
EXHIBITOR & SPONSOR PROSPECTUS



THE IAHHHC ANNUAL Conference & Trade Show

April 16-17, 2024

Embassy Suites by Hilton Plainfield
Indianapolis Airport

6089 Clarks Creek Rd, Plainfield, IN 46168



Included in this Prospectus:

Indiana Association for Home & Hospice Care
6320-G Rucker Road, Indianapolis, IN 46220
T: (317) 775-6675 ♦ F: (317) 775-6674

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- *Exhibitor Information*
 - *Advertising Opportunities*
 - *Sponsorship Opportunities*
 - *Registration Form*
 - *Exhibit Hall Floor Plan*
-



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EXHIBITING INFORMATION

Exhibit booth includes the following:

- Exhibit space (square footage dependent on size selected) with a draped table, two chairs & wastebasket
- Identification sign with exhibitor name & booth number
- Company listing on the IAHHC website
- Company listing & description in the conference program, **deadline March 8, 2024**
- Admission for two (2) employees to staff the exhibit booth (additional staff are **\$100/person/day**)
- Access to all conference sessions
- May request a list of pre-conference marketing contacts and will receive a final attendee list after the conference

BOOTH SIZES & PRICES

Choose from 3 different booth sizes and prices!

Booth Size	IAHHC Member	Non-member
Premium 8' x 10' (80 sq ft)	\$1,000	\$1,400
Classic 8' x 8' (64 sq ft)	\$900	\$1,300
Standard 6' x 6' (48 sq ft)	\$800	\$1,200

Booths will be assigned on a "1st paid, 1st assigned" basis.

**For more information regarding membership, membership benefits, and to sign up as a member, contact Michelle at michelle@iahhc.org or call (317) 775-6672*

Registering/Selecting Your Booth

Exhibitors will select their top three (3) preferred booth choices. Booth assignments will be made once payment is received on a first come, first served basis. Every effort will be made to award your preferred choice. If none of your choices are available, we will contact you to select an alternative booth.

Exhibitor Registration Deadline

Registration deadline for exhibitors is Friday, March 8, 2024. On and after March 8th contact Katie Ociepka at katie2@iahhc.org for availability.

Cancellation Policy

Should an exhibitor need to cancel their booth registration on or before Friday, March 8, 2024, the exhibit fee will be refunded. You will be charged a \$250 cancellation fee. After March 8th, the entire exhibit fee will be retained.

Show Contractor

AGS Expo, Inc. is the official full-service show contractor for the 2024 IAHHC Annual Conference & Trade Show. AGS Expo, Inc. will contact you regarding shipping & handling of show materials, furniture, labor, drayage, signs, carpeting and other booth furnishings which can be ordered.

Conference Theme

The conference theme is TBD. We will let you know the conference theme as soon as possible.



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EXHIBITOR SCHEDULE (Subject to change)

Exhibitor Registration & Set-up

Monday, April 15th 2:00 pm - 5:00 pm

Trade Show Hours

Tuesday, April 16th 7:30 am - 9:00 am (Breakfast in Exhibitor Hall)
8:00 am - 9:00 am (Business Meeting)
9:00 am - 10:30 am (Keynote in Exhibitor Hall)
10:30 am - 10:45 am (Break)
12:15 pm - 1:45 pm (Lunch in Exhibitor Hall)
3:15 pm - 3:30 pm (Break)
5:00 pm - 6:30 pm (Reception in Exhibitor Hall)
6:30 pm - 7:30 pm (After party in hotel lobby - for hotel guests only)

Wednesday, April 17th 7:30 am - 8:30 am (Breakfast in Exhibitor Hall)
8:30 am - 10:00 am (Keynote in Exhibitor Hall)
10:00 am - 10:15 am (Break)
11:45 am - 1:15 pm (Lunch in Exhibitor Hall)

Exhibitor Teardown

Wednesday, April 17th 1:15 pm

Don't miss the Welcome Reception!

Join us in the Exhibit Hall on Tuesday, April 16th. This is a great opportunity for exhibitors and attendees to meet in a relaxed setting. Don't miss out on this wonderful event!

