## Sponsorship Opportunities 11<sup>th</sup> Annual Taste of MetroWest Monday, April 29<sup>th</sup> at 5pm

#### Presenting Sponsor. ... \$5,000

This exclusive sponsor will receive a variety of organization-wide benefits including:

- Logo prominent on all publicity materials (including but not limited to tickets, posters and flyers).
- Logo link to your website on "Taste of MetroWest" webpage on the MetroWest Chamber website, recognition as Presenting Sponsor in all promotional advertising, including: print, radio, and collateral materials.
- Dedicated social media recognition announcing and subsequently thanking organization via Facebook, Instagram, and via Chamber website.
- Brand recognition on all "Taste of MetroWest" Ads and promotions.
- Eventbrite recognition as "Presented by".
- Opportunity to appear in local Radio/ Cable Access TV promotion of event.
- Exclusive live video coverage, including interview and booth/brand recognition in event promotional video (to be recorded day of event).
- Verbal recognition throughout the event.
- Prominent on-site banner/sign placement, and table space.
- 15 event tickets.

## Champion Sponsor...\$3,000

This premium sponsorship level will give the sponsor the option of "Championing" their own cause along with other benefits including:

- Logo link to your website on "Taste of MetroWest" webpage on the MetroWest Chamber website.
- Sponsorship naming and recognition in selected promotional advertising (print, radio) and collateral materials.
- Dedicated social media recognition announcing and subsequently thanking organization via Facebook, Instagram, and via Chamber website.
- Exclusive video coverage, including booth/brand recognition in event promotional video (to be recorded day of event).
- Verbal recognition throughout the event.
- On-site signage.
- 12 event tickets.

#### Supporting Sponsor...\$2,500

This level sponsorship will receive high visibility benefits including:

- Company name listing as Supporting Sponsor and link to your website on "Taste of MetroWest" webpage on the MetroWest Chamber website.
- Recognition in additional selected promotional advertising, social media, and collateral materials.
- On-site signage.
- 10 event tickets.

### Partner Sponsor(s).....\$1,000

This level sponsor will receive:

- Partner recognition and name link to your website on "Taste of MetroWest" webpage on
  - the MetroWest Chamber website.
- Choice of dedicated social media "shout out" on Facebook, Instagram, OR dedicated "e-blast" (e-mail sent to opt-in Chamber members & prospects).
- Recognition at the event, including on-site signage.
- 6 event tickets.

#### Patron Plus! Sponsor(s) ..... \$500

This level sponsor will receive:

- Patron *Plus!* recognition and name link to your website on "Taste of MetroWest" webpage on the MetroWest Chamber website.
- Dedicated social media "shout out" on Facebook, Instagram.
- Recognition at the event.
- 3 event tickets.

#### Patron Sponsor(s)......\$300

This level sponsor will receive:

• Patron recognition and name link to your website on "Taste of MetroWest" webpage on

the MetroWest Chamber website.

- Recognition at the event.
- 2 event tickets.

# Sponsor logos will be included on the Exhibitor Map distributed to attendees the day of the event for increased visibility.

Contact Towma Rastad at <u>towma@metrowest.org</u>, Stephanie Hirshon at <u>stephanie@metrowest.org</u>, or Patty McElligott at <u>patty@metrowest.org</u> to sign up today.