| Sorted by Unit # | ORGANIZATION - Lineup as of 7.7.2025 subject to change day of event. |
|---------------------|---|
| 1 | Legion Color Guard |
| 2 | Pathfinder Youth Group |
| 3 | Legion Riders |
| 4 | River Falls Police Department |
| 5 | 40/8 American Legion |
| 6 | American Legion Auxiliary Unit 121 |
| 7 | Cub Scouts |
| 8 | Allina Health EMS |
| 9 | River Falls Fire Department |
| 10 | City of River Falls |
| 11 | Quinn Motors of Ellsworth - presenting the 2024 Citizen of the Year Mary Waters! |
| 12 | Mary Waters - Citizen of the Year, escorted by Randy Deiss |
| 13 | River Falls Royal Ambassadors |
| 14 | WESTconsin Credit Union |
| 15 | SpartanNash Family Fresh Market 3322 |
| 16 | River Falls Reds FC |
| 17 | Bye, Goff & Rohde Personal Injury Law Firm |
| 18 | Crank Worx Bike Shop |
| 19 | First National Bank of River Falls |
| 20 | Amery Royalty |
| 21 | New Richmond High School Marching Band |
| 22 | Cernohous Chevrolet Inc |
| 23 | University of Wisconsin-River Falls |
| 24 | University of Wisconsin-River Falls Dance Team |
| 25 | Ptacek's Family Market |
| 26 | St.Croix County Sheriff's Mounted Posse |
| 27 | Green Oasis |
| 28 | Chippewa Valley Technical College |
| 29 | Belle Âme Vineyard |
| 30 | Boyceville Royality |
| 31 | Pierce Pepin Cooperative Services |
| 32 | New Richmond Middle School Marching Band |
| 33 | The Garage Bikes + Brews |
| 34 | Comforts of Home |
| 35 | Rise Baking Company |
| 36 | Steiner Plumbing, Electric, & Heating |
| 37 | River Falls Community Theatre and WonderWorks Theatre |

| 38 | Hudson Ambassadors |
|----|--|
| 39 | Dunkin Donuts of River Falls WI |
| 40 | North Hudson Pepper Fest Royalty |
| 41 | Faith Evangelical Lutheran Church |
| 42 | Our House Senior Living Memory Care |
| 43 | Republican Party of St. Croix County |
| 44 | Glass Express |
| 45 | On Time Service Pros |
| 46 | Hastings High School Marching Band |
| 47 | Baldwin Royalty |
| 48 | Earless Acres |
| 49 | Kinnickinnic - Pheasants Forever Chapter |
| 50 | River Falls FFA |
| 51 | Town & Country 4H |
| 52 | Main Street Family Dental |
| 53 | Indivisible River Falls |
| 54 | Osceola High School Marching Band |
| 55 | Osceola Ambassadors |
| 56 | D-BAT River Falls |
| 57 | Recharge Chiropractic LLC |
| 58 | St. Croix Valley NAMI |
| 59 | River Falls Library Foundation |
| 60 | Rustic Lore Days |
| 61 | St. Bridget Parish School |
| 62 | SavATree |
| 63 | The Nutty Squirrel Sports Saloon |
| 64 | St. Croix Garage Doors |
| 65 | St. Croix Valley Collectors Assn (SCVCA) |
| 66 | Team Zezza Re/Max Results |
| 67 | Bodhi Studios |
| 68 | Options for Women- River Falls |
| 69 | Knights of Columbus, Blessed Solanus Casey |
| 70 | Syverson Realty Group by eXp Realty |
| 71 | Texas Roadhouse-Woodbury |
| 72 | North Star Rotary Youth Exchange International Campers |
| 73 | Amery High School Marching Band |
| 74 | Roberts Royal Ambassadors |
| 75 | River Falls Gymnastics Club |
| 76 | River Falls Junior Bowling |

| 77 | Viking Coca Cola |
|----------------|------------------------------------|
| 78 | Tattersall Distilling |
| 79 | Turnkey Corrections |
| 80 | Vivid Beauty Lounge |
| 81 | Star Prairie Royalty |
| 82 | KUL MOCKS Craft Mocktails |
| 83 | Carousel Pole Studio |
| 84 | Gorilla Dumpster Bag |
| 85 | Total Excavating and Grading |
| 86 | Subway of River Falls |
| 87 | Heartland Montessori School |
| 88 | Strength Academy |
| 89 | RFHS Marching Band |
| 90 | River Falls Golf Club |
| 91 | River Falls Wrestling Booster Club |
| 92 | River Falls Robotics |
| 93 | JCE Tree |
| 94 | Jerry's Towing |
| as of 7.7.2025 | • |