



THE GREATER EUREKA CHAMBER OF COMMERCE

**EXPECT MORE**

## **BRACE YOURSELF FOR NETWORKING - 2020 MIXERS ANNOUNCED!**

The upcoming year will once again be lively for Chamber members who enjoy the social and networking opportunities at the monthly business mixers. The mixers remain a popular event with hundreds of participants engaging in the occasion to not only to enjoy the delicious food, fun and chance to win exciting door prizes; but to also develop new and renewed relationships and business contacts.

Thank you to everyone who submitted an interest in hosting and congratulations to the new and returning mixer hosts.

### **The 2020 Mixer lineup:**

**February 20th - Norcal PTAC/Aquatic Center**

**March 19th - Eureka Woman's Club**

**April 16th - Inn at 2nd and C**

**May 21st - Laco Associates**

**June 18th - Premier Financial**

**July 16th - Sequoia Humane Society**

**August 20th - Petrusha Law**

**September 17th - Recology**

**October 15th - Coast Central Credit Union**

**November 19th - Humboldt Sponsors/Sequoia Conference Center**

**December 17th - Tri Counties Bank**

Mixers are the perfect way to meet your fellow Eureka Chamber Members in a relaxed and casual atmosphere. Chamber Members, their employees and those interested in joining are invited to attend.

Expand your professional network and find out what's new with area businesses. Your admission is just your business card!

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## **A MESSAGE FROM YOUR CEO**

**Welcome to 2020.**

The Greater Eureka Chamber of Commerce is off to a great start, and we are

setting a torrid pace.

We started the New Year by welcoming our new Business HQ coordinator Sierra Jenkins.



Meet our Team!

Sierra came to us with a wealth of experience, including but not limited to, business creator, cheerleader, journalist, filmmaker, zero waste promoter, biggest fan of her soon to be husband and dog lover.

January is an important month here at the Chamber, it features our annual dinner, January 31. If you don't have your tickets, please call soon as it is always a sellout. We are creating a high energy and fast paced agenda. Sierra will be bringing her media and cheer leading skills to the forefront.

**Click for forms:**

[Annual Dinner Reservation Form](#)

[Auction Donation](#)

[Visit our site for forms or to find out more!](#)

This event is our major fundraiser and its success will hopefully enable us to continue growing our programs and benefits to members. As of this writing we are still looking for help from our members. If you could please provide a gift voucher to your business or donate a little to our basket of plenty, auction items, we will be most grateful.

On January 29, we launch Leadership Eureka. Our vision is to make a positive and lasting impact on the Greater Eureka area by inspiring, connecting and activating emerging and established leaders. We have an amazing and diverse group of successful applicants, and are looking forward to seeing this program come to fruition.

[Learn more about Leadership 2020](#)

There is much more to share about the projects and programs happening this month, but be patient as we will be launching a video sharing our accomplishments for 2019 and the vision for 2020 at the annual dinner. Please check out our social media sites after the dinner to see our leading businesses, and discover who is the best of the best in our business community, based on member voting.

**Thank you for your membership and ongoing support. Please don't be a stranger. We welcome your feedback. Please make suggestions and let us know how we can help you!**







## LAST CHANCE!

# GET YOUR TICKETS TO THE 2020 ANNUAL DINNER AND MEMBERSHIP MEETING

**Click for forms:**

Annual Dinner Reservation Form  
Auction Donation

Please mark your calendar for Friday, January 31, 2020, make your reservations now, we are almost full!

The 2020 event features a no-host cocktail hour beginning at 5:30 P.M. with dinner served at 6:30 P.M. This year tickets for the dinner are \$85.00 per person or \$600 for a table of eight. Reservations are required as it is expected that the event will again sell out.

Call the Chamber at 442-3738 to reserve a seat or a table!

[Visit our site for forms or to find out more!](#)



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## TABLE DECORATING

# CONTEST

Businesses and organizations may enter this fun element of the Annual Dinner and Auction with a \$50 entry fee and their imaginations! The goal is more promotion for your organization so other attendees will sit at this table.

Please contact Carole Crossley with any questions about the table decorating aspect of the event.

Phone 707.845.7243

Email [Auction@EurekaChamber.com](mailto:Auction@EurekaChamber.com)



[To see more examples of last year's tables visit our Facebook photo album here](#)



## BASKET OF PLENTY

Tickets are \$25 each or five for \$100

There will be 10 Assorted gift baskets valued at \$1000+

Easy entry - You may purchase tickets with your dinner reservation form. Tickets will also be available for purchase at the dinner.

