



## SIGNATURE EVENT SPONSORSHIPS

### AZ Gives Day

Reach: 86,000+

*Arizona Gives began in 2013 and has helped raise more than \$42 million for Arizona's nonprofit sector. The statewide, 24-hour, online giving campaign takes place in April each year and has between 800-1,100 participating nonprofits.*

<b>Presenting</b> \$100,000 (exclusive)	<b>Silver</b> \$10,000	<b>Banner Ad, Donor Email</b> \$1,500
<b>Platinum</b> \$50,000	<b>Copper</b> \$5,000	<b>Prize Pool</b> \$5,000 - \$10,000
<b>Gold</b> \$25,000	<b>Bronze</b> \$2,500	

### 2024 IMPACT SUMMIT- Southern Arizona

Thursday, May 15, 2024 | Attendance 250

*The 2024 Impact Summit is AZ Impact for Good's regional signature event offering a full day of professional development and networking opportunities to all nonprofit and grantmaker professionals and leaders in Southern Arizona.*

<b>Presenting Sponsor</b> \$7,500 (exclusive)	<b>Champion of Swag</b> Swag Bag Sponsor \$1,500 (4 available)
<b>Keynote Sponsor</b> \$5,000 (3 available)	<b>Champion of Networking</b> Happy Hour Sponsor \$1,000 (2 available)
<b>Signature Education Sponsor</b> Breakout Room Sponsor \$1,750 (6 available)	<b>Champion of Munchies</b> Breakfast, Lunch & Break Sponsor \$1,000 (2 available)
<b>Champion of Introductions</b> Lanyard Sponsor \$2,500 (1 available)	<b>Champion of Unicorns</b> Unicorn & Name Badge Ribbon Sponsor \$1,000 (4 available)
<b>Champion of Connectivity</b> Wi-Fi Sponsor \$2,500 (1 available)	<b>Champion of Direction</b> Directional Floor Signage Sponsor \$1,500 (4 available)
<b>Champion of Gathering</b> Centerpiece Sponsor \$1,500 (2 available)	
<b>Champion of Technology</b> Digital Program & A/V Sponsor \$1,000 (4 available)	



## UNITE 2024 Annual Conference

Thursday, August 15, 2024 | Attendance 850

*The 2024 Annual Conference is AZ Impact for Good's signature event offering a full day of professional development and networking opportunities to over 800 nonprofit and grantmaker professionals and leaders across Arizona. Attendees will gather to learn about current sector topics and take away knowledge for their organization's future sustainability through presentations by keynote speakers, engaging breakout sessions, and exceptional exhibitors.*

### **Presenting Sponsor**

\$10,000 (exclusive)

### **Keynote Sponsor**

\$7,500 (3 available)

### **Signature Education Sponsor – Breakout Room Sponsor**

\$5,000 (6 available)

### **Champion of Introductions - Lanyard Sponsor**

\$4,000 (1 available)

### **Champion of Connectivity - Wi-Fi Sponsor**

\$4,000 (1 available)

### **Champion of Gathering - Centerpiece Sponsor**

\$4,000 (2 available)

### **Champion of Technology - Digital Program & A/V Sponsor**

\$2,500 (4 available)

### **Champion of Swag - Swag Bag Sponsor**

\$2,500 (4 available)

### **Champion of Networking - Happy Hour Sponsor**

\$2,500 (2 available)

### **Champion of Munchies - Breakfast, Lunch & Break Sponsor**

\$1,500 (2 available)

### **Champion of Unicorns - Unicorn & Name Badge Ribbon Sponsor**

\$1,500 (4 available)

### **Champion of Direction - Directional Floor Signage Sponsor**

\$1,500 (4 available)

## 2024 Transform Arizona

Fall 2024

*The Transform Arizona luncheon brings together Arizona's philanthropic, nonprofit, business and civic leaders for an inspiring afternoon of learning, networking and community building.*

### **Presenting Partner**

\$8,000 (exclusive)

### **Scholarship Partner**

\$6,000 (exclusive)

### **Champion of Networking**

\$4,000 (2 available)

### **Champion of Centerpieces**

\$4,000 (2 available)

### **Champion of Treats**

\$4,000 (2 available)

### **Welcome Partner**

\$2,500 (two available)



## GENERAL EVENT AND PROGRAM SPONSORSHIPS

### 2024 Advocacy Opportunities

*Advocacy happens year-round at AZ Impact for Good and it's an integral part of our mission to unite nonprofits and philanthropy to transform Arizona through education, advocacy and innovation.*

#### **Voter Engagement Sponsor/Partner**

\$3,500

#### **2024 Advocacy Sponsor**

\$1,500

#### **2024 Nonprofits + Philanthropy Day of Advocacy Sponsor**

\$500

### New Member Orientation

*The New Member Orientation events are intimate gatherings where we invite new members to join the AZ Impact for Good staff to get to know staff roles, gain a deeper understanding of how to maximize their membership benefits and deepen their connection to the organization. Each guest has a chance to meet other new members in a smaller, more intimate networking event.*

#### **Presenting Sponsor**

\$2,000 (exclusive, 12-month duration)

#### **Gold Sponsor**

\$750 (2 available, 12-month duration)

#### **Silver Sponsor**

\$300 (unlimited, 12-month duration)



## Impact Connection Events

*Small group educational opportunities to learn more about a particular subject and network with peers located within the surrounding area. Comprised of both members and non-members. Start times of 9:00am or 11:30am and typically 90 minutes in length. **4 in Phoenix, 3 in Tucson, 2 in Flagstaff, 2 in Sedona/Cottonwood, 2 in Prescott***

### Presenting Sponsor

\$10,000 (exclusivity across 13 events)

### Platinum Sponsor

\$5,000 (choose 6 events, 2 available)

### Gold Sponsor

\$3,000 (choose 3 events, 4 available)

### Silver Sponsor

\$1,000 (choose 3 events, 4 available)

### Copper Sponsor

\$500 (unlimited)

### Supporting Sponsor

\$300 (unlimited)

### In-kind Sponsorship

## Good Together Mixers

*Comprised of members and non-members our mixers take place throughout the year at different locations state-wide. This fun-filled event brings out over 100 people who look forward to networking with leaders in the sector.*

### Presenting Sponsor

\$6,000 (exclusivity across 3 events)

### Platinum Sponsor

\$3,000 (2 available)

### Gold Sponsor

\$1,500 (4 available)

### Silver Sponsor

\$500 (unlimited)

### Supporting Sponsor

\$300 (unlimited)

### In-kind Sponsorship