



## A MESSAGE FROM YOUR CEO

Before the Chamber takes a position on policy, does an event, creates training and marketing programs, advocates for our members, or any of the work we do here as the Board, Committees and staff, we look to see if it meets our mission.

To keep in tune with the direction we have taken at the Chamber, we constantly revisit our policy and procedures, bylaws and mission statement. We feel it's important to be relevant and to take our temperature to ensure that we are fully meeting the needs of our business community, and providing meaningful support & value for our members to assist them thrive.



In saying this our Board recently addressed our Mission Statement, and we feel that in this time the following promotes who we are and what we do.

"To advance the economic vitality of our community by serving as a catalyst for business growth, a convener of leaders, a champion for development and an advocate for a thriving place to work and live."

It is equally important to have leaders from our business community guide the Chamber in its direction and to have all industries represented. This is why we have 3 year terms to our 18 member strong Board.

I reach out to you all, and ask you to think about who you would like to see lead us for the next 3 years, and nominate or volunteer your time to drive our economy. Now more than ever we see Humboldt highlighted as a great place to live and sought after by industries as being the place they want to do business, appreciating the changes that will take place in our community driven by the announcement of HSU transitioning to a Poly-Tec and the of prospect of 4 cable landings, an offshore wind project and developments on the Samoa peninsula pertaining to aquaculture.

This is a moment in time, and it will be important to have the best people navigating and advocating on our behalf.

I urge you to reach out to me, our Board Chair or any of our Board Members to discuss the commitment and how we work strongly and passionately together.

Donna Wright



2021 Board of Directors

## CHAMBER UPDATES



### Meet Our New Digital Marketing Project Manger, Heather Bitner

Heather comes to us from the local government community & has lived in Humboldt for nearly 20 years. Being a small business owner allows her to bring a passion for the challenges unique to entrepreneurs.

She is excited to begin leading our Elevate program and work with other small businesses to help them build, and to have another way to give back to this amazing community. Welcome to the Chamber Team, Heather!

[Learn More](#)



**E7: THE SEQUOIA PARK ZOO & FOUNDATION**  
WITH GRETCHEN ZIEGLER & LEIGH PIERRE-OETKER

### Let's Talk HumCo Biz - Episode 7

In our seventh episode of Let's Talk HumCo-Biz, we speak with Sequoia Park Zoo Director Gretchen Ziegler and Sequoia Park Zoo Foundation Executive Director Leigh Pierre-Oetker.

The Sequoia Park Zoo has been operating in Humboldt's community for over 110 years and is home to a new attraction drawing visitors from around the world.

Watch this episode to learn more.

[View it Here](#)

## LET'S TALK HUMCO-BIZ



**E6: ST. JOSEPH HOSPITAL & REDWOOD MEMORIAL**  
WITH CHIEF EXECUTIVE ROBERTA LUSKIN-HAWK, M.D.

## Let's Talk HumCo Biz - Episode 6

In our sixth episode of Let's Talk HumCo-Biz, we speak with Roberta Luskin-Hawk, M.D. who is the Chief Executive for Providence St. Joseph Hospital and Redwood Memorial.

This discussion touches on topics including slowing the spread of the Delta Covid variant in our community, financial and emotional impacts of the pandemic on individuals and businesses, and finishing on a positive note talking about new programs and upgrades coming to the hospital.

[View it Here](#)



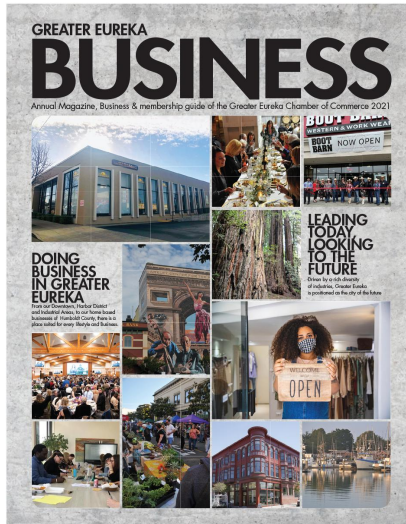
## COVID-19 Business Survey Results

The Greater Eureka Chamber would like to thank members who participated in our COVID-19 Business Survey.

As we contend with the safety and well-being of the community and the workplace, conversations on vaccination mandates and other COVID-19 related measures are now front and center in our businesses, organizations and government entities.