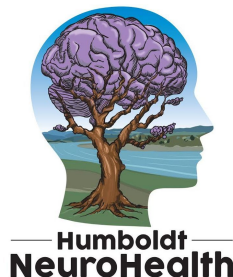
Not going to be at the dinner? You may still enter to win the prize drawing.

Don't miss this chance to win a fabulous basket of assorted products and services donated by your fellow chamber members!

Drawing is on Friday January 31st - Sequoia Conference Center - Need not be present to win.

## NEW MEMBER SPOTLIGHT

**Richards & Associates, CPAs**





# EXPAND YOUR BUSINESS WITH GOVERNMENT CONTRACTING

*By Lilach Assayag of PTAC - Jan 10, 2020*

Selling your goods and services to the State government holds great potential for your business. Last year the State of California spent more than \$10 billion on goods and services, including more than \$3 billion with small businesses. State agencies buy everything from construction, HR and lab services to coffee beans and dog food. They even buy goats for grazing, and tattoo removal services.

Northern California Procurement Technical Assistance Center (Norcal PTAC) is a local nonprofit, situated on the campus of Humboldt State University and dedicated to helping small businesses build their government contracting capacity, free of charge. Free services include one-on-one counseling, training, and custom bid matching.

If you are ready to explore this potential revenue stream consider attending Norcal PTAC's upcoming FREE morning workshop on Wednesday, February 19, at the Humboldt Bay Aquatic Center (HBAC) to learn more about how to contract with California State Government. The workshop will cover the basics on government contracting, business certifications, and provide concrete steps for success in the government marketplace.

More information and registration at [govcon-eureka.eventbrite.com](http://govcon-eureka.eventbrite.com)  
Apply for Norcal PTAC's free services at [www.norcalptac.org](http://www.norcalptac.org)

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## Mix It Up with PTAC & HBAC at the February Mixer!

Norcal PTAC and the Humboldt Bay Aquatic Center (HBAC) will be co-hosting the February Eureka Chamber Mixer. If you are unable to attend the workshop mentioned above, the event would be a great time to meet and chat with staff members of these nonprofit organizations.

The Mixer will take place at the Aquatic Center on February 20. You probably know the Aquatic Center for its great meeting and banquet room rentals, but did you know they also have a robust water activities program? As part of HSU's Center Activities department, the Aquatic Center holds paddling classes, boat rentals, and even offers youth summer camps.

Don't miss out on the chance to take a tour of the Aquatic Center facility, and hear more about expanding your business and increasing your bottom line with government contracting. See you at the Mixer!



FREE Small Business WORKSHOP

Expand Your Business:

# CONTRACTING with CALIFORNIA State Government

Presented by CA Dept. of General Services

**DATE AND TIME**

Wed, February 19, 2020  
9:00 AM – 12:15 PM

**LOCATION**

Humboldt Bay Aquatic Center  
921 Waterfront Dr., Eureka, CA 95501



Register [govcon-eureka.eventbrite.com](http://govcon-eureka.eventbrite.com)



## New 2020 Labor Laws

Affecting California Employers

### CALCHAMBER WHITE PAPER HIGHLIGHTS NEW 2020 LABOR LAWS

*By CalChamber - December 6, 2019*

There are a few new and significant 2020 California employment laws that employers need to be aware of, as they may affect daily business operations, policies and employees.

Of the 2,625 bills introduced in the Legislature this year, 1,042 bills reached Governor Gavin Newsom's desk. He signed 870 and vetoed 172—and many of those signed will affect California employers.

Some bills made significant changes to California employment law, such as the much-publicized independent contractor bill, AB 5. Others made small but important changes of which employers must be aware, such as those changing the mandatory harassment prevention training deadlines.

The Governor vetoed several California Chamber of Commerce-opposed bills, including AB 589, which would have created overly burdensome requirements for employers to post and provide employees with a "Worker's Bill of Rights," among other things.

The Governor also vetoed SB 218, which would have amended the Fair Employment and Housing Act (FEHA) to allow local governments in Los Angeles County to enact their own anti-discrimination ordinances similar to the FEHA, creating uncertainty, inconsistency and confusion regarding the FEHA's application and interpretation.

The white paper summarizes new laws in:

- recruiting and hiring;
- discrimination, harassment and retaliation protections;
- leaves of absence and benefits;
- workplace safety;
- arbitration;
- privacy; and
- wage and hour.

Unless otherwise noted within the white paper, the new laws take effect on January 1, 2020.

To learn more, download CalChamber's free white paper, [New 2020 Labor Laws Affecting California Employers](#), at [www.hrcalifornia.com](http://www.hrcalifornia.com).

