



### Meet River Falls Expectations & Guidelines

**Event Date/Time:** Saturday, July 11, 2026, 11:00 AM - 2:00/4:00 PM

**Set Up:** 10:00 AM, Tear Down: 2:00 PM or 4:00 PM

Back by popular demand, the Chamber will be hosting the River Falls Days booth fair, "Meet River Falls" on Saturday, July 11, 2026! "Meet River Falls" allows for more networking and sales opportunities for businesses and organizations, as well as showcase products, services, and initiatives. Please feel free to incorporate the "Christmas in July" theme!

#### Information and Expectations

1. "Meet River Falls" booth spaces are allotted 10 x 10ft.
2. Businesses are to bring their own tents, tables, and chairs as needed. They will not be provided.
3. Set up will begin at 10:00 AM on Saturday. All booths are to be set up and staffed from 11:00 AM -2:00 PM. Vendors are allowed to stay until 4:00 PM.
4. Tear down will be begin at 1pm and must be completed by 2pm.
5. Exhibitor fees are non-refundable.

#### Driving & Parking Instructions

1. A volunteer will be available to assist with check-in and guide you to your setup area. Spaces are first-come, first-served.
2. Enter from the EAST side of the Maple Street Bridge deck. You can NOT enter via the West Side/by Subway.
3. Once you drop off your items, exit via the ally.
4. You will be able to drive your car to drop off your tent/set up items on the bridge.
5. Parking is available on side streets, with limited availability in the City Hall parking lots. Please follow signage.

