



## A MESSAGE FROM YOUR CEO

Each and every year we await the publication of our Annual Membership Directory of the Greater Eureka Chamber of Commerce with eager anticipation. This year we are especially excited to share the directory with our members and community, as we feel it is the most robust in recent Chamber history, proudly providing information about our businesses, community and economic opportunities in Humboldt County. We hope you agree.

The 2021/2022 Edition was distributed on Sunday October 17th by the Times Standard and copies are available here in the Chamber lobby and on-line at the Times Standard and [our website](#).

Inside you will find that our members are highlighted and there is a directory of local businesses within their categories that offers our community the opportunity to easily search for what they need and to patronize businesses that in turn support our local economy.

2021 has been a very busy year with the Chamber advocating for local businesses and the Board taking positions in the area of Broadband, the harbor district and in particular Nordic Aquafarms. Our committees have been working hard and we have highlighted with an article, the the efforts of our Business and Education Committee to support and promote Building Careers in Trade.

Equally as exciting has been our support of HSU's transformation to becoming California's 3rd polytechnic university, meeting the need for Broadband access for Humboldt County and Humboldt County's aviation. Each of these topics is featured in articles by guest writers who share their perspectives on these significant economic drivers.

The ever popular Chamber business award winners of 2020 have been highlighted and we honor those businesses for their excellence and community involvement.

As we look back at the last 12 months, we hear from our Chair, Scott Pesch, who has navigated us smoothly through the rocky waters of the pandemic. You will also find that our incoming Chair, Linda Wise will be championing our business members and community using our recently revised mission statement as the guide.

I would like to thank our membership for supporting the magazine and its articles by promoting themselves in this robust edition. I encourage you to support all of them by supporting local!

2021 proved to be a turning point for the Chamber, adding 2 additional staffers to create programs such as ELEVATE, our free digital marketing and E Commerce training program, our HQ coordinator that supports our Flex Work space and on-line collaborations and training. We have also partnered with Energy Upgrade California to support the efforts to save our members and families hard earned dollars by learning how to conserve energy and help prevent power outages via flex alerts.

We are proud of our Board, committees and staff for their dedication and accomplishments this year and we encourage you to pick up your copy of the directory at our office or go on-line to learn more.

Here is to an even stronger 2022!





[View Directory](#)

## CHAMBER UPDATES

### Introducing Elevate!



The Eureka Chamber's digital marketing program designed to help your business stand out in today's digital world.

The Elevate team has been meeting with local businesses and non-profits to assess their current digital footprint and place them in the Elevate workshop series.

Workshops are filling quickly! Contact us today to reserve your spot in this FREE digital marketing workshop series.



[Learn More](#)



### October Special Mixer Event

Chamber members are invited to the **special October Multi-Chamber Virtual Mixer** hosted by Coast Central Credit Union, Thursday, October 21 from 5:30pm– 7:00pm via Remo (a virtual platform similar to Zoom).

We'll hear from Coast Central Credit Union President and CEO Jim Sessa, see the unveiling of the 2022 Coast Central Calendar, and watch a beverage demo by Humboldt Craft Spirits.

There will be prizes and networking opportunities throughout the event as well. This is a Mixer you don't want to miss.

Limited spots available so register now!

Mixer Registration



## September Virtual Mixer Recap

Watch a recap of the Greater Eureka Chamber of Commerce's September Virtual Mixer.

Co-hosted by LACO Associates and Six Rivers Solar with guest speaker Dr. Joseph Arcidi, cardiothoracic surgeon at St. Joseph Health.

[View it Here](#)



## Last Chance to Sign Up and Join In The Fun - Host a 2022 Mixer!

Want more visibility for your business? Showcase what you do and how you do it by bringing local professionals into your business for an evening of networking, fun and camaraderie.

Applications are now being accepted for 2022 Eureka Chamber Mixer Hosts.

Hosting a mixer is an excellent opportunity to share your business with fellow chamber members!

Call 442-3738 for more information.

[Learn More](#)

**Not a Chamber Member? There's No Better Time to Join!**





# JUMP-START THE NEW YEAR

*Join now for 2022 & get the rest of 2021 FREE!*

Become a member in 2022 and get a New Member Spotlight, the opportunity to be part of our Mixers, Business Promotions, listing in the Annual Membership Magazine and more!



Now is your chance to sign-up your business for Chamber membership in 2022. Exciting benefits include listing on our updated website, access via our new client management software to your membership data and more! Additional info below.

