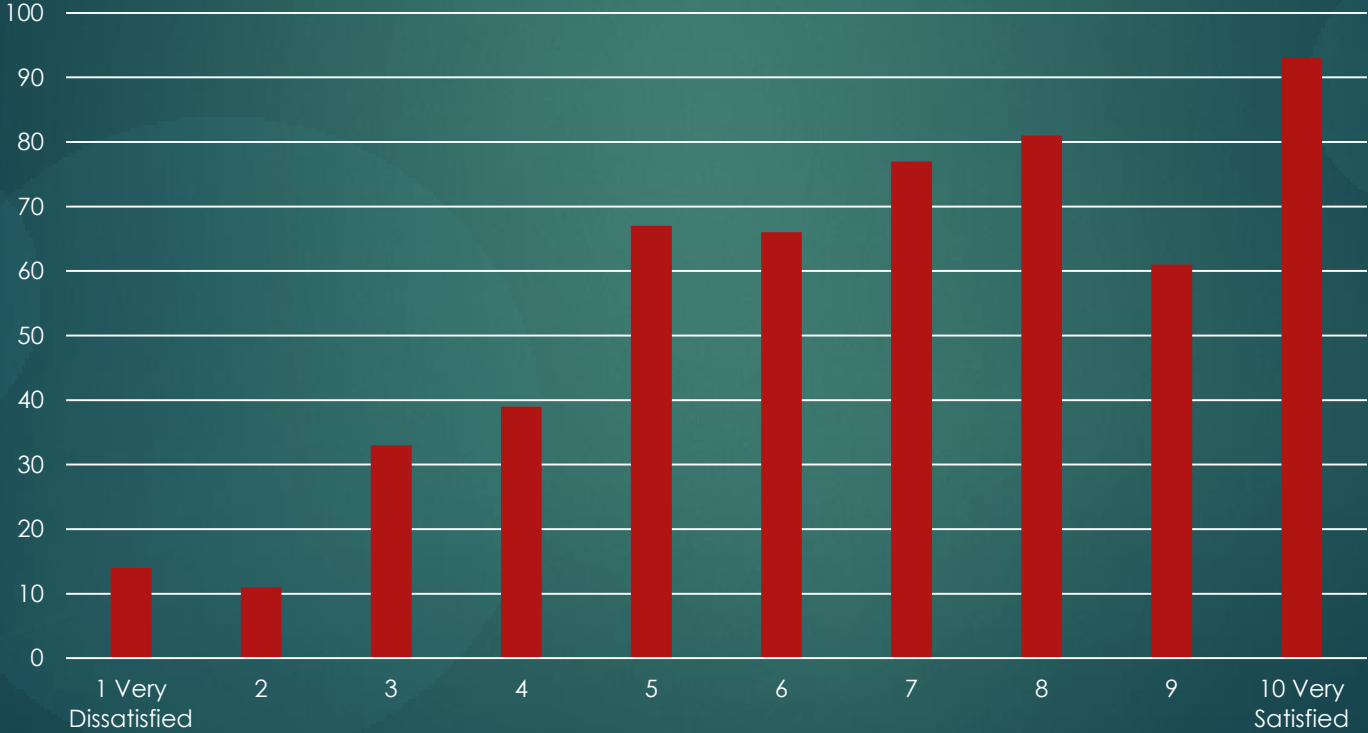
# What do they think?

Is East Peoria a safe place to live and work?



