



Sauk Valley Area
chamber of commerce

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



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Partnering for Success

APRIL 2021

Lunch & Learn: Legislative Updates



from the Illinois Chamber of Commerce
& the US Chamber of Commerce

Presented by:



Clark Kaericher, VP of Government
Affairs, Illinois Chamber of Commerce



Kevin Courtois, Executive Director of
Congressional and Public Affairs United
States Chamber of Commerce Great
Lakes Regional Office.



Additional updates from:
Tony McCombie, Illinois State
Representative of the 71st District

Thursday, April 8, 2021

11:45 a.m. - 1:00 p.m.

Champs Banquet Venue
9 E 3rd St.
Sterling, IL 61081



\$15 members

\$20 non-members

Registration required by 4/5

Lunch provided by Smoked on 3rd



Register online at bit.ly/3k96H1y

Or by calling 815-625-2400 or emailing knoble@saukvalleyareachamber.com

LEARN MORE ABOUT LEGISLATIVE UPDATES AND HOW THEY APPLY TO YOU & YOUR BUSINESS



REGISTER NOW

SVCC.EDU

April

- April 7 Executive Board
- April 9 HBLC
- April 9 Golf
- April 13 Board
- April 13 Education
- April 15 Ambassadors
- April 20 Ag
- April 21 PWN

Sauk Valley Area Chamber of Commerce Directors & Staff

Executive Committee

- President: Lance Buser
- First Vice President: Sheila Martinez
- Second Vice President: Jon Mandrell
- Treasurer: Pam Fluck
- Past President: Mike Loos

Board of Directors

Term Ends January 31, 2022

- Jim Cesarek, RE/MAX Sauk Valley
- Geoff Wright, CGH Medical Center
- Rebecca Munoz-Ripley, YWCA of the Sauk Valley
- Josh Johnson, Whiteside Area Career Center
- Dr. Jon Mandrell, Sauk Valley Community College

Term Ends January 31, 2023

- Mike Loos, Edward Jones Investments
- Sheila Martinez, U.S. Bank
- Rick Turnroth, Turnroth Sign Company
- Pam Fluck, Sauk Valley Bank

Term Ends January 31, 2024

- Dave Knie, Knie Appliance & TV
- Tim Determan, Pinney Printing
- Lance Buser, Wal-Mart DC #7024
- Ryan Olson, Ward Murray Pace & Johnson
- Amy Williamson, Holiday Inn Express & Suites

Staff

- Executive Director—Kris Noble
- Marketing Coordinator— Dallas Knack
- Financial Specialist/Office Manager—Bailey Dorner

A Message from the Director

If I had one word to describe how I felt last year at this time, it was bewildered. My word now would be hopeful. I am hopeful and optimistic that our nation, state, and the Sauk Valley can move forward by doing what we need to do to. To be part of the solution, we need to follow the recommended guidelines; so our kids can continue to attend class in person, so our kids can gather for athletics and events, so our community can gather safely to celebrate birthdays, graduations, weddings, and so our businesses can stay open to serve the community and rebound from such a challenging past year. I am hopeful that as we move forward, we can begin to again offer opportunities for our members to connect and engage.

The success of a chamber, or any business or organization, is built on how it develops and fosters relationships. While it is possible to build relationships and connect virtually (because we have all been doing it for over a year) it is just not the same as connecting in person. That is why I am very excited to announce that **SVACC Annual Meeting and Social Event** will be held on Thursday, May 27 at the Sterling Marketplace outdoor venue. The SVACC Board of Directors believes that it is time to offer our members an opportunity to gather and celebrate. We have made through one of the most challenging years in history and we want to thank you— our members—for all of the support you have given the chamber and each other. So many of you stepped up this past year to offer support and resources to each other and individuals in the community. I am aware the COVID-19 pandemic challenges continue and that the recovery process for our businesses and organizations will take time. We will plan and implement this event following the recommended health and safety guidelines, and hope that as a member of the SVACC, you will join us for some much-needed connections and conversations.

The SVACC Annual Meeting and Social Event invitation is included in this newsletter.

