



**WE ARE the champion
for creating thriving
communities in
Wisconsin through
successful real estate
development.**

Founded in 1967, NAIOP, the Commercial Real Estate Development Association, has become the leading organization for developers, owners and investors of office, industrial, retail, multi-family, and mixed-use real estate. We offer a strong network to build your pipeline, integrated, in-depth, and industry-specific education and informational programs, and a powerful public policy and government relations advocacy program.



CONNECT

Join nearly 400 commercial real estate professionals and more than 150 individual businesses across the state. Take part in exclusive networking events. Meet local connections, enjoy North American reach. The future of commercial real estate starts with NAIOP!

DEVELOPING LEADERS PROGRAM

The NAIOP Developing Leaders (DL) program gives valuable opportunities to those under 35 to learn, grow, lead, and give back at the chapter and national levels. DL participants enjoy an unparalleled mentoring program that affords members to serve as both a mentor and mentee.

ADVOCATE

This is a signature benefit of membership in NAIOP. Share your voice at the local, state, and federal levels. NAIOP builds relationships with elected and appointed leaders and works with them on the issues that matter to your business.

- Tax reform
- Capital and credit availability
- Infrastructure
- TIF reform
- Environmental regulations
- Economic development incentives





LEAD

We have the people, knowledge, and education to help you find connections, stay ahead of the curve, and make deals happen. Our leaders are developers, investors, owners, architects, attorneys, brokers, engineers, and other CRE professionals. NAIOP Wisconsin connects members to the resources, people, and opportunities that grow businesses and advance careers. NAIOP is commercial real estate!



LEARN

Take part in professional seminars and hear cutting edge research. NAIOP Wisconsin networking events and programs forge lasting relationships and showcase your talents and expertise.

- Converge: CRE Conference
- Capital Markets Update
- ICON Office/Industrial Conferences
- Annual Meeting
- Public Policy/Legislative Update
- Market Update
- Development Showcase Series
- National Forums



SPONSORSHIPS AVAILABLE

Love what we do? Ask how you can support the mission. Be seen and heard by the most powerful network in commercial real estate!

**JOIN NORTH AMERICA'S LARGEST COMMERCIAL
REAL ESTATE NETWORK TODAY!**

Contact us at: Info@NAIOP-WI.org

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