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**Festival Grounds**  
Heritage Park,  
River Falls, WI

**Festival Grounds,  
Food Vendors &  
Beer Garden Hours**  
Thur, July 9: 5 PM - 10:30 PM  
Fri, July 10: 4 PM - 10:30 PM  
Sat, July 11: 11 AM - 10:30 PM

**BEER  
GARDEN**

**RIVER FALLS  
DAYS**  
July 9-12, 2026  
Christmas in July

**FOOD  
VENDORS**



**No Cover  
Charge!**



Please scan the QR code for the most  
updated schedule of events!



Be sure to fuel your  
River Falls Days celebration  
with delicious dishes from  
these food vendors:

The Lemonade Shack • Brads Kettle Corn LLC  
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Wendy Jo Stocker  
Photography

# HERITAGE PARK MAIN STAGE HEADLINERS



**Hailey James Music**

**THURSDAY  
JULY 9, 2026**  
7:00PM - 10:00PM



**JWB  
JAMES WHATTON BAND**

**FRIDAY  
JULY 10, 2026**  
7:00PM - 10:00PM



**DEBBIE BRIGGS  
Americana**

**SATURDAY  
JULY 11, 2026**  
4:00PM - 6:00PM



**Jerryapolis**  
A 'Grateful Dead' Experience

**SATURDAY  
JULY 11, 2026**  
7:00PM - 10:00PM

## FAMILY FRIENDLY HIGHLIGHTS



**FIRE DANCING PERFORMANCE  
WITH LIGHT WARRIOR**  
Thursday 5:45PM-6:45PM  
Heritage Park



**KIDS' ACTIVITIES**  
Thursday 5PM-8PM  
& Saturday 11AM-4PM  
City Hall Plaza



**KNOCKERBALL**  
Thursday 5PM-8PM  
& Saturday 11AM-4PM  
City Hall Plaza



**RIVER FALLS  
DAYS PARADE**  
Friday 6PM  
on Main & N 2nd Street  
(and livestreamed)



**MEET RIVER FALLS**  
Saturday 11AM-4PM  
City Hall Plaza &  
Maple Street Bridge Deck



**WONDERWORKS  
THEATRE PERFORMANCE:**  
Little Red and the Riding Hoods  
Saturday 12PM (noon)  
Local Stage



**KIDS DJ  
DANCE PARTY**  
Saturday 1PM  
Main Stage



**MEDALLION HUNT**  
Monday - Saturday  
Clues Posted Daily Until Found  
River Falls Chamber  
of Commerce,  
215 West Maple Street



