

River Falls Chamber of Commerce and Tourism Bureau - Annual Awards & Recognition Banquet Winners

Year *	Citizen of the Year	Chamber Champion	Small Business of the Year	Large Business of the Year	Ambassador of the Year	Non-Profit of the Year
2024						
2023	Gary Lubich	River Falls FFA Alumni	Johnnie's Bar	First National Bank of River Falls	Monica Robey	Adaray
2022	Terry McAleavey	Cory Hart	Fox Den Books	WESTconsin Credit Union	Krista Paulus	Hope for Creation
2021	Leah Gavin	Pat Yunker	Freeman Drug	Dick's Fresh Market	Amanda Linehan	ARC
2020	Todd Gilbertson	AZ Snyder	Smokey Treats BBQ	UWRF		River Falls Community Food Pantry
2019	Terry McKay	Amanda Linehan	Mariachi Loco	Chippewa Valley Technical College	Brooke Dusk	Our Neighbors' Place
2018	Kevin Pechacek	Janet Burns	The Falls Theatre	Junior's Restaurant and Tap House	Joe Fischer	River Falls Sunshine Club
2017	Bill Rasmussen	Monica Robey	Swinging Bridge Brewing	West Wind Supper Club	Brian Manion	Turningpoint
2016	Carole Mottaz	Leadership River Falls, Class of 2015-16	Fox Den Books	Best Maid Cookie Company	Monica Wright	FORWARD Foundation
2015	Jeff Johnson	Terry McKay	River Reflections Medspa & Salon	WESTconsin Credit Union	Toni Hinz	American Cancer Society – Relay For Life
2014	Cedric Ellingson	Pat & Dan Nistler	Bo's 'N Mine	Dick's Fresh Market	Monica Steiner	River Falls Baseball Council
2013	Dr. Bob Johnson	Scott Morrissette	Brickhouse Music	UWRF	Vince Siedling	Our Neighbors' Place
2012	David Markson	Peggy Chukel	Riverwalk Art & Antiques	Family Fresh Market	Scott Jones	St. Croix Valley Habitat for Humanity
2011	Leah Gavin	Kris Ainsworth	Lund's Hardware	West Wind Supper Club	Justin Bangston	River Falls Food Pantry
2010	River Falls Fire Department	Joleen Larson	South Fork Cafe	First National Bank of River Falls	Kristin Loney	Turningpoint
2009	Father Jerry Harris	Melissa Wilson	Dish and the Spoon Cafe	School District of River Falls	Tricia McMahon	Kinnickinnic River Land Trust
2008	Henry Dreistadt	The Linehan Family	Bo's 'N Mine	WESTconsin Credit Union	Patsy Linehan	Rotary Club of River Falls
2007	Janna Carl	Terry McKay	St. Croix Valley Restorative	River Falls Hospital/ Medical Clinic	Isaac Grover	--
2006	Don Richards	Terry Kusilek City of River Falls	Horizon Family Chiropractic	Midwest Wireless	Patsy Linehan	--
2005	Charlotte Jensen and the Wellhaven Ladies	Bill Rasmussen Hammarback, Murray, Jacobson	Foster Sports	Foley United	Melissa Godden	--
2004	Jodie Rubenzer	Jeff Hanson, PressEnter!	Steiner Plumbing & Electric, Inc.	BioDiagnostics	Marlys Mueller	--
2003	Lloyd Ostness	Tom Maier	Treasures from the Heart	Dick's Market	Laurie Hansen	--
2002	Mel Germanson	Mark Kinders & Shari Frisbie	Riverland Laser	River Falls Medical Clinic	Jennifer Sumter	--
2001	Jerry Carter	Mark Sams		First National Bank of River Falls	Connie Rupert	--
2000	Bernie Abrahamson	Wendy Querna	River Falls Chiropractic	Designer Doors, Inc.	Sharon Wilson	Youth Volunteer of the Year
1999	Gary Thibodeau	Sue Moen & Tricia McMahon	River Falls Travel	Best Maid Cookie Factory	Shari Frisbie	Mike Bauman
1998	Karyn Bye	Steve & Patsy Linehan	River Falls State Bank	UW-River Falls	Tricia McMahon	Tony Black
1997	Mike Farley	Emily Schneider		The Lutheran Home	Tricia McMahon	Alyssa Boock
1996	Stan McCulloch	Nicole Danielson & Mike Struttgen	Java Hut	Dick's IGA	Julie Moelter	Nicholas Hennemann

**Awards are presented in the subsequent year. Awards recognizing 2024 winners will be presented in February 2025.*