

IP INNOVATION PARTNERS

The Danville Pittsylvania County Chamber of Commerce is committed to moving the needle on important issues affecting our region within its three focus areas:



BUSINESS



GOVERNMENT



LEADERSHIP

The Chamber's influence extends beyond programs and networking events - therefore, investments in the Chamber's mission are essential in creating sustainable solutions that accelerate business growth.

In collaboration with our Innovation Partners, the Chamber will enhance and energize the region with an innovative, profitable business community. Organizations that invest in the Chamber's mission will position themselves at the forefront of the business community not only in Danville and Pittsylvania County, but also across the Commonwealth of Virginia.

To advance its mission in the upcoming year, the Chamber is focused on the following key priorities:



SMALL BUSINESS DEVELOPMENT AND ENTREPRENEURSHIP

The Chamber understands that our region's growth is dependent upon the businesses that have chosen to locate, stay and grow in Danville and Pittsylvania County. At the heart of our economy is the success of small businesses. In fact, approximately 60% of Chamber members have 25 employees or fewer. Thus, the Chamber will focus on providing affordable and convenient access to training, expertise and information. In addition, we will continue our work as an integral partner in the Entrepreneur Ecosystem, which provides a network of resources and support for entrepreneurs to invest their time, capital and ideas in our region.



LEGISLATIVE ADVOCACY AND EDUCATION

In an ever-changing political environment, the Chamber remains the voice of business for Danville and Pittsylvania County. The upcoming legislative session will focus on pressing business issues, including right-to-work, thus the Chamber will work to project a strong, unified voice that promotes our region's economic prosperity. In an effort to maintain Virginia's standing as the #1 state for business, we will continue to advocate for our members with elected officials on key issues. Further, we will communicate legislative updates to our members, sharing the information they need to stay up-to-date, and provide access to candidates and appointed and elected officials at events throughout the year.



TALENT DEVELOPMENT

The Chamber's leadership efforts will stay focused on connecting businesses with opportunities that build the capacity of their human capital. Aligned with member interests, the Chamber will work with regional partners to promote collaboration between employers and k-12 and post-secondary institutions to align talent development opportunities with real-time employer needs. In the same way, we will offer programs to develop individual and interpersonal leadership skills for our members' current workforce, bringing only high-quality, substantive training to our region.

\$15,000

Seat on the Innovation Council*

Six corporate tables at Chamber events of the business' choosing
Invitation to the annual President's Lunch

Year-round recognition via the following channels:

- Chamber website
- Chamber e-newsletters
- Chamber Minute on 1045 The Dan/Country Legends 105.9
- Signature Chamber events

\$10,000

Seat on the Innovation Council*

Five corporate tables at Chamber events of the business' choosing
Invitation to the annual President's Lunch

Year-round recognition via the following channels:

- Chamber website
- Chamber e-newsletters
- Chamber Minute on 1045 The Dan/Country Legends 105.9
- Signature Chamber events

\$7,500

Seat on the Innovation Council*

Four corporate tables at Chamber events of the business' choosing
Invitation to the annual President's Lunch

Year-round recognition via the following channels:

- Chamber website
- Chamber e-newsletters
- Chamber Minute on 1045 The Dan/Country Legends 105.9
- Signature Chamber events

\$5,000

Seat on the Innovation Council*

Three corporate tables at Chamber events of the business' choosing
Invitation to the annual President's Lunch

Year-round recognition via the following channels:

- Chamber website
- Chamber e-newsletters
- Chamber Minute on 1045 The Dan/Country Legends 105.9
- Signature Chamber events

\$2,500

Two corporate tables at Chamber events of the business' choosing
Invitation to the annual President's Lunch

Year-round recognition via the following channels:

- Chamber website
- Chamber e-newsletters
- Chamber Minute on 1045 The Dan/Country Legends 105.9
- Signature Chamber events

*INNOVATION COUNCIL

Led by the Chamber's President & CEO, the Innovation Council provides access for Innovation Partners to brainstorm transformational ideas with the region's executive and thought leadership to develop a more innovative, profitable business community.

