

THE GREATER EUREKA CHAMBER OF COMMERCE

EXPECT MORE

A MESSAGE FROM YOUR CEO

Supporting Small & Locally Owned Businesses

I would like to thank you, our local community for engaging with us, learning more about our local commerce through our families and faces behind our businesses, getting back to Business & Business of the Day campaigns & supporting local business albums. Our community is now opening up for business and we are faced with an economic upheaval that threatens our local economy.



At this point it is difficult to predict what the full impact of this emergency might be. However, many people are already feeling financial pain and the impact goes beyond local business, as many families are experiencing new kinds of stress.

One thing we do know is that we are resilient. We always have been. We know we have to pull together, support each other, cheer each other on and spend our money locally.

My ask to you all, is to please stop and think about where you are shopping. We have become accustomed to shopping online and Amazon and big box stores have been efficient in marketing and delivery of goods during this trying time. They have, of course, seen huge gains in their profits. But while we have seen huge growth in that market, we have watched our own small businesses, our friends and neighbors, struggle. Most everything can be purchased here locally. We just have to engage with our local businesses.

We have also seen tax dollars shrink and it is a scary awakening to realize how essential they are to support local services, which we often take for granted. By shopping local our tax dollars go back into our community.

Motivated by this, I have worked with our of chamber executives in the county and interested community members to create a Facebook group called "[Humboldt General Store](#)". I would encourage you to join and share along with other local businesses so that we can all see what amazing goods and services our city and county have to offer. Let's support them!

Separately, but equally important, we will be seeing a new tax measure on the ballot this coming November. We at the Chamber understand how important it is for a tax measure to be approved, especially in light of the economic impact of Covid19 on our local economy. These taxes go to support the services that we all depend on.

Together we are stronger. Thank you you for supporting local.

Donna

Watch our instructional video with tips for re-opening your business:



VIRTUAL MIXER

ALL WELCOME TO THIS FREE EVENT
HOSTED BY PREMIER FINANCIAL GROUP!

Thursday June 18, 2020 5:30pm – 7:00pm

Premier
Financial Group
SEC REGISTERED INVESTMENT ADVISOR



**HEAR FROM
HUMBOLDT
COUNTY
SHERIFF
BILLY HONSAL**



WIN RAFFLE PRIZES
WIN A NIGHT STAY AT THE BENBOW INN
PARTICIPATE IN MEANINGFUL GROUP DISCUSSIONS

Eureka
The Greater Eureka Chamber of Commerce
Business HQ

EUREKACHAMBER.COM/PREMIER-FINANCIAL FOR DETAILS

THE GREATER EUREKA CHAMBER OF COMMERCE 2020



MEMBERSHIP HAS ITS BENEFITS! ESPECIALLY NOW.. 50% OFF

Pro-rated Membership Until January 2021

PROMOTION
CREDIBILITY
VISIBILITY
ADVOCACY

Social Media Campaigns and Engagement	Free Local Promotion & Advertising	Targeted Audience Based on Data Research
Inspire Trust & Loyalty	Improved Community Relations	5 Star Reviews
Maximum Search Engine Optimization	Online platforms 50K views per month	Drive Business Via Chamber Website
Dedicated to Identifying Pertinent Issues	Advocate at Local, State, & Federal Levels	Expert Committed Staff

AND MORE... GO TO WWW.EUREKACHAMBER.COM

[Click here to view Golf Tournament Registration Form](#)



BEAR RIVER ANNUAL CHARITY GOLF Tournament

CASH PRIZES

and trophies will be awarded
to the top 3 teams!

Hole prizes will be listed at
sign-in on July 31, 2020.

BENEFITING



JULY 31ST, 2020
REDWOOD EMPIRE
GOLF CLUB



BEAR RIVER
CASINO RESORT

4-Person Scramble
9:30AM Shotgun Start
21 Teams Maximum
(sign up early!)

