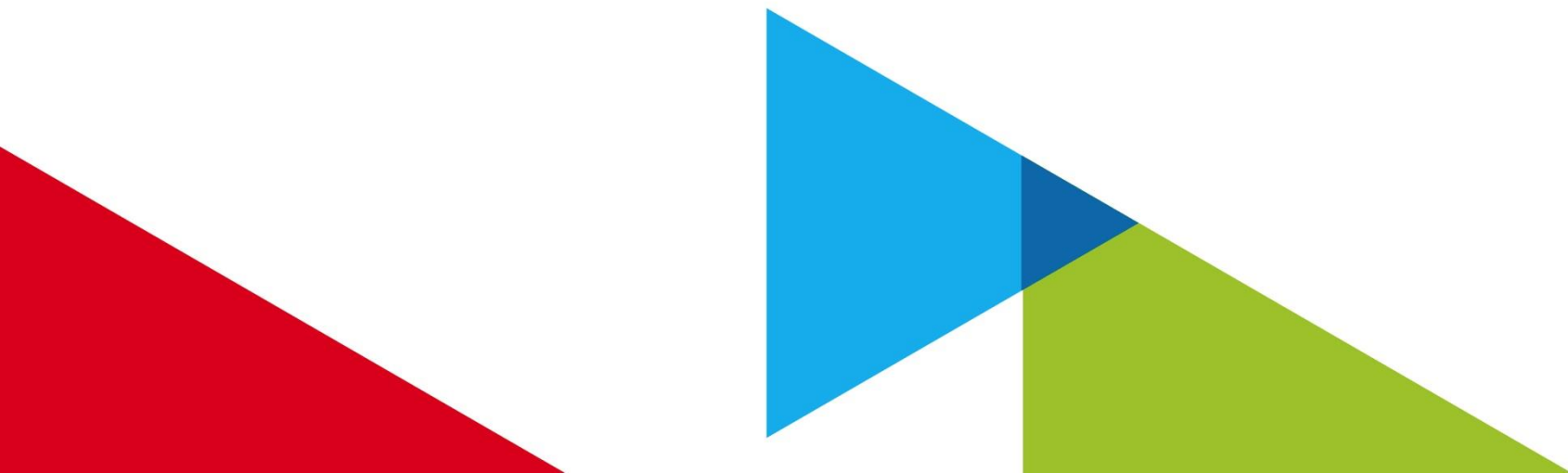




Population, Industry, & Workforce Overview

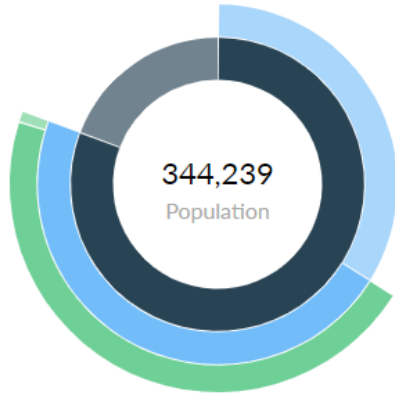
Madison & Surrounding Counties



8-County Region Labor Force



Nov 2021 Labor Force Breakdown



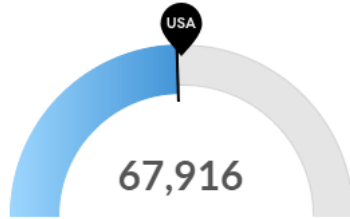
	Population
● 16+ Civilian Non-Institutionalized Population	277,689
● Not in Labor Force (16+)	116,602
● Labor Force	161,087
● Employed	158,017
● Unemployed	3,070
● Under 16, Military, and institutionalized Population	66,550



Educational Attainment

	% of Population	Population
● Less Than 9th Grade	4.9%	10,950
● 9th Grade to 12th Grade	10.5%	23,572
● High School Diploma	29.8%	66,824
● Some College	18.2%	40,853
● Associate's Degree	8.3%	18,578
● Bachelor's Degree	15.8%	35,376
● Graduate Degree and Higher	12.5%	27,943

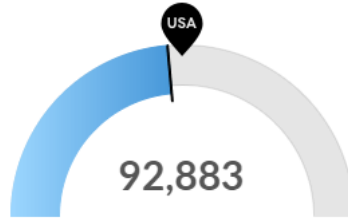
Population Characteristics



67,916

Millennials

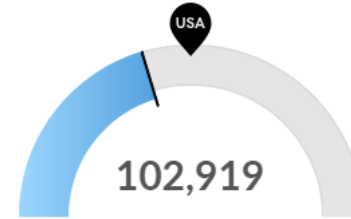
Your area has 67,916 millennials (ages 25-39). The national average for an area this size is 69,742.