Kris

Member Update April 2021

NEW MEMBERS

Bardier & Ramirez Real Estate
415 Locust St., Suite B, Sterling
815-716-3604 or 815-716-7370

Bonnell Industries
1385 Franklin Grove Rd., Dixon
(815) 284-3819

Providing Hope Ministries
20269 Luther Rd, Sterling
(815) 631-4062

Harvest Time Bible Church
1802 Dixon Avenue, Rock Falls
(815) 626-1234

MEMBER RENEWALS

Best Cob
Blue Appraisals, Inc.
Bollman Auto Center
Candlelight Inn Sterling
Crescent Electric Supply
Distinctive Gardens, Inc.
Folsom's Bakery
Harvest Time Bible Church
Jim Prescott's BBQ Shop
Live Better Chiropractic, PC

McDonald's
MCR Technologies Group, Inc.
Providing Hope Ministries
Roger A. Colmark, CPA PC
Smoked on 3rd BBQ Bistro & Catering
St. Vincent DePaul
Sterling Noon Rotary
TBK Bank
The Spa at Central Park
Twin Cities Sunrise Rotary

We would like to give special recognition to the following groups who provide extra support to the Sauk Valley Area Chamber of Commerce. This extra effort and support is truly appreciated. If you have the opportunity to express your sincere appreciation to these members, please do so!

Investing over \$1000 in Dues

CGH Medical Center
Community State Bank
Farmers National Bank - Morrison
Midland States Bank
Sauk Valley Bank
Select Employees Credit Union
Sterling Federal Bank
US Bank
Wahl Clipper Corp.
Wal-Mart DC #7024
Ward, Murray, Pace & Johnson

150% Club Members

Allstate Insurance Agency
Altran Magnetics
Amazing Grace of Sterling
Green Bee Energy Efficiency
Happy Tails Humane Society
Illinois American Water
James S Ferris, DDS, PC
Lance's Plumbing
LK Design Source
Mattox Insurance Agency
Moore Monument & Granite Co
Smoked on 3rd
Sterling Rock Falls Child Care
The Spa At Central Park
United Craftsmen, Ltd.
Wiggins Communication
Technology
Willy's Restaurant

110% Club Members

1st Gateway Credit Union
Bollman Auto Center
Cassens Drainage
Central Heating & Cooling
Compeer Financial
Folsom's Bakery
Hawkins-Cassens Insurance, LLC
Imprintable Memories
Kiwanis Club of Sterling
Mertes & Mertes
New Millenium Directories
Reitzel Roofing Company
Rock River Lumber & Grain
Rock River Ready Mix
Rosemeyer Management Group
Sauk Valley Foodbank
Scholl Insurance Agency
Schuneman Insurance Agency
Showplace Antiques & Treasures
Simply Hair Studios
St. Mary's School
St. Vincent DePaul
Sterling Chevrolet
Sterling Commercial Roofing
Sterling Optimist Club
The Cornerstone Agency, Inc.
Wendler Engineering Services, Inc.

WORKFORCE DEVELOPMENT



Business Employment Skills Team (BEST, Inc.)

Business Employment Skills Team (BEST, Inc.) is a federally-funded agency assisting local companies to thrive in today's complex, competitive and ever-changing economy. Our professional staff will meet with employers to assess their needs and determine an appropriate implementation plan to meet those needs including

- Recruitment, prescreening and referrals
- Virtual Interviewing
- On-The Job Training (OJT) where eligible businesses can be reimbursed 50% of the wage for a new hire who meets federal criteria.
- Incumbent Worker Training
- Assistance with Virtual Job Fairs
- Essential Skill Training
- Assistance Developing a Registered Apprenticeship Program

The staff at BEST, Inc. assists in helping adults, dislocated workers, and youth gain meaningful employment with job search assistance, paid On-the-Job Training (OJT) and paid Work Experience. BEST, Inc. has services for those affected by the Opioid Epidemic and Apprenticeship programs as well.

Best, Inc. serves the following areas: Bureau, Carroll, Jo Daviess, LaSalle, Lee, Ogle, Putnam and Whiteside Counties.