To view the survey results, visit the link below.

[Learn More](#)



## Only TWO Days Left - Don't Miss Your Opportunity

We are preparing for the 2021/2022 Eureka Chamber Membership Directory. Showcase your business to the community in our yearly special publication.

These and other efforts cannot succeed without your assistance, involvement and support.

If you have any questions or if you are unsure of your membership status, please feel free to call the Chamber office at 442-3738.

[Learn More](#)

## The Grind Cafe Ribbon Cutting Ceremony

The Eureka Chamber held a ribbon cutting ceremony for the Grind Café to commemorate its new ownership.

The Grind Café is owned and managed by Gabrielle Long, owner of Eureka's adored Taste of Bim Caribbean cuisine, and is now officially open

for business as of September 1st!



[View it Here](#)

Join Us!

**SEPTEMBER**  
**VIRTUAL MIXER**

LACO CO-HOSTED BY:  
LACO Associates and  
Six Rivers Solar

**SIX RIVERS SOLAR**

**GUEST SPEAKER:**  
**Dr. Joseph Arcidi**  
Cardiothoracic Surgeon at  
Providence St. Joseph Health

**THURSDAY,**  
**SEPTEMBER 16, 2021**  
**5:30- 7 PM**

**MUST REGISTER TO ATTEND. LINK BELOW.**

## September Virtual Chamber Mixer

September's Chamber Mixer is hosted by LACO Associates and Six Rivers Solar.

All Chamber members and those who are interested in joining are invited for a virtual night of fun, prizes.

Our guest speaker is Dr. Joseph Arcidi from Providence St. Joseph Health.

To participate you must register in advance:

[Mixer Registration](#)

## WHAT'S NEW

FUTURE FORWARD IS HERE

**REDWOOD COAST  
REGION ECONOMIC  
DEVELOPMENT  
SUMMIT**

GET YOUR TICKETS NOW  
OCTOBER 21-22

## Join Future Forward

On Thursday, October 21, and Friday, October 22, leaders from Del Norte and Adjacent Tribal Lands, Humboldt, and Mendocino will convene virtually for the first-ever Redwood Coast Region Economic Development Summit.

The goal is to identify shared economic opportunities and strengthen collaboration amongst our businesses, economic development professionals, and emerging leaders.

[Learn More](#)

## Recology Driver Helps Family Escape House Fire

Matt Taylor, a 14 year Recology Humboldt County employee, was tipping bins during his morning route on August 10th when he noticed a plume of smoke coming



from about a block away and immediately drove to the house it was coming from.

This is when he sprang into action, parking his truck and running to the front door of the burning home, shouting and pounding until there was an answer. Read the full story below. Thank you for your heroic acts, Matt!

[Learn More](#)

**Map of the Movies**  
MOBILE APP

Humboldt and Del Norte Counties have been prime locations for feature films, television shows, and commercials for over a century!

Take this self-guided tour through the Redwood Coast and see why our area has attracted big movie titles such as

Star Wars: Return of the Jedi,  
Jurassic Park: The Lost World,  
E.T.: The Extra-Terrestrial,  
Disney's A Wrinkle in Time  
and Netflix's Bird Box.

DOWNLOAD THE FREE APP NOW!

### Introducing: The Humboldt Movie App

The Humboldt-Del Norte Film Commission is excited to announce the launch of the Map of the Movies mobile application.

The new app is based on the popular printed map brochure featuring local filming locations from the past century in Humboldt and Del Norte Counties.

Film tourism is one of the film commission's focuses, as the economic benefit of film tourism can far outweigh the initial spending by film productions in the region.

[Learn More](#)

**Flex our power.**  
**Save our power.**

Together we can keep our power up and running.

### Flex Our Power. Save Our Power.

The Greater Eureka Chamber of Commerce has partnered with Energy Upgrade California's Flex Alert Program.

Flex Alerts are triggered during heat waves when everyone is using energy to try to stay cool. By reducing our energy use from 4-9PM, together we can all help stop power outages, and help keep California the Golden State that we know and love.

[Learn More](#)

### Stay Updated on Local Covid News

As local case rates continue to increase, we at the Chamber want to remind our community that resources and information are available.

The County's Covid information phone line is open Monday - Friday 8 a.m. to 5 p.m. and can provide assistance with testing questions, vaccine information, and local health and safety guidance.



