

5 Reasons Why Your Business Should Be a Member of the Winter Park Chamber

1 CONNECTIONS

Find leads, partners and employees

2 RESOURCES

Optimize marketing, talent and organizational leadership

3 THOUGHT LEADERSHIP

Learn from the region's top CEOs and industry leaders

4 PROBLEM SOLVING

Find solutions to industry challenges

5 ADVOCACY

Support at the local, county and state level

You know your business is capable of more. **We can help.**

The Winter Park Chamber is a nationally recognized Chamber of Commerce transforming businesses and our community through extraordinary resources.

Join today at winterpark.org/joinnow

WHY JOIN THE CHAMBER?

ADVOCACY • CONNECTIONS • OPPORTUNITIES • RESOURCES

MARKETING

- Online Directory Listing
- Social Media Promotion
- Newsletter Submissions
- Ribbon Cuttings
- Job Board
- Sponsorship Opportunities

PROGRAMMING AND EVENTS

- Networking Events
- Speaker Series
- Educational Summits
- Exclusive Member Events
- Community Activations

EXPOSURE

Avg. Monthly Home Page Sessions: **15,000**

Total Social Media Followers : **36,000**

Avg. Monthly Directory Views: **20,000**

Email Distribution: **16,000**

Annual Job Posting Views: **14,000**

Average Open Rate: **30%**

LEADERSHIP DEVELOPMENT

Leadership Winter Park

Equips and mobilizes 50 new community leaders each year to help solve Winter Park's most pressing problems.

Speaker Series

Gain actionable business advice and strategies from leading industry speakers.

Relaunch

Transitions professional women who have taken a career pause back into the local talent pool.



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