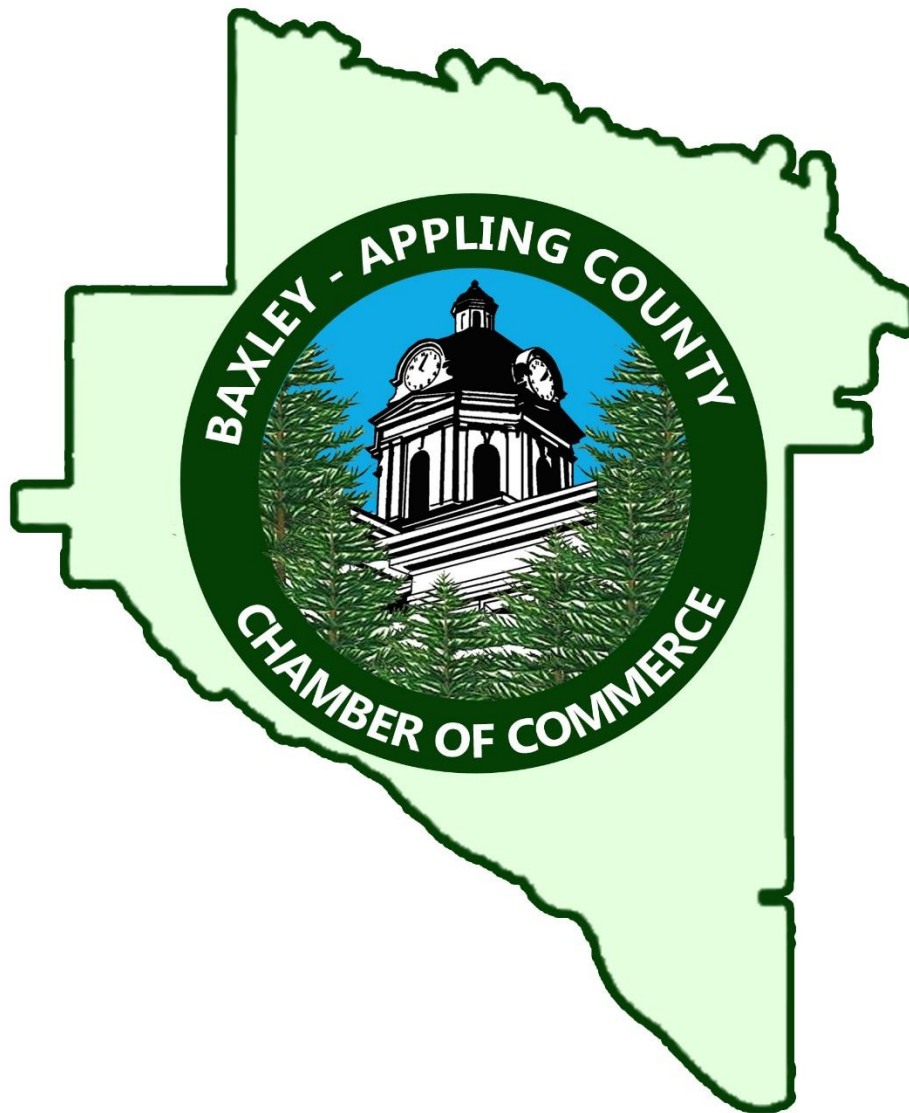


# **Baxley – Appling County**

## **Chamber of Commerce**



**“Discover the Difference”**

# GREETINGS FROM THE DIRECTOR

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Thank you for your interest in the Baxley—Appling County Chamber of Commerce. Joining the Chamber is an absolute must for businesses in our area. By investing in the Chamber, you will meet potential clients, expand business contacts and become more aware of and involved in issues that affect our community and your business. We are committed to a strategic plan that emphasizes member services, government advocacy, economic development and enhanced communications.



“Discover the Difference” and share in the goal of making Baxley and Appling County the best place to live, work and play. Our partnership will foster growth, commerce and enhanced quality of life in Baxley and Appling County through the cultivation of positive business relationships.

Together we will build a better tomorrow,

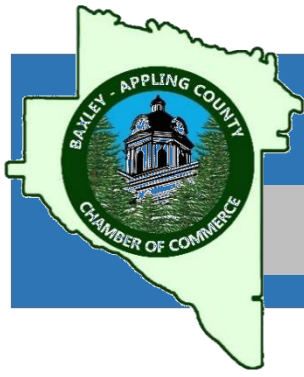
Keri Crosby  
Executive Director

## MISSION

To promote growth and progress in Baxley and Appling County through the development of programs, services and events that focus on professional development, member engagement, and business advocacy.

## Vision

To be considered the leading business and community service organization in Appling County, while sustaining a strong leadership position in the community.



