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Affordable Independent Living for Persons over 62 & persons with disabilities
 Max Limit: \$72,950 for single persons, \$83,400 for couples.
 Locations in Prescott & River Falls Income limits are subject to change every April.

River Falls Housing Authority

An equal opportunity provider and employer.

Call for more information
715-425-7640 www.rfhousing.org

Portable Restrooms with 5 Star Service!



Restroom Rentals LLC.
FIVE 5 STAR

For special events or city/town festivals, we have the capacity to service small scale and large. Delivery and pickup flexibility, to daily service during the event.

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Festival Grounds
 Heritage Park,
 River Falls, WI

**Festival Grounds,
 Food Vendors &
 Beer Garden Hours**
 Thursday, July 10: 4:00 PM – 10:30 PM
 Friday, July 11: 4:00 PM – 11:00 PM
 Saturday, July 12: 11:00 AM – 10:30 PM



River Falls
 CHAMBER OF COMMERCE
 AND TOURISM BUREAU

Kinnu in Bloom

*River Falls Days
 July 10th - July 13th 2025*

Beer Garden



Food Vendors



No Cover Charge!





Please scan the QR code for the most up to date event listing information!



Be sure to fuel your River Falls Days celebration with delicious dishes from these food vendors:

Papa Murphy's • Agave Express
 Up North • Holy Donuts
 Island Noodles • Benny's Bigfoot BBQ
 The Hungry Badger • Applecart Concessions
 Brad's Kettle Corn • Lucky 8's Grill

THANK YOU SPONSORS!

Platinum





Gold





Bronze






Sliver

Green Oasis • Viking Coca-Cola
 Royal Credit Union • River Falls Golf Club

**Kwik Trip • 5 Star Restroom Rental • Bell Bank Mortgage - Brandon McCarthy
 Bill's Distributing • River Falls Tire**

Heritage Park Main Stage Headliners



SUSHI ROLL
THURSDAY
JULY 10, 2025
7:30PM - 10:30PM



SHANE MARTIN
FRIDAY
JULY 11, 2025
7:00PM - 10:00PM



JWB
SATURDAY
JULY 12, 2025
4:00PM - 6:30PM



REBEL QUEENS
SATURDAY
JULY 12, 2025
7:30PM - 10:30PM

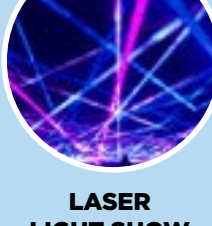
Family Friendly Highlights



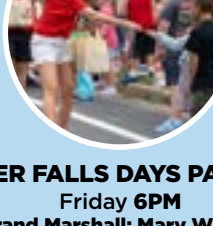
DJ KICK OFF & WHAT'S POPPIN DISPLAY
Thursday 4PM-6PM
Main Stage



KNOCKERBALL
Thursday 4PM-8PM
& Saturday 11AM-4PM
City Hall Plaza



LASER LIGHT SHOW
Friday 10:30AM-10:55PM
Main Stage



RIVER FALLS DAYS PARADE
Friday 6PM
Grand Marshall: Mary Waters
Citizen of the Year



MEET RIVER FALLS
Saturday 11AM-1PM
City Hall Plaza & Maple Street Bridgedeck



A Mother Goose COMEDY
WONDERWORKS THEATER
Saturday 12PM
Main Stage



GARDEN & GREENERY GALLERY
Saturday 2PM-5PM
City Hall Upper Parking Lot



MEDALLION HUNT
Saturday 2PM
River Falls Chamber of Commerce,
215 West Maple Street



CAR CRUISE
- No Cover Charge -
Sunday 11AM-4PM
Main Street



FIREWORKS
Sunday Dusk
Hoffman Park

Thursday, July 10

10AM-6PM River Falls Days BOGO sale
Location: The Closet
11AM-3PM WE Market Co-op Deli Sampler
Location: WE Market Co-op
1PM-2:30PM The Sycamore of River Falls Root Beer Float Social
Location: The Sycamore of River Falls
4PM-8PM Knockerball St. Paul
Location: City Hall Lawn
4PM-10PM Rush River Thursday Market, Food Truck & Live Music
Location: Rush River Brewery
4PM-6PM River Falls Days Kick off with DJ Mitch!
Location: Main Stage
5PM-9PM Food Trucks, **6PM-9PM** Music
Location: The Garage Bikes + Brews
6PM-10PM Patio Music by Jon Earl + Josh Lassi, ft. Toby Marshall
Location: Johnnie's Bar Patio (inside if necessary)
6PM-8PM The River Falls Public Library: The Legacy of its Founding Mothers.
Location: River Falls Public Library
7:30PM-10:30PM Sushi Roll
Location: Main Stage
8PM Trivia Mafia @ Junior's Restaurant + Tap House
Location: Junior's Restaurant + Tap House

Friday, July 11

10AM-1PM BINGO at the Moose Lodge
Location: Moose Lodge
12PM-4PM WE Market Co-op Coffee Tasting
Location: WE Market Co-op
4:30PM-6PM Free Walking Tacos!
Location: First Covenant Church
4PM-10PM American Legion Post 121 Pork Roast & Parade Celebration
Location: American Legion Post 121
4PM-6PM Bay Harbor Senior Living Pre-Parade Party
Location: Bay Harbor Senior Living
4PM-9PM West Wind Supper Club Curbside Parade Party
Location: West Wind Supper Club