Please call or text Tammy at (815) 631-2146 for more information or check us out on Facebook at: BEST Inc. - Business Employment Skills Team Eligibility requirements are based on Federal Guidelines.

Equal Opportunity Employer/Program. Eligibility based on Federal Guidelines.
Auxiliary aids and services are available upon request to persons with disabilities.
BEST, Inc. is an affiliate of NCI Works!



Thank you to Brian Hawkins, SVACC Board past president, for his years of service to the chamber. Brian represents Hawkins-Cassens Insurance and started on the board in 2011. He served on the Executive Board, as president, for two years.



Congratulations to Nicole Bollman on being named the SVACC 2020 Ambassador of the Year! Nicole is a Marketing Specialist at CGH Medical Center and has been an ambassador since 2006. Her dedication to the Ambassador Committee and Professional Women's Network is greatly appreciated. We are truly grateful your commitment to the SVACC.

SAUK VALLEY UNITES

WE ARE STRONGER TOGETHER WHEN WE SEEK COMMON GROUND AND DISCOURAGE POLARIZATION.

saukvalleyunites.us

eliminating racism empowering women
ywca

SVACC 55th Annual Golf Outing
Registration and Sponsorship

Friday, June 11, 2021 Rock River GAP
Proceeds are used to fund the Charles Farnham Business Scholarship and chamber operations
Registration 11:00am Shotgun Start 12:30pm Awards: 5:00pm

Presented by:

| | | | |
|-----------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|
| Eagle - \$500.00 Full Hole Sponsor 4 Golfers | Birdie - \$400.00 1/2 Hole Sponsor 4 Golfers | Par - \$375.00 Full Hole Sponsor 2 Golfers | Caddy - \$275.00 1/2 Hole Sponsor 2 Golfers |
|-----------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|

Congratulations to Folsom's Bakery for receiving the Customer Service Award!

Visit Folsom's at 319 1st Avenue, Rock Falls or call 815-622-7870 for more information.



CSA Sponsored by:

Ribbon Cuttings



Rosemeyer Management Group
815-857-8080
rosemeyermg.com/

CGH Medical Center
Behavioral Health Unit
815-625-0400



Whiteside Area Career Center
Alignment Rack for the Automotive Technology Department. This equipment has been donated by community partners Kunes Country Auto and Blain's Farm and Fleet.

MEMBER SPOTLIGHT

Morrison American Legion Post 328



American Legion Illinois Premier Boys State is among the most respected and selective educational programs of government instruction for high school students. It is a participatory program in which students learn by doing and become part of the operation of city, county, and state governments. Now a national program of the American Legion, Boys State was founded in Illinois in 1935 to counter the socialism-inspired Young Pioneer Camps.

American Legion Auxiliary sponsors a separate but similar program for young women called Girls State.

At Boys State, participants learn the rights, privileges, and responsibilities of citizenship. Although fictional political parties are created and the citizens are randomly assigned to one, Boys State is nonpartisan in the sense of U.S. or Illinois political parties. The hands-on political and governmental elements of the program center around creating and facilitating city, county, and state governments. Boys State activities include various levels of legislative sessions, political party caucuses, four different election cycles, general assemblies, band concerts, law enforcement presentations, recreational programs, and so much more.

American Legion posts select high school juniors to attend the program in June after their junior year. In most cases, individual expenses are paid by a sponsoring Legion Post, a local business, or another community-based organization. Parents and grandparents are also able to sponsor a citizens.

As separate corporations, Boys State and Girls State programs vary in content and method of procedure, but each adheres to the same basic concept: teaching government from the city to the state level.

Chamber Ambassadors

Allie Johnston – University of Illinois Extension
Amy Tessman – Frary Lumber
Angie Delhotal— Sauk Valley College Foundation
Angie Smith – Hawkins-Cassens Insurance Agency
Cassandra Salmon – Sauk Valley Bank
Chandra Meyer – Re/Max Sauk Valley
Christina Bystry—House in the Country
Jon Byar – Midland States Bank

Justin Wiggins—Wiggins Computing, LLC
Karen Voss –
Mary White – Community State Bank
Nicole Bollman - CGH Medical Center
Pam Fluck – Sauk Valley Bank
Roy Dern – State Farm
Sheila Martinez – U.S. Bank
Sherry DeWalt – CGH Health Foundation

The SVACC Ambassadors serve as the public relations group of the chamber. This professional business group works within the chamber membership serving as a liaison between members and the community. They assist chamber staff in welcoming new members of the SVACC and connecting with current members of the SVACC, by representing their companies and the chamber at various events throughout the year such as; Business After Hours, Ribbon Cuttings, Customer Service Awards, and more.