92,883

Retiring Soon

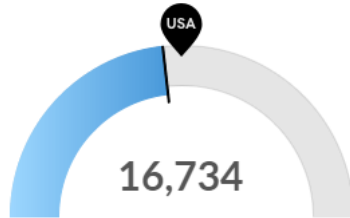
Retirement risk is about average in your area. The national average for an area this size is 100,726 people 55 or older, while there are 92,883 here.



102,919

Racial Diversity

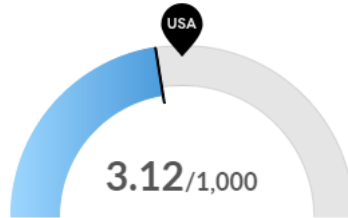
Racial diversity is low in your area. The national average for an area this size is 136,314 racially diverse people, while there are 102,919 here.



16,734

Veterans

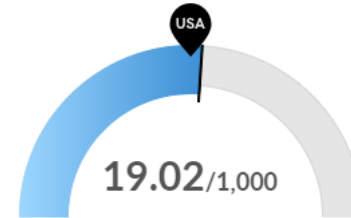
Your area has 16,734 veterans. The national average for an area this size is 18,565.



3.12/1,000

Violent Crime

Your area has 3.12 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

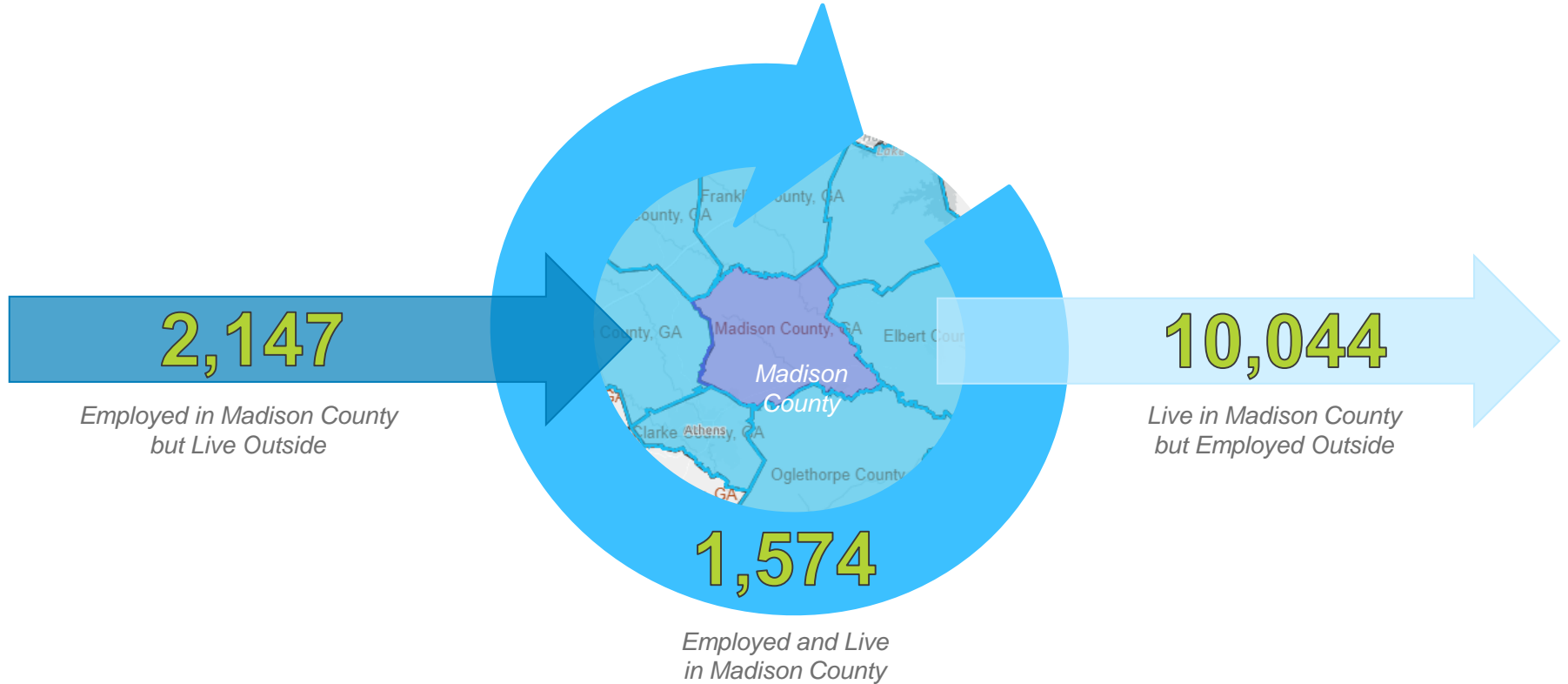


19.02/1,000

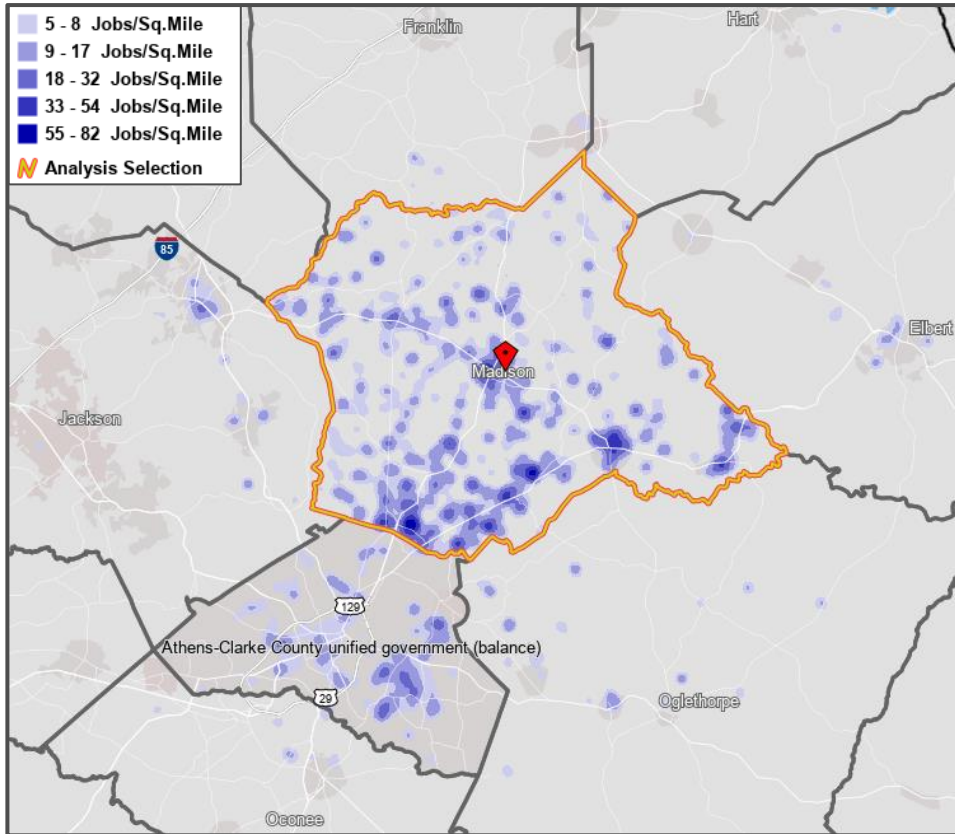
Property Crime

Your area has 19.02 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Inflow / Outflow



