

2024 Investment Opportunities





Join us as a sponsor of our 2024 Awards Gala, as we celebrate some of our region's most inspiring leaders. Taking place at a dressed-up version of The Acres, prepare for something new at this Cirque du Soleil-inspired event: engaging entertainment, custom cocktails and mocktails, and tapas-style nosh.

As with our 2023 Gala, this event will not have "tables", rather we are offering blocks of tickets for sponsors – fostering greater opportunities for your attendees to mix and mingle with other community leaders. We expect an attendance of 400 leaders.

2024 Annual Awards Gala

	PRESENTING \$10,000	INTRIGUE \$5,000	WONDER \$2,500	MAGIC \$1,500
Recognition as a Sponsor, including on all event signage, promotions, press releases and invitations	PRIORITY PLACEMENT	✓	✓	✓
Tickets for the Awards program and cocktail party	15 PRIORITY TICKETS	12 TICKETS	10 TICKETS	8 TICKETS
Special verbal recognition during the event	✓	✓	✓	✓
Ad in the tribute book	FULL-PAGE COLOR AD PRIORITY PLACEMENT	FULL-PAGE COLOR AD	FULL-PAGE BLACK AND WHITE AD	HALF-PAGE BLACK AND WHITE AD
Custom recognition as one of the following: Bar Sponsor, Live Auction Sponsor, Silent Auction Sponsor, Food Station Sponsor, Entertainment Sponsor	✓	✓		
Award presentation to selected honoree	✓			
Photo opportunity with special guests	✓			
Honorary chair of event committee	✓			



Summer Fun Family Mixer

Created in response to Chamber members who can't attend regular mixers because of family commitments, our inaugural Summer Fun Family Mixer in 2023 brought together nearly 600 Chamber member employees and their families – exceeding our expectations! Overwhelmingly well-received, the event featured race car rides, a petting zoo, face painting, balloon art, music, great local food, and much more.

Based on this success, the Summer Fun Family Mixer is slated to be a recurring benefit for Chamber members. The 2024 event will be held on July 18, hosted again by The Acres. We expect an attendance of 800-1,000.

	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Sponsor recognition on all event signage, electronic promotions and invitations, with priority placement	PRIORITY PLACEMENT	✓	✓
Vendor space on the Midway	PRIORITY PLACEMENT	✓	✓
Opportunity to promote your business during a VIP radio remote during the event	✓	✓	✓
Priority logo placement on event Passport to drive traffic to your booth	PRIORITY PLACEMENT	PRIORITY PLACEMENT	✓
Enhanced digital promotion as a Sponsor	✓	✓	
Custom recognition as one of the following: Entertainment Sponsor, Games Sponsor, or Market Sponsor	✓		



Economic Forecast

The Greater Eureka Chamber, in partnership with local government and business leaders, will host an in-person opportunity for members to learn about what's ahead for our local, regional, and state economy. The event will take place in Fall 2024, with an expected attendance of 80-100 leaders.

	PRESENTING \$5,000	GOLD \$3,000	SILVER \$1,500
Recognition on all event signage, electronic promotions and invitations	PRIORITY PLACEMENT	GOLD LEVEL RECOGNITION	SILVER LEVEL RECOGNITION
Booth in the event venue	PRIORITY PLACEMENT	✓	✓
Tickets for the event	10 TICKETS	8 TICKETS	5 TICKETS
Enhanced digital promotion as Presenting sponsor	✓		
Opportunity introduce speaker of your choice and/or facilitate a panel	✓		



Conversations with Leaders

Conversations with Leaders is a bi-monthly virtual event exclusively for members of the Greater Eureka Chamber, offering insights on critical issues and opportunities affecting our community and our region – straight from the leaders responsible for them.

To date, Conversations with Leaders topics have included housing, transportation, offshore wind, the future of cannabis, and business safety. Spring 2024 topics include the future of healthcare, homelessness, and an update on offshore wind.

An average of 60-80 Chamber members attend each session.

	PRESENTING \$5,000	GOLD \$3,000	SILVER \$1,500
Recognition on event promotions for one year	TOP-TIER PLACEMENT	GOLD LEVEL PLACEMENT	✓
Opportunity to speak at Conversations with Leaders events	TWO EVENTS	ONE EVENT	
Enhanced digital promotion as a Presenting Sponsor	✓		



Founding Investment Opportunities



The Redwood Coast Chamber Foundation (RCCF) is a 501c3 nonprofit in formation fostering inclusive economic and community development for California's North Coast. As a result of our work, local businesses, nonprofits, schools and community members have access to expanded programming designed to support regional economic growth and resilience.