In addition to their work as an Ambassador, these folks are an incredible group of people who show their commitment to the Sauk Valley by getting involved in clubs and organizations that are important to them. This group believes that giving their time and talent is important and for that- we thank them. I would call this group of ambassadors “Change Agents” – as they impact change by getting involved and working to be part of solutions and making this community a better place to live. This year, we will be highlighting each ambassador and a Service Club, or Not for Profit organization that they are involved in.

Ambassador Spotlight

Hi, I am Angie Delhotal and I have been a SVACC Ambassador on and off since 2007. When I first joined the Chamber, I was so impressed with the resources available, both through the Chamber itself, as well as through the members involved, their assistance and knowledge were invaluable. In 2013, I stepped down because I decided to return to college and finally earn a degree, which led to my next stint as an ambassador on behalf of my new employer, Sauk Valley College Foundation. Returning to college as a non-traditional student was both scary and exciting! I found that even though it had been years since I had stepped foot in a classroom, it was not as scary as expected due to the wonderful faculty and staff at SVCC. I ended up joining the SVC Foundation as an Administrative Assistant when I received my degree in 2015 and am now the Stewardship Coordinator for the Foundation. The Foundation is a resource that many may not know exists and our main mission is to support the college, its programs and, most importantly, its students. One of the things I enjoy most about my position is being able to help students through the awarding of scholarships and emergency assistance. My next favorite part is meeting the many wonderful people who make those scholarships and assistance possible through their generosity. To any who may be considering returning to Sauk to start or complete a degree or just trying something new, I am more than happy to help with any questions you may have, and I would definitely advise you to join me as a proud SVCC alumna.



Written by: Nate Neubauer, Newman High School

With only a couple months left of CEO, as well as my senior year, I am nearing the end of my high school career. With that being said, I feel like I've learned more about who I am and who I want to be in my future because of CEO. As of writing this article, I went on a college visit to Iowa State yesterday. When I got on the campus, I felt small and lost by the sheer size of the campus and the amount of people that go there made my head spin. As I got a tour of the campus, one of the first things we did was introduce ourselves. Now normally I wouldn't be very excited about this, especially in an unfamiliar environment. This was the first moment that I noticed how CEO has changed me. I actually volunteered first and had little to no nerves introducing myself. CEO may be an entrepreneurial class at heart, but it also teaches you skills that you had no idea you needed. I remember at the beginning of the year, feeling nervous and awkward to talk to my fellow peers in the class, thinking I'd say something dumb or stupid. Sure I did have my good share of dumb ideas, but they didn't necessarily define who I was or what my values were. Looking back, I don't know why I was so worried, as a lot of my good friends I've met because I took CEO. Lastly, I just want to talk about the connections I've made in this class. I've lived in Sterling my whole life and the amount of people and businesses I've always seen, but never knew what they did, is astounding. No matter where I go, I can thank CEO and the businesses that support it by making these connections and applying them to my life.

Written by: Nick Smith, Milledgeville High School

To me, CEO is the pinnacle of student excellence. The CEO class is meant to find the best students from the Sauk Valley area and pool them together to achieve great things. CEO represents being a well-rounded, well-respected, and upstanding student. That is why the CEO application asks you about clubs, sports, and groups you are involved in. That is why it requires letters of recommendation from various sources. That is why it asks about what classes you take and for a copy of your transcript. To me, CEO represents prestige. That is why it is such an honor for me to be a part of this great program, a program that has shaped many young men and women to be ready to take on the world. There is no other class that I have taken in my high school career that has taught me more real-world knowledge than CEO. Students always complain in school that they will never apply what they are learning in the real world, but in CEO, everything we learn will be applied to real life. We learn life skills that cannot be found in a normal classroom. To me, CEO means commitment. A commitment to pushing yourself every day. It is a commitment to stepping out of your comfort zone more than you ever thought you would. It is a commitment to dressing to impress every single day. It is a commitment to bettering yourself as a person. To me, CEO is the best class I have ever taken, and I will never take that for granted. To me, CEO means the world.