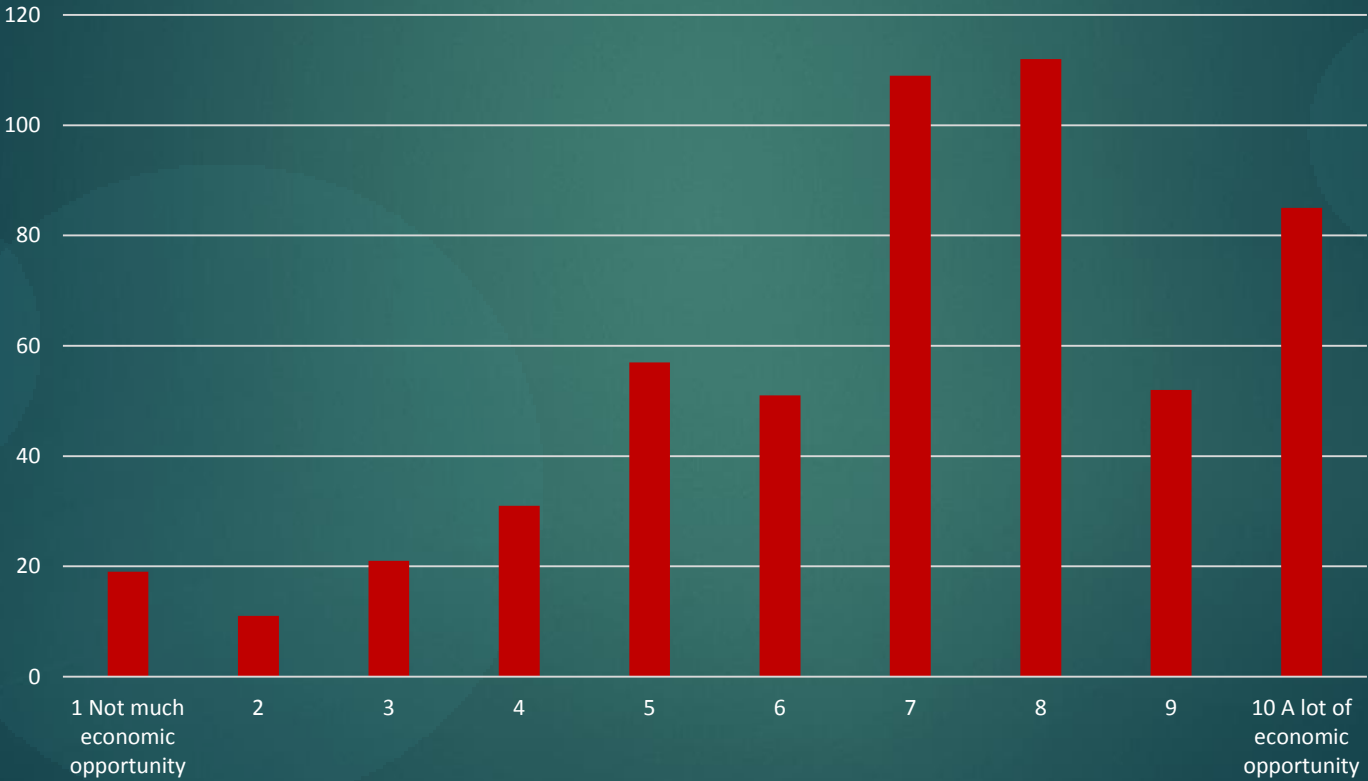
# What do they think?

Are you satisfied with the accessibility to the health care system in East Peoria?



# What do they think?

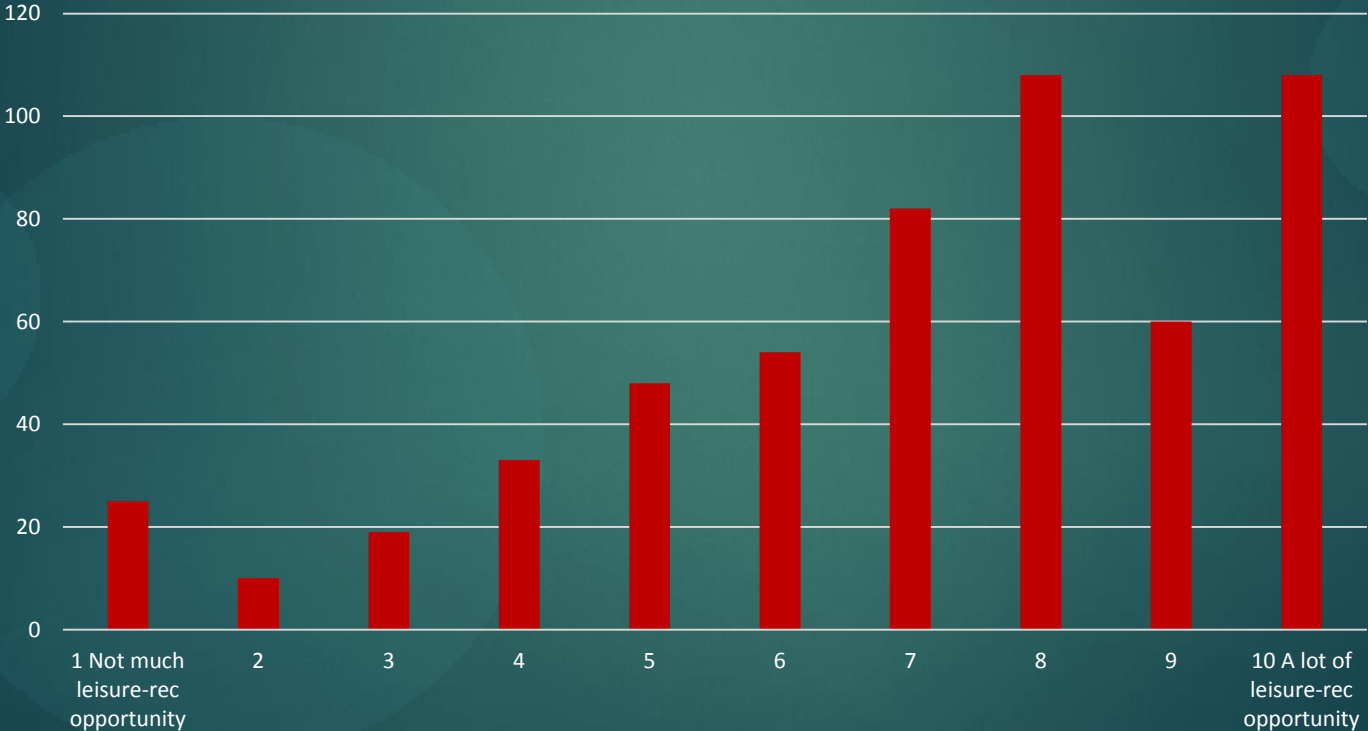
How well does East Peoria provide economic opportunity for citizens?