[Learn More](#)

## WHAT'S NEW

### Submit Your Business Article for the Chamber Review!

Chamber Members are welcome to submit articles to the Eureka Chamber Review. The Eureka Chamber Review is published monthly and has a distribution of over 1,100 subscribers!

Chamber news submissions should be emailed to [susan@eurekachamber.com](mailto:susan@eurekachamber.com).

50 YEAR ANNIVERSARY



"DELIVERING PEACE OF MIND"

### Advanced Security Names New Manager

Advanced Security Systems is proud to announce the promotion of Zach Smith as the new Manager & Security Consultant for Curry, Del Norte, and Humboldt counties.

Advanced Security Systems is a local family-owned and operated business that is celebrating its 50th year of service. The company offers a complete line of security and life safety systems for both residential and commercial sites.

[Learn More](#)

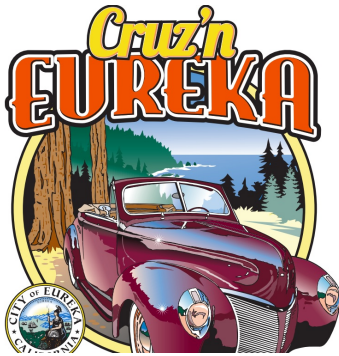


## Blood Bank Celebrates 70 Years

The Northern California Community Blood Bank recently celebrated the significant milestone of 70 years serving Humboldt and Del Norte Counties.

To celebrate the milestone, the community was invited to join staff on October 6th, 2021 at the Blood Center located at 2524 Harrison Avenue. Donors received a commemorative pint glass in celebration of the event.

[Learn More](#)



## Cruz'N Eureka Steps Up for Local Kids

Leon's Car Care Center was one of the major sponsors of the recent Cruz'N Eureka event. In total, this year's event raised an estimated \$30,000 for the Boys and Girls Club of the Redwoods!

[Learn More](#)



## New Resources Available Through County Economic Development Division

The County of Humboldt's Economic Development Division now offers a free service on its website that provides communities, employers (and employees) a range of free analytical tools to aid in researching and analyzing data for making business and employment decisions.

[Learn More](#)



## Compass Community Credit Union Earns "Best Of North Coast" Honors

Compass Community Credit Union has once again earned a spot in the "Best of the North Coast."

Compass has been recognized among the Best Credit Unions in the financial services category in the annual Times-Standard special issue for the second year in a row.

[Learn More](#)

**Join Future Forward**



Future Forward, the 2021 Redwood Coast Region Economic Summit, is a virtual 2-day conference. Join business owners, economic development professionals, and emerging leaders throughout Del Norte, Humboldt, and Mendocino Counties for interactive conversations on how we can cultivate a thriving economy in the Redwood Coast Region.

On October 21 we will be hearing from Senator Mike McGuire, Julian Mocine McQueen from The Million Person Project, Ish Herrera, and Patrick Atwater from California Forward, and Dr. Kate Lancaster.

[Learn More](#)



## Breaking Down COVID-19 Related Lawsuits

In this episode of The Workplace podcast, CalChamber employment law expert Matthew Roberts, CalChamber policy advocate Ashley Hoffman, and employment law attorney Colby Turner discuss COVID-19-related litigation and identify potential situations that can trigger lawsuits.

[Learn More](#)



## Harvest Ceremony set for U.S. Capitol Christmas Tree

After almost a year of planning, the U.S. Capitol Christmas Tree, an 84-foot white fir nicknamed "Sugar Bear," will be harvested from the Six Rivers National Forest in a virtual ceremony on Oct. 24, 2021 at 10 AM.

The public is invited to view this significant milestone during a livestream of the ceremony available on the Six Rivers National Forest Facebook page.

[Learn More](#)



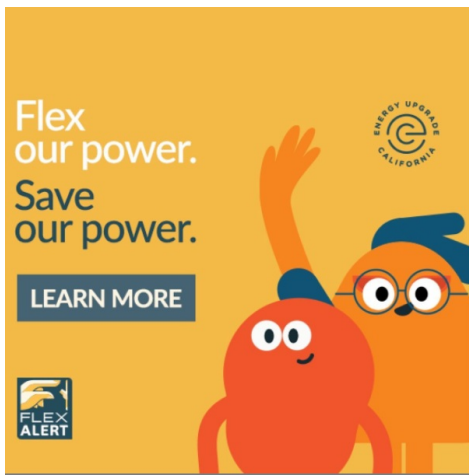
## New 2022 California Employment Laws

The COVID-19 pandemic was still challenging for the California Legislature, but that didn't stop it from sending several hundred bills to the Governor, many of which impact California employers.