Guest Editorial

Written by: Janna Groharing, Executive Director, Sterling Main Street



A look back at 2020...

Suffice to say, 2020 was nothing like we could ever have imagined. Who could have predicted a global pandemic would bring everything to a screeching halt. St. Patrick's Day 2020 will be one I will never forget as I quietly cried in my car while driving through our downtown that evening—what should have been one of the busiest nights of the year for our bars and restaurants—everything sat quiet and dark, not a parked vehicle or person in sight. “Would they all make it through this...” was rolling through my mind as so much was yet unknown. It was the first day of the statewide shut down for all non-essential businesses in Illinois. As it is nearly a year later, to the day, that I write this, I'm beyond happy to say that while we're not out of the woods yet, none of our downtown businesses have permanently closed since that time.

Sauk Valley Strong

At the beginning of the coronavirus pandemic, local downtown business owner Dr. Joe Schneiderbauer of Live Better Chiropractic approached Sterling Main Street and the three area Chambers with an idea to show our resilience and strength amid the COVID-19 Pandemic. In a very short period of time, the Sauk Valley Strong T-shirt Campaign began. Over 600 t-shirts were sold; \$5,000 in microgrants were awarded to area small businesses, and another \$1,600 used to purchase gift cards from the 51 small businesses who signed on to help promote the campaign.

Other COVID-19 Relief

The ups and downs of business restrictions were a true test of the resilience of our small businesses. Hardest hit were our bars & restaurants as restrictions constantly changed. As outside dining was made an option, we quickly moved our event picnic tables out of storage, with the help of the City's public works staff, and set up Dale Park for outside dining to help the nearby restaurants. As a result of the success of the temporary tables, and some 2020 year-end donations, Main Street has committed to having 3 permanent picnic tables installed in Dale Park in 2021.

In the later part of 2020, Sterling Main Street partnered with Sterling Today, Inc. to award \$46,000 in grants over the course of 3 months to help our downtown bars and restaurants who remained in compliance with the strict resurgence mitigation restrictions the State had put in place.

From information on PPP Loans, BIG Grants and other Federal, State and local relief opportunities, to smaller scale options offered by Main Street America and other small business partners, keeping our downtown businesses informed and connected to the resources needed has been ongoing throughout.

Farmers Market

Along with everything else, the Twin City Farmers Market was asked to close at the onset of the pandemic. Construction on the Sterling Marketplace wrapped up in May 2020 and we were grateful to be able to utilize the space to reopen the Market as spring produce came on. While the indoor market is open year-round, we're looking forward to kicking off the outdoor season once again on April 24th.

Ongoing Projects

While our 2020 event schedule was pretty much wiped out, we ramped up our efforts in other areas. Our downtown beautification activities continued as tulips & daffodils popped up in the spring and we got experimental with our lamppost flower baskets. Façade Grant projects were wrapped up at Lisa's Brickhouse and D&E Furniture and a new one began at True Smiles. Our Economic Vitality and Promotions committees have been working tirelessly on new initiatives to help with post-Covid recovery efforts. We're very much looking forward to the return of our community events in 2021!

We've Moved!

In March 2021, our office relocated to a new space. We are now at 15 East 3rd Street in Downtown Sterling. Working with the property owner, Sterling Today, Inc., “The Sanborn Building” is being converted into a shared office/co-working space. Watch for more details on the project coming soon!

Our 2021 Partnership Campaign

As a 501(c)3 not-for-profit organization, we can't do what we do without the support of our community. We've got events coming back this season, tulips & daffodils are starting to pop up around the downtown, the Twin City Farmers Market continues to grow, and we need your help.