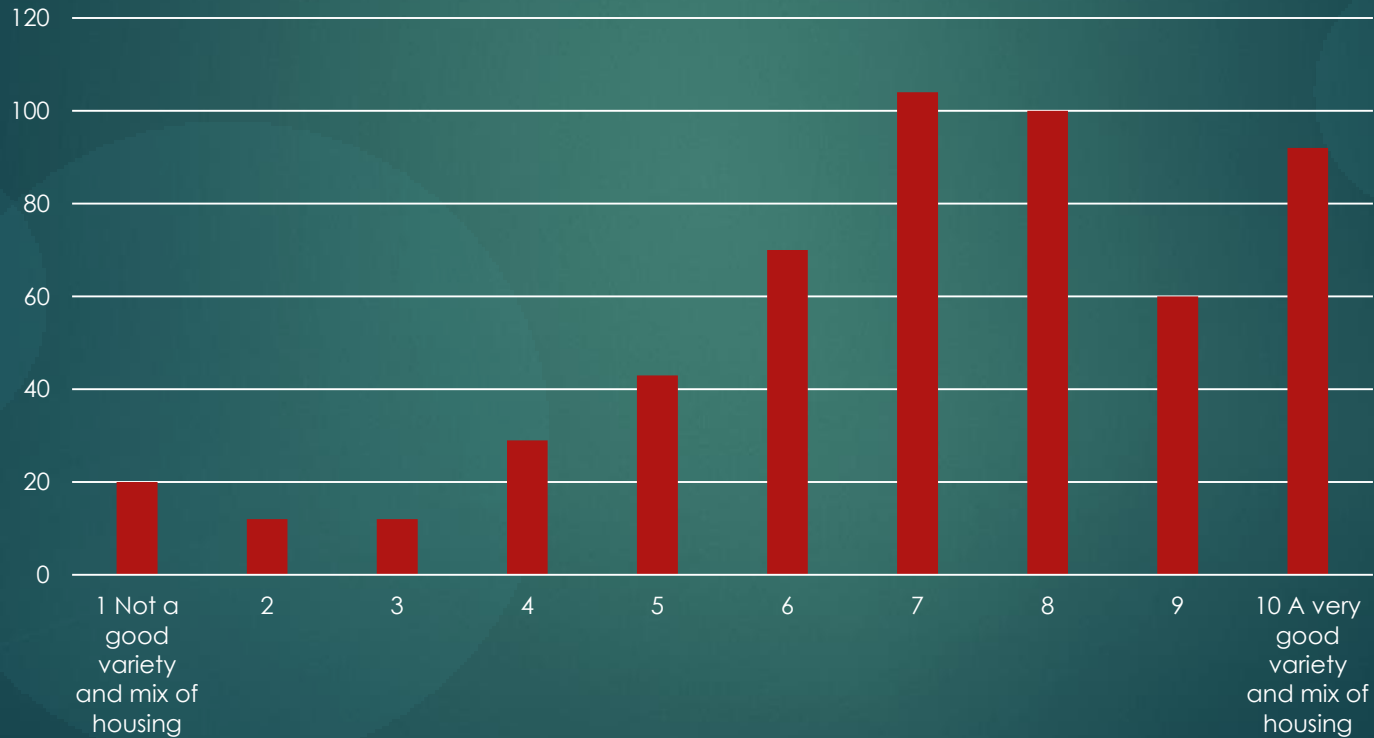
# What do they think?

Does East Peoria provide sufficient opportunities for leisure and recreation?