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## HSU TO HOST ANNUAL CAREER AND VOLUNTEER EXPO

*By Amy Martin HSU Employer Relations Coordinator 826-5455*

In an effort to assist Humboldt State students with succeeding in their chosen career field, the HSU Academic and Career Advising Center and Center for Community Based Learning is hosting our annual Career & Volunteer Expo on Thursday, February 13, 2020 from 12:00 p.m. to 4:00 p.m.

For local employers, this is a prime opportunity to advertise open positions and seek out student talent on campus. It is also a great opportunity to talk with students about how to prepare for careers in their respected majors. The registration deadline for local employers is Friday, January 27, 2020.

During the Career and Volunteer Expo, employers can collect student resumes, conduct interviews or develop an applicant pool for future vacancies.

To learn more and to register for the event go to [HSU Expo 2020](#) or call the Academic and Career Advising Center at 826-5455.

# Career & Volunteer Expo

2020

THURSDAY, FEBRUARY 13  
12:00 P.M. - 4:00 P.M.

Reserve your table TODAY!

REGISTER ONLINE AT:

<https://tinyurl.com/HSUEXPO2020>

For more information call:  
707.826.5455



THE CENTER FOR  
Community Based Learning  
Learning in Action

academic  
& career ADVISING  
CENTER

**HUMBOLDT**  
STATE UNIVERSITY



# CAREER CLOTHING CLOSET

The Career Clothing Closet provides gently used, professional clothing to students at no cost. We rely 100% on the generosity of our campus and community to keep the Career Clothing Closet well stocked. A special "thanks!" to all who have donated in the past.



**MORE THAN  
100  
STUDENTS  
SERVED IN 5  
DAYS**

**"I NEEDED  
PROFESSIONAL  
CLOTHES FOR  
INTERVIEWS!"**

Student Quote

## **DONATIONS**

Staff, faculty and the community donated professional clothes, shoes, jewelry, scarves and bags.

**"EVERYTHING  
WAS NEAT  
AND  
ORGANIZED"**

Student Quote

**"I AM SO  
GRATEFUL  
THIS IS  
HERE."**

Student Quote



**"PLEASE DO  
MORE EVENTS  
LIKE THIS."**

Student Quote



## **WE ARE SEEKING DONATIONS FOR SPRING 2020!**

In preparation for the Career & Volunteer Expo on Thursday, February 13, we are seeking gently used, clean professional attire in all sizes.

Please drop off gently used, clean professional attire to Gist Hall 114, between 9am and 4pm, Monday through Friday.

Questions? Please contact us at 707.826.3341 or [acac@humboldt.edu](mailto:acac@humboldt.edu)

**academic  
& career** ADVISING  
CENTER

Gist Hall 114 • 707.826.3341 • [www.humboldt.edu/acac](http://www.humboldt.edu/acac)



## **ADVANCED SECURITY TAPS 20-YEAR INDUSTRY VETERAN TO LEAD SANTA ROSA OFFICE**

*By Advanced Security - Friday, December 27, 2019*

With more than 20 years of experience in the fire and security industry, Nicholas Bowden is well prepared for his new role. In October, Advanced Security Systems announced Nicholas Bowden will serve as the company's regional General Manager in Santa Rosa.

Bowden's wealth of experience will be an asset as he steps into a leadership position with the 47-year-

old company. Bowden's role includes overseeing day-to-day operations for the region, as well as serving as the lead security consultant for commercial and industrial clients.

Most recently, Bowden served as the branch manager for First Alarm in Rohnert Park, Calif., where he oversaw all operations for office. Bowden brings a wealth of industry knowledge with a focus in his career as a technician, sales representative, regional sales manager, and now as general manager for the North Bay region.

Bowden is a northern California native and lives with his wife and three children. In his free time, Nick enjoys spending time with his family and is a frequent volunteer with the Young Men's Ultimate Weekend - NorthBay.

With offices throughout Northern California, Advanced Security Systems has been the region's leading security dealer for nearly 50 years. The company offers a complete line of security systems for both home and businesses. For more information, visit [www.advancedsecurity.us](http://www.advancedsecurity.us)



*Welcome*  
**Nick Bowden!**

General Manager Santa Rosa &  
North Bay Region

20 Years Industry Experience in  
Technical Service, Sales, and  
Sales Management



**ADVANCED  
SECURITY SYSTEMS**  
*"Delivering Peace of Mind"*



## **IMPACT CALIFORNIA HELPS USERS ENGAGE ON KEY ISSUES**

### ***NEW CALCHAMBER GRASSROOTS PROGRAM***

*By CalChamber - January 10, 2020*

The California Legislature reconvened this week, marking the beginning of what is expected to be another busy year at the Capitol.

