



Sauk Valley Area
chamber of commerce

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



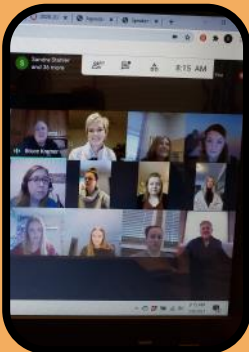
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Partnering for Success

FEBRUARY 2021



Sauk Valley Area
chamber of commerce

Sauk Valley Area Chamber of Commerce Champion Award

The Sauk Valley Area Chamber of Commerce is seeking nomination for an individual or group to receive the 7th annual

SAUK VALLEY AREA CHAMBER CHAMPION AWARD.

The SVACC Champion Award will be given to an individual or group who “goes above and beyond” to improve the quality of life for the people of the Sauk Valley. This award recipient can be someone who has made an impact through his/her/their work as an individual, organization or business to make a positive difference in the community either through volunteer efforts or outstanding contributions through their business efforts.

Nominee Name: _____

Current Occupation (if applicable): _____

Address: _____

Phone: _____

Key Criteria: In narrative form, please tell us how this person/organization has positively impacted our community and made the Sauk Valley area a better place to live and work through their efforts. The more descriptive you can be, the better.

Please email to chamber@essex1.com or fax to 815-625-9361.

Submitted by:

Name: _____

Address: _____

Phone: _____

Please submit nomination by Friday, February 5, 2021



February

- February 3 Executive Board
- February 9 Board
- February 11 Ambassadors
- February 11 Golf
- February 12 HBLC
- February 16 Ag
- February 17 PWN

Sauk Valley Area Chamber of Commerce Directors & Staff

Executive Committee

- President: Lance Buser
- First Vice President: Sheila Martinez
- Second Vice President: Jon Mandrell
- Treasurer: Pam Fluck
- Past President: Mike Loos

Board of Directors

Term Ends January 31, 2022

- Jim Cesarek, RE/MAX Sauk Valley
- Geoff Wright, CGH Medical Center
- Rebecca Munoz-Ripley, YWCA of the Sauk Valley
- Josh Johnson, Whiteside Area Career Center
- Dr. Jon Mandrell, Sauk Valley Community College

Term Ends January 31, 2023

- Mike Loos, Edward Jones Investments
- Sheila Martinez, U.S. Bank
- Rick Turnroth, Turnroth Sign Company
- Pam Fluck, Sauk Valley Bank

Term Ends January 31, 2024

- Dave Knie, Knie Appliance & TV
- Tim Determan, Pinney Printing
- Lance Buser, Wal-Mart DC #7024
- Ryan Olson, Ward Murray Pace & Johnson
- Amy Williamson, Holiday Inn Express & Suites

Staff

- Executive Director—Kris Noble
- Marketing Coordinator— Dallas Knack
- Financial Specialist/Office Manager—Bailey Dorner

A Message from the Director

February of each year brings changes to the SVACC Board of Directors. Board members elected by you - our members - serve terms beginning February 1st. Board members commit to serving a three-year term. As per the bylaws of the SVACC, a director can serve three 3-year terms- for a total of 9 years. Our chamber is led by community leaders who truly believe in the Sauk Valley and are willing to share their time, talent, thoughts, ideas, and actions to make this area thrive. I am truly grateful for their dedication to this organization. I need to note, one specific board member, who is stepping down after serving a full-term 9 years on the SVACC BOD.

Brian Hawkins, representing Hawkins Cassens Insurance, started on the board in 2011, served on the Executive Board, and as Board President for two years. Brian had the challenge or opportunity - depending on how one looks at it - to be the Board president in 2016 as I was getting acclimated to the position of Executive Director. I am sure he had no idea what he was in for when I became the E.D. and I will forever be grateful to him for his patience, insight, calm demeanor, sense of humor, guidance, and commitment to the Chamber. It is community leaders like Brian, who help make the SVACC an incredible probusiness and key community organization. On behalf of the Chamber Board and our members: Thank you Brian!

We welcome two new individuals to the SVACC Board of Directors



Geoff Wright
representing CGH Medical Center.