**CAR CRUISE**  
- No Cover Charge -  
Sunday 11AM-3PM  
Main Street



**FIREWORKS**  
Sunday Dusk  
Hoffman Park

## COMMUNITY ACTIVITY CALENDAR

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| Monday, July 6, 2026    |                                                                  |                                  |
|-------------------------|------------------------------------------------------------------|----------------------------------|
| Until Found             | Medallion Hunt: Clues Posted Daily                               | River Falls, WI                  |
| Tuesday, July 7, 2026   |                                                                  |                                  |
| Until Found             | Medallion Hunt: Clues Posted Daily                               | River Falls, WI                  |
| Wednesday, July 8, 2026 |                                                                  |                                  |
| Until Found             | Medallion Hunt: Clues Posted Daily                               | River Falls, WI                  |
| Thursday, July 9, 2026  |                                                                  |                                  |
| Until Found             | Medallion Hunt: Clues Posted Daily                               | River Falls, WI                  |
| 5:00 PM - 10:30 PM      | Festival Grounds Hours                                           | Festival Grounds - Heritage Park |
| 5:00 PM - 10:00 PM      | Food Court Hours                                                 | Festival Grounds - Heritage Park |
| 5:00 PM - 10:00 PM      | Beer Garden Hours                                                | Festival Grounds - Heritage Park |
| 5:00 PM - 10:30 PM      | Kick-Off Party                                                   | Main Stage                       |
| 5:00 PM - 10:30 PM      | River Falls Days Button Raffle - Until Gone                      | Festival Ticket Booth            |
| 5:00 PM - 8:00 PM       | Face Painting, Airbrush Tattoos, & More!                         | City Hall Plaza                  |
| 5:00 PM - 8:00 PM       | Knockerball Inflatable Games                                     | City Hall Plaza                  |
| 5:45 PM - 6:45 PM       | Fire Dancing Performance with Light Warrior                      | Festival Grounds - Heritage Park |
| 7:00 PM - 10:00 PM      | Main Stage Headliner: Hailey James Band                          | Festival Grounds - Main Stage    |
| Friday, July 10, 2026   |                                                                  |                                  |
| Until Found             | Medallion Hunt: Clues Posted Daily                               | River Falls                      |
| 4:00 PM - 10:30 PM      | Festival Grounds Hours                                           | Festival Grounds - Heritage Park |
| 4:00 PM - 10:00 PM      | Food Court Hours                                                 | Festival Grounds - Heritage Park |
| 4:00 PM - 10:00 PM      | Beer Garden Hours                                                | Festival Grounds - Heritage Park |
| 5:00 PM - 10:30 PM      | River Falls Days Button Raffle - Until Gone                      | Festival Ticket Booth            |
| 6:00 PM                 | River Falls Days Parade                                          | Main & N 2nd Street, River Falls |
| 7:00 PM - 10:00 PM      | Main Stage Headliner: James Whatton Band                         | Festival Grounds - Main Stage    |
| Saturday, July 11, 2026 |                                                                  |                                  |
| Until Found             | Medallion Hunt: Clues Posted Daily                               | River Falls                      |
| 11:00 AM - 10:30 PM     | Festival Grounds Hours                                           | Festival Grounds - Heritage Park |
| 11:00 AM - 10:00 PM     | Food Court Hours                                                 | Festival Grounds - Heritage Park |
| 11:00 AM - 10:00 PM     | Beer Garden Hours                                                | Festival Grounds - Heritage Park |
| 11:00 AM - 10:00 PM     | River Falls Days Button Raffle - Until Gone                      | Festival Ticket Booth            |
| 11:00 AM - 4:00 PM      | Inflatable Games                                                 | City Hall Plaza                  |
| 11:00 AM - 4:00 PM      | Face Painting, Airbrush Tattoos, & More!                         | City Hall Plaza                  |
| 11:00 AM - 4:00 PM      | Knockerball Inflatable Games                                     | City Hall Plaza                  |
| 11:00 AM - 4:00 PM      | Meet River Falls Booth & Vendor Fair                             | Festival Grounds - Bridge Deck   |
| NOON - 2:00 PM          | Black Jack & Ruby the Clowns                                     | City Hall Plaza - Kids Tent      |
| NOON - 4:00 PM          | Caricatures with Dignity                                         | City Hall Plaza - Kids Tent      |
| NOON - 1:00 PM          | WonderWorks Theatre Performance: Little Red and the Riding Hoods | Festival Grounds - Local Stage   |
| 1:00 PM - 3:00 PM       | Kid's Dance Party                                                | Festival Grounds - Main Stage    |
| 4:00 PM - 6:00 PM       | Main Stage Opener: Debbie Briggs Americana                       | Festival Grounds - Main Stage    |
| 6:00 PM                 | River Falls Days Button Raffle Drawing                           | Festival Grounds - Main Stage    |
| 7:00 PM - 10:00 PM      | Main Stage Headliner: Jerryapolis - A 'Grateful Dead' Experience | Festival Grounds - Main Stage    |
| Sunday, July 12, 2026   |                                                                  |                                  |
| 11:00 AM - 3:00 PM      | River Falls Days Car Cruise                                      | Downtown - Main Street           |
| 11:00 AM - 3:00 PM      | Open Container Hour                                              | Downtown - Main Street           |
| 11:00 AM - 3:00 PM      | Sip & Shop                                                       | Downtown - Main Street           |
| Dusk                    | Grand Finale Firework Show                                       | Hoffman Park                     |