Trade Show Floor Plan

Floor Plan is subject to change. Please find PDF attached to choose your booth.



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PROGRAM ADVERTISING

Free advertising!

All exhibitors receive a *complimentary* line ad which includes the company contact information, 50 -word description and logo in the conference program. Sponsors receive up to a full-page ad based on their sponsorship level. **Print deadline March 8, 2024.**

Purchase additional advertising!

Your company's name will leave a lasting impression in the conference program, which also serves as the exclusive guide to daily education sessions and events. Market your products and/or services by utilizing this cost-effective advertising opportunity. Space is limited; reserve your advertising today!

Email your camera ready logo to tori@iahhc.org in an EPS format along with any advertising artwork.

Rates below are for exhibitors wishing to increase their ad space and for companies who are unable to attend the conference.

The conference program is 8½" x 11".

Ad Size	Width	Height	Cost
Full-page	7½"	10"	\$500
Half-page	7½"	5"	\$300
Quarter-page	3¾"	5"	\$250
Business Card	3½"	2"	\$100
Participant Bag Stuffer (1 item)			\$250
Weblink*			\$150

*All exhibitors will be listed on the conference website. Only **IAHHC Member** exhibitors will have their website linked via their company name.

*An extra charge of \$75 will be included if a non EPS logo file is provided. If you do not have an EPS file, we will recreate your logo. The EPS file will then be sent back to the sponsor/exhibitor for future use.



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SPONSORSHIP OPPORTUNITIES

Sponsorships offer you opportunities to gain valuable visibility to build better relationships in the home care & hospice industries. All sponsors of the IAHHC Annual Conference receive the following great promotional benefits:

- Recognition in the IAHHC Annual official conference program
- Special mention on the IAHHC website
- Weblink logo on www.iahhc.org
- Logo on conference banner
- Pre-show and post-show participant email list

Below are the sponsorships available. All sponsors will receive the above listed benefits plus the additional benefits listed below.

<p>Grand Sponsor \$6,000</p> <ul style="list-style-type: none"> • Premium exhibit booth • Full-page ad in conference program • Logo on participant bags • Sponsorship signage, special recognition, and speaker introduction privileges 	<p>Continental Breakfast Sponsor SOLD</p> <ul style="list-style-type: none"> • Exclusive sponsor table near breakfast set-up • Half-page ad in conference program • Sponsorship signage during the breakfast • Special recognition and the opportunity to speak during breakfast
<p>Keynote Speaker Sponsor SOLD</p> <ul style="list-style-type: none"> • Premium exhibit booth • Full-page ad in conference program • Sponsorship signage • Special recognition and opportunity to introduce the Keynote Speaker 	<p>Day One or Two Lunch Sponsor SOLD</p> <ul style="list-style-type: none"> • Classic exhibit booth • Half-page ad in conference program • Sponsorship signage during the lunch • Special recognition and the opportunity to speak during lunch
<p>Plenary Speaker Session Sponsor SOLD</p> <ul style="list-style-type: none"> • Premium Exhibit Booth • Full-page ad in conference program • Sponsorship signage • Special recognition and opportunity to introduce the Speaker 	<p>General Session Speaker Sponsor SOLD</p> <ul style="list-style-type: none"> • Half-page ad in conference program • Sponsorship signage, special recognition, and speaker introduction privileges
<p>Lanyard Sponsor SOLD</p> <ul style="list-style-type: none"> • Half-page ad in conference program • Name and/or logo on conference lanyard • Discounted Sponsorship cost: \$2,500 if lanyards are provided by sponsor 	<p>Attendee Giveaway Sponsor \$2,000</p> <ul style="list-style-type: none"> • Half-page ad in conference program • Name and/or logo on the conference giveaway
<p>Welcome Reception Sponsor SOLD</p> <ul style="list-style-type: none"> • Classic exhibit booth • Half-page ad in conference program • Sponsorship signage, special recognition, and the opportunity to speak during the Welcome Reception • Opportunity to take part in the Drink Ticket Sponsorship**** 	<p>Program Sponsor SOLD</p> <ul style="list-style-type: none"> • Half-page ad in conference program • Logo on conference program cover

[Sponsorships Continue on Next Page](#)



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SPONSORSHIP OPPORTUNITIES CONTINUED

Sponsorships offer you opportunities to gain valuable visibility to build better relationships in the home care & hospice industries. All sponsors of the IAHHC Annual Conference receive the following great promotional benefits:

- Recognition in the IAHHC Annual official conference program
- Special mention on the IAHHC website
- Weblink logo on www.iahhc.org
- Logo on conference banner
- Pre-show and post-show participant email list

Below are the continued sponsorships available. All sponsors will receive the above listed benefits plus the additional benefits listed below.