Amy Williamson
representing Holiday Inn
Express and Suites

Kris

Member Update February 2021

NEW MEMBERS

Folkie Dot
www.folkiedot.com

Nasos Beauty Supply & Boutique
20 East 3rd St. Sterling
nasosbeautyinc@gmail.com

MEMBER RENEWALS

1st Gateway Credit Union
Arthur's Garden Deli
Cassens Drainage
Community State Bank
D & E Furniture
Days Inn Rock Falls
Folkie Dot
Folsom's Bakery, Inc.
Gerken, Ronald & Terry
Goodwill Industries of Northern Illinois
Illinois American Water
Large Marge BBQ
Mattox Insurance Agency
Nasos Beauty Supply

Nelsen Insurance
Newman Central Catholic High School
Pizza Ranch
RE/MAX Sauk Valley
Reitzel Roofing Company
Roy Dern State Farm Insurance
Sauk Valley Food Bank
Scholl Insurance Agency, Inc.
St. Mary's School
Sterling Rock Falls Child Care
The Cornerstone Agency, Inc.
United Way of Whiteside County
Willett, Hofmann & Associates, Inc.
Xtreme Realty

We would like to give special recognition to the following groups who provide extra support to the Sauk Valley Area Chamber of Commerce. This extra effort and support is truly appreciated. If you have the opportunity to express your sincere appreciation to these members, please do so!

Investing over \$1000 in Dues

CGH Medical Center
Community State Bank
Farmers National Bank - Morrison
Midland States Bank
Sauk Valley Bank
Select Employees Credit Union
Sterling Federal Bank
US Bank
Wahl Clipper Corp.
Wal-Mart DC #7024
Ward, Murray, Pace & Johnson

150% Club Members

Allstate Insurance Agency
Amazing Grace of Sterling
Green Bee Energy Efficiency
Happy Tails Humane Society
Illinois American Water
James S Ferris, DDS, PC
Lance's Plumbing
LK Design Source
Mattox Insurance Agency
Moore Monument & Granite Co
Sterling Rock Falls Child Care
The Spa At Central Park
Wiggins Communication Technology

110% Club Members






Cassens Drainage	New Millenium Directories	Simply Hair Studios
Central Heating & Cooling	Reitzel Roofing Company	St. Mary's School
Compeer Financial	Rock River Lumber & Grain	Sterling Chevrolet
Folsom's Bakery	Rock River Ready Mix	Sterling Commercial Roofing
Hawkins-Cassens Insurance, LLC	Rosemeyer Management Group	Sterling Optimist Club
Imprintable Memories	Sauk Valley Foodbank	The Cornerstone Agency, Inc.
Kiwanis Club of Sterling	Scholl Insurance Agency	Wendler Engineering Services, Inc.
Mertes & Mertes	Schuneman Insurance Agency	Willy's Restaurant
	Showplace Antiques & Treasures	

WORKFORCE DEVELOPMENT



The Developmental Relationships Framework

Young people are more likely to grow up successfully when they experience developmental relationships with important people in their lives. Developmental relationships are close connections through which young people discover who they are, cultivate abilities to shape their own lives, and learn how to engage with and contribute to the world around them. Search Institute has identified five elements—expressed in 20 specific actions—that make relationships powerful in young people’s lives.

Elements	Actions	Definitions
 <p>Express Care Show me that I matter to you.</p>	<ul style="list-style-type: none"> • Be dependable.....Be someone I can trust. • Listen.....Really pay attention when we are together. • Believe in me.....Make me feel known and valued. • Be warm.....Show me you enjoy being with me. • Encourage.....Praise me for my efforts and achievements. 	
 <p>Challenge Growth Push me to keep getting better.</p>	<ul style="list-style-type: none"> • Expect my best.....Expect me to live up to my potential. • Stretch.....Push me to go further. • Hold me accountable.....Insist I take responsibility for my actions. • Reflect on failures.....Help me learn from mistakes and setbacks. 	
 <p>Provide Support Help me complete tasks and achieve goals.</p>	<ul style="list-style-type: none"> • Navigate.....Guide me through hard situations and systems. • Empower.....Build my confidence to take charge of my life. • Advocate.....Stand up for me when I need it. • Set boundaries.....Put limits in place that keep me on track. 	
 <p>Share Power Treat me with respect and give me a say.</p>	<ul style="list-style-type: none"> • Respect me.....Take me seriously and treat me fairly. • Include me.....Involve me in decisions that affect me. • Collaborate.....Work with me to solve problems and reach goals. • Let me lead.....Create opportunities for me to take action and lead. 	
 <p>Expand Possibilities Connect me with people and places that broaden my world.</p>	<ul style="list-style-type: none"> • Inspire.....Inspire me to see possibilities for my future. • Broaden horizons.....Expose me to new ideas, experiences, and places. • Connect.....Introduce me to people who can help me grow. 	

