

## Monthly Newsletter

## September 2018

## President/CEO of the Lockhart Chamber of Commerce



#### **Barnstorming for YOU!**

This summer, Lockhart has seen itself featured in various magazine print publications; the Lockhart charm is spreading across the state. We are looking to build on the recent Lockhart exposure. The Lockhart Chamber of Commerce is excited to print our own Community Guide, expected to be released in January 2019 and will be distributed across travel information centers and chambers of commerce. We are happy to announce our partnership with Lunar Cow Publishing, a firm specializing in destination marketing, for the Official Lockhart Chamber of Commerce Community Guide.

The content of the guide will include historical information, local attractions, unique eats and shopping, antiquing, the arts, museum tours, cultural charm, economic development, school district information along with a directory listing of our members. In addition to the printed guide, a digital GoGuide and iMap will be an added element allowing for an expanded reach of advertisement. These digital elements will allow the

visitor to create an itinerary online for their planned visit to Lockhart and a way to plan their visit to your business. With the purchase of an ad, your business will receive premiere exposure both in print and online. A representative from Lunar Cow will be reaching out to our membership for selections of ad space. The Community Guide is a Member Only Benefit and another way the chamber can connect your business with more clientele. Thank you for your membership and the opportunity to serve you.

## Christie Pruitt

Christie Pruitt President/CEO



Like us on Facebook



www.lockhartchamber.com 512.398.2818

#### **BOARD OF DIRECTORS**

DONALD SCHNEIDER, CHAIRMAN REBECCA PULLIAM, PAST CHAIR ROBERT ELLIS, CHAIR ELECT

ABEL DE LA CRUZ
ANGELA MEITLER
ANICE LEBEOUF-RAMIREZ
BOBBY HERZOG
CLINT MOHLE
CLINT ROBERTS
JAMES MCEACHERN
LINDA HADEN
RON PETERSON

JUDGE KENNETH SCHAWE VANCE RODGERS DR. SUSAN BOHN

#### **STAFF**

CHRISTIE PRUITT PRESIDENT/CEO

KRISTI SUMMERS DIRECTOR MEMBERSHIP & PROGRAMS

## **MONTHLY LUNCHEON**

The monthly Chamber luncheon will be held on **Thursday, September 13, 2018** at noon at the First Lockhart Baptist Church Connection Center.

The luncheon will be sponsored by the Greater Caldwell County

Hispanic Chamber of Commerce. Plates are \$10 per member and \$15 per future member.

#### The 'Member Only' cash drawing is \$350.00.

(You must be present and a member in good standing to win.)

200 S BLANCO STREET



Join us for our Small Business Lunch & Learn Hosted by SCORE Wednesday, September 26th at the Chamber Office. The meeting will begin at 11:00 AM.

(702 S Commerce Street)



Jennifer Denham, with TMB Texas, will be teaching the basics of working on Facebook business pages and helping our participants with action items to apply after leaving class.

Jennifer has 12 years experience in the everchanging marketing industry with extensive knowledge in social media, branding, and analytics tracking. She designs effective marketing strategies for small business owners and nonprofits to bring their business into the social spotlight. You will learn about:

- Defining Your Goals
- Content Creation
- Likes + Comments + Shares = Engagement
- Insights in Action
- Who is your audience?







#### Lockhart Lions 2018 Fall Football Schedule

Fri	08/31	Austin Travis	Home
Fri	09/07	Taylor	Away
Fri	09/14*	<b>Burnet High School</b>	Home (Homecoming)
Fri	09/21	Medina Valley High School	Home
Fri	09/28	SA Memorial	Away
Fri	10/12	Boerne Champion	Away
Fri	10/19	Alamo Heights High School	Home
Fri	10/26	SA Kennedy	Away
Fri	11/02	Kerrville Tivy	Home
Fri	11/09	Uvalde High School	Away



#### FRIDAY, SEPTEMBER 7TH





Sponsored by the Lockhart Chamber of Commerce, the Heart of Texas Bike Ride is an incredible cycling experience beginning and ending in Historic Downtown Lockhart, the BBQ Capital of Texas. The ride will feature several route options to accommodate all skill levels. Join us on the square and enjoy live music, explore our unique shops, and sample the best BBQ in the world! To learn more about the Heart of Texas Bike Ride, please contact the Chamber office.

