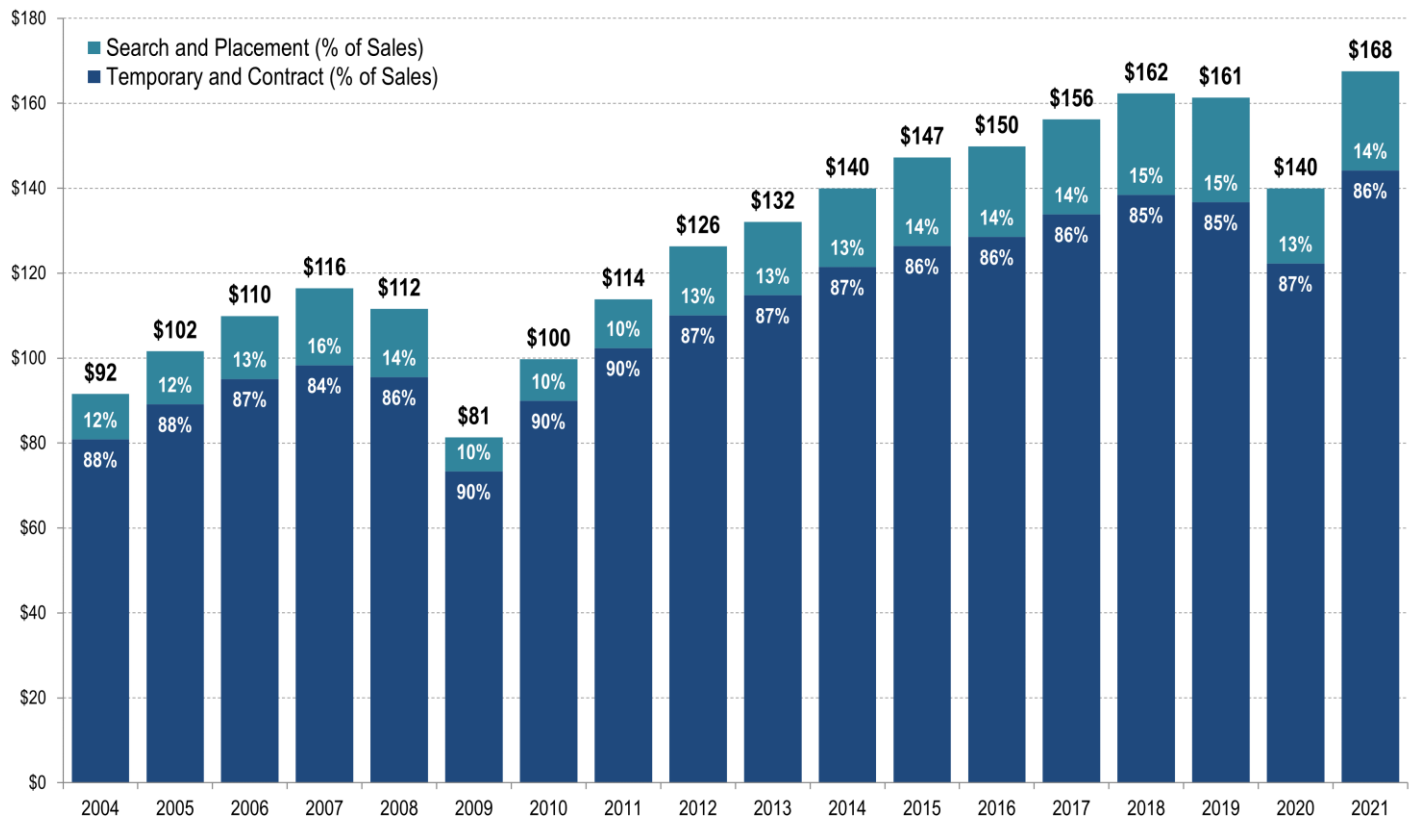


Staffing and Recruiting Industry Sales Grew 20% to \$168 Billion in 2021

Sales (Billions of U.S. Dollars)—Annual Totals for Staffing and Recruiting Industry



Source: American Staffing Association, Staffing Industry Analysts Inc., U.S. Department of Commerce

Temporary and contract staffing sales totaled \$144.2 billion in 2021, according to the latest annual data from the ASA Staffing Employment and Sales Survey, increasing 17.9% from 2020 as the economy continued recovering from the 2020 recession amid an ongoing pandemic.

Search and placement sales rose 31.6% in 2021, according to Staffing Industry Analysts. Applying SIA’s annual growth estimates to the most recently released 2017 U.S. Economic Census indicates that search and placement sales totaled \$23.4 billion in 2021.

Combining temporary and contract staffing with search and placement services, U.S. staffing industry sales totaled \$167.6 billion in 2021, 19.7% more than in 2020. Search and placement sales accounted for 13.9% of total staffing and recruiting industry sales in 2021.

For additional staffing benchmarks and to learn more about the ASA Staffing Employment and Sales Survey, visit americanstaffing.net/quarterly-survey.