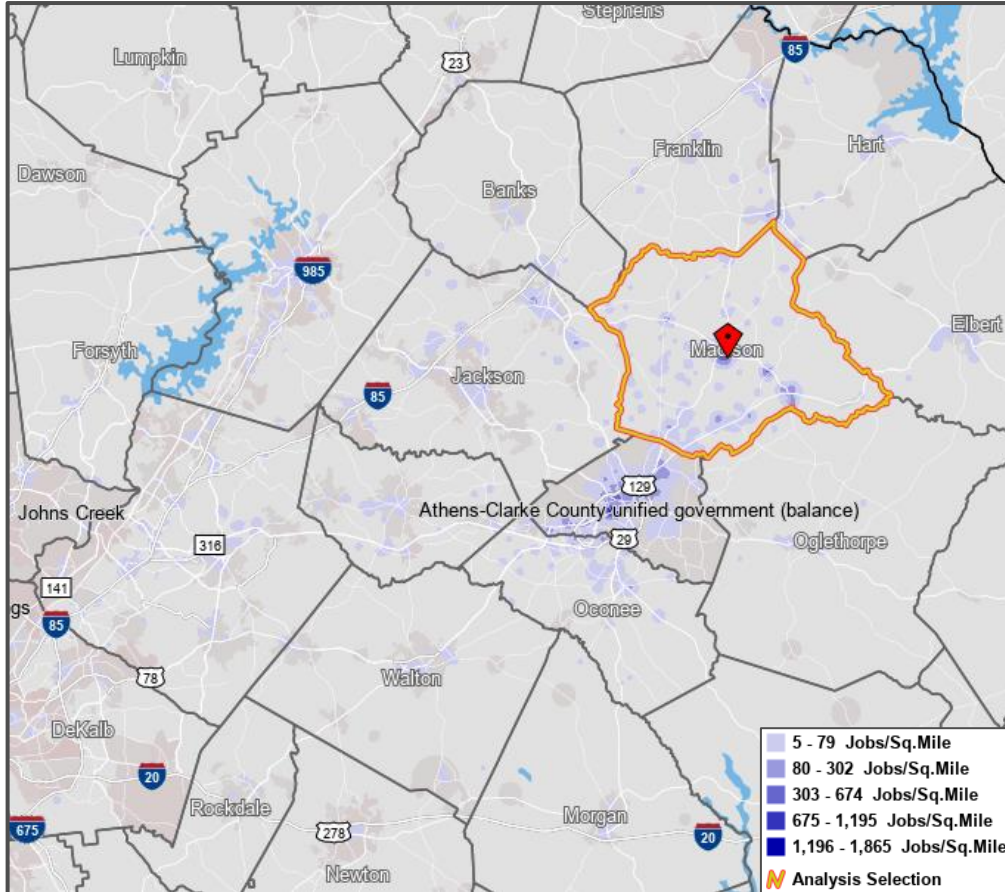
Inflow / Outflow: Labor Shed



Jobs Counts by Counties Where Workers Live

	Count	Share
Total	3,721	100.0%
Madison County	1,574	42.3%
Clarke County	417	11.2%
Jackson County	180	4.8%
Oglethorpe County	180	4.8%
Elbert County	118	3.2%
Franklin County	107	2.9%
Oconee County	106	2.8%
Gwinnett County	100	2.7%
Hart County	78	2.1%
Barrow County	56	1.5%
All Other Counties	805	21.6%

Inflow / Outflow: Commute Shed



Jobs Counts by Counties Where Residents Work

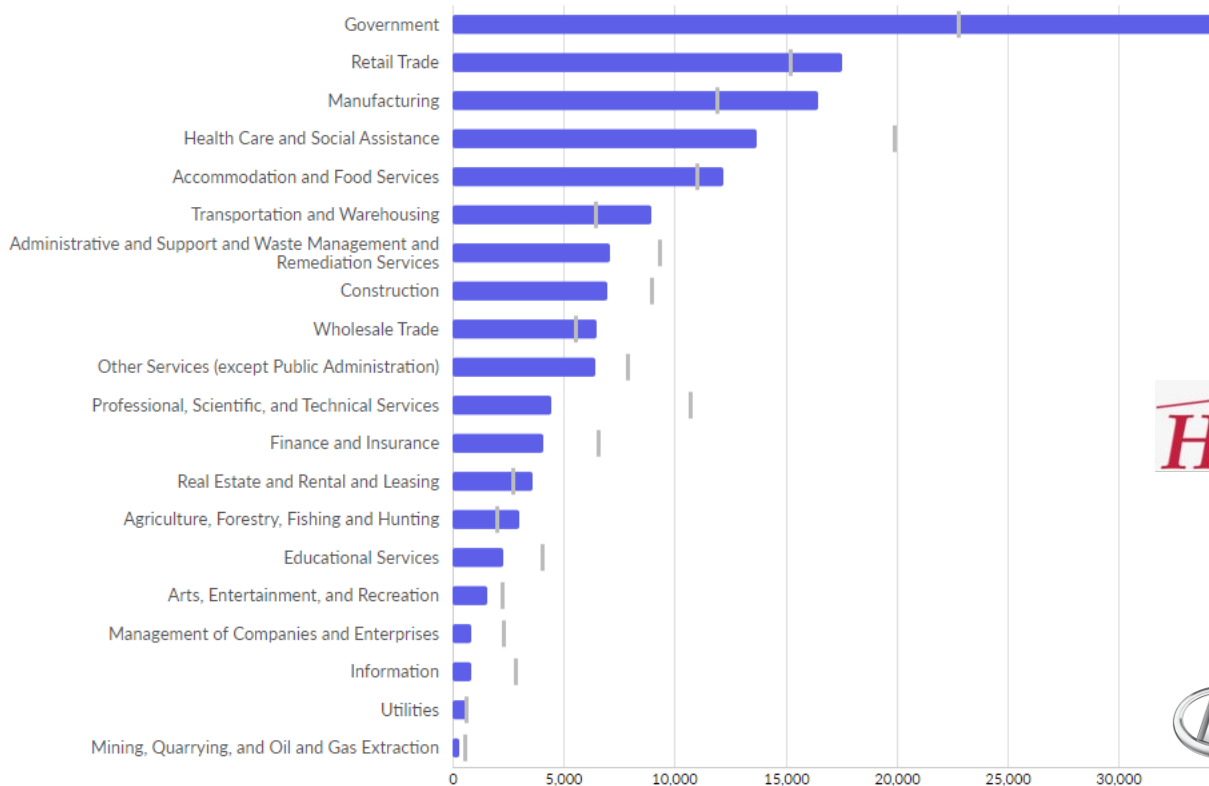
	Count	Share
Total	11,618	100.0%
Clarke County	3,780	32.5%
Madison County	1,574	13.5%
Jackson County	799	6.9%
Fulton County	600	5.2%
Gwinnett County	581	5.0%
Oconee County	571	4.9%
Hall County	404	3.5%
Franklin County	334	2.9%
Cobb County	261	2.2%
DeKalb County	260	2.2%
All Other Counties	2,454	21.1%