Cell Phone Charging Station Sponsor **SOLD**

- Classic exhibit booth
- Half-page ad in conference program
- Sponsorship signage near charging station
- Company Name/Logo/Ad on Cell Phone Charging Station (provided by sponsor)

After Party Sponsor **\$2,000**

- Classic exhibit booth
- Half-page ad in conference program
- Sponsorship signage, special recognition, and the opportunity to speak during the After Party

WiFi Sponsor **SOLD**

- Classic exhibit booth
- Sponsors name as the Network Password
- Name and/or logo on the WiFi signage

Silent Auction Sponsor **\$1,500**

- Half-page ad in conference program
- Sponsorship signage and special recognition during the silent auction

Study Hall Sponsor **\$1,500**

- Exclusive sponsor table near Study Hall set-up
- Half-page ad in conference program
- Sponsorship signage in our Study Hall area

Hotel Key Card Sponsor **\$1,500**

- Half-page ad in conference program
- Company Name/Logo/Ad on hotel key cards

Breakout Session Speaker Sponsor **\$750**

- Quarter-page ad in conference program
- Sponsorship signage and speaker privileges introduction

Refreshment Break Sponsor **\$750**

- Quarter-page ad in conference program
- Sponsorship signage during the break

Drink Ticket Sponsor **SOLD**

- Special mention in conference program and on the exhibitor card
- Special signage in Exhibitor Hall during the Welcome Reception
- Opportunity to pass out drink tickets to attendees during the Welcome Reception
- Drink Ticket Sponsorship only available when paired with the Welcome Reception Sponsorship****

Door Drop Sponsor **\$500**

- Opportunity to have promotional item slid under the door of conference attendees staying at the Embassy Suites
- Opportunity to have promotional item placed at breakfast/lunch/welcome reception tables



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REGISTRATION

Page 1

Company _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

Employee(s) Staffing Exhibit (2 staff are included with booth fee; each additional person is \$100/person/day)

1. _____ Email _____

2. _____ Email _____

3. _____ Email _____

4. _____ Email _____

Provide a company/product description to be printed in the official program of **no more than 50 words**. Descriptions over 50 words will be edited. **Submission deadline is Friday, March 8, 2024.** In addition to your description, your company name, address, phone, website, logo (if provided) and two company representatives with email addresses will appear in the conference program.

Donation Opportunities– Thank you in advance for your support!

Yes No **Silent Auction** The Indiana Home & Hospice Care Foundation holds a Silent Auction during the Annual Conference & Trade Show. Would you or your company be willing to donate an item to our Silent Auction to benefit the IHHC Foundation? Company recognition will be included next to the silent auction item.

Yes No **Cash Donation** Receive special recognition for any monetary donation given to the Indiana Home & Hospice Care Foundation.

Hotel Information - Overnight Room

The Embassy Suites Plainfield is the official hotel for The IAHHC Annual Conference & Trade Show. Overnight rooms are available for two Queen Beds Suite or one King Bed Suite at \$164 + tax. *With your stay, free made to order breakfast including omelet station and full buffet, complimentary evening reception with snacks, wine, beer, and cocktails, are all included!

