

River Falls Days Car Cruze

Sunday, July 12, 2026
11AM-3PM

FREE!



DOWNTOWN RIVER FALLS, WI

Main Street | Maple to Locust

Bring your favorite summer ride, friends, and family to enjoy a great afternoon full of cars, music, bars & restaurants, and fun shops all in historic downtown River Falls!

● No Registration ● Open Container* ● Free!

***Day of Open Container:** Participants, please enjoy your beverages in the designated cup provided at participating bars and make sure to wear your designated wristband, have your ID available and only use the cup provided. Please stay in the designated area on Main Street from Maple to Locust. Thank you!



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Open Container Patrons,
To participate please have the following:



**RAINBOW
CHANGING CUP**



**ORANGE
WRISTBAND**



VALID ID

Open Container Limits:
Pine & Main
to

Cascade & Main
(including alleyway and
pathway to The Garage
Bikes + Brews)

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Open Container Participating Locations

Emma's Bar

The Garage Bikes + Brews

Johnnie's Bar

Mel's Midtown

Nutty Squirrel

Streeters

Swinging Bridge

Tarnation Tavern



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