ENTRY FEES:

TEAM OF 4\$1,000
Includes one complimentary foursome and two
carts. Inclusion on tournament advertisement and
social media/website advertisement with provided
high resolution logo.

REGISTRATION FORM

BEAR RIVER CASINO RESORT
CHARITY GOLF
Tournament

Team Name: _____

Player Name: _____

Player Name: _____

Player Name: _____

Player Name: _____

Amount Enclosed: _____ (Make checks payable to Bear River Casino Resort)

Please return this portion with payment to 11 Bear Paws Way, Loleta, CA 95551
For more information, contact Maria Rodriguez at mariarodriguez@bearrivercasino.com.

GETTING BACK TO BUSINESS- KICKSTARTING OUR RECOVERY TOGETHER

During these times of uncertainty, we've seen that a social media presence for businesses can go a long way when it comes to securing a customer base. We've also seen that people are seeking resources, services, and any and all information they can get to safely navigate their day-to-day existence. People in this community want to support you and we want to support you.

**GETTING
BACK
TO
BUSINESS**

Kickstarting
our recovery
together

SHARE HOW YOU'RE ADJUSTING FOR
THE SAFETY OF OUR COMMUNITY



We're asking member businesses to send us your graphics, your logo, description of your business goods & services. Please add your website, phone number or address. You can tag us in your online posts, and we will help promote you this social media platforms. This has been created to bring awareness to our community of the businesses we have in our community that stimulate our economy, support our local families & the taxes support the services of our cities & county.

[Click to check out the Humboldt General Store!](#)

FAMILIES AND FACES BEHIND THE BUSINESSES

Our Families and Faces Behind the Businesses campaign has been extremely successful and well-praised; it's still going strong. This campaign is meant to humanize your brand and your business, by letting the community learn & see what you're all about. We've shared the photographs and stories behind these businesses across our social media platforms. Through this campaign and other recent ones we've created, we've had significant increases in post & page engagement, page views & previews, page likes & follows, and post reach - **reaching 50K people** per month across the platforms.

You can find that folder here: [Families and Faces Behind the Businesses](#)

If you haven't submitted yet please send the following to Sierra@EurekaChamber.com

- *Your Full Name, Business, Business Affiliation
- *Between 1-5 photos of you, your family, and/or your staff
- *A Bio of you and your business story, family if so, and/or some information about your staff
- *Business Information
- *Business Logo/Store/Website recognizable photo



Home/Business Solar and Net Energy Metering Webinar



The Redwood Coast Energy Authority invites the community to a webinar about home and business solar electricity systems and Net Energy Metering. Two sessions will be offered on Tuesday, June 23, the first at 10-11 a.m. with a repeat at 5:30 p.m. Both webinars will include time at the end for attendees to ask questions.

[Learn more](#)

CalChamber Supports Gig Economy Initiative



The California Chamber of Commerce Board of Directors has voted to support the Protect App-Based Drivers and Services Act, an initiative that is currently pending qualification for the November 2020 ballot.

[Learn more](#)

HR Boot Camp and Leaves of Absence Seminars Go Virtual



Join the California employment law experts live from our CalChamber studio and submit your questions throughout the presentation via Zoom. They've made sure to include topics related to COVID-19 that are impacting employers.

[Learn more](#)

Brandy Morton Joins Coast Central as Controller



Coast Central Credit Union announced that Brandy Morton has joined the organization as Controller in its Accounting Department, reporting to VP Chief Financial Officer Fred Moore. Michael Burghart, current Controller, will be retiring next month.

[Learn more](#)

Tips for Reopening Your Workplace

In this episode of The Workplace podcast, CalChamber

The Workplace

a Podcast by  CalChamber.



Executive Vice President and General Counsel Erika Frank, and employment law expert Jennifer Shaw offer tips and insights on how employers can prepare to bring teleworkers back into the office once COVID-19 stay-at-home orders are lifted.

[Learn more](#)

NEW MEMBERS





PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

DIAMOND



PLATINUM



GOLD



SILVER