# What do they think?

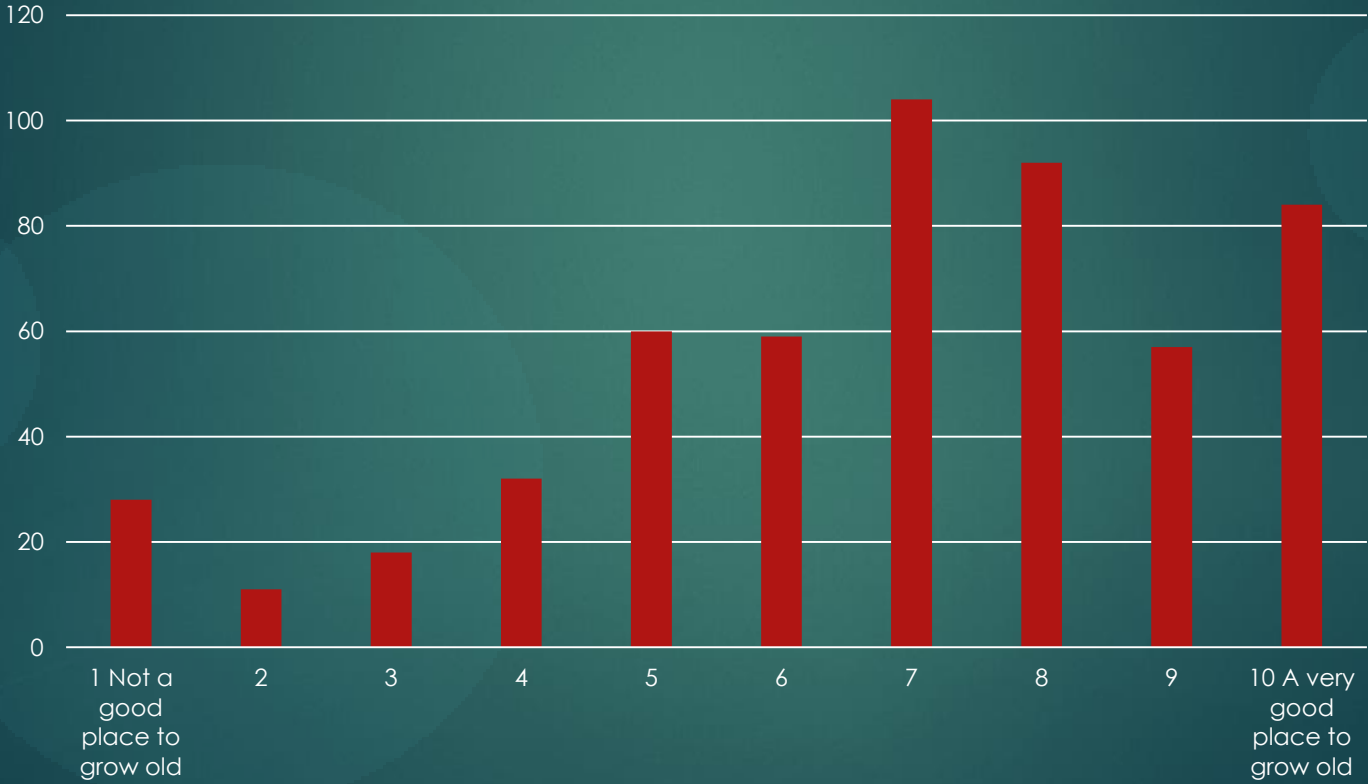
Does East Peoria have a good variety and mix of neighborhoods and housing to meet the needs of residents?