Top Industries & Employers



Largest Industries

● Industry Jobs ● National Average



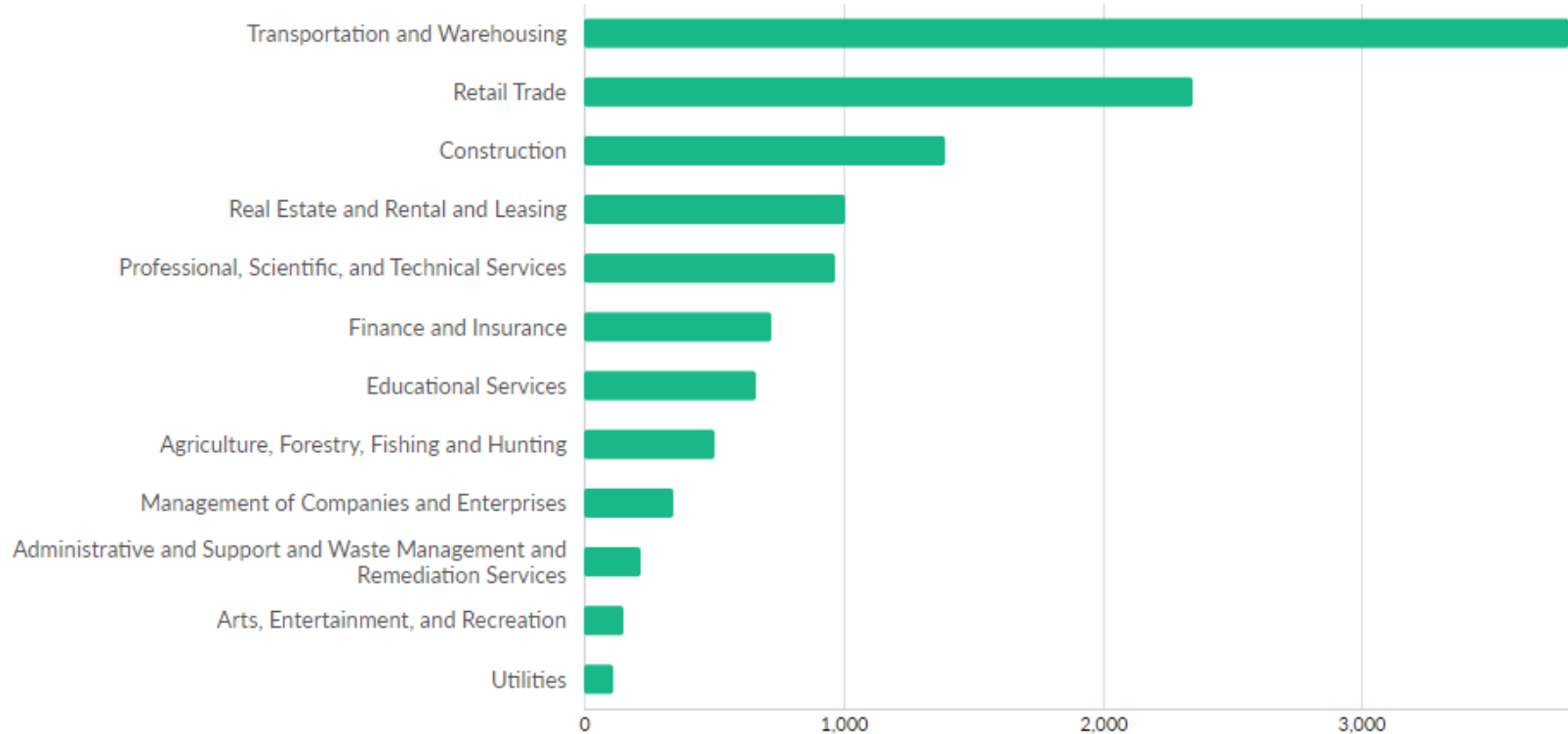
