



Taste ^{of the} Beach

Pensacola Beach, FL

SPONSORSHIP INFORMATION
www.tasteofpensacolabeach.com
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The Pensacola Beach Chamber's Taste of the Beach has been a success since 2008, drawing locals and tourists from across the region to Pensacola Beach. **In 2022, TOB attracted 3,500 unique visitors, including 800 out-of-county attendees and 2,700 locals. With an economic development impact generating more than \$316,500 in revenue and 202 nights in paid accommodations for Pensacola Beach, TOB is a signature event for the area.**

The Pensacola Beach Chamber of Commerce invites everyone to Taste of the Beach showcasing the culinary talents of Pensacola Beach's chefs. The event includes a VIP Progressive Trolley Dinner, entertainment, cooking competitions, beer tasting, little chefs kids cooking classes and fun for the whole family. Pensacola Beach restaurants offer signature menu items, all priced at or below \$10. The festival is held on beautiful Casino Beach and overlooks the Gulf of Mexico.

Taste of the Beach is a premier culinary festival bringing thousands of locals and visitors to the Beach and was named one of the top 20 events in the Southeast by the Southeast Tourism Society. Taste of the Beach fully immerses our guests in an island experience on our beautiful white sand shores. This year's Taste of the Beach will begin Friday, October 13, with a special VIP Trolley Dinner. The event continues Saturday, October 14, from 10 a.m. to 4 p.m. at the Gulfside Pavilion.

As community leaders and supporters of events that promote quality family friendly experiences, we invite you to become a part of the festival. There are five levels of sponsorship available.

Become a part of something special...the 2023 Taste of the Beach.

Thank you for your support and consideration,

Meg Peltier
President/CEO
Pensacola Beach Chamber of Commerce
850-932-1500 / meg@visitpensacolabeach.com



SPONSOR OPPORTUNITIES

FIVE STAR ★★★★★ \$4,500 Premier Sponsor (1 Available)

- Company will be the premier sponsor of the Taste of the Beach Festival.
- Company logo on all print and digital advertisements.
- Vendor Space at Saturday's event.
- Sponsor recognition announcements every hour during the festival.
- Company logo prominently placed on all event signage.
- Company logo prominently displayed on TasteofPensacolaBeach.com
- Sponsor recognition in press releases and all PB Chamber social media channels with more than 25,000 followers.

FOUR STAR ★★★★★ \$3,500 Entertainment Sponsor (0 Available)

- Exclusive sponsor of the Main Stage with signage on the Gulfside Pavilion.
- Sponsor recognition announcements every hour during the festival.
- Prominent placement of your logo on all sponsorship signage at the event
- Company logo prominently displayed on TasteofPensacolaBeach.com
- Sponsor recognition in press releases and all PB Chamber social media channels with more than 25,000 followers.

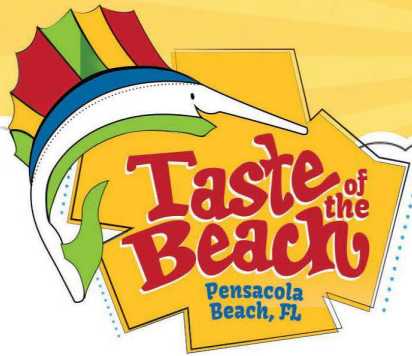
SOLD OUT



THREE STAR ★★★ \$1,000 VIP Trolley Sponsor (1 of 4 Available)

- Exclusive naming rights of a VIP trolley during the VIP Trolley Dinner.
- Company logo prominently displayed on interior & exterior a VIP Dinner Trolley.
- Six tickets to the Friday night VIP Trolley Dinner.
- Sponsor recognition announcements made by Trolley host each time the Trolley is boarded, and 20 second custom announcement can be provided.
- Company logo prominently displayed on menu cards distributed to each guest.
- Company logo prominently displayed on TasteofPensacolaBeach.com.
- Sponsor recognition in press releases and all PB Chamber social media channels with more than 25,000 followers.





SPONSOR OPPORTUNITIES

FRIEND OF Taste of the Beach \$500 (Unlimited)

- Company logo displayed on banner located in the event dining tent.
- Company logo displayed on select promotional materials.
- Sponsor recognition in press releases and all PB Chamber social media channels with more than 25,000 followers.

2023 Taste of the Beach Opportunity Form

Thank you for your interest in supporting the 2023 Taste of the Beach event. Your sponsorship enables us to host this event for residents and visitors alike. You can market your business to thousands of people during our festival. In the interest of maximizing your event exposure, please submit your sponsorship registration ASAP and no later than Friday, August 25, 2023.

Complete form below and mail to: **Pensacola Beach Chamber of Commerce, 7 Casino Beach Boardwalk, Pensacola Beach, FL 32561**

Email: meg@visitpensacolabeach.com



YES! We would like to support to the 2023 Taste of the Beach Festival at the following level (circle): \$7,500 \$3,500 \$1,000 \$500

Business Name/Contact: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Approval Signature: _____ Date: _____

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