Ready to help you stay informed and engage in the legislative process is Impact California, the new California Chamber of Commerce grassroots program.

Impact California provides users with:

- Legislative insight on key lasting/major issues;
- Resources explaining how to engage in the legislative process;
- Real-time legislative updates; and
- Direct links to take action on bills that would affect your community and businesses.

Impact California

After years under its previous name, the CalChamber's grassroots program has been rebranded as Impact California. Along with the launch comes a new webpage for the program, new and updated resources, a new social media presence that allows followers to receive insight and updates on California legislation, and much more.

Explore the Impact California website by visiting [www.calchamber.com/impact-california](http://www.calchamber.com/impact-california) and be sure to sign up to receive email updates from the program so that you never miss an opportunity to use your voice in the legislative process!

Follow Impact California on Twitter at [@Impact\\_CA](https://twitter.com/Impact_CA) and stay informed on key legislation affecting California business no matter where you are.

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## CHAMBER MEMBERS SELECT NEW BOARD FOR 2020

Members of the Eureka Chamber have overwhelmingly ratified six local business leaders as new members of the Chamber Board of Directors for 2020. The new Chamber Board members are:

**Ross Creech - General Manager - Quality Auto Body**  
**David Gordon - Executive Director - KEET-TV**  
**Chris Hartley - Superintendent - Humboldt County Office of Education**  
**Rob Holmlund - Owner - Malex Consulting**  
**Mariellen Jurkovich - Director - Humboldt Patient Resource Center**  
**Christine Silver - Owner - Delish on 5th**

Appointed Members:

**Rebecca Rex - Co-owner - Inn at 2nd & C**  
**Richard Murphy - Operations - Murphy's Markets**

Chamber Board members serve three year terms and each year six of the 18 member Board complete their service. Those moving off the Board this year and who deserve a hearty thanks and 'job well done' are: Mike L Newman of Shaw & Petersen Insurance; Brian Papstein of Eureka Broadcasting; Keith Flamer of College of the Redwoods; Laurie Watson-Stone of St. Joseph Health System; and 2019 Chair of the Board, Becky Reece of Cruise Planners.

Board Officers for 2020 are:

**Chair, Jennifer Budwig of Redwood Capital Bank**  
**Vice-Chair, Scott Pesch of Coldwell Banker Commercial**  
**Treasurer, Dane Valadeo, of ReProp Financial**

The new board will be officially sworn in at the Chamber Annual Membership Meeting on January 31, 2020. Members are encouraged to contact the Chamber for more information.

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## COME VISIT BUSINESS HQ





### CONFERENCE ROOM

Fully interactive display board and hot desks that seats 30  
This versatile room can be articulated into a boardroom style or workshop with separate hot desks.



### MEETING ROOM

Seats 8 in the round and features a large flatscreen for presentations  
Use our meeting rooms for presentations, interviews, client pitches or training for your company.



### COWORKING COMMONS

shared space where you can work independently or collaboratively  
A great place to collaborate and connect or work independently in this modern and open workspace.



Have you considered hosting a workshop or renting one of our spaces for a meeting? Here are some upcoming events in our beautiful HQ - Hope to see you there and we look forward to your next event!

[Learn More](#)



## YOUTH AMBASSADOR PROGRAM SEEKS BUSINESS SPONSORS

The Eureka Chamber of Commerce is pleased to announce the 2020 Rhododendron Youth Ambassador Program. This inspiring event sponsored by the Eureka Chamber and the Humboldt County Office of Education, matches local high school juniors with community minded business sponsors. The objectives of the program are to inspire a commitment to community service, introduce students to the local business community and to provide scholarships for college-bound students.

The program kicks off in February 2020 with a series of fun and educational events including tours, Chamber events, business visits and speech and interview skills training. The program will culminate with a "Final Night" impromptu public speaking competition in May. Members may contact the Chamber at 707-442-3738 for more information on how your business can participate.

## UPCOMING EVENTS

[Upcoming Events - Facebook](#)

[Upcoming Events - Website](#)



# PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

## DIAMOND



## PLATINUM



## GOLD



## SILVER



# 2020 All COUNTY CHAMBER MIXER



## BENBOW HISTORIC INN

Chamber Members from 5 Counties and State and local Officials will be present. Beer, Wine and Hors d'ouerves hosted by Benbow Historic Inn and fun begins at 5:30PM  
Use Code "CHAMBER" for special room rates.  
Check in at 3:00PM. Don't forget to bring your Door Prize

**TIME: 5:30 - 7:30**  
**DATE: Friday March 6**

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Call for Reservations

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**707.923.2124**