To learn more about ways you can give to help us continue to make Downtown Sterling a more vibrant place for everyone, visit our website, www.sterlingmainstreet.org.



The Leadership class met on March 3 at The Whiteside Area Career Center to discuss Education. The day began with a panel of educational leaders of the Sauk Valley area: Matt Birdsley, Director of Curriculum for Sterling Public Schools; Mimi Hicks of the CGH Helping Hands Daycare; Lindsey Stumpfenhorst, Principal of Challand Middle School; Ron McCord, Superintendent of Rock Falls High School; and Sarah McFarlane, Program Director of Adult Education at SVCC. The panel talked about the changes in Education over the past years, the challenges facing Education, and the passion they have to continue to moving Education forward in our region. The SVCLP students commented that they were unaware of many of the challenges that these educational leaders discussed. The panel was followed by a tour of WACC led by the Director, Josh Johnson. Mr. Johnson talked about each of the eleven programs offered at WACC. The SVCLP students were impressed with the hands-on programs that provided work-readiness skills for today's high school students. Some students even commented that they would have loved to have attended a program like this when they were in high school. The day concluded with small group activities designed to identify the goals of Education and the challenges each level of education faces. The class also discussed how the community can become involved in helping support Education in our area. A delicious lunch was provided by the WACC Culinary Arts program!

The class met again on March 17 in the Mathis Theatre at Sauk Valley Community College. The topic of the day was public speaking. This day was designed as a workshop as students were given the opportunity to give several mini-presentations on various topics. Kris Noble, Jon Mandrell and Kim Purvis facilitated the workshop, providing role playing of poor public speaking examples, as well as discussing the characteristics of good public speaking. The students did an outstanding job, and the day was quite enjoyable.

Here are a few comments from several SVCLP students:

Geoffrey Bork: *"I was able to learn a little from each different presenter's style which will help me in my public speaking ability. I feel the more I am able to practice my public speaking the more comfortable I will become in those situations."*

Katie Sauer: *"Just be yourself when you speak because there is nobody else like you."*

Kelsey Head: *"I learned useful tools to enhance my public speaking skills, such as how to deal with interruptions and "meeting hijackers", how to include anecdotes, and making it clear when the time will be available to answer questions."*

Lindsey Pistole: *"I watched my classmates present and was able to learn new techniques as well as have a reaffirming feeling of everyone has their own way to relate and share with a group. We are all unique and will never speak to a room of people in the same way!"*

Vanessa Sharp: *"I've taken some public speaking classes before but this class really taught me about ways to overcome my nerves. Additionally, I learned some new ways to overcome distractions or take back control of a conversation."*

We finished our day with a great lunch from Arthur's Garden Deli.



Paycheck Protection Program to be Extended through May 31, 2021

The U.S. Chamber of Commerce applauds the Senate for its passage of the Paycheck Protection Program Extension Act. The following statement can be attributed to Neil Bradley, executive vice president and chief policy officer, U.S. Chamber of Commerce.

“This bipartisan legislation comes at a time when small business owners are still grappling with the economic effects of the pandemic and extending the Paycheck Protection Program, even for just a short time to exhaust existing funding, will help some of the small businesses that need it most.

“Data from last week’s MetLife & U.S. Chamber of Commerce Small Business Index showed that 59% of small businesses still feel as though it will take more than six months for normalcy to return. The U.S. Chamber will continue to work tirelessly to ensure small businesses receive the assistance they need to avoid permanent closure and continue to provide a livelihood for millions of Americans.”

For small business resources on the coronavirus, please visit uschamber.com/save-small-business and uschamber.com/co. The latest resources, step-by-step guidance, and insights to help American businesses, workers, and families is available at uschamber.com/coronavirus.

The Senate passed a bill extending until May 31 the deadline for Paycheck Protection Program applications. The PPP program was set to expire on March 31, a timeline that could have prevented some 190,000 small businesses who have pending PPP applications from securing a loan.

Thousands of small businesses scrambling to stay afloat as a result of COVID-19 are getting extra time to apply for low-interest loans.