# Baxley – Appling County Chamber of Commerce

*Discover the Difference*

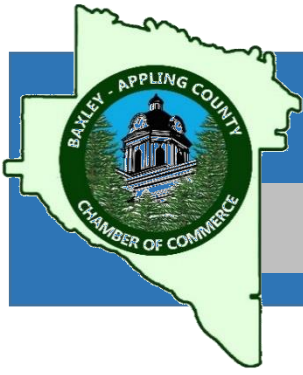
## Basic Business

**Membership      \$250**

Take advantage of an exciting opportunity to develop your business, network with potential customers and build credibility with a Basic Chamber Membership. Enjoy networking opportunities at Chamber events in addition to your listings in the Chamber Business Directory, online and in print. Take advantage of ribbon cutting ceremony services and capture new business through various marketing services offered as part of Basic Business Membership. Help us, help you make the most of your membership by staying engaged with you Chamber and Community.

**Basic Business                      \$250 (one business only with 10 or fewer employees)**

- Access to all Chamber Events
- Online membership Directory Listing with Map Assist
- Online photo gallery, promotions, video, & information page
- Access to the Small Business Development Center
- Up to 2 category listings within Chamber Directory
- Ability to post jobs, promotions and events on website at no charge
- Business Referrals program
- Weekly E-Newsletter
- Access to Drugs Don't Work program/Workers Compensation Discounts
- Ribbon Cutting Ceremony Services
- Representation on local Merchants Council
- Georgia Chamber Federation Program (10 employees or less)
- Opportunity to host a Business after Hours or Breakfast before Business
- Online Chamber Calendar of Events
- Opportunity to attend legislative reception
- Discounted Chamber Training Workshops
- Marketing Support Services
- Participation in special retail events (if applicable)
- Large meeting room accessibility
- Small conference room
- Credit/Debit Card Processing Discount Program



## Baxley – Appling County Chamber of Commerce

*Discover the Difference*

# Entrepreneur

## Membership      \$500

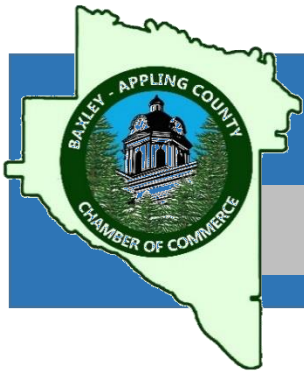
Take your Chamber membership to the next level and gain access to various activities reserved just for you. Enjoy an enhanced online presence through advertisements on our membership directory web page. Take advantage of complimentary training workshop tickets to enhance employee/customer interaction. Enhance your company exposure through additional category listings in the Chamber Directory. Discuss important issues affecting your business at a quarterly roundtable discussion with local leaders.

### **Entrepreneur                      \$500 (Up to 3 businesses)** (Includes Basic benefits)

- Host a Lunch and Learn
- Complimentary registration to one Georgia Chamber Event
- Additional category listings in membership directory
- Two (2) Complimentary training workshop tickets
- Two (2) Complimentary Chamber Banquet tickets
- One three month web site advertisement (non-homepage)
- Invitation to Chamber Morning Roundtable Discussions
- One Free Ad in the Chamber Newsletter
- Representation on Community Commerce Council

**“When consumers know that a small business is a member of the Chamber of Commerce, they are 63% more likely to purchase goods or services from that company in the future.”**

- Shapiro Group, Chamber Impacts Study



# Baxley – Appling County Chamber of Commerce

*Discover the Difference*

## Chamber Partner

**Membership      \$1000**

Be a partner to the Chamber and receive benefits that will help your business thrive in Appling County. Chamber Partner members will receive recognition for sponsoring two annual chamber events. A listing in the Baxley Newcomer Guide will provide referrals to Chamber Partner members and increase your bottom line. Besides recognition, you will be invited to a special reception with local and state legislatures. Get involved with local youth to promote the need for young business people in our community.

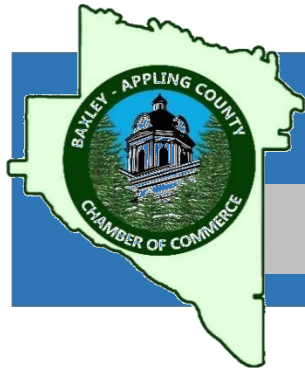
**Chamber Partner      \$1000 (Up to 5 businesses)**

(Includes Basic and Entrepreneur benefits)

- Complimentary Invitation to Legislative Reception
- Be a youth mentor
- Complimentary listing in Baxley Newcomer guide
- Sponsorship of one tier 1 event and 1 tier 2 event.
- Four (4) training workshop tickets
- Four (4) Chamber Annual Banquet tickets
- One 6 month web site advertisement (main page, non-homepage)

