

March 2021



Here's to more palatable weather and spring days! With spring break approaching, we are reminded of the impact that "travel" has on our local economy. Travelers to and within Texas spend \$74.7 billion across the state, which contributes significant tax revenue to both state and local governments. Without travel, Texas households would each pay \$690 more in state and local taxes each year to maintain current levels of service. (TTIA) Lockhart is often a destination for those looking to explore. And despite the struggles of COVID-19, we still are often frequented by film producers and BBQ explorers looking for a new experience. Did you know that Lockhart is designated as "Film Friendly" by the Texas Film Commission? On-location filming activity generates on-site spending on local goods and services to small businesses. This type of economic development includes, but is not limited to: lodging, catering, transportation, location fees, lumber and construction supplies, local hires and more.

Let's keep up the momentum of the Lockhart charm! The Lockhart Chamber of Commerce and Visitor Center is committed to generate visitor revenue. The chamber supports local events and welcomes visitors. Plans for the 48th Chisholm Trail Roundup Rodeo & Music Festival, Lockhart's largest festival, are underway; check out ChisholmTrail-Roundup.com for more information.

Kimberly Clifton
President/CEO

Membership Application

Like us on Facebook



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Membership Renewals

We would like to thank and recognize the following businesses and individuals for renewing their membership with the Chamber:

- ♦ Best Western
- ♦ Bobby Mendez Homes, Inc.
- ♦ Texas Oil Express
- ♦ Link Realty
- ♦ Serta Mattress
- ♦ Lockhart Motor Company
- ♦ Countywide Builders
- ♦ 4:12 Kids
- ♦ Lockhart Auction
- ♦ Gary Job Corps
- ♦ SouthStar Bank
- ♦ AR & JR Real Estate
- ♦ Dailey Company
- ♦ Mascon, Inc.
- ♦ Wendy R
- ♦ Meadow Park Village Apartments
- ♦ Fred & Laura Moore
- ♦ Terry W. Black
- ♦ Lockhart Kiwanis Club
- ♦ Thomason Funeral Home
- ♦ Doug & Shari Foster
- ♦ Remembrance Plus
- ♦ Law Office of Hollis W. Burklund
- ♦ Jody King
- ♦ The Michelson Family
- ♦ Caldwell Co. Christian Ministries
- ♦ Rucker-Ohlendorf Insurance
- ♦ Crescent Dental & Orthodontics
- ♦ American Legion



June 10th—12th, 2021

Congratulations!

*Members of the
Month for March!*



The Lockhart Chamber Board of Directors has selected **the City of Lockhart & Caldwell County** elected officials & staff as the March

Members of the Month! Thank you to those individuals for the service rendered during the February winter storm. You all are greatly appreciated!



ADVERTISE
**YOUR
BUSINESS**
WITH US

CHAMBER 101

maximize your membership

Join us at the Chamber office Wednesday, March 10th at noon for a FREE Chamber 101 class to learn how you can maximize your membership investment with the Lockhart Chamber of Commerce.

To ensure that we are able to maintain social distancing practices, we will require pre-registration and will be limiting the number of attendees.

Click here
It's easy!!

Wednesday, March 10th at Noon

Caldwell Co. Jr. Livestock Show:

Friday, March 5th Schedule:

- ◆ Pledge & Prayer (in show barn) - 8:00AM
- ◆ Project Fair Judging - 8:00AM
- ◆ Broilers - 8:00AM
- ◆ Turkeys - Immediately following
- ◆ Market Lambs - 10:00AM
- ◆ Ewes - Immediately following
- ◆ Goats - Immediately following
- ◆ Breeding Goats - Immediately following
- ◆ Market Rabbits - Not before 2:00PM
- ◆ Breeding Rabbits - Immediately following
- ◆ Project Fair Silent Auction Ends - 5:00PM



Friday, March 5th & Saturday, March 6th

Saturday, March 6th Schedule:

- ◆ Pledge & Prayer (in show barn) - 8:00AM
- ◆ Market Hogs - 8:00AM
- ◆ Breeding Gilts - Immediately following
 - ◆ Steers - 10:00AM
 - ◆ Breeding Beef - Immediately following
- ◆ BBQ Dinner by Kruez Market - 3:30PM to 5:45PM
- ◆ All Winners with Trophies, Jackets, and Prizes Photos - 5:30PM
- ◆ Pledge & Prayer (in sale barn) - 6:00PM
- ◆ Animal Auction - 6:00PM

**Come out and support
the kids of our local 4-H
Club & FFA!**





2021

Chisholm Trail Roundup Queen & Little Miss Competition *Mandatory Meeting*

Wednesday, March 31st @ 6:30PM
Lockhart Chamber of Commerce
702 S. Commerce St.