# What do they think?

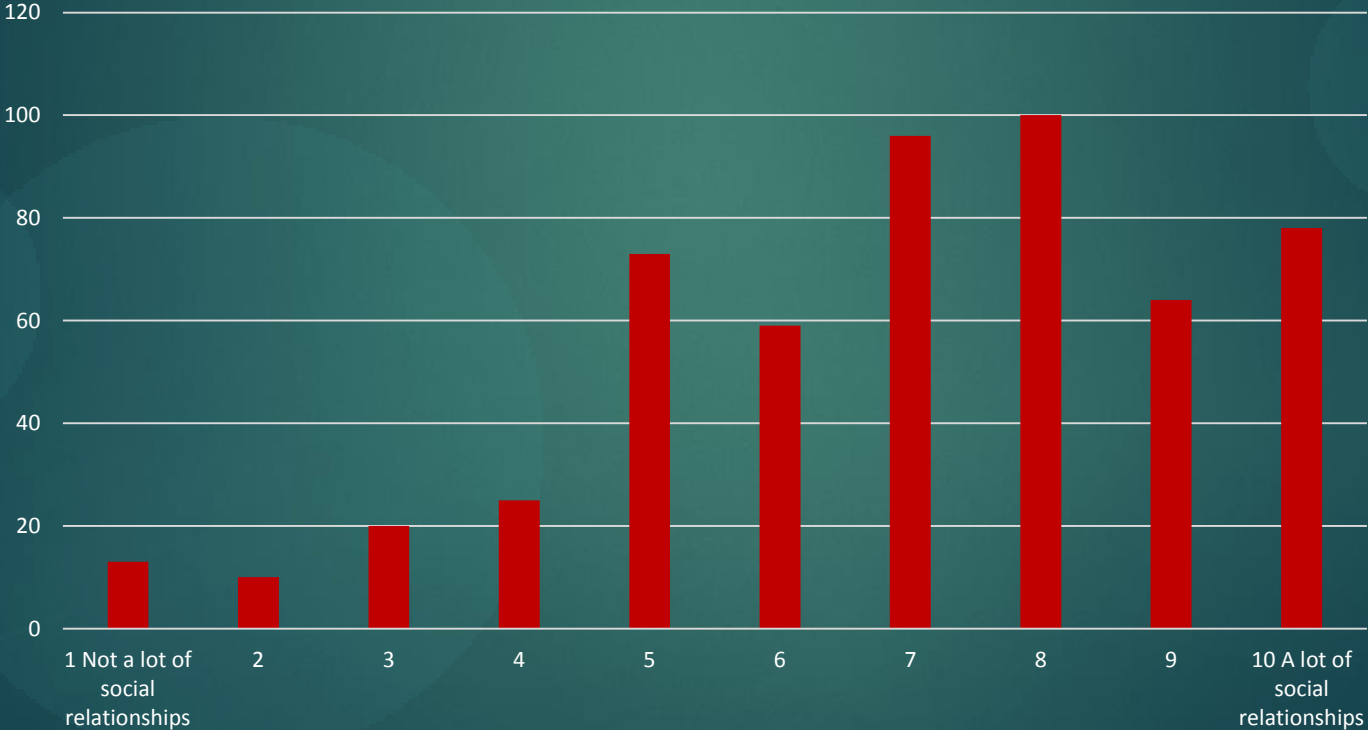


Is East Peoria a good place to grow old?



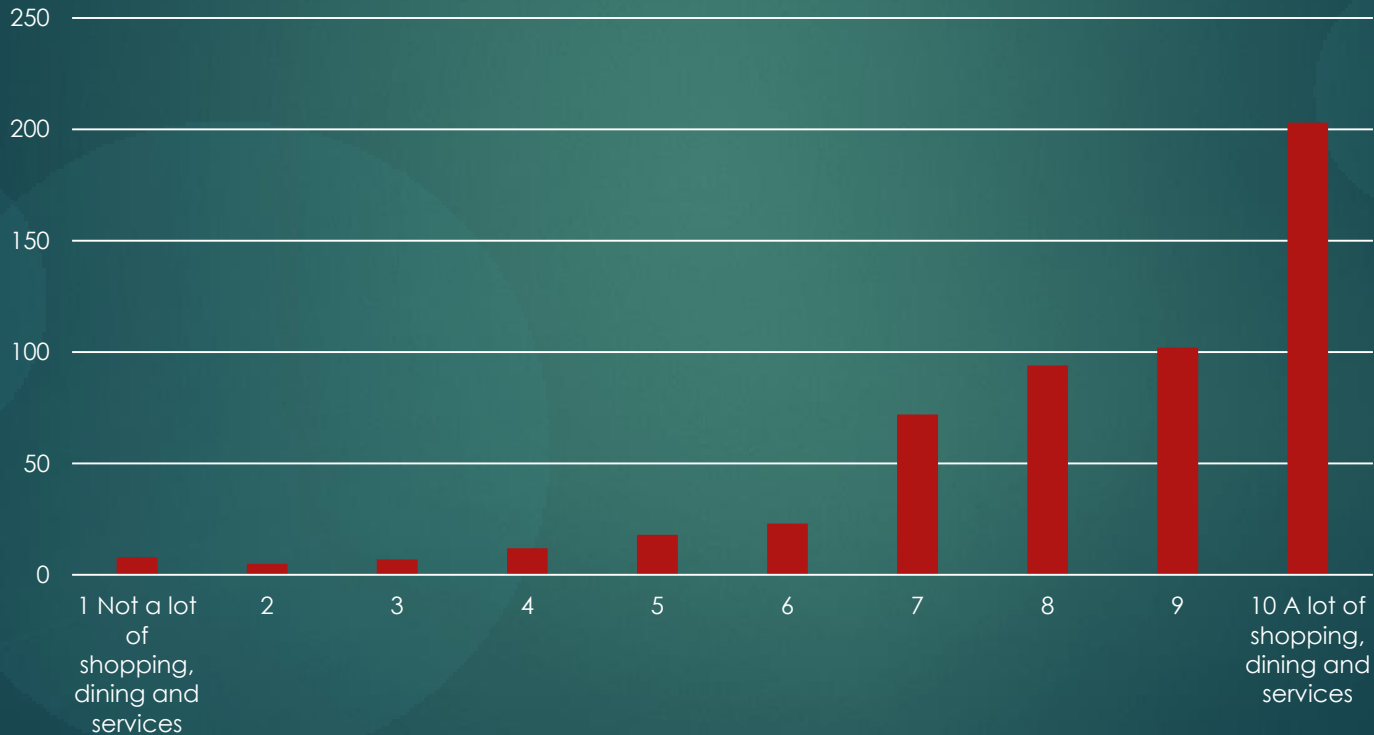
# What do they think?

Does East Peoria provide adequate networks and opportunities for people to develop social relationships?