NOTE: Relationships are, by definition, bidirectional, with each person giving and receiving. So each person in a strong relationship both engages in and experiences each of these actions. However, for the purpose of clarity, this framework is expressed from the perspective of one young person.

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SVACC CUSTOMER SERVICE AWARD

THANK YOU TO OUR 2021 SPONSORS OF THE SVACC CUSTOMER SERVICE AWARDS.
THESE BUSINESSES UNDERSTAND AND VALUE THE IMPORTANCE OF CUSTOMER SERVICE.



WE ARE STRONGER TOGETHER WHEN WE SEEK
COMMON GROUND AND DISCOURAGE POLARIZATION.

saukvalleyunites.us



2021 Annual Meeting & Dinner

April 22, 2021



Save the Date:

55th Annual SVACC Annual Golf outing
Friday June 11, 2021 at Rock River Golf.

Interested in being on the Golf planning committee?
contact Kris at knoble@saukvalleyareachamber.com

MEMBER SPOTLIGHT

by Tom Gleissner, Financial Advisor—Edward Jones

The opportunity to help and guide customers through the financial landscape is what lead me to Edward Jones. Edward Jones' philosophy of focusing on the individual, long-term investor gives me the chance to help clients meet specific goals they have in their lives.

I received my undergraduate degree from Benedictine University in Lisle, IL. My degree is in Business Administration with a focus in finance. I hold my Life Accident and Health Insurance Agent License, as well as FINRA 7 and 66 registrations.

I live in Sterling with my wife Sydni and two boys, Callum and Mitchell. We really enjoy Sterling and are looking forward to raising our family here. As the father of two young boys, I have come to realize the importance of planning and having a strategy for the future.

My previous work experience allowed me to become a proficient Strategic Sales Specialist with a demonstrated history of working in the industrial and construction industries. Skilled in Negotiation, Operations Management, Sales, Sales Management, and Pricing Strategy. Strong business development professional with a BS in Finance that is focused on successful sales management. The great thing with Edward Jones is the focus on looking at the strategy yearly and adjusting it to each client.

Please feel free to reach out with any needs or questions.



316 1st Ave, Sterling, IL
815-622-7948



Chamber Ambassadors

Allie Johnston – University of Illinois Extension
Amy Tessman – Frary Lumber
Angie Delhotal— Sauk Valley College Foundation
Angie Smith – Hawkins-Cassens Insurance Agency
Cassandra Salmon – Sauk Valley Bank
Chandra Meyer – Re/Max Sauk Valley
Christina Bystry—House in the Country
Jon Byar – Midland States Bank

Justin Wiggins—Wiggins Computing, LLC
Karen Voss – Rock River Hospice and Home
Mary White – Community State Bank
Nick Krumbholz – Sterling Federal Bank
Nicole Bollman - CGH Medical Center
Pam Fluck – Sauk Valley Bank
Roy Dern – State Farm
Sheila Martinez – U.S. Bank
Sherry DeWalt – CGH Health Foundation

The SVACC Ambassadors serve as the public relations group of the chamber. This professional business group works within the chamber membership serving as a liaison between members and the community. They assist chamber staff in welcoming new members of the SVACC and connecting with current members of the SVACC, by representing their companies and the chamber at various events throughout the year such as; Business After Hours, Ribbon Cuttings, Customer Service Awards, and more.

In addition to their work as an Ambassador, these folks are an incredible group of people who show their commitment to the Sauk Valley by getting involved in clubs and organizations that are important to them. This group believes that giving their time and talent is important and for that- we thank them. I would call this group of ambassadors “Change Agents” – as they impact change by getting involved and working to be part of solutions and making this community a better place to live. This year, we will be highlighting each ambassador and a Service Club, or Not for Profit organization that they are involved in.