The PPP Extension Act of 2021 also gives the SBA an additional 30 days beyond May 31 to process those loans. The House-passed measure now goes to President Joe Biden for his signature.

For more information about the PPP program contact the SVACC or your local banker.



Advertising Opportunities

SaukValleyAreaChamber.com, AdBlasts, and
Partnering For Success Newsletter

AdBlasts

AdBlasts go to 1000+ people via email. Two options are available:

Group AdBlast= you can do for \$25 on a Monday when they are released with other ads.

Exclusive AdBlast= you can do an individual ad for \$50 on any other day of the week (Tuesday – Friday).

Due to the popularity of this advertising tool, please contact the SVACC **three weeks** prior to the date you would like the ad ran. If you pay for an AdBlast, your ad will be posted onto our social media accounts for no extra charge.

Website Advertising

- Static Banner Ad (780px x 90px) = **\$100/month**
*6 Month Commitment = **\$85/month** (save \$90)
- Rotating Banner Ad (780px x 90px) = **\$65/month**
*6 Month Commitment = **\$55/month** (save \$60)

Newsletter Advertising

available on our website as well as sent out electronically,

with an average open rate of 35% and click through rate of 27%

- Cover Banner Ad = **\$90/month**
*6 Month Commitment = \$75/month (save \$90)
- Half Page Ad = **\$80/month**
*6 Month Commitment = \$65/month (save \$90)
- Quarter Page Ad (Horizontal or Vertical) = **\$60/month**
*6 Month Commitment = \$50/month (save \$60)
- Business Card Sized Ad = **\$30/month**
*6 Month Commitment = \$25/month (save \$30)
- Inserts = **\$50/month**
- Inserts (*non-profit rate*) = **\$25/month**

Sauk Valley Area Chamber | 211 Locust Street | Sterling, IL 61081
P: 815-625-2400 | chamber@essex1.com | www.saukvalleyareachamber.com revised5/19



Sauk Valley Area
chamber of commerce



Normally held in January, the Annual Meeting & Dinner was postponed this year. Following the State of Illinois Health and Safety Guidelines, we are excited to be able to offer a time to gather, celebrate, and thank you - our members - for your commitment to the SVACC.

We hope you will join us!

On behalf of the SVACC Board of Directors,
you are invited to the

ANNUAL MEETING AND SOCIAL EVENT

Thursday,

**MAY
27**

4:30 - 6:30 p.m.

Sterling Marketplace
106 Avenue A

\$20/person

Registration
required by
May 21:

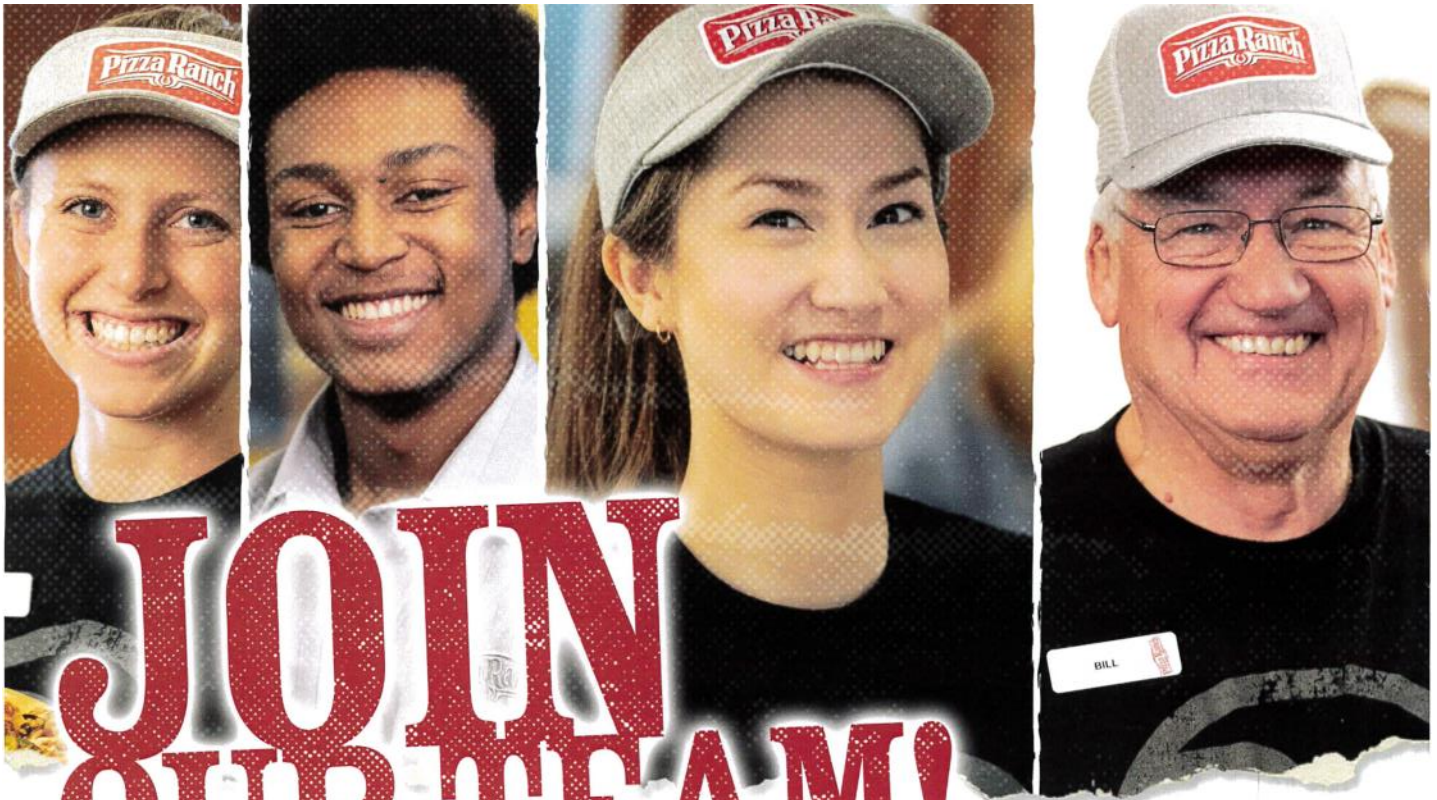
bit.ly/38ZtPuT

Join us for:

WACC CEO class highlights
Appetizers & cash bar
In-person conversations!


Celebrating the SVACC 2020 Award Winners:
SVACC Chamber Champion: Dr. David Hellmich, SVCC
SVACC Ambassador of the Year: Nicole Bollman, CGH

For questions or more information, please contact
Kris at 815-625-2400 or knoble@saukvalleyareachamber.com



JOIN OUR TEAM!

Apply at pizzaranch.com/careers

 Check out our Facebook page!



- Competitive pay
- Great team
- Scholarship opportunities
- Fun work environment

PHOTO: ALBY

WHITESIDE AREA CAREER CENTER
CEO PROGRAM

TRADE SHOW

WEDNESDAY, APRIL 28
4:30 P.M. - 7:30 P.M.

THURSDAY, APRIL 29
4:30 P.M. - 6:30 P.M.

NORTHLAND MALL STERLING

support the CEO Program as the students showcase their businesses

WACC **CEO**[®]

CREATING ENTREPRENEURIAL
OPPORTUNITIES

STERLING MAIN STREET

Inspired.



Involved.

2021 Schedule of Events

APR 24  **EARTH DAY**
Bash
and spring opening of the Sterling Marketplace 

 **STERLING MAIN STREET** **MAY 02**
Car Show

MOVIES @ GRANDON **TBA**

MAY 27
JUN 24
JUL 22
AUG 26  **Pop-Up MARKET**
DOWNTOWN STERLING

AUG 06  *Hot Dog Day*

 **Harvest MOON Festival** **SEP 25**

 *Sip into Fall* **SEP 23**
Downtown Sterling Wine Walk

DEC 03 *Sights & Sounds* 

OCT 09  **HOPS**
on the Rock
A Craft Beer Festival

*All Events Subject to Change due to any ongoing COVID-19 restrictions

www.sterlingmainstreet.org

| 815.626.8610

| info@sterlingmainstreet.org