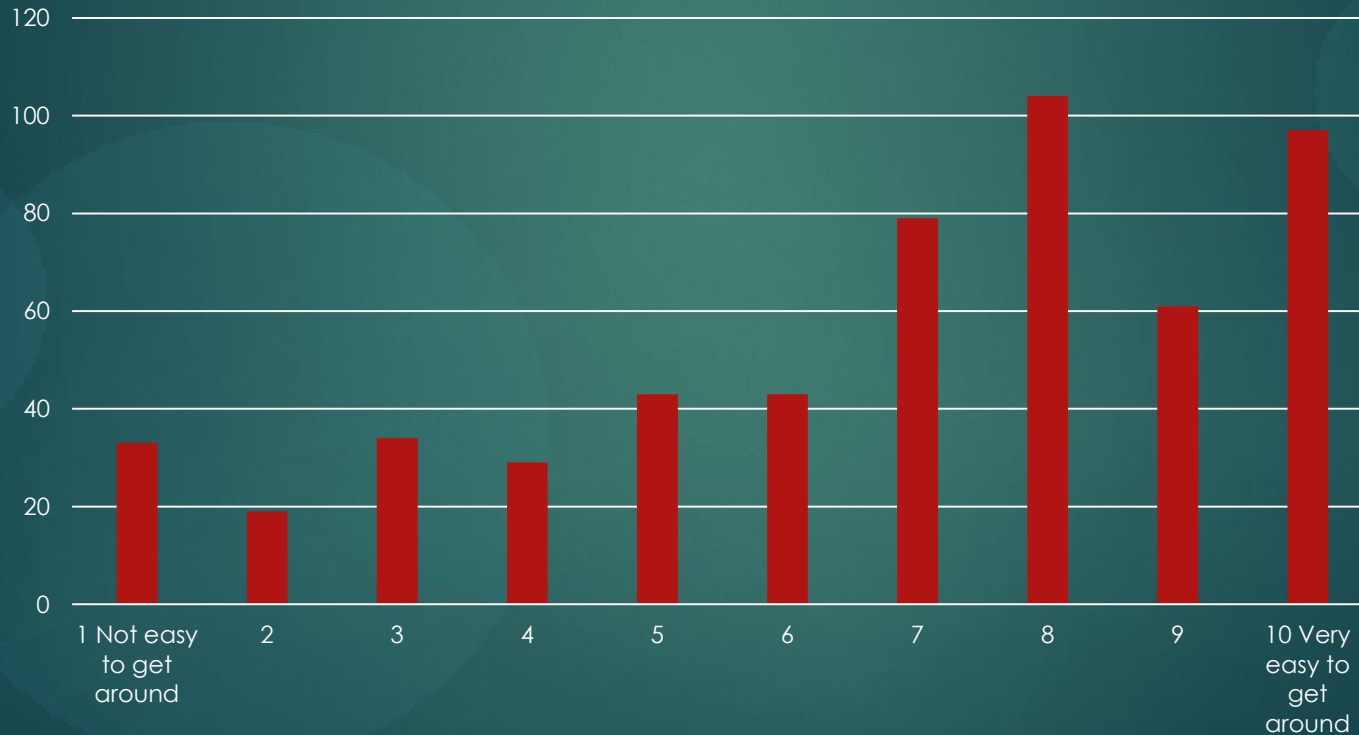
# What do they think?

Does East Peoria provide adequate shopping, dining, and retail service opportunities?



# What do they think?

Is it easy, convenient, and safe to travel and get around within East Peoria?



