

Alexander City Chamber of Commerce

Christmas Parade 2026

Monday, December 7 - 6:00 pm

Winter Wonderland

Presented by:



Group Name: _____ does hereby make application to participate in the **2026 Chamber of Commerce Christmas Parade**. We agree to follow the directions set forth by the Parade Committee and to obey all safety regulations set forth by the **Alexander City Police Department**. As sponsor of the **2026 Chamber of Commerce Christmas Parade**, the Alexander City Chamber of Commerce, its partners and parade officials have the right to address safety concerns and hereby reserves the right to reject any participant in the **2026 Chamber of Commerce Christmas Parade** if said participant's decorations, actions or conduct are deemed to be inappropriate for the event or confusing to the general public that view said parade. The Alexander City Chamber of Commerce and its partners also disclaim any responsibility for personal injury or property damage suffered by any participant in the **2026 Chamber of Commerce Christmas Parade** and further notifies each participant that they will be taking part in said parade at their own risk. Each parade participant must provide **proof of current liability insurance** (for any vehicle in the parade*) with application.

Our entry will be: ____ Float ____ Band ____ Other

Description of Entry: _____

Entry Fee will be **\$30.00 for Chamber members and \$50.00 for non-members per float, per vehicle, per application*** ____ Cash ____ Check *or credit card (will need number, expiration date and 3-digit code on back of card)*.

*Pertains to all motorized vehicles, including automobiles, trucks, and PWCs.

Pick-up preferences: Designated areas to pick-up parade participants following the parade:

Please choose ONE: ____ Franklin St ____ ACMS ____ Head Start

Band Buses will park and pick-up on State Street

NOTE: Entry fees secure your spot in the 2026 Alexander City Chamber of Commerce Christmas Parade. Fees are utilized for parade overhead and insurance and must be paid at time of application.

Contact Person and Address: _____

(Signature of Representative)

(Daytime Telephone Number)

(Printed name of Representative)

(Contact Email Address)

RETURN APPLICATION, (BEFORE Tuesday, December 1st), ENTRY FEE & PROOF OF CURRENT LIABILITY INSURANCE TO:

Alexander City Chamber of Commerce; 175 Aliant Parkway or P O Box 926, Alexander City, AL 35011-0926; 256-234-3461

*****PLEASE NOTE:*****

Parade registration deadline is Tuesday, December 1, 2026.

Any registration received after that date will be charged the late registration fee of \$60.00.

Alexander City Chamber of Commerce

Christmas Parade Rules 2026

Presented by:



1. **NO candy or toys may be thrown from floats or distributed, due to safety precautions.**
 2. All floats ***MUST*** be decorated with electric lights (generator or battery powered). Any participant wishing to be in the parade must decorate their vehicle/float in keeping with this year's parade theme, ***Winter Wonderland.***
 3. No political themes or candidates will be advertised on floats or by any parade participants.
 5. All marching bands must wear their official band uniforms and preferably play Christmas music.
 6. All other marching groups must wear organizational uniforms or costumes pertaining to a Christmas theme.
 7. **Performers should limit their stationary performances to three minutes. Any performances exceeding three minutes will be disqualified from judging. This rule will be strictly enforced in order to keep the parade flowing smoothly.**
 8. There will be only one "Santa Claus" and "Mrs. Claus" allowed in the parade; the character will be chosen by and sponsored by the Alexander City Chamber of Commerce and its partners.
 9. A parade entry form must be completed and submitted along with the entry fee *per float, per vehicle, per application** and proof of liability insurance to the Christmas Parade Committee for approval. Entry fee for Chamber members is \$30; fee for non-members is \$50. The committee reserves the right to reject questionable applications.
- Registration Deadline is Tuesday, December 1st!!!**
10. Any entry not meeting the above guidelines and standards will be released from the parade at final line-up and inspection.
 11. Each float/entry must have their organization name clearly visible on the float.

****Banners carried in front of float preferred for accurate judging/coverage.**

Parade Route: The parade will line up on Comer Street. The parade will proceed down Cherokee towards BRHS. Once past BRHS, the parade will turn up Church Street and head for the round-a-bout. Once in the round-a-bout, the parade

****When building your parade entry, it is imperative that your float and/or vehicle be clearly labeled. If your entry is not labeled, it cannot be judged in the competition nor can it be properly announced during any possible television coverage. Please mark your parade entry on *all sides* of the float as well as on the right and left side of the pull vehicle. A name banner carried in front of the float is encouraged.**