April 15th through 17th, 2024

- **Group Code: IAH**
- **Room Block Deadline: March 22nd, 2024 at 11:59pm.**
- Guests can call 1-800-EMBASSY (1-800-362-2779) to make reservations.
 - You will need to reference the group name or code, and dates to book their reservations.
- **Reservation link:** <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=INDPLES&groupCode=CESIAH&arrivaldate=2024-04-15&departuredate=2024-04-17&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>



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REGISTRATION

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Exhibitor Booth Fee

	IAHHC Member	Non-Member
<input type="checkbox"/> Premium (8 x 10)	\$1,000	\$1,400
<input type="checkbox"/> Classic (8 x 8)	\$900	\$1,300
<input type="checkbox"/> Standard (6 x 6)	\$800	\$1,200

Booth Request

Please list your first three (3) booth choices. Every attempt will be made to honor your request. However, booth assignments will be made on a first paid basis.

1st Choice _____

2nd Choice _____

3rd Choice _____

Target Audience

- Home Health Hospice PSA

Program Advertising Opportunity

If you are attending the IAHHC Annual Conference and want another opportunity to reach our attendees, or if you are unable to attend, then advertise in the official conference program. **Deadline for Ads: March 8, 2024**

<input type="checkbox"/> Full-page Ad	\$500	<input type="checkbox"/> Quarter-page Ad	\$250	<input type="checkbox"/> Participant Bag Stuffer	\$250
<input type="checkbox"/> Half-page Ad	\$300	<input type="checkbox"/> Business Card Ad	\$100	<input type="checkbox"/> Weblink (non-members)	\$150

Sponsorship Opportunities

<input type="checkbox"/> Grand Sponsor	\$6,000
<input type="checkbox"/> Keynote Speaker Sponsor	SOLD
<input type="checkbox"/> Plenary Speaker Session Sponsor	SOLD
<input type="checkbox"/> Lanyard Sponsor	SOLD
<input type="checkbox"/> Welcome Reception Sponsor	SOLD
<input type="checkbox"/> Continental Breakfast Sponsor	SOLD
<input type="checkbox"/> Day One Lunch Sponsor	SOLD
<input type="checkbox"/> Day Two Lunch Sponsor	SOLD
<input type="checkbox"/> General Session Speaker Sponsor	SOLD
<input type="checkbox"/> Attendee Giveaway Sponsor	\$2,000
<input type="checkbox"/> Program Sponsor	SOLD
<input type="checkbox"/> Cell Phone Charging Station Sponsor	SOLD
<input type="checkbox"/> After Party Sponsor	\$2,000
<input type="checkbox"/> WiFi Sponsor	SOLD
<input type="checkbox"/> Silent Auction Sponsor	\$1,500
<input type="checkbox"/> Study Hall Sponsor	\$1,500
<input type="checkbox"/> Hotel Key Card Sponsor	\$1,500
<input type="checkbox"/> Breakout Session Sponsor	\$750
<input type="checkbox"/> Refreshment Break Sponsor	\$750
<input type="checkbox"/> Drink Ticket Sponsor	SOLD
<input type="checkbox"/> Door Drop Sponsor	\$500

*An extra charge of \$75 will be included if a non EPS logo file is provided. If you do not have EPS file, we will recreate your logo. The EPS file will then be sent back to the sponsor/exhibitor for future use.

Amount Due

Exhibit Booth Fee	\$ _____
Add'l Staff ___ x \$100/day/person	\$ _____
Program Advertising	\$ _____
EPS File Creation	\$ _____
Sponsorship	\$ _____
Total Amount Enclosed	\$ _____

Method of Payment

Check, made payable to IAHHC

Visa MasterCard American Express

Card Number _____ - _____ - _____ - _____

Expiration Date ____ / ____ Security Code _____

Name on Card _____

Signature _____

Billing Address, if different than listed on the first page of the Registration Form

Address _____

City _____ State _____ Zip _____

Email registration form & payment to:

katie2@iahhc.org

Fax registration form & payment to:

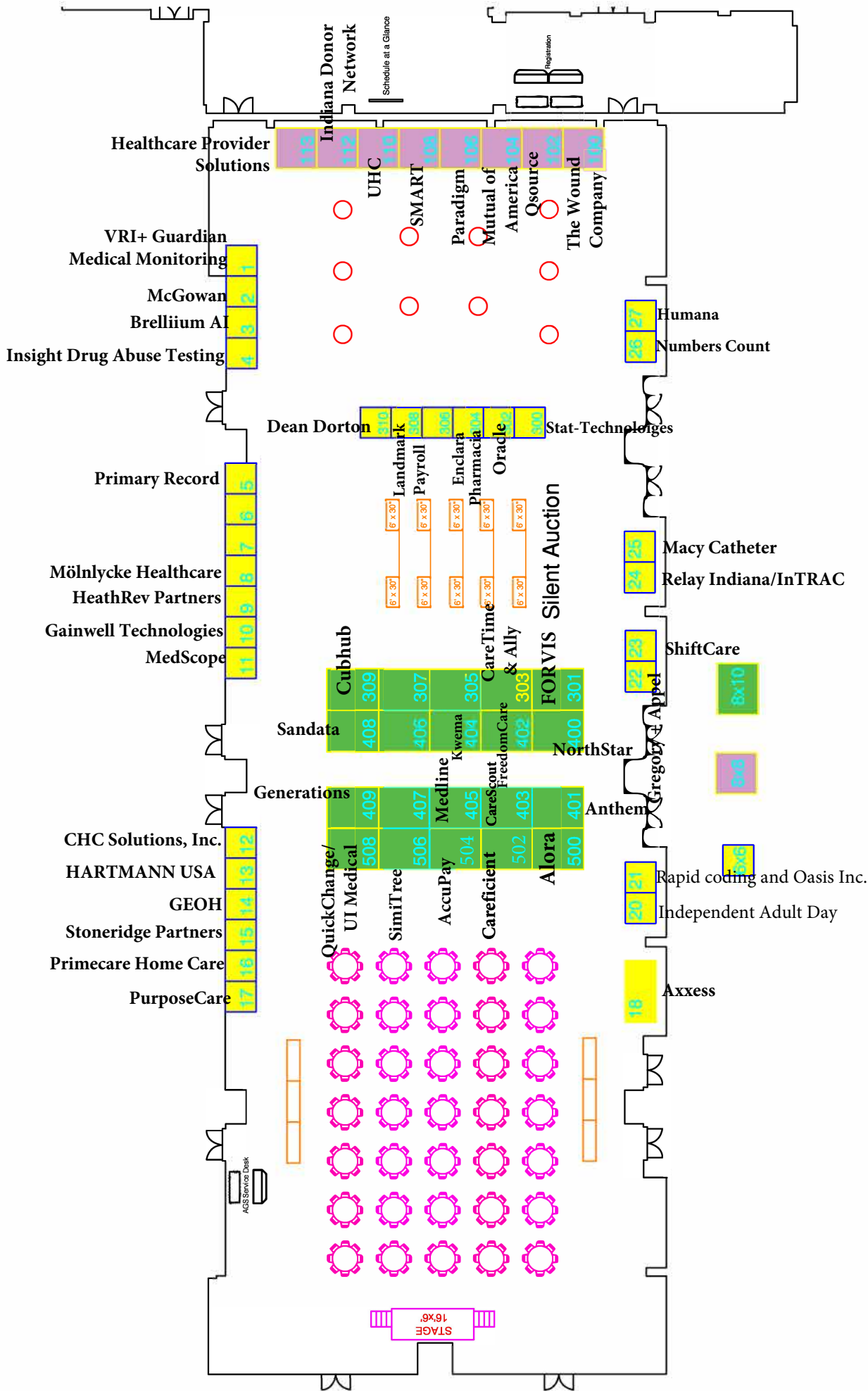
(317) 775-6674

Send registration form & payment to:

IAHHC
6320-G Rucker Road, Indianapolis, IN 46220

Questions:

(317) 775-6673 -or- katie2@iahhc.org



Inventory as of 04/04/2024

Dimension	Qty
6x12	1
6x6	32
8x10	21
8x8	9
Totals:	63

REVISED BY:
JC
04/04/2024

SCALE: N.T.S.

SHOW NAME: Indiana Association of Home & Hospice Care (IAHHC)

SHOW FACILITY: Embassy Suites Plainfield Indianapolis Airport - Hendricks Ballroom

SHOW DATE: April 15-17, 2024

AGS EXPO SERVICES
a harsco company

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