



A MESSAGE FROM YOUR CEO

2020 has shown us that we here in Humboldt County are unique and special people. Traditional barriers have been broken, and we have come together as never before to be supportive and resilient.

We understand that we could be heading into uncertain times over the coming weeks, and we ask our community to keep safe, don't let your guard down, dig deep to resist putting ourselves in vulnerable positions.

Also, let's continue to support our local businesses like never before. Shop local for goods and services first. This holiday season could make or break some business and shape the way our community looks for a very long time.

I feel proud to join our Humboldt County Chambers of Commerce, Business Improvement Districts, Economic Development Non-Profits and Main Street Programs that have come together to launch a county-wide "buy local" campaign and we invite you to participate!

If this sounds good to you, read on for a brief overview and to see how you can get involved.

The campaign is called **Choose Humboldt** and its objective is to create a strong, unified voice promoting the importance of shopping locally during the holiday season. The ask of participating business is simple: using your cell phone record a 30 or 60 second radio PSA(s) and record a video up to 60 seconds. There is no charge to participate.

Eureka Chamber members, here is what to include:

- This is (NAME) from (Name of Business or years in the community)

Content examples:

- Why is shopping locally important?
- Tell us about your favorite Humboldt County holiday tradition?
- Tell us your founding story?
- Share something new about your business
- Does your business actively give back to the community? Tell us about it.

Please conclude with: Choose Humboldt. Shop (insert your town). Example: "Choose Humboldt. Shop Eureka."

Also when making your social media posts use #ChooseHumboldt #ShopEureka or #Shopyourtown, and tag Eureka Chamber into your posts. Don't forget to share your experiences in the Humboldt General Store Facebook Group.

We hope you will join us in the **Choose Humboldt** campaign! To participate or for more information email lynette.mullen@gmail.com

For our community, we ask you to use these hashtags, #ChooseHumboldt #ShopEureka,

Please remember that **Local** businesses not only pay their employees, they also spend money at other **local** businesses. That means by **buying local**, you help create jobs for your friends and neighbors, contribute to improved public infrastructure, and invest in your community both socially and economically.





Choose Humboldt Photos

This holiday season, remember that when you shop local it's not only a special gift to the recipient, but a gift to our friends that own and work in local businesses. So this year, we ask you to choose Humboldt and shop local. Search social media and businesses use the hashtags in your posts - #choosehumboldt #shopeureka or #shop(your town) - and tag the Eureka Chamber so we can share your holiday message. Happy Holidays!

Facebook Photos

Choose Humboldt Video

Are you a local business? You can share your Choose Humboldt and Shop (Your Town) video too, for a chance to be featured! Just email your 30 - 60 second video (horizontally filmed preferred) to lynette.mullen@gmail.com. Or/and post it online and don't forget the hashtags!! #choosehumboldt #shopeureka #shop(yourtown) #shophumboldt

Facebook Videos



ART BIZ HAS LAUNCHED!

Humboldt county is rich in culture - having the distinction of being the location where there is the highest numbers of artists per capita in the United States, along with the city of Eureka being designated by the state of California as a cultural arts district.

Our local artists have been hit hard in 2020, many who have lost their outlets to show and sell their art.

This is why the Eureka chamber came in and collaborated with these local artists, many of whom are internationally recognized. You now have the opportunity to support and own Humboldt art.



Virtual Art Auction

October - January 2021

Now is Your Chance to Purchase Original & Limited Edition Local Art for Your Home or Office!

Art Biz is a collaborative effort of the Humboldt arts & business community supporting local participating artists & the Greater Eureka Chamber of Commerce.

Visit EurekaChamber.com/Art-Biz





Whether you are a seasoned collector or this is your first art purchase - everyone is welcome to browse and place bids.

With the holidays approaching this is a great opportunity to find a truly unique and memorable gift for your loved ones or yourself.



[Browse & Bid Now!](#)

NOVEMBER VIRTUAL MIXER

**Thursday, November 19th
from 5:30-7:00pm**

Join us for this month's virtual mixer hosted by Humboldt Sponsors. You'll get the opportunity to hear from Alanna Powell, Executive Director at Humboldt Made. She'll share information on the new campaign Choose Humboldt, a county-wide collaborative effort that encourages shopping and supporting local this holiday season. You can also network, get Chamber updates, and win cool prizes!

[Learn More & Register](#)



October Virtual Mixer Recap:

Networking | Guest Speakers | Education

Hosted by Premier Member, Coast Central Credit Union. Learn from Guest Speaker, Kelly Sanders of the Humboldt County Office of Elections.

Check out a recording of the Virtual Mixers [HERE!](#)

RIBBON CUTTING EVENTS

The Chamber has recent Ribbon Cutting Ceremonies on video and you can see them [HERE: Ribbon Cuttings 2020](#)

Emerge Spa Therapy

The Eureka Chamber is happy to celebrate a beautiful new location in the Eureka-Cutten area with massage therapist and Emmerge Spa Therapy

owner, Stephanie Connors.

Virtual Ribbon Cutting



Manzanilla Restaurant

Manzanilla is located on the corner spot at 2850 F Street and has plenty of outdoor dining space along the side of the building. Manzanilla has a unique food selection providing the rich flavors of the Mediterranean, infused with a Spanish twist and local produce whenever possible.

Virtual Ribbon Cutting



NEW MEMBERS



Wildling Design Studio

WHAT'S NEW

Host a 2021 Mixer!



Chamber Mixers are a perfect way to gain exposure for your company. Would you like more visibility for your business? Showcase what you do and how you do it by bringing area professionals into your business for an evening of networking and camaraderie.

Learn More

Apply

Coast Central Announces a Total of \$100,000 in Grants Awarded for Fall Round

Coast Central Credit Union President/CEO James T. Sessa announced that its Board of Directors has approved \$100,000 in grants through its Community Investment Program to 12 local organizations for its fall 2020 round of giving.

Belonging Never Felt Better®



[Learn more](#)



Advanced Security Systems Honored with NOTIFIER Award of Excellence

NOTIFIER recently presented its Diamond Award of Excellence to Advanced Security Systems, citing the company's strong commitment to customer satisfaction.

[Learn more](#)



Compass Community Credit Union Partners With Synergent To Provide Core Processing

Compass Community Credit Union has partnered with Synergent to provide Symitar® Episys® core processing.

[Learn more](#)



Company Reports Record Growth and Continued Dