



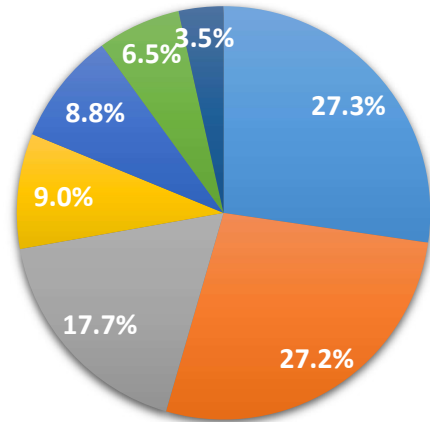
Over 68% of people would be willing to leave their current job for a new job!



ALL RESPONDENTS

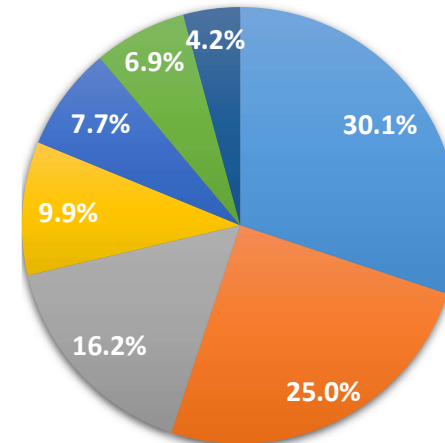
How do respondents feel about their current job?

If you are happy at your job what is the biggest reason?



- Work Hours/Flexability
- Work Environment/Company Culture
- Wages
- Health Care/Benefits
- Other
- Vacation/PTO Plan
- Opportunities for Career Advancement

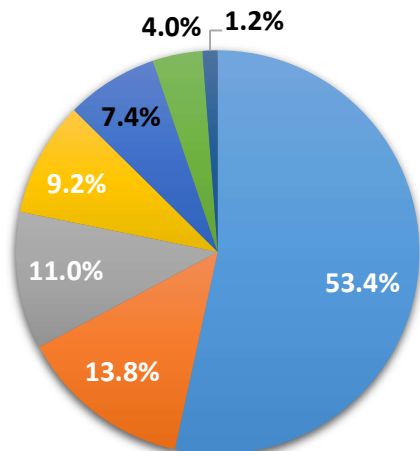
If you are unhappy at your job what is the biggest reason?



- Wages
- Work Environment/Company Culture
- Other
- Opportunities for Career Advancement
- Work Hours/Not Flexible
- Health Care Benefits
- Vacation/PTO Plan

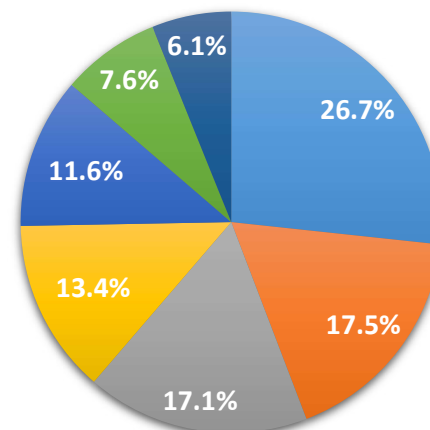
68.9% of respondents would be willing to switch jobs. What incentive would get them to do it?

What is the biggest incentive that would cause you to consider a new job?



- Higher Wage
- Better Work Hours/Flexible Hours
- Other
- Opportunities for Career Advancement
- Better Health Care Benefits
- More Vacation
- Signing Bonus

What is the second biggest incentive that would cause you to consider a new job?



- Higher Wage
- Better Health Care Benefits
- Better Work Hours/Flexible Hours
- More Vacation
- Opportunity for Career Advancement
- Other
- Signing Bonus

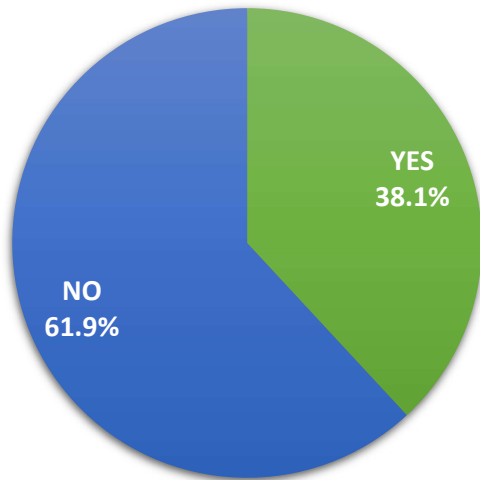


38% of people would consider adding a second job part-time!



ALL RESPONDENTS

Would you consider adding a second job part-time?

