



**COLUMBUS CHAMBER**  
OF COMMERCE & TOURISM

# MEMBERSHIP MENU

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[www.thecolumbuschamber.com](http://www.thecolumbuschamber.com)



ASK

\$6,000

\$3,000

\$1,500

\$717

\$660

\$300

VISIONARY

CATALYST

CONVENER

CULTIVATOR

MEMBER BENCHMARK

CONNECTOR

CLASSIC



“I am honored to work with chamber members, leadership, key stakeholders, and regional partners to build on the Chamber’s reputation as the preeminent membership organization for business.”

**JENNIFER HOLCOMB**  
President

STRENGTHEN OUR REGIONAL ECONOMY

CATALYST \$6,000  
ANNUALLY

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

#### POSITIONING IN OUR REGION

- ☐ Promote the trades as a Signing Day Partner [Coming Soon!](#)
- ☐ Gift a membership to the charity or minority business of your choice (\$300 Value) includes public presentation [New!](#)
- ☐ Show your company values as a nominator and sponsor of the Spirit of Columbus Award [New!](#)

#### SERVICES

- ☐ Choose two premium signature event sponsorships: Golf, Shuck n' Shag, or Annual Banquet
- ☐ TheColumbusChamber.com sponsor (\$4,000 Value) includes permanent rotating logo on our home page and company profile
- ☐ Unlimited regional branches or up to ten additional businesses (\$3,000 Value)

PLUS ALL OF THE SERVICES AND  
BENEFITS OF LEADER, GROWTH,  
MARKET AND BUSINESS LEVELS ON  
THE FOLLOWING PAGES



REPRESENTING YOUR INTERESTS WITH GOVERNMENTS

# CONVENER \$3,000 ANNUALLY

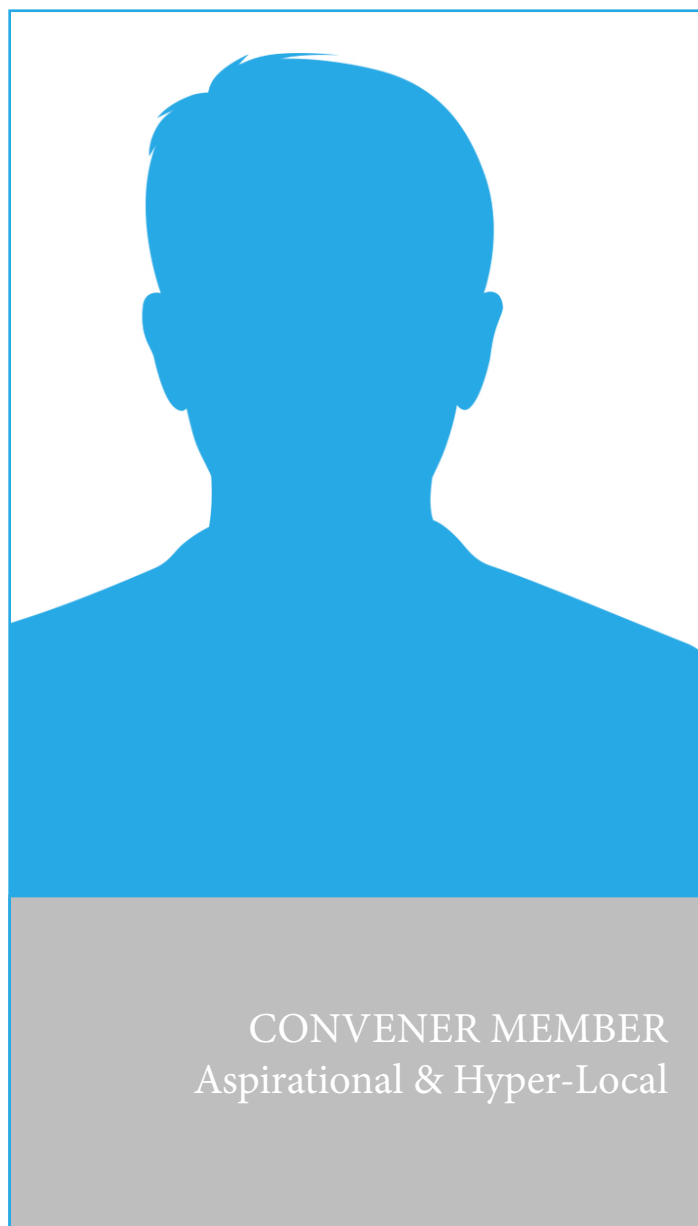
As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

## ACCESS & VISIBILITY

- ☐ Reserved seat on our Leaders Roundtable, twice annually **Exclusive!**
- ☐ TheColumbusChamber.com sponsor, six months (\$2,000 Value) **New!**
- ☐ Community Lunch Forum season tickets, two (\$120 Value)
- ☐ Choose a premium signature event sponsorship: Golf, Shuck n' Shag, or Annual Banquet

## ADDITIONAL SERVICES

- ☐ Table and two tickets to the Annual Business Expo (\$100 Value)
- ☐ Additional businesses or branches, up to three (\$900 Value)
- ☐ Personal membership concierge and a customized membership plan



PLUS ALL OF THE SERVICES AND BENEFITS OF GROWTH, MARKET, AND BUSINESS LEVELS ON THE FOLLOWING PAGES



SUPPORT THE DEVELOPMENT OF LEADERS

# CULTIVATOR \$1,500

ANNUALLY



“Membership in the Chamber is a way to be a part of building future prosperity for our region.”