Top Employers



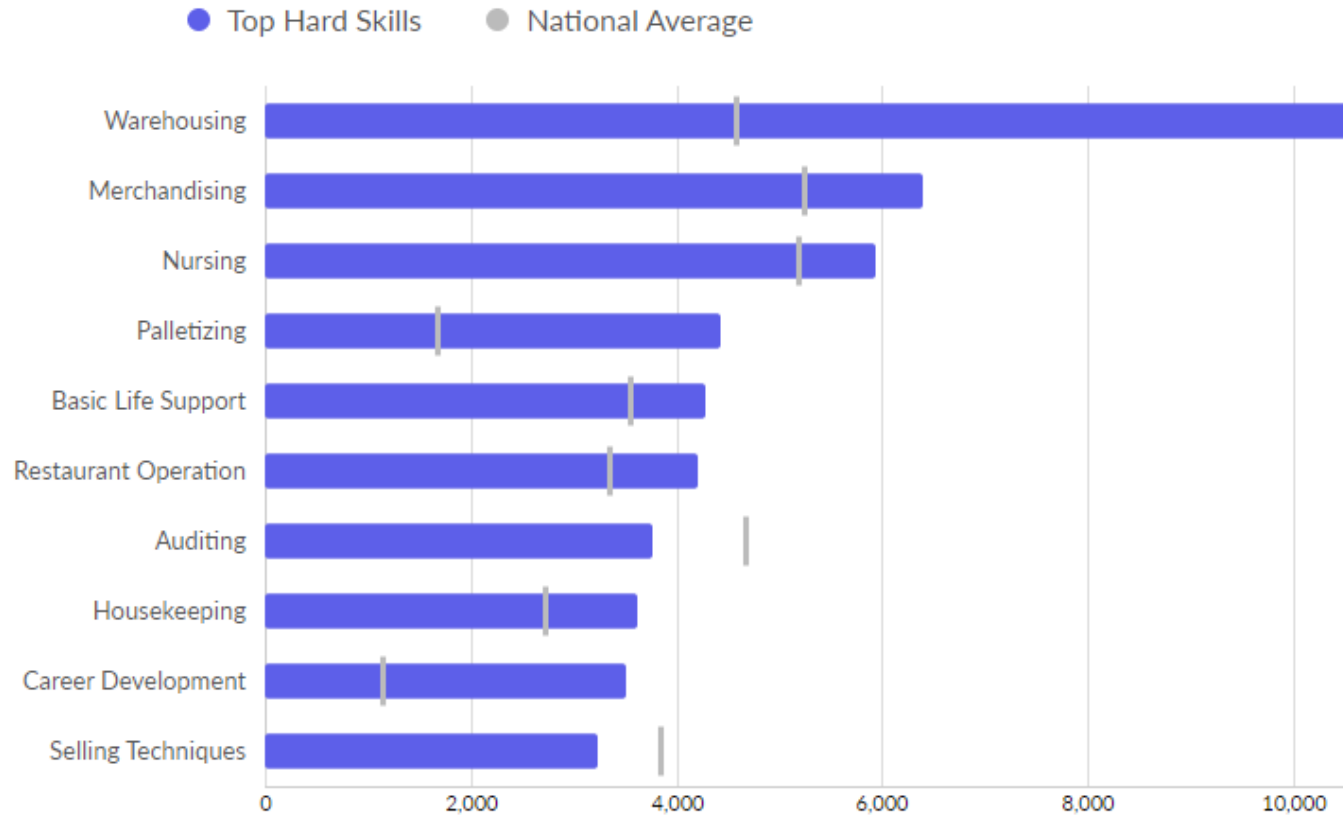
Highest Growth Industries (past 5 years: '16-'21)