Current RCCF initiatives include Leadership Redwood Coast and Next Level. Additionally, RCCF will serve as a fiscal sponsor for other North Coast Chambers of Commerce. As 501c6 nonprofits, Chambers of Commerce are not eligible for most funding opportunities, thus are often limited in the services and programs they can offer. With RCCF's fiscal sponsorship, local Chambers across the North Coast will have opportunity to expand their programs that align with our mission and serve local communities.

With the capability to be nimble and responsive, and a deep commitment to collaboration, we are in active conversations about additional potential opportunities including: support of Latino-owned businesses and organizations; helping place high school students in work-based learning opportunities; a collaborative program to engage diverse, locally-owned businesses in the offshore wind supply chain; and building business and nonprofit disaster resilience. These initiatives, and potentially others, will be developed as funding and human resources become available.

	FOUNDER \$25,000+	INVESTOR \$10,000	PARTNER \$5,000	COLLABORATOR \$2,500
	PRIORITY PLACEMENT IN PERPETUITY	IN PERPETUITY	FOR ONE YEAR	FOR ONE YEAR
Recognition on the RCCF website				
Custom recognition on RCCF social and traditional media through 2024	✓	✓	✓	✓
Exclusive invitations to and recognition at all RCCF events through 2024	✓	✓	✓	
Lead Sponsor recognition for Next Level professional development series through 2024	✓	✓		
Presenting Sponsor recognition for Leadership Redwood Coast 2024	✓			
Customized benefits available for investments over \$25,000	✓			



Leadership Redwood Coast

Launched in 2023, Leadership Redwood Coast (LRC) is a five-month regional leadership fellowship centered on empowering diverse individuals throughout Humboldt, Del Norte, and adjacent Tribal lands with the tools, connections, and insight they need to effect equitable and innovative change in their communities and across the region.

With 30 cross-sector emerging and established leaders per cohort, LRC runs March through July annually. Created in collaboration with AEDC and Illuminated Marketing, LRC is now housed with RCCF.

	PRESENTING \$10,000	LEADER \$7,500	CHAMPION \$5,000	SUPPORTER \$2,500
Placement of company logo listed on online promotions, materials for every session and LRC website, with link to company site	PREMIER PLACEMENT	✓	✓	✓
Company representative given speaking role at session of their choice	CHOICE OF SESSION OR ORIENTATION	✓		
Opportunity for sponsor representative to attend any session-related receptions	✓	✓		
Complimentary tuition for one participant in the 2024 cohort of LRC	✓	✓		
Focused sponsorship recognition at one session			✓	

SCHOLARSHIP SPONSOR — \$2,750

- Provide individual or multiple scholarships to benefit emerging leaders with limited financial resources

GRADUATION SPONSOR — \$1,500

- Company name listed on all event-related materials, signage and promotions, with verbal recognition at the event
- Invitation for the sponsoring organization's VIPs to attend the graduation and reception



Next Level

Open to the entire community, Next Level squarely responds to the gap in local, in-person, high-quality professional development opportunities. Classes are offered weekly, on a wide variety of topics such as leadership, management 101, public speaking, digital marketing, business safety, well-being, and much more.

	PRESENTING \$5,000	GOLD \$3,000	SILVER \$1,500
Opportunity to deliver customized Next Level classes	THREE PER YEAR	TWO PER YEAR	ONE PER YEAR
Recognition on event promotions for one year	PRIORITY PLACEMENT	GOLD LEVEL	✓
Credit toward classes	\$1,000	\$600	\$300
Enhanced digital promotion as Presenting Sponsor	✓		

2024 Investment Response Form

Name: _____

Company: _____

Phone: _____

Email: _____

Payment Method:

- Check is enclosed
- Please send an invoice
- Credit card

Investment type (select all that apply)



Annual Awards Gala
Sponsorship Level _____
Amount _____

Summer Fun Family Mixer
Sponsorship Level _____
Amount _____

Conversations with Leaders
Sponsorship Level _____
Amount _____

Economic Forecast
Sponsorship Level _____
Amount _____



Founding Investor
Sponsorship Level _____
Amount _____

Next Level Investor
Sponsorship Level _____
Amount _____

Leadership Redwood Coast Investor
Sponsorship Level _____
Amount _____

Thank you for the contribution to this work.

Please return this form to Nancy Olson at Nancy@eurekachamber.com.

Send checks to the Greater Eureka Chamber of Commerce OR Redwood Coast Chamber Foundation,
612 G Street, Suite 101, Eureka, CA 95503

For credit card payments please call 707-442-3738

The Redwood Coast Chamber Foundation is a 501c3 nonprofit in formation. Donations made after January 30, 2023 will be tax deductible retroactively when we receive our 501c3 designation, expected by February 2024. Redwood Coast Chamber Foundation EIN: 92-3116505