JONATHAN MEDFORD  
Inspire Creative Studios

You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you’ve been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

## ACCESS & VISIBILITY

- ☐ Annual Growth Breakfast with the Chamber Board **Exclusive!**
- ☐ TheColumbusChamber.com, sponsor, three months (\$1,000 Value) **New!**
- ☐ Choose a supporting sponsorship of the Golf Tournament or Shuck n’ Shag

## ADDITIONAL SERVICES

- ☐ Recognition on event pop-up banners and office signage
- ☐ Second location included (\$300 Value) or up to three additional business categories
- ☐ Two tickets to our annual fundraiser (Shuck n’ Shag)

**PLUS ALL OF THE SERVICES AND BENEFITS OF MARKET AND BUSINESS LEVELS ON THE FOLLOWING PAGES**

PROMOTING YOUR BUSINESS AS A DESTINATION

# CONNECTOR \$660

VALUED AT MORE THAN \$2,200 ANNUALLY

At the Chamber, we know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money.

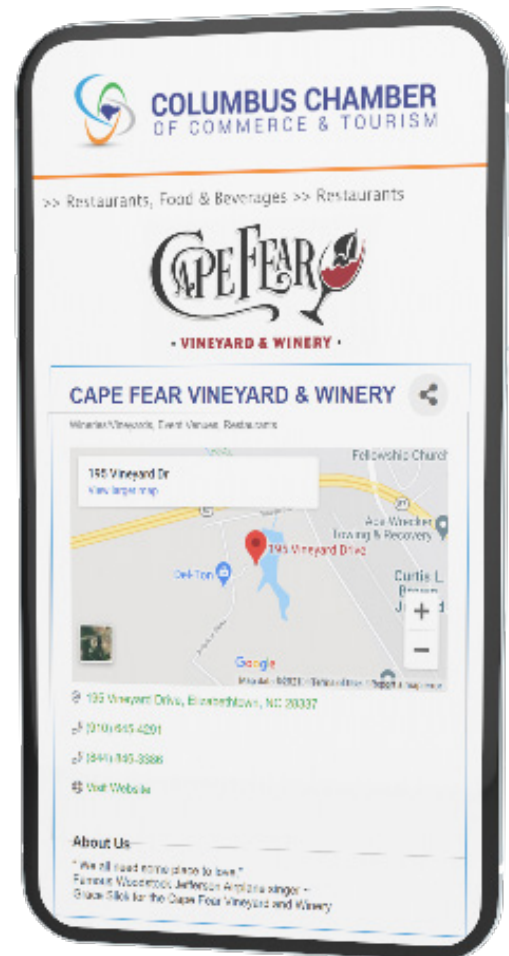
Gain visibility without trading your time, and get supported by the most influential people in the region.

## MARKETING VISIBILITY

- ☐ Business Spotlight published on our blog, social media or featured in our e-newsletter (\$500 Value)
- ☐ TheColumbusChamber.com ad, 30 days (\$400 Value)
- ☐ Online Business Card includes highlighted business listings and search engine optimized business profile on TheColumbusChamber.com (\$300 Value)

## ADDITIONAL SERVICES

- ☐ Premium Ribbon Cutting/milestone services to celebrate business growth
- ☐ Two additional business categories
- ☐ Use of Chamber conference room
- ☐ Unlimited Certificates of Origin



PLUS ALL OF THE SERVICES AND BENEFITS OF THE BUSINESS LEVEL ON THE OPPOSITE PAGE

NEW OPPORTUNITIES THROUGH RELATIONSHIPS

**CLASSIC \$300**

VALUED AT MORE THAN \$900 ANNUALLY



**COLUMBUS CHAMBER**  
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At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

**TO GET CONNECTED:**

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet other business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

**CONNECTING YOU TO OUR REGION**

- ☐ Business referrals exclusively for members
- ☐ Search-engine-optimized business listing on TheColumbusChamber.com helps your Google rankings includes business description up to 200 characters
- ☐ Invitation to connection events
  - Quarterly luncheons
  - Networking Events
  - Young Professionals
- ☐ Ribbon cutting event for new businesses or milestone celebrations
- ☐ Social media exposure and promotion
- ☐ Membership plaque and window sticker — tell the community you're invested in our region
- ☐ Chamber representation at regional governmental meetings
- ☐ Members-only pricing at events
- ☐ Two Certificates of Origin per year
- ☐ Eligible for advertising on TheColumbusChamber.com
- ☐ Display marketing materials in the Chamber lobby
- ☐ Investment in Shop Local tenants
- ☐ Support community development initiatives to foster a healthy, prosperous, and viable community

## BUSINESS STUDY:

# CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.



**COLUMBUS CHAMBER**  
OF COMMERCE & TOURISM

OUR MISSION: To promote, develop, and support commerce and tourism, and to create a positive economic and business climate in and throughout Columbus County.

COLUMBUS CHAMBER OF COMMERCE AND TOURISM  
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