● Industry Jobs Growth



In-Demand Skills



Top Posted Occupations: Last 12 Months

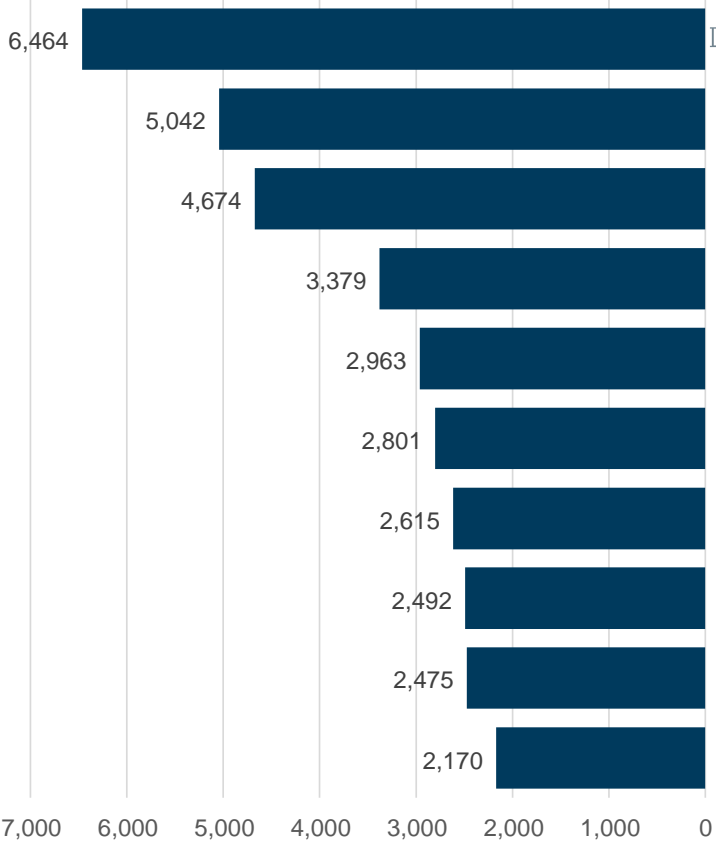


Occupation (SOC)	Total/Unique (Jan 2021 - Jan 2022)	Posting Intensity	Unique Postings Trend (Jan 2021 - Jan 2022)
Laborers and Freight, Stock, and Material Movers, Hand	35,413 / 3,783	9 : 1	
Heavy and Tractor-Trailer Truck Drivers	15,015 / 3,318	5 : 1	
Registered Nurses	18,803 / 3,309	6 : 1	
Stockers and Order Fillers	18,854 / 1,767	11 : 1	
Retail Salespersons	9,606 / 1,663	6 : 1	
Customer Service Representatives	7,777 / 1,464	5 : 1	
First-Line Supervisors of Retail Sales Workers	6,031 / 1,249	5 : 1	
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	4,713 / 1,137	4 : 1	
Fast Food and Counter Workers	5,413 / 982	6 : 1	
Food Service Managers	4,681 / 923	5 : 1	

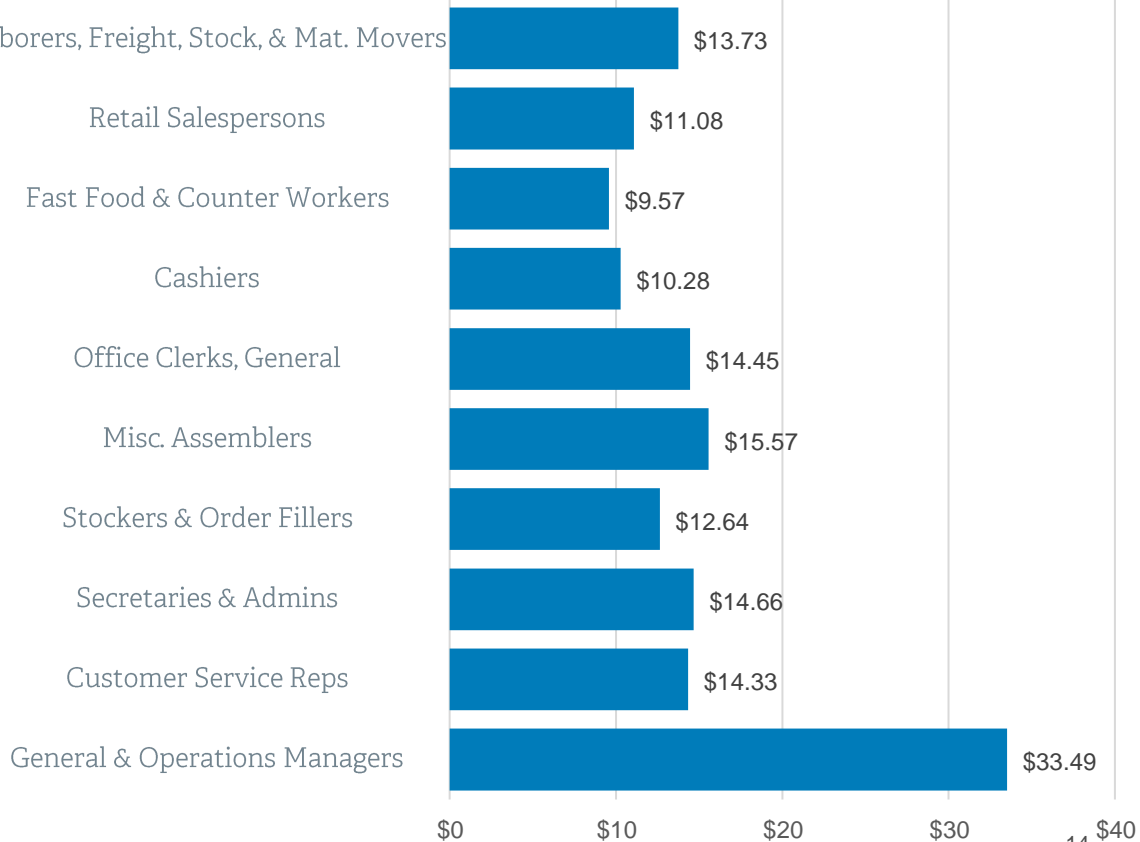
Top 10 Largest Occupations: 8-County Region



