Parks for All: Building Bridges Through Community Engagement and Strategic Partnerships”

* Unlock the full potential of your parks and recreation system by turning community input into meaningful action. This dynamic session explores proven strategies for engaging diverse community voices, identifying evolving local needs, and forging partnerships that amplify your agency’s impact. Participants will discover how to foster inclusive environments where everyone feels welcome and valued regardless of age, background, or ability.

Lead, Grow, Retain: Building a High-Performing Parks & Rec Workforce

* Strong teams don’t happen by chance; they’re built through intentional leadership, strategic planning, and a commitment to professional growth. In this energizing session, participants will explore actionable strategies for recruiting top talent, delivering impactful training, and creating a workplace culture that motivates and retains staff. From mastering the art of scheduling and succession planning this session offers a roadmap for developing a dynamic workforce that’s equipped to meet today’s challenges and tomorrow’s opportunities in parks and recreation.

From Plan to Performance: Mastering Recreation Events and Program

Behind every great event or program is a solid foundation and this session gives you the blueprint. Whether you're planning a community movie night, a large-scale festival, or seasonal recreation programming, success depends on careful coordination, cross-functional planning, and creative problem-solving. This session dives into the essential components of event and programming, including scheduling, program development, marketing, and pricing.

Funding the Future: Financial Strategies for Sustainable Parks and Recreation Operations

* A thriving parks and recreation system doesn’t just rely on great programs; it runs on smart financial planning. This session dives into the essential skills of budgeting, procurement, and financial operations that keep agencies efficient, accountable, and resilient. Participants will learn how to craft budgets that align with organizational priorities, navigate procurement processes with confidence, and apply financial management best practices that ensure long-term sustainability.

From Grounds to Greatness: Best Practices in Parks and Facilities Management

Well-managed facilities are the backbone of vibrant parks and recreation systems. This session explores the essential strategies for maintaining safe, welcoming, and high-performing spaces, from playgrounds and trails to sports complexes and community centers. Learn how to implement proactive maintenance plans, ensure regulatory compliance, and budget effectively for repairs and improvements.

Greener Grounds: Advancing Sustainability and Conservation in Parks and Recreation

Today’s parks are more than places to play; they’re platforms for protecting the planet. This forward-thinking session explores how to integrate sustainable practices and conservation strategies into everyday parks and facilities management. From adopting green energy solutions and reducing water usage to preserving natural habitats and promoting biodiversity, participants will learn actionable ways to operate more responsibly while enhancing community value. Discover how eco-friendly choices not only reduce

Ready for Anything: Risk Management and Emergency Preparedness in Parks and Recreation

From severe weather to everyday liabilities, parks and recreation professionals must be prepared to expect the unexpected. This session provides essential tools and strategies for managing risk, reducing liability, and building robust emergency response plans. Participants will explore real-world protocols for crisis communication, staff training, incident reporting, and operational continuity, ensuring they are ready to protect their people, facilities, and communities.

Smart Parks: Integrating Data and Technology in Parks and Recreation

Technology is transforming the way communities engage with parks and this session shows you how to lead the charge. Discover innovative tools and data-driven strategies that can elevate your operations, programming, and customer service. From smart irrigation systems and interactive trail maps to online registration, facility analytics, and community feedback platforms, this session explores practical ways to use technology to better understand your community’s needs and deliver more efficient, inclusive, and responsive services.