**“Among consumers that are less knowledgeable about a business or company, Chamber membership increases the likelihood that consumers will shop at that business by 76%.”**

- Shapiro Group, Chamber Impacts Study



## Baxley – Appling County Chamber of Commerce

*Discover the Difference*

# Community Builder

**Membership      \$2000**

Community Builder members will enjoy a variety of free events throughout the year. Sponsorship of Appling Leads, a youth leadership development program, will enhance your profile in our community. Enjoy the chance to meet with local, state and national Legislators to discuss issues affecting your business. Be a part of planning for the future through complimentary registration to the annual Community Planning Retreat. Join the Chamber as a Community Builder to provide the most support for the future Chamber of Baxley and Appling County.

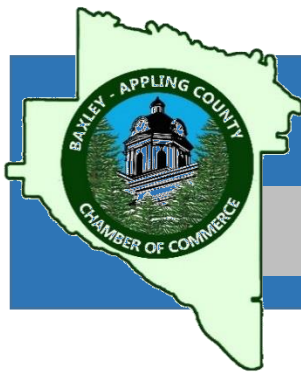
### **Community Builder      \$2000**

(Includes Basic, Entrepreneur and Chamber Partner benefits)

- Six (6) Complimentary Training Workshop tickets
- Home page website advertisement (12 month)
- Sponsorship of two tier 1 events and two tier 2 events
- Preferred seating at Chamber events
- Six (6) Chamber Annual Banquet tickets
- Corporate Sponsorship of Appling Leads, youth leadership program
- One Complimentary Registration for the Community Planning Retreat
- Complimentary Legislative Affairs Sponsorship including:
  - Attendance to Georgia Chamber Eggs & Issues Breakfast
  - Registration to Annual Washington Fly-in (Georgia Chamber)
  - Registration to Atlanta Legislative Event

**“Chamber membership, advocacy and marketing has the potential to increase businesses’ consumer favorability rating, local reputation and consumer awareness which leads to increased community patronage”**

- Shapiro Group, Chamber Impacts Study



# Baxley – Appling County Chamber of Commerce

*Discover the Difference*

## Individual Membership

**\$50**

In an effort to keep community members involved, we offer an individual membership. This membership is only for individuals who do not own a business, but would like to stay engaged with the community. Individual members will receive Chamber correspondence and event notifications but will not receive an online presence. This affordable membership will be a channel through which businesses and consumers interact. Individual members may be nominated and elected to the Board of Directors

## Charitable/Religious Organizations

**\$100**

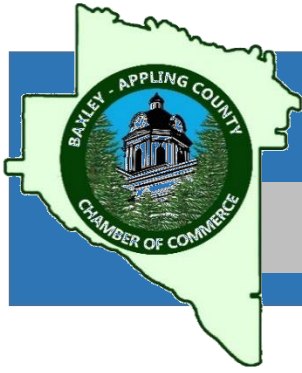
The Chamber recognizes the importance of the nonprofit and religious organizations in our community. Through partnerships with these organizations the Chamber will be able to improve the quality of life, business and tourism in Baxley and Appling County. Organizations must provide proof of nonprofit status to the chamber. Membership is subject to Executive Board approval.

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### \* NOTES\*

- Members who are interested in attending events that are not included in their membership benefits are welcome to attend with ticket purchase. Please contact the Chamber for specific ticket pricing.
- Registration to events does not include travel or lodging costs unless otherwise stated.
- The purpose of this package is to provide members with more resources, information and business opportunities. Please feel free to contact the Chamber with additional benefits you believe would be beneficial.
- For questions please contact the Chamber at (912) 367-7731.





# Baxley – Appling County Chamber of Commerce

*Discover the Difference*

## Membership Application

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Primary Email: \_\_\_\_\_

Additional Email: \_\_\_\_\_

Additional Email: \_\_\_\_\_

Additional Email: \_\_\_\_\_

Website: \_\_\_\_\_

# of Employees \_\_\_\_\_ Business Category: \_\_\_\_\_

Membership Type:            Individual            Nonprofit/Religious            Basic  
(Circle one)

Entrepreneur            Chamber Partner            Community Builder

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

Please remit payment to: 305 West Parker Street, Baxley, GA 31513

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Invoiced: \_\_\_\_\_ Paid: \_\_\_\_\_ Check: \_\_\_\_\_ By: \_\_\_\_\_





_____Miss Tree Fest	\$200
_____Christmas Parade	\$200
_____Monthly Chamber Meeting	\$150
_____Cookout in the Park	\$150
_____Lunch and Learn	\$150
_____Coffee & Conversation	\$150
_____Quarterly Employer Roundtable	\$150
_____Moonlight Madness	\$150