2021 Jobs



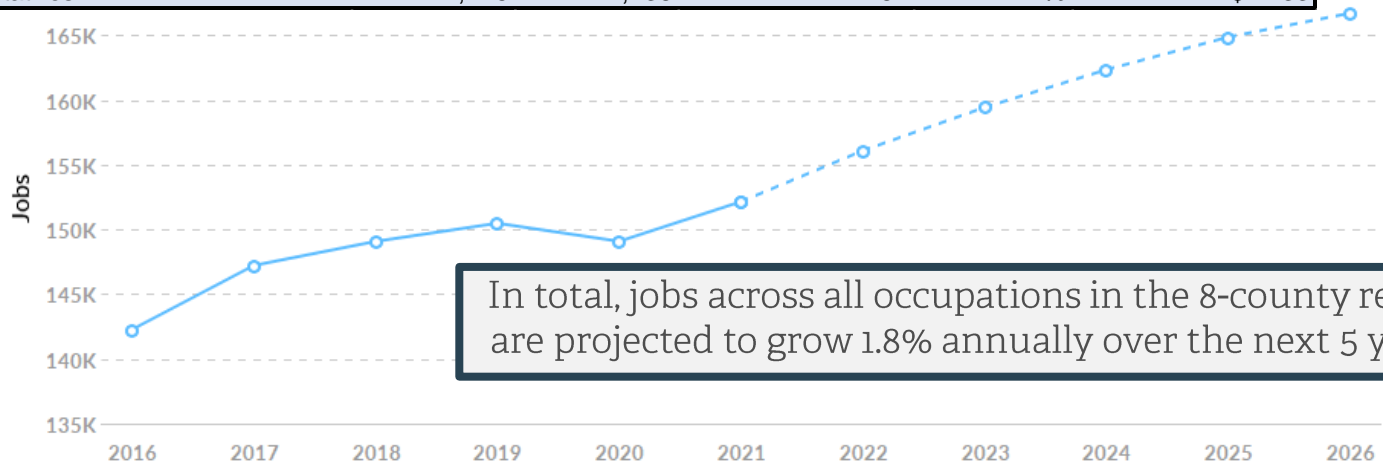
2020 Median Hourly Earnings



Projected Job Growth: 8-County Region



Top 10 Fastest Growing Occupations	2021 Jobs	2026 Jobs	Change in Jobs (2021-2026)	% Change	2020 Median Hourly Earnings
Laborers and Freight, Stock, and Material Movers, Hand	6,464	7,351	887	14%	\$13.73
Retail Salespersons	5,042	5,648	606	12%	\$11.08
Fast Food and Counter Workers	4,674	5,196	522	11%	\$9.57
Stockers and Order Fillers	2,615	3,129	514	20%	\$12.64
General and Operations Managers	2,170	2,499	330	15%	\$33.49
Industrial Truck and Tractor Operators	1,477	1,779	302	20%	\$15.79
Cashiers	3,379	3,665	287	8%	\$10.28
Maintenance and Repair Workers, General	1,883	2,150	267	14%	\$16.96
Heavy and Tractor-Trailer Truck Drivers	2,005	2,267	262	13%	\$21.40
Customer Service Representatives	2,475	2,736	262	11%	\$14.33



Education Pipeline



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