Here's a quick look at some of the new employment laws that employers should be aware of. Unless otherwise stated, they're effective starting January 1, 2022.

[Learn More](#)





## Flex Our Power. Save Our Power.

The Greater Eureka Chamber of Commerce has partnered with Energy Upgrade California to participate in their Flex Alerts Program. You may have all seen or received a Flex Alert by now, but what exactly is a Flex Alert and what does that mean for you?

[Learn More](#)

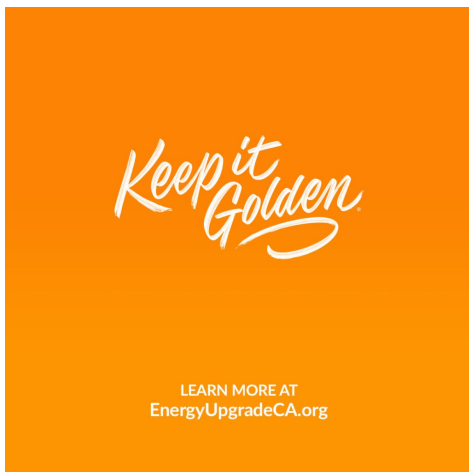


## Stay Updated on Local Covid News

In regards to our local COVID situation, we at the Chamber want to remind our community that resources and information are available.

The County's Covid information phone line is open Monday - Friday 8 a.m. to 5 p.m. and can provide assistance with testing questions, vaccine information, and local health and safety guidance.

[Learn More](#)



## Join the #KeepItGolden Movement

As our partnership comes to a close, we would like to give a final reminder on the decisions that each and every one of us can consciously make to save energy, save money, and prevent devastating power outages in California.

1. Switch off lights and unplug small appliances when not in immediate use.
2. Use natural sunlight, wear extra layers, and limit the use of space heaters to stay warm
3. Wash your clothes on the cold cycle. 90% of the energy used for washing clothes is used to heat the water.

Sign up for Energy Upgrade California's fun and free Goldie program for more tips and tricks like these sent directly to your phone weekly!

[Learn More](#)



# Certify & Amplify Virtual Workshop

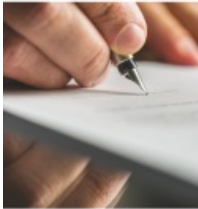
November 2, 2021

10:00 - 11:30 a.m.

Small diverse businesses who certify have special access to multimillion \$ contract opportunities with utilities, large and small, across the State



RCEA is hosting a free webinar to introduce local businesses to benefits and opportunities available through California Public Utilities Commission's Supplier Diversity program.



If you are a small diverse business owner, we want to help you certify in the California Public Utilities Commission's (CPUC's) Supplier Diversity program and amplify your business opportunities throughout the state. Register *on our website* to learn about the benefits and opportunities available through this certification and how to access California's multimillion-dollar utility contracting clearinghouse.

Commonly referred to as "Supplier Diversity," *General Order (GO) 156* is a statewide program that encourages utilities to prioritize contracts and subcontracts from businesses that meet diversity qualifications. To qualify, businesses must be 51% woman-owned; minority-owned; lesbian, gay, bisexual, transgender (LGBT)-owned; or disabled veteran-owned enterprises. After being certified as a diverse supplier, qualified businesses are listed in the CPUC's *Clearinghouse*, which utilities can then access for their contracting needs and to meet their contracting quotas.



The COVID-19 pandemic has squeezed our local businesses into even more competitive environments and tighter margins, making Supplier Diversity certification another way to get local businesses noticed and ensure that they stand out among the competition.

RCEA wants to make sure that businesses in our communities are aware of this program, know how to qualify for the Clearinghouse, and get their questions answered by our **guest speakers from the California Public Utilities Commission, Pacific Gas & Electric, and a local business like themselves.**



For more information and to register:  
[www.RedwoodEnergy.org/events](http://www.RedwoodEnergy.org/events)  
nstephenson@RedwoodEnergy.org (707) 382-7110



Traducción estará disponible. Los detalles se proporcionarán con el registro.

## NEW MEMBERS



corcoran

GLOBAL LIVING



## PREMIER MEMBERS





# PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

## DIAMOND



## PLATINUM



## GOLD



## SILVER



Visit our Website