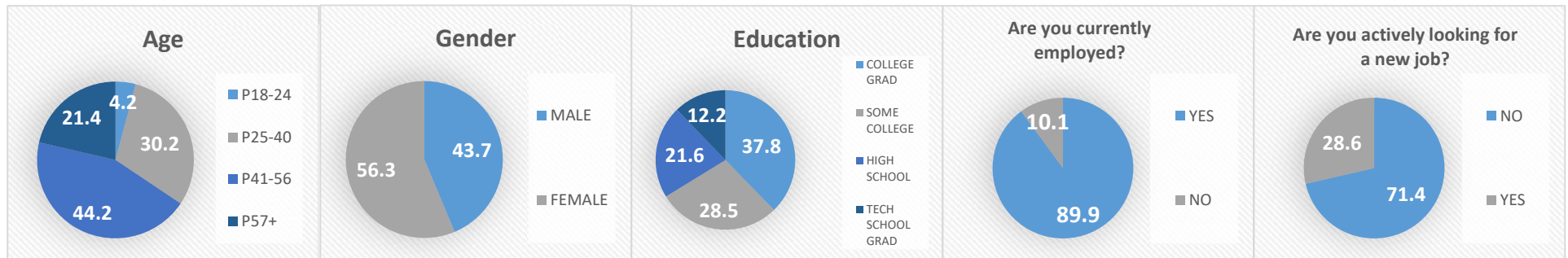


The most important incentives that will sway someone to change jobs: A quick survey summary

- Number one, by a significant margin, is **WAGES**.
- **BETTER WORK HOURS/FLEXIBLE HOURS** is second, but less than half as important to respondents as wages.
- **BETTER HEALTH CARE BENEFITS** comes in right behind better work hours.

The least important incentive according to the survey was a **SIGNING BONUS**.

Background & Demographic information of survey respondents



Source: Survey conducted online between May 26th and June 9th, 2021 by NRG Media Radio Stations in Nebraska, Iowa, Wisconsin and Illinois. 1255 total respondents.



THE RESULTS:

Broken down by demographic groups



How do respondents feel about their current job?

If you're happy at your job what is the biggest reason?

GEN Z (18-24)

1. Work Environment/Culture (31%)
2. Work Hours/Flexibility (23%)
3. Other (12%)

MILLENNIALS (25-40)

1. Work Environment/Culture (25%)
2. Work Hours/Flexibility (19%)
3. Wages (13%)

GEN X (41-56)

1. Work Hours/Flexibility (22%)
2. Work Environment/Culture (21%)
3. Wages (17%)

BOOMERS (57+)

1. Work Hours/Flexibility (23%)
2. Work Environment/Culture (15%)
3. Wages (10%)

If you're unhappy at your job what is the biggest reason?

GEN Z (18-24)

1. Wages (27%)
2. Work Environment/Culture (15%)
3. Work Hours /Flexibility (13%)

MILLENNIALS (25-40)

1. Wages (22%)
2. Work Environment/Culture (17%)
3. Other (12%)

GEN X (41-56)

1. Wages (20%)
2. Work Environment/Culture (18%)
3. Opp. for Advancement (7%)

BOOMERS (57+)

1. Wages (15%)
- T2. Work Environment/Culture (13%)
- T2. Other (13%)

Respondents that would be willing to switch jobs.

Would you be willing to leave your current job for a new job?

GEN Z (18-24)

- Yes – 79%
- No – 21%

MILLENNIALS (25-40)

- Yes – 76%
- No – 24%

GEN X (41-56)

- Yes – 69%
- No – 31%

BOOMERS (57+)

- Yes – 57%
- No – 43%



THE RESULTS:

Broken down by demographic groups



Respondents that would be willing to switch jobs, what incentive would get them to do it?

What is the biggest incentive that would cause you to consider a new job?

GEN Z (18-24)

1. Higher Wage (65%)
2. Better Hours/Flexibility (10%)
3. Opp. for Advancement (8%)

MILLENNIALS (25-40)

1. Higher Wage (56%)
2. Better Hours/Flexibility (13%)
3. Opp. for Advancement (11%)

GEN X (41-56)

1. Higher Wage (55%)
2. Better Hours /Flexibility (14%)
3. Other (11%)

BOOMERS (57+)

1. Higher Wage (45%)
2. Better Hours /Flexibility (16%)
3. Other (15%)

What is the second biggest incentive that would cause you to consider a new job?

GEN Z (18-24)

1. Opp. for Advancement (23%)
2. Better Hours/Flexibility (21%)
3. More Vacation (17%)

MILLENNIALS (25-40)

1. Higher Wage (29%)
- T2. Better Hours/Flexibility (16%)
- T2. Better Health Care (16%)

GEN X (41-56)

1. Higher Wages (26%)
- T2. Better Health Care (18%)
- T2. Better Hours/Flexibility (18%)

BOOMERS (57+)

1. Higher Wages (27%)
2. Better Health Care (20%)
3. Better Hours/Flexibility (16%)

Respondents that would be willing to add a second job part-time.

Would you consider adding a second job part-time?

GEN Z (18-24)

Yes – 60%
No – 40%

MILLENNIALS (25-40)

Yes – 38%
No – 62%

GEN X (41-56)

Yes – 40%
No – 60%

BOOMERS (57+)

Yes – 30%
No – 70%