



2023 Sponsorship Opportunities

Helping Young Professionals Excel

Introducing a dynamic new event series presented by the Maryland Chamber of Commerce.

About HYPE

HYPE events offer a carefully curated blend of programming and activities, tailored to empower young professionals in their career growth, networking expansion, and personal development. Attendees gain valuable advice, mentorship, and inspiration, while also forging connections with influential leaders and esteemed organizations across the state. Planned events include:

Policy & Pints – Wednesday, November 1, 2023 at Guinness Open Gate Brewery

Annapolis Day – March 2024 at Maryland Chamber of Commerce offices

Summer Sips – June 2024

Why Sponsor HYPE

Help advance the next generation of Maryland's business leaders while gaining opportunities to engage with a diverse group of talented young professionals from various industries and backgrounds. By sponsoring the HYPE event series, your organization will receive prominent branding and engagement opportunities that will position your organization as a champion of Maryland's young professionals.

Contact us today to secure your spot as a sponsor of HYPE.

Whitney Harmel, Executive Vice President — wharmel@mdchamber.org / (410) 269-0642 x1117

Theresa Montano, Director of Member Engagement — tmontano@mdchamber.org / (843) 469-1522





2023 Sponsorship Opportunities

PRESENTING SPONSOR (Exclusive) \$25,000

SOLD OUT

6 Complimentary event tickets for each event in series

First right of renewal for next series

Premium branding and logo recognition including:

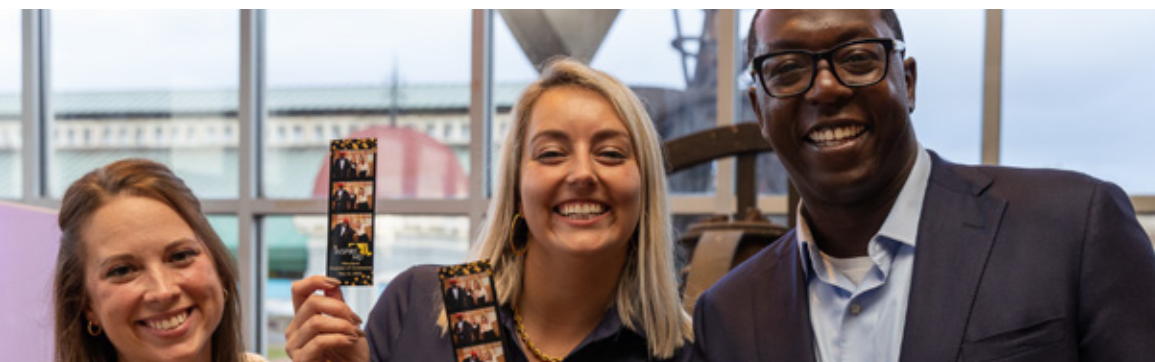
- Prominent recognition as Presenting Sponsor
- Premium logo recognition on HYPE event series webpage(s)
- Premium logo recognition on all event-related emails
- Name or logo recognition in all event-related social media content
- Name recognition in all event-related media releases
- Opportunity to provide promotional videos for use during event series (final, produced videos to be provided by sponsor)

Premium day-of event recognition including:

- Speaking and audience engagement opportunities at each event
- Logo on custom event step and repeat at entrance photo opportunity with professional photographer at each event in the series
- Prominent logo recognition on all print and/or digital event signage displayed at each event
- Recognition during the welcome remarks for each event

Maryland's Rising Star Podcast

- *Recognition as the exclusive and presenting sponsor of the Maryland Chamber of Commerce's Maryland's Rising Stars podcast series, which will feature interviews with the rising stars and thought leaders who are shaping the future of business in Maryland, with a focus on innovation, entrepreneurship, and community engagement*
- *A premium advertising statement at the beginning and end of each podcast episode for the duration of your sponsorship. (Advertisement subject to approval by Maryland Chamber of Commerce).*
- *Exclusive recognition as the presenting sponsor on all Maryland's Rising Star podcast materials including associated emails and social media content*
- *Opportunity to nominate a young professional who is a rising star in your organization or network for an interview and feature in the podcast series*





2023 Sponsorship Opportunities

Platinum Sponsorship

PHOTO SPONSOR (Exclusive) \$8,000

SOLD OUT

4 Complimentary event tickets for each event in series

First right of renewal for next series

Branding and logo recognition including:

- Logo recognition on HYPE event series webpage(s)
- Logo recognition on event-related emails

Day-of event recognition including:

- 180-degree photo booth with logo on digital photos, instantly delivered to your mobile device at Policy & Pints
- Logo recognition on post-event photo gallery emails sent for each HYPE event
- Logo recognition on all digital signage displayed at each event
- Recognition during the welcome remarks for each event



Platinum Sponsorship

GOOD ENERGY SPONSOR (Exclusive) \$8,000

SOLD OUT

4 Complimentary event tickets for each event in series

First right of renewal for next series

Branding and logo recognition including:

- Logo recognition on HYPE event series webpage(s)
- Logo recognition on event-related emails

Day-of event recognition including:

- Logo prominently placed at activity station(s)
- Logo recognition on all printed and digital event signage displayed at each event
- Recognition during the welcome remarks for each event



Platinum Sponsorship

HOSPITALITY SPONSOR (Exclusive) \$8,000

4 Complimentary event tickets for each event in series

First right of renewal for next series

Branding and logo recognition including:

- Logo recognition on HYPE event series webpage(s)
- Logo recognition on event-related emails

Day-of event recognition including:

- Logo prominently placed at food and beverage station(s)
- Logo recognition on all printed and digital event signage displayed at each event
- Recognition during the welcome remarks for each event





2023 Sponsorship Opportunities

Gold Sponsorship

PROMOTIONAL ITEM SPONSOR (Single opportunity per event) \$5,000

3 Complimentary event tickets for each event in series

First right of renewal for next series

Branding and logo recognition including:

- Logo recognition on HYPE event series webpage(s)
- Logo recognition on one event-related email announcing give-away item for attendees

Day-of event recognition including:

- Logo included on one promotional give-away item at one of the three HYPE events (Maryland Chamber staff to provide promotional item selection list; item selection is first come, first serve)
- Logo recognition on all printed and digital event signage displayed at each event
- Recognition during the welcome remarks for each event

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Bronze Sponsorship

SUPPORTING SPONSOR (5 available) \$2,500

2 Complimentary event tickets for each event in series

First right of renewal for next series

Branding and logo recognition including:

- Logo recognition on HYPE event series webpage(s)

Day-of event recognition including:

- Logo recognition on all digital event signage displayed at each event
- Logo recognition on 1 event-related email



Sponsor HYPE and Maryland's future business leaders today!

Contact Whitney Harmel, Executive Vice President
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