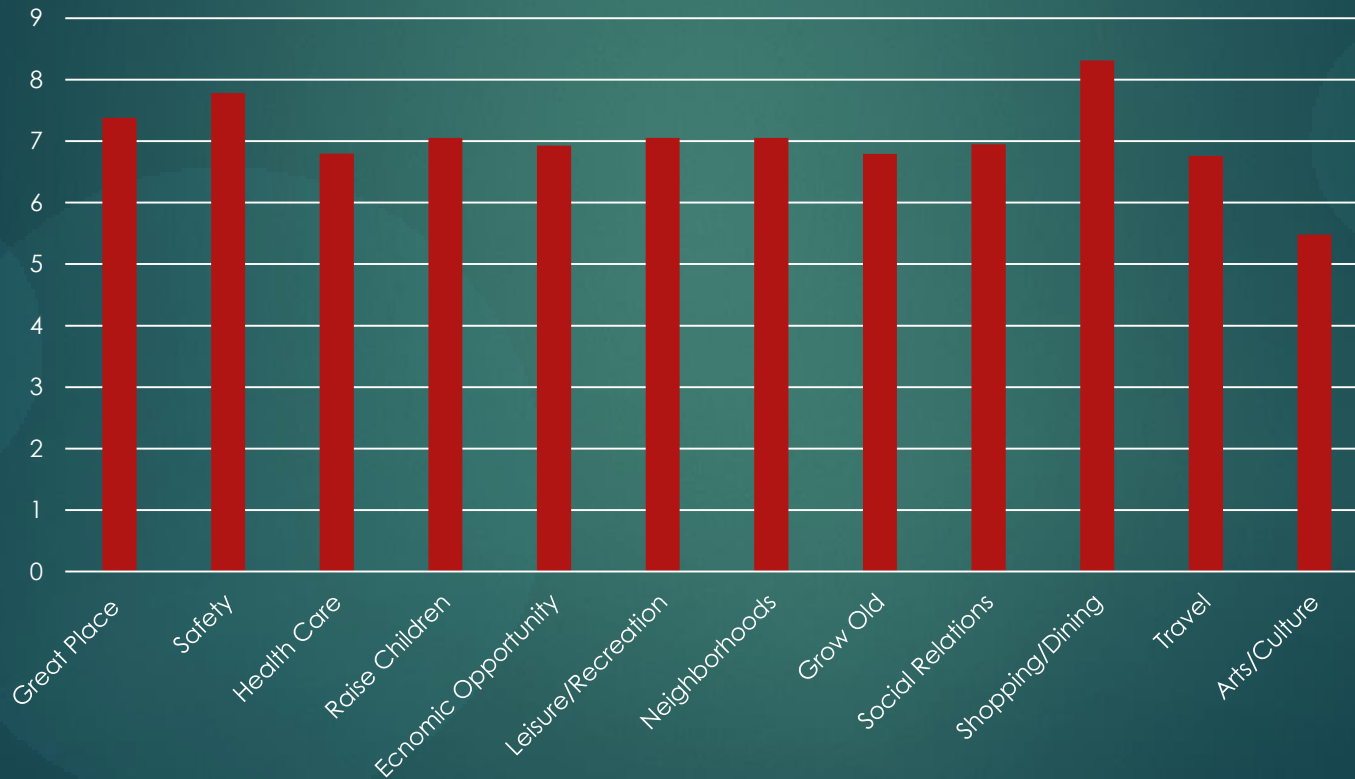
# What do they think?

Does East Peoria provide sufficient access to the arts and cultural opportunities?



