



# OREGON FESTIVALS & EVENTS ASSOCIATION

## THE Organization for Festival & Event People

From giant outdoor festivals to intimate charity fundraisers, special events play a unique and vibrant role in Oregon life. Their impact on tourism and local economies is undeniable, but equally important is the sense of community that events can build.

The Oregon Festivals & Events Association is designed to make life easier for event people of all kinds. OFEA is composed of event producers, sponsors, entertainers, volunteers, vendors and suppliers from throughout the state. Together, we share information, resources and contacts to make our events more successful.

If you *produce* events, *supply* events, *entertain* at events, *go to* events ... **Join us!**

### ABOUT US

Originally formed in the late 1990's as an affiliate of the International Festivals & Events Association, the OFEA later became a standalone organization focusing on the Oregon events industry.

It is led by a board composed of events professionals and volunteers and is staffed by an executive director. Committees and advisory teams are assembled from time to time as needed.

OFEA presents various educational sessions, including quarterly one-day workshops in rotation areas of the state. THE Conference for Festivals & Events is the annual gathering typically held in February or March.

There, speakers, seminars, round tables, a trade show and the Ovation! Awards celebration and nightly networking provide an unparalleled opportunity to

meet your peers from around the state while learning from experts.

Additional resources are provided to members through the OFEA website, monthly e-newsletters and email announcements and updates. Supplier referrals and requests for other contacts are available by calling the OFEA office.

Promotional assistance is provided to more than 1,200 Oregon events through the OFEA's annual Oregon Events Calendar Magazine. Free copies are distributed to more than 90,000 readers through visitor bureaus, chambers or commerce and other public outlets.





## MEMBERSHIP BENEFITS

### Marketing & Visibility

- Highlighted event listings in 90,000 copies of our annual Oregon Events Calendar Magazine
- Member listings on the OFEA website
- Event listings and recognition in monthly e-newsletters sent to all OFEA members and industry peers
- Ovation! Awards, OFEA's recognition of outstanding Oregon events, suppliers and volunteers
- Press release campaign publicizing each Ovation! winner
- Opportunity to promote your event at the OFEA annual conference
- Promotion of your events on our Social Media platforms

### Networking Opportunities

- Annual Festivals & Events Conference
- Regional Workshops
- Member-to-Member Communications
- Exclusive Facebook group for members

### Discounted Services

- \$100 discount on registration for OFEA's annual Festivals & Events Conference
- Discounts on OFEA regional workshops
- Discount on all-day pre-conference seminar

### Educational Resources

- "Ask an Expert" queries in the OFEA e-newsletter and social media
- Supplier/Vendor referrals
- Tips from event pros
- Resources, samples and materials
- Online listings and calendars

## MEMBERSHIP LEVELS

### Individuals:

Students/Volunteers/Retirees	\$50
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### Festivals, Events or Fairs:

Small – under 1,000 attendees	\$75
Medium – 1,000 to 7,500 attendees	\$150
Large – more than 7,500 attendees	\$200

### Organizations:

*Chambers, Local Agencies, Associations, Clubs, Nonprofits*

Small – with 4 or fewer annual events	\$125
Standard – more than 4 annual events	\$200

*Note: Organization bonus – 3 FREE Cultural members from your area when you join OFEA*

### Suppliers:

Entertainer (non-represented)	\$75
Business, Booking Agents, Goods/Services Supplier	\$200

## HOW TO JOIN

Sign-up online at  
[www.oregonfestivals.org](http://www.oregonfestivals.org)

Call us at  
866.451.6332

Email us at  
[members@oregonfestivals.org](mailto:members@oregonfestivals.org)

Visit us at [oregonfestivals.org](http://oregonfestivals.org)  
to learn more!



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