Represent your community, visit surrounding festivals, make lasting connections, and earn scholarships by participating in the Chisholm Trail Roundup Queen & Little Miss Competition!

Upgraded rules and regulations

- Queen, Princess, & Duchess candidates are to be Juniors or Seniors for the 2021/2022 school year.
- Little Miss candidates are to be grades 1-5 for the 2021/2022 school year.

For more information, call/email the Lockhart Chamber of Commerce
(512) 398-2818 | staff@lockhartchamber.com



New Member

CONNECTIONS

INDIVIDUAL AND FAMILY SERVICES

1005 W. SAN ANTONIO ST - SUITE B
LOCKHART, TX. 78644

830-629-6571 EXT 254



New

New Member



JB Goodwin
REALTORS®

JAMES BOWMAN

MOBILE: (512) 757-0872
OFFICE: (512) 502-7601
JAMESBOWMAN@JBGODWIN.COM



New Member



**AFLAC BUSINESS
SOLUTIONS: ELOY
BAEZA**

OFFICE: (512) 557-5865
ELOY_BAEZA@US.AFLAC.COM



4:12 KIDS' EASTER EGGSTRAVAGANZA

**Egg whistle
blows at
10:15
SHARP**

**10,000 Eggs
over five designated
Egg Hunt areas**
Areas will be separated
by age group:

0-2 years 3-5 years
6-8 years 9-12 years
children with disabilities

**Free
Easter
Baskets**

**Golden
Egg
Prizes**

**Easter bunny
photos ops**

**Fun
surprises**

**Masks recommended
and
Social Distancing
when possible**

4:12 Kids Grounds
521 N. Pecos Street
Sat., April 3rd, 10 am

4:12 Kids

For information on how you can sponsor, support or volunteer, contact Charity at 512.668.4334 or charity@412kids.org

Do you love to swim?

**Apply to be a LIFEGUARD at
Lockhart State Park!**



- * Pay is \$12.50-\$13.00/hr.
- * Training is provided!
- * State employment w/ holiday & retirement benefits!
- * For position description, requirements, and to apply, visit tpwd.texas.gov/jobs/ (job posting #00013416).
- * Questions? Call 512-398-3479. EEO.

Lifeguard Certification Prerequisites:

- You must be at least 16 and have completed the 9th grade by May 1st.
- You must be able to swim 300 yards without stopping.
- You must be able to tread water for 2 minutes without using your hands.
- You must be able to swim 20 yards, retrieve a 10lb brick from deep water, & swim back in 1:40.





On February 25th, the students of Leadership Lockhart Class 1 the importance of Economic Development in our community and the role that the Lockhart Economic Development Corporation has in helping our community grow. Mike Kamerlander, Director of Economic Development, discussed topics such as business attraction and retention and what makes Lockhart a great place to own and operate a business in; as well as success stories of businesses that have decided to call Lockhart their home.

The students of Leadership Lockhart Class 1 also heard from the Greater San Marcos Partnership and Workforce Solutions – Rural Capital Area on the roles that they play in the economic development and workforce in our community.

Finally, the class went on a tour of Visionary Fiber Technologies who made Lockhart their global headquarters in 2019.

Thank you Mike Kamerlander, Lockhart EDC; Jessica Inacio, GSMP; and Cara DiMattina Ryan, Workforce Solutions Rural Capital Area, for taking the time to present to our students. A

special thank you to the Greater San Marcos Partnership for sponsoring the leadership lunch and to Visionary Fiber Technologies for the tour of the facility.

CITY OF Lockhart

ECONOMIC DEVELOPMENT



Check out our new look!

We have upgraded our websites!

www.LockhartChamber.com
www.ChisholmTrailRoundup.com

and the all new
www.VisitLockhartTX.com