# What do they think?

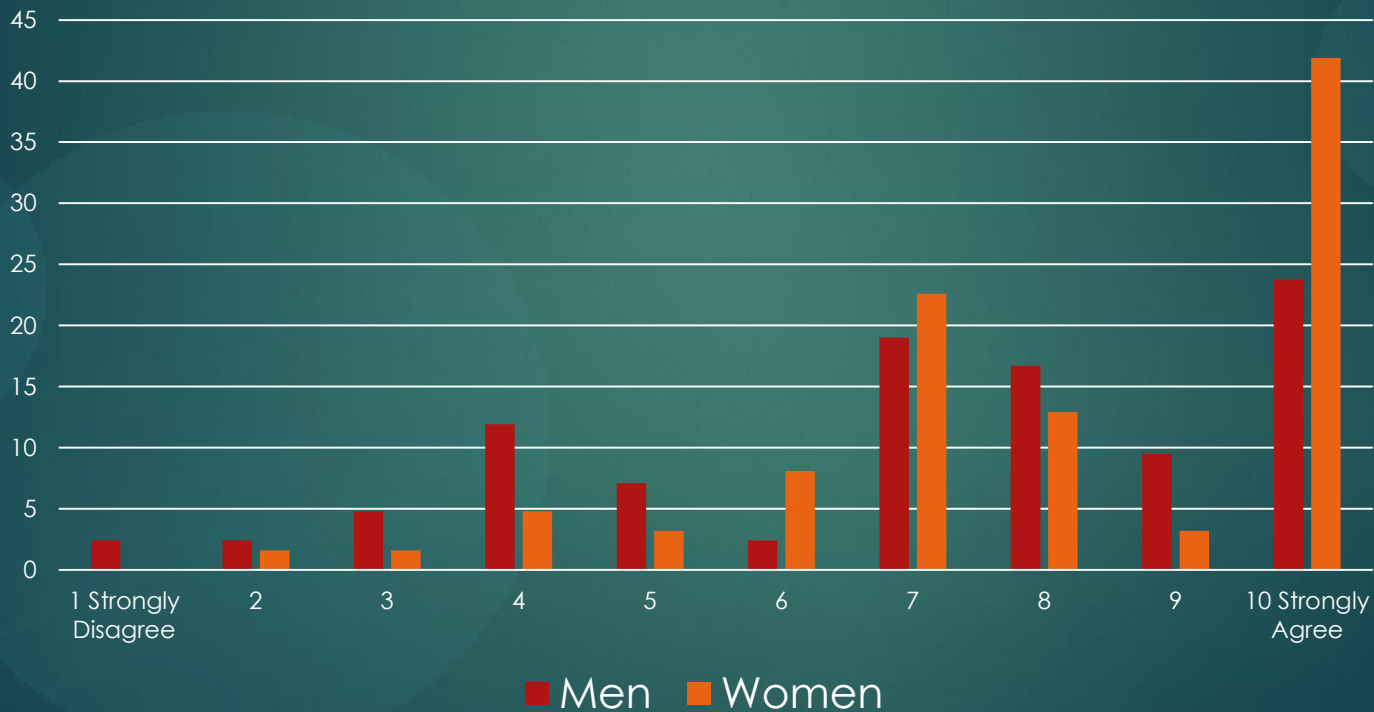
Overall Averages





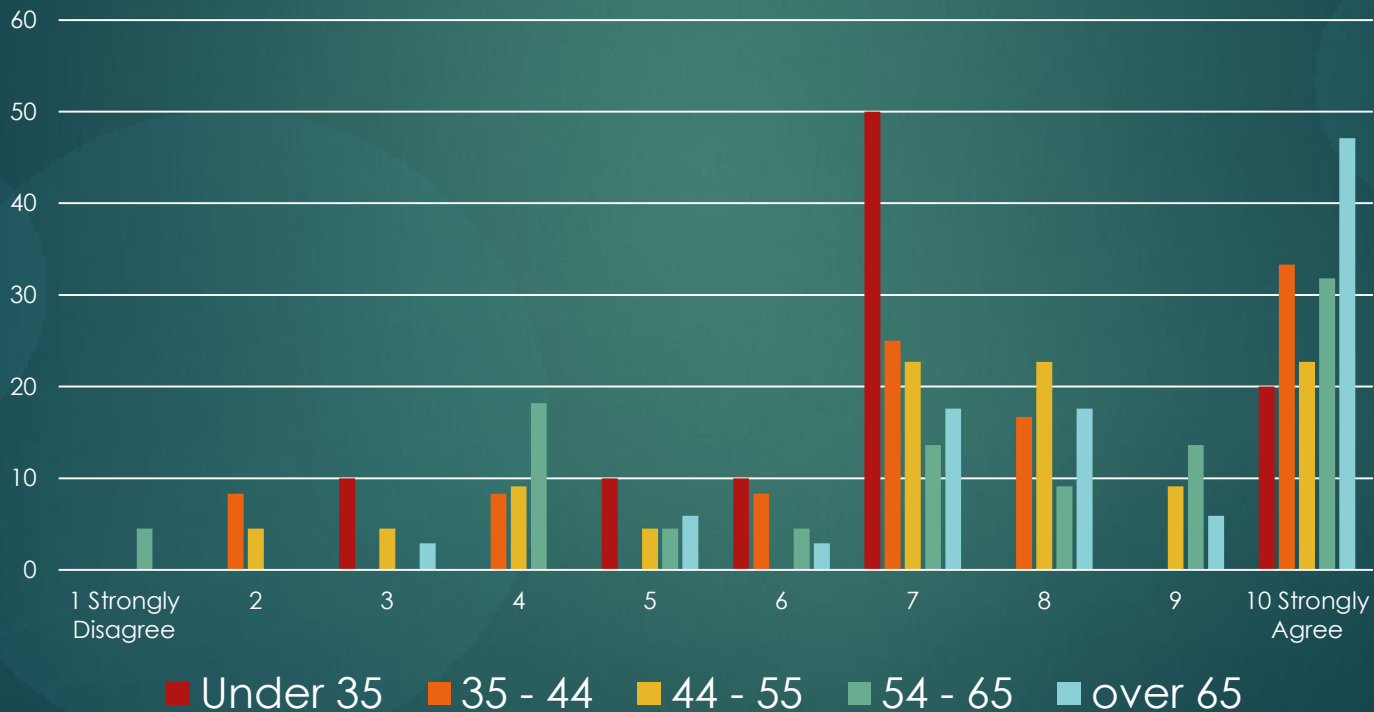
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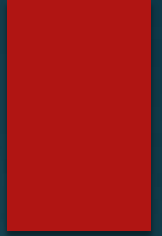
# Some Analyses

- ▶ Net Promotor Score:
  - ▶ Take the percentage that give a 9 or 10 (Promotors) and
  - ▶ Subtract the percentage of 1, 2, 3, 4, 5 & 6 (Detractors)
- ▶ Total % of 9 & 10: 37.0%
- ▶ Total % of 1, 2, & 3: 29.2%
- ▶ NET PROMOTOR SCORE: 7.8

# Some Analyses

- ▶ What Matters Most?
- ▶ Multiple Regression Analysis (uses correlations)
- ▶ 3 items are statistically significant:
  - ▶ Safety
  - ▶ Good Place to Raise Children
  - ▶ Neighborhoods and Housing
- ▶ The top 2 (Safety/Raise Children) explain nearly 75% of the overall rating.

# Concluding Thoughts



Questions?

The background is a solid teal color. There are several decorative elements: a large, semi-transparent teal circle on the left side; a smaller, semi-transparent teal circle in the top right; a red vertical rectangle in the top right corner; and a large, semi-transparent teal circle on the right side. The text is centered horizontally and vertically.

# Thank You!

EAST PEORIA QUALITY OF LIFE SURVEY REPORT

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