[Learn More](#)



## Join In The Fun - Host a 2022 Mixer

Want more visibility for your business? Showcase what you do and how you do it by bringing local professionals into your business for an evening of networking, fun and camaraderie.

Applications are now being accepted for 2022 Eureka Chamber Mixer Hosts.

Hosting a mixer is an excellent opportunity to share your business with fellow chamber members!

Call 442-3738 for more information.

[Learn More](#)



## Revisiting Mask Mandates

In this episode of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank and employment law expert Jennifer Shaw revisit COVID-19 workplace mask mandates.

[Learn More](#)

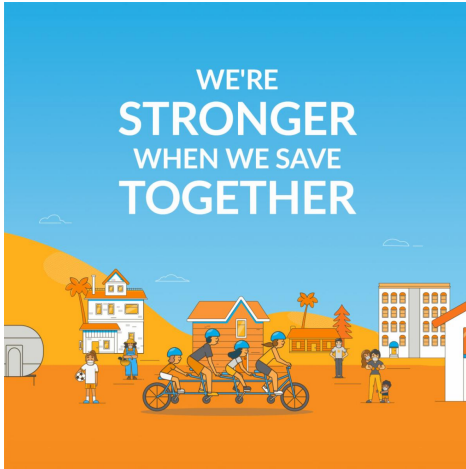
## The Eureka Chamber is Distributing N95 Masks to Local Businesses

The Greater Eureka Chamber of Commerce, in conjunction with the state, will be supplying free N95 masks to local businesses in order to ease the burden of complying with the Cal/OSHA COVID-19 Emergency Regulation N95 mask requirement. This regulation requires employers to provide respirators/N95 masks for unvaccinated workers upon request.

Supplies limited. Please call 442-3738 to place an order.



[Learn More](#)



## Join the #KeepItGolden Movement

As many of you know, the Eureka Chamber has partnered with Energy Upgrade California®, a statewide initiative committed to reaching our state's energy goals.

Click the link below to learn how you can either partner with the Chamber in hosting events and distributing information if you're a small business, or you can sign up and have your own partnership if you're a community based organization.

[Learn More](#)



## Coming Soon: U.S. Emergency Rule Establishing Large Employer Vaccination or Testing Mandate

On September 9, 2021, President Joe Biden announced that the U.S. Department of Labor through its Occupational Safety and Health Administration (OSHA) is working to create an emergency temporary standard (ETS) requiring employers with 100 or more employees to ensure that their workers are fully vaccinated or to require any remaining unvaccinated workers to produce a negative COVID-19 test result on a weekly basis in order to enter a worksite.

[Learn More](#)

## Not a Chamber Member? There's No Better Time to Join!

Now is your chance to sign-up your business for Chamber membership in 2022. Exciting benefits include listing on our updated website, access via our new client management software to your membership data and more! Additional info below.

[Learn More](#)



# JUMP-START THE NEW YEAR

*Join now for 2022 & get the rest of 2021 FREE!*

Become a member in 2022 and get a New Member Spotlight, the opportunity to be part of our Mixers, Business Promotions, listing in the Annual Membership Magazine and more!





CR EUREKA  
*Part Time*  
**JOB  
FAIR**



*Find a job that works for you!*

**9/17/21**  
**FRIDAY**  
**12:00 - 2:00PM**

VIA ZOOM:

<https://redwoods-edu.zoom.us/j/94419782058?pwd=YnGVjNk8yNWdOM3U5ajFTdkwzd09>

EMPLOYER PANEL:

**RSVP AND JOIN OUR  
EMPLOYER PANEL TODAY!**

For more information: [careercenter@redwoods.edu](mailto:careercenter@redwoods.edu)  
[www.redwoods.edu/careercenter/Home/Jobs](http://www.redwoods.edu/careercenter/Home/Jobs)

**CR COLLEGE OF THE REDWOODS**

COAST CENTRAL CREDIT UNION



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Credit Union

# NEW MEMBERS



**Rotary**  
Club of Southwest Eureka



Serving the North Coast  
Since 1969



**NO BOUNDARIES  
MARKETING GROUP**

# PREMIER MEMBERS



# PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

## DIAMOND



## PLATINUM



## GOLD



## SILVER



Visit our Website

