

MAXIMIZE YOUR MEMBERSHIP

STAY ENGAGED

- Read Our Emails:** *RSVP* on Mondays and *Winter Park Weekly* on Thursday.
- Get Social:** Follow us on LinkedIn, Facebook, Instagram and Twitter.

DIGITAL TOOLS

- Winter Park Weekly:** Share your news with our 16,000+ email subscribers. Submit news on our website.
- Social Media:** Reach our 30,000+ followers across Facebook, Instagram, LinkedIn and Twitter. Submit posting on our website.
- Hiring Assistance:** Submit job openings to our online job board. Your jobs will be shared on our website and with our newsletter audience.
- Share Discounts:** Submit and share member-to-member discounts on our website.

FURTHER INVOLVEMENT

- Enhance Your Directory Listing:** Elevate your online presence from basic to a more eye-catching display that includes your logo, photos, videos and social media links.
- Discounted Room Rental:** Our community room is available to rent at the member rate for offsite meetings, trainings and events.
- Become a Sponsor:** Sponsor an event to give your brand exposure to your target audience.
- Become a Trustee:** Receive a premium package of benefits and enhanced marketing exposure. Includes tickets to events and quarterly trustee luncheons.

EVENTS & PROGRAMS

- Events:** Signature events include Best of Winter Park, Autumn Art Festival, Winter Park Outlook, State of the City, Soirée and more.
- Programs:** Network, connect and learn at our monthly programs: Winter Park Professional Women, Good Morning Winter Park and Connections.

NEW BUSINESS SUPPORT

- Add The Chamber Member Logo:** Add the Chamber member logo to your business website and/or LinkedIn profile. Display your Chamber window cling.
- Directory Listing:** Update your business information in our online directory.
- Schedule a Ribbon-Cutting:** New business, new owners or relocation? Schedule a ribbon-cutting to announce it to the community.

- Join Leadership Winter Park:** This annual program connects you to the business and community leaders around Winter Park, while getting a behind-the-scenes look at history, infrastructure and challenges facing our city. LWP broadens your network, connects you to community engagement opportunities and helps develop your leadership skills.
- Join a Committee:** Many of our programs and events – including Leadership Winter Park and the Autumn Art Festival – are directed in part by dedicated committees. Members have influence, expand their network and experience a sense of ownership and leadership.