Chamber of COMMERCE







Lunar Cow Publishing

## **Register Online**



Community
HEALTH
FAIR

Please join us for the Fourth Annual Caldwell County Health Fair and Caregiver Symposium September 12, 2018 at Golden Age Home from 10:00 AM to 1:00 PM. The event will have 20 plus informational booths. The health fair and symposium will feature guest speaker Steve Cato of the Alzheimer's Association Capital of Texas followed by a catered luncheon.

Admission is **FREE**!

1505 S Main Street



## CHAMBER



Join us at the Chamber office Thursday, September 20th at noon to learn how you can maximize your membership investment with the Lockhart Chamber of Commerce.

702 S Commerce Street





## MEMBERSHIP RENEWAL

Thank you to the following businesses and/or individuals that have shown their support for the Chamber and Lockhart by renewing their

United Way of Hays & Caldwell Counties
Gary Job Corps
Chris & Tina Knudsen
Sage Capital Bank

Chisholm Trail Clinic of Chiropractic

Rick Arnic

Chisholm Trail Veterinary Clinic

Seton Family of Hospitals

Mr. Taco

Johnny & Sons Paint & Body

**Eeds Funeral Home** 

Carol Anne Chamberlain, Attorney

Capital Farm Credit

Luling Chevrolet, Buick, GMC

**Workforce Solutions** 

Michael & Janie Wright

Stephanie Hendershot-Hill, Edward Jones

**Rucker-Ohlendorf Insurance** 

Central Texas Polo Association

Johnny's Wrecker Service

**SNAP Fitness** 

Silent Valley Country Retreat

Upscale Resale

Southern Pecan Plantation Mobile Home

**Lion Country Storage** 

# WELCOME

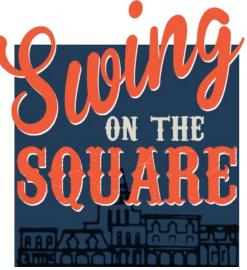
#### **NEW MEMBERS**





## **BAIL BONDS**

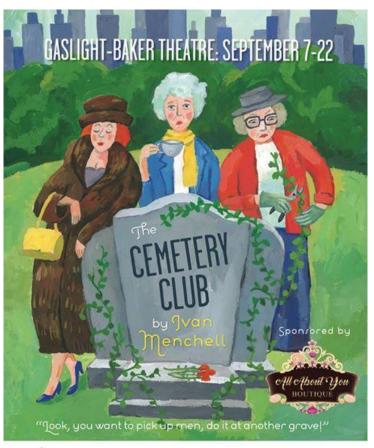




LOCKHART
WESTERN
SWING & BBQ
FEST

SEPTEMBER 28TH - 30TH





Gaslight 216 S. MAIN STREET
Baker LOCKHART, TX 78644

TICKETS & SHOWTIMES MYGBT.ORG









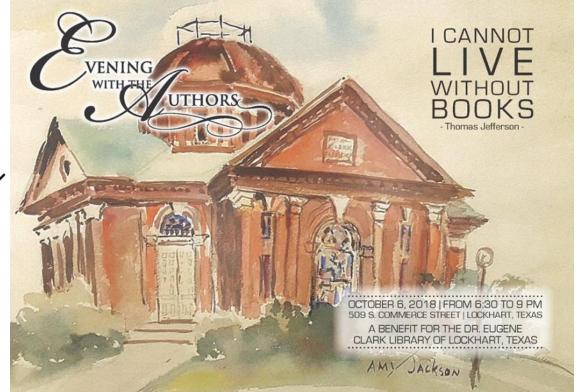




10.6.2018









Dale Community Center Sunday, Septemer 9th Doors open at 5:30 PM Cash PrizesIII

BINGO Night
Wednesdays
7:00 PM
Caracara Brewery