5PM-10PM Food Trucks, **7:30PM-10:30PM** Music
Location: The Garage Bikes + Brews
6PM River Falls Days Parade & Livestream
Location: Main & Second Street
7PM-10PM Tommy Bentz Band @ Junior's
Location: Junior's Restaurant + Tap House
7PM-10PM Shane Martin
Location: Main Stage
8PM-MIDNIGHT Shalo Lee Band Patio Party @ Johnnie's
Location: Johnnie's Bar Back Patio (inside if raining)
10:30 PM Laser Light Show
Location: Main Stage

Saturday, July 12

9AM Walk, **10AM** Yoga
Location: Movement in the Park - for all ages, free! Walk and yoga supporting mental health awareness. Wear green! Glen Park (across from the pickleball courts)
9AM-12PM Outdoor Flea Market @ the Moose Lodge
Location: Moose Lodge
11AM - SUNDAY Lion's Club Duck Drink Special
Location: Swinging Bridge
11AM-1PM River Falls Fire Dept. - Kids Water Fights
Location: City of River Falls Fire Hall
11AM-1PM Meet River Falls
Location: City Hall Plaza
11AM-4PM Knockerball St. Paul
Location: City Hall Lawn
12:00 PM WonderWorks Theatre: A Mother Goose Comedy
Location: Main Stage
12PM Lifter check in, **2PM** Competition Start River Falls Deadlift Classic
Location: First National Bank Parking Lot
12PM-2PM Renew & Inspire Library Social
Location: River Falls Public Library
12PM-2PM Pirate BlackJack
Location: City Hall Plaza - Kids Tent
12PM-4PM Caricatures with Dignity FREE!
Location: City Hall Plaza - Kids Tent
12PM-5PM Free Kids Activities
Location: City Hall Plaza
1PM-5PM Summer Sip & Shop
Location: Rush River Brewery
1PM-8PM Food Trucks, **2PM-5PM** Brian Anderson,
Location: The Garage Bikes + Brews

2PM Medallion Hunt
Location: River Falls Chamber of Commerce Window, 215 W. Main St.
4PM-10PM American Legion River Falls Days BINGO!
Location: American Legion Post 121
4PM-6:30PM James Whatton Band
Location: Main Stage
4PM-8PM River Falls High School Class of 2010 15-Year Reunion
Location: Glen Park Pavillion
6PM-9PM Tommy Bentz Band
Location: The Garage Bikes + Brews
6PM Smoke N' Thunder by the Kinni, NTPA Championship Truck and Tractor Pulling
Location: Behind Total Excavation
7:30PM-10:30PM Rebel Queens
Location: Main Stage
7PM-10PM PK Mayo @ Junior's
Location: Junior's Restaurant + Tap House
7PM-8:30PM Healing Roots Wellness Center Dance Party!
Location: Healing Roots Wellness Center
8PM-MIDNIGHT Blue Moon Drive Patio Party @ Johnnie's
Location: Johnnie's Bar Back Patio (inside if raining)

Sunday, July 13

9AM-12PM Moose Lodge Brunch Fundraiser
Location: Moose Lodge
11AM-2PM Sunday Brunch @ Junior's
Location: Junior's Restaurant + Tap House
11AM-3PM WE Market Co-op Sidewalk Sale
Location: WE Market Co-op
11AM-4PM River Falls Days Car Cruze
Location: Downtown Mainstreet, No Registration, FREE!
1PM River Falls Lions Club Great Duck Race
Location: Heritage Park
1PM-5PM Food Trucks + Vendor Market
Location: The Garage Bikes + Brews
2PM-5PM Live Music
Location: The Garage Bikes + Brews
2PM-5PM Zeb Sears Acoustic Americana
Location: Johnnie's Bar
3PM-6PM Acoustic Sundays w/ Chris Silver @ Junior's
Location: Junior's Restaurant + Tap House
DUSK FIREWORKS
Location: Hoffman Park

THE OFFICIAL RIVER FALLS DAYS KINNI IN BLOOM BUTTON

The button is back and you have two great options:

BUTTON COLLECTORS: \$5
Stop by the Chamber office for a button only (limited quantity)

RAFFLE PARTICIPANTS: \$10
For Sale at the River Falls Days Ticket Booth ONLY!
Thursday - Saturday, 5PM

Wait to purchase your button until River Falls Days for your chance at amazing prizes!!

PTACEK'S
Family Market, Since 1912

GRAND PRIZE: One year of groceries! (valued at \$3600 (approximately \$30 per week in gift cards - to be administered by Phoebe's with winner)

30/30 Cash Prize: If all 200 buttons are sold, the winner will take home \$3,000!
Cash prize value dependent on total sales. Half of the proceeds go to the winner, and the other half will support chamber initiatives and programs.

Prizes for 2nd and 3rd - To be Announced

Due to raffle drawings, raffle buttons will only be sold during Festival Ticket Booth hours, 9A - 5PM
Raffle sales close at 5PM Saturday!

Green Oasis
A BLOOMING CITY STARTS WITH ONE LANDSCAPE AT A TIME
AWARD WINNING LANDSCAPES

WWW.GREENOASIS.CO

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River Falls State Bank

124 South 2nd St, River Falls
715-425-6782 rfstatebank.com

We're proud to support our local communities—may River Falls Days continue to shimmer and shine!

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(800) 924-0022 | westconsincu.org

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