Ambassador Spotlight

Written by: Christina Bystry—House in the Country

Almost 2 years in business and it has been a roller coaster. We have met some amazing people from all over the country who were here to attend family visits, weddings, work interviews, reunions, or just to get away. Two of the most delightful guests were the star gazers from the Chicago suburbs who said their gazing experience here was the second best in their many years of gazing—second to North Dakota! We got to meet the family that made the major renovations to the property over 25 years ago! Lots of questions were answered. They were happy to see their beloved home being well cared for.

Thank goodness for my involvement as an Ambassador with SVACC. The monthly meetings, CSAs, and ribbon cutting events have kept me in touch with some amazing people. I am looking forward to seeing more of my fellow Chamber members in person as we sort out what the new normal will be.

As with many businesses this past year, major projects were put on hold. This gave some time to reflect and modify the original plan, which I believe will be a better use of the outbuildings. Look out 2021!



Please help us welcome **NASOS Beauty Supply and Boutique** to the SVACC! Located at 20 East 3rd St. Sterling, this boutique caters to all hair types with a specialty in kinky/curly textures. Find them on Facebook: NASOS Beauty Supply and Boutique. Open:
Tuesday-Saturday 12 p.m.—6 p.m. and Sunday 12 p.m.—4 p.m.
For more information message them or email nasosbeautyinc@gmail.com

Written by: Katie Witherow—Rock Falls High School

To be honest, CEO is stressful and tough. And although it causes me a lot of stress, it comes in a positive way and I've learned how to manage it. For our class business, Savory CEO, I was nominated to be the project manager. Recently, we all put in about two full days of work during the weekend for our class business!! At first, I did not think it would be very hard. I thought I could handle it with no problem. But I was wrong and spent many late nights stressing and worrying if we could handle this. I learned that I can't fix or handle everything and that it's okay to ask for help. I learned so much about leadership and how to lead in a successful way. This course is not simple and you get out of it what you put into it. There are days that I could sleep in because I have online school, but I can't because of CEO. Some days I don't have school at all but still wake up early, put on nice clothes, and come to CEO. However, I think it's all worth it, there's not a day that I don't enjoy coming to CEO. I learn things that aren't possible to learn in a normal classroom setting. Because of CEO, I've been able to break through my shell, be more comfortable during important or difficult conversations, lead in a successful way, be responsible and develop self-discipline, and most importantly: network with successful entrepreneurs in my community. By taking this class I feel like I'm a step ahead in the real world.

Written by: News from WACC CEO West
Le Hartman, Facilitator

It was an exhausting, but rewarding weekend for CEO students as they worked to produce 750+ food items for their business, Savory CEO. The lessons are numerous! Math! Logistics! Processes! Plan, Do Check! Quality Control! Trouble-shooting! Leadership, communication, compromise, and so much more. Not everything was perfect and we are reminded of the lesson so often mentioned to us by the business world: struggles, failures, mistakes are the best ways to learn and grow.

There are many people to thank, but at the top of the list is Krista Morthland, Business Incubator Manager, for all her guidance and hours spent working with us at the Kitchen Incubator. Thanks goes to Heather Sotelo, Greater Sterling Development Corp, another great resource early in the planning. Students also appreciate the patience of the Incubator clients as we disrupted their space and especially Tim Morgan for the last-minute use of some needed supplies. Stahr Media provided amazing labels. Students devoured the delicious Candlelight Chicken George on Saturday, thanks to the Sauk Valley Area Chamber of Commerce for supplying it. A shout out to Dan Winstead for last minute freezer space. As usual, there were plenty of parents and family members lending a hand—thank you! And last, but certainly not least, students say “thank you” to all who purchased a product.



The CEO class is traditionally part of the SVACC Annual Dinner. At the dinner, SVACC presents the CEO class with a "thank you" donation for their participation in the Annual Dinner. Due to COVID-19, the Annual Dinner has been postponed until April 22, 2021 and will be held at the McCormick Event Center.

SVACC Board of Directors felt it was still important to support the CEO program and presented a check to the WACC CEO west class in January to support their class business, Savory CEO.

2021 SVACC Scholarships

are now available!

Deadlines vary starting March 1

<https://www.saukvalleyareachamber.com/scholarships>

Government Affairs Update



ILLINOIS CHAMBER
OF COMMERCE

SB 1480: Adverse Changes to Employer's Hiring Process and Equal Pay Compliance

SB 1480, an amendment to the Illinois Human Rights Act, is a sweeping piece of legislation that will have serious ramifications for employers. SB 1480 passed the House and Senate on a partisan basis in the waning hours of the 101st General Assembly's lame duck session and now awaits the Governor's signature. Highlighted below are some of the bill's most egregious provisions for employers. The Chamber, along with a coalition of business advocates, has requested a veto. Please forward this vital information to the legal counsel and human resources department within your organization.

Concerning Potential Criminal Backgrounds of Employees:

- Subsection A: The definition of "substantial relationship" is extremely restrictive. The definition requires the employer to show that the criminal conduct WILL recur in the future, which is an impossible standard to meet.
- Subsection C: While the Chamber understands the rationale and federal requirements in certain circumstances for pre-notice of an adverse decision and opportunity to dispute, many employers use a third party to conduct the background check and the third required to provide this notice under the Federal Credit Reporting Act, but the employer makes the substantive decision. This raises questions as to whether these new provisions are consistent with federal law and how employers will be able to comply. For larger employers that hire in the 100s at a time, the proposal has too many "pending" review and awaiting processes. It is unworkable where an employer has many applicants for a limited number of openings. For smaller employers, the delay caused by the notice to fill a critical position could be even more harmful.

Concerning Certification Standards and the Equal Pay Act:

- What will be the basis for an employer to be able to certify its average compensation for its female and minority employees is "not consistently below" the average compensation for its male and non-minority employees? This standard is undefined and open to wide interpretation by IDOL which will lead to significant litigation.
- Subsection (i) is awkwardly worded and does not provide adequate protection for specific employer data from being publicly accessed. Any employer required to file an EEO Form-1 must file "similar" information to the Secretary of State. The Secretary of State must publish the information on its website.
- Subsection (j) regarding penalties assumes a business operates with a "gross profit". First, the Chamber is unaware of any state or federal law that applies a penalty based on "gross profit". In the case of a blatant disregard of the law but the business has zero gross profit, that business pays nothing in penalties. Whereas a business that has a minor violation and \$100 million in gross profit, the absolute requirement of subsection (k) requires a penalty of \$1 million.

Also, IDOL has no flexibility in applying such a potentially overly punitive penalty. The penalty is an absolute for even the most innocent violation. Without further consideration and opportunity to fix the deficiencies in SB 1480, Illinois employers will face new liabilities, new regulation and costs to comply that employers in other states do not face.



The Sauk Valley Community Leadership class met virtually on January 6th. The CEO East and West students joined the program for the first part of the morning.



Bruce Kramer, Senior VP of Wahl Clipper

Corporation, was the first guest speaker of the morning and discussed The Wahl Clipper Story. The rich history of Wahl Clipper was quite interesting, and students were amazed at the global size of Wahl, as well as the integrity of the company. Wahl Clipper has been a successful company in our area for over 100 years!

Mr. Kramer’s presentation was followed by two panel discussion regarding Agriculture in the Sauk Valley area. The first panel was comprised of Katie Pratt, a member of a 7th generation farm family in the Dixon area; Norm Deets, who farms in the Milledgeville area and is the former COO of CGH Medical Center; and Kim Purvis, who is part of a family farm in the Prophetstown/Tampico area. This discussion included the changes in the family farm over the past 50 years, the challenges and efforts of environmental sustainability in Agriculture, and the financial implications on Agriculture as a result of the current political climate and global trade issues.

The second panel was comprised of Brandon Meiners, Director of Operations of Crest Foods in Ashton, Illinois; and Carey Bauer, Co-General Manager of Rock River Lumber and Grain based out of Prophetstown, Illinois. This panel discussed the working details of these large, local agriculture industries, and included descriptions of the products made, managed and distributed by these two businesses, as well as the workforce needed to operate successfully. Like many other presentations, students were amazed at the size of these local industries, as well as the quantity of production and the far-reaching end-users of these locally produced products.

The morning ended with a discussion on manufacturing in the Sauk Valley Area, with guest speakers Tim Mandrell, Product Service Leader of Astec Industries located in Sterling, Illinois; and Dr. Jon Mandrell, VP of Academic and Students Services of Sauk Valley Community College. (Yes, they are brothers.) This discussion included conversation regarding the recent transformation at Astec, the challenges of filling positions with reliable and skilled employees, and the programs Sauk Community College offers to help feed this labor market pipeline.

Students learned that there are many companies in our region that reach far beyond our local vicinity, and many well-known products are produced so close to home, like Hamburger Helper!

MEMBER SPOTLIGHT

My name is Nichole Lindstrom, creator of Folkie Dot located in Sterling, Illinois. I share my life with a wonderful husband and two Alaskan Malamutes. My passion is restoring furniture and building decor for homes, so in 2018 I went full-time. Being a home business means online is the number one way for communication. You can find Folkie Dot on Facebook and Instagram where projects are shared regularly. Folkie Dot also has a website Folkiedot.com which is used as a portfolio to showcase past client work. These three platforms are how future and past clients reach out for bookings and custom sign orders. It’s a lot of work to flip and restore furniture but it’s what I love and what I’m passionate about. I hope Folkie Dot continues to inspire and gives people the creative outlet they’ve been searching for. I’m delighted to now be apart of the Sauk Valley Area Chamber and look forward to making Folkie Dot more rooted in our community.

Happy treasure hunting!



Guest Editorial

Written by: Josh Johnson, Director—Whiteside Area Career Center



Once known as the Whiteside Regional Vocational System, and other names throughout history, the Career Center has been an amazing asset for students in this area since 1966. With eleven different programs to choose from, students from 18 area high schools have a plethora of options to earn credentials and gain experience that will make them an asset to local employers. Nine of the eleven programs offered earn dual credit through Sauk Valley Community College or other community colleges in the area. We take pride in our great relationships we have with these schools, especially our close neighbors SVCC. Most recently we have partnered with the University of Illinois to be the first high school facility in the country to build their design for a UV sanitizing robot. This will be a combined effort by multiple programs at WACC including Computer Tech, Welding/Manufacturing, Digital Media Arts, Building Trades and CEO. Once we have developed production, we will then be able to build these robots for sale to local businesses and schools at cost for parts and materials. We are very excited to offer them to our community! For more information on WACC, or the great things our many programs are up to, feel free to browse our website at wacc.cc or follow us on Facebook.

Since March of last year, when the state was shut down due to COVID, WACC has not been without its complications. However, I am excited to say that we have not had to shutter our doors at all this school year due to the outbreak. It has been our stance that we offer essential training for essential workers, so we will do everything we must to provide a safe environment while still offering the hands on training required for our students to learn properly. We follow all of the current mitigation rules of class sizes and mask wearing, and have organized our classes in a way that students can practice 6 foot social distancing. We have also built plexiglass barriers for the few smaller classrooms so students have their own space. The response from students and staff on our building mandates overall has been very accepting. Considering we are a building full of 17 and 18 year-olds, staff have to give the occasional reminder, but we are very lucky with the students we have! I am also very lucky to have a staff that creates a building culture of ambition and learning while also observing respect and compliance.

Although many things have been put on hold during the pandemic, WACC has moved forward on some great opportunities! For example, our Building Trades class has made a wonderful connection with the City of Sterling to build new houses in town on ideal lots that have been turned over to the city for one reason or another. This will not only give our students a ground up project, but has great implications for the City of Sterling. The Welding and Manufacturing Technology program has added a new plasma cutter that opens doors for fabrication in the program. The Automotive Technology program has added an alignment rack to their shop. A big thank you goes out to Kunes Country Ford for partnering with us on that adventure. Our nursing program has transitioned to Phlebotomy this year. We are working with local hospitals and labs to get students the experience needed to be certified. This is a great opportunity for students to work in a lab after high school while going to SVCC for their nursing degree. Our Digital Media Arts program has partnered with multiple local organizations to create promo videos and other materials. One big project they are working on currently includes a video for the Come Home Campaign here in Sterling. There are so many more great things happening in our building that I do not have the room to fit, but I welcome anyone wanting to know more to make an appointment to visit our building. In addition, we are always looking for new partnerships and opportunities for our students. Feel free to reach out and make a connection!





Advertising Opportunities

SaukValleyAreaChamber.com, AdBlasts, and
Partnering For Success Newsletter

AdBlasts

AdBlasts go to 1000+ people via email. Two options are available:

Group AdBlast= you can do for \$25 on a Monday when they are released with other ads.

Exclusive AdBlast= you can do an individual ad for \$50 on any other day of the week (Tuesday – Friday).

Due to the popularity of this advertising tool, please contact the SVACC **three weeks** prior to the date you would like the ad ran. If you pay for an AdBlast, your ad will be posted onto our social media accounts for no extra charge.

Website Advertising

- Static Banner Ad (780px x 90px) = **\$100/month**
*6 Month Commitment = **\$85/month** (save \$90)
- Rotating Banner Ad (780px x 90px) = **\$65/month**
*6 Month Commitment = **\$55/month** (save \$60)

Newsletter Advertising

available on our website as well as sent out electronically,

with an average open rate of 35% and click through rate of 27%

- Cover Banner Ad = **\$90/month**
*6 Month Commitment = \$75/month (save \$90)
- Half Page Ad = **\$80/month**
*6 Month Commitment = \$65/month (save \$90)
- Quarter Page Ad (Horizontal or Vertical) = **\$60/month**
*6 Month Commitment = \$50/month (save \$60)
- Business Card Sized Ad = **\$30/month**
*6 Month Commitment = \$25/month (save \$30)
- Inserts = **\$50/month**
- Inserts (*non-profit rate*) = **\$25/month**

Sauk Valley Area Chamber | 211 Locust Street | Sterling, IL 61081
P: 815-625-2400 | chamber@essex1.com | www.saukvalleyareachamber.com revised5/19



WASH UP SAUK VALLEY!

Protect & Respect Our Community

- **WEAR A MASK**
- **WASH YOUR HANDS**
- **STAY 6 FEET APART**
- **STAY HOME WHEN SICK**

#maskupsaukvalley #strongertogether #cover-clean-contact-confine



SVACC PROFESSIONAL WOMEN'S NETWORK INVITES YOU TO:

HOW TO CONTROL YOUR CALENDAR & SKYROCKET YOUR PRODUCTIVITY



Presented by Megan Sumrell
Time Management & Productivity Coach

**WEDNESDAY, MARCH 10
11:45 A.M. - 1:00 P.M.**

In this transformational session, you will learn how to:

- Implement time blocking to increase productivity
- Create a process for monthly, weekly and daily plans
- Establish daily habits to grow your business

Join us for this virtual presentation one of two ways:

*Attend at Candlelight Inn, 2200 W 1st St. Rock Falls for networking and onsite simulcast of presentation.

*Attend virtually- Candlelight Inn lunch will be delivered to you. In person networking lunch subject to change depending on state guidelines

**SVACC Members \$15.00
Non Members \$20.00**

Registration includes presentation and lunch.

To register call 815-625-2400 or register online at :<https://bit.ly/3omsCm4>

Please register with the email you wish to be contacted at for follow up regarding meal choice and getting the meeting link.



Tina Rajnowski

Retirement Planning Today®

An Educational Course for Adults – Ages 50 to 70

Hosted by the



Sauk Valley Area
chamber of commerce

LOCATION

Champs Banquet Venue
9 East 3rd Street | Sterling, IL 61081

Tuesdays

Feb. 9 & 16
6:00 p.m. to 9:00 p.m.

OR

Thursdays

Feb. 11 & 18
6:00 p.m. to 9:00 p.m.

This course consists of two 3-hour sessions.

ATTEND THIS COURSE & LEARN HOW TO:

- Create a plan to retire early
- Integrate your finances with your goals and values
- Use the new SECURE Act tax law changes to your advantage
- Properly allocate your assets within your employer retirement plan
- Use five investment strategies to help minimize risks and maximize returns
- Ask the right questions when evaluating insurance coverage



WAYS TO REGISTER

COURSE ID: **OJV1T1**

PHONE

217-626-4320

Call us today with questions or to register. We accept Visa, MasterCard, American Express or Discover.

REGISTER ONLINE

www.rsvp.courses

Register and pay on our secure site.

\$49
Registration

Includes:

- Attendance with spouse, partner or guest
- Take-home course textbook
- Optional one-on-one consultation

Advanced registrations is required.

Your Instructor:

Your instructor is Regan Shipp, CPA of Rosemeyer Management Group. Regan is an Investment Advisor Representative of RMG Wealth Management, LLC. Member FINRA/SIPC.

Our Location:

2002 E. 5th St. | Suite C | Sterling, IL 61081

Questions:

If you have any questions, Regan may be reached by phone at 815-857-8080 or by email at regan@rosemeyermg.com

Coronavirus (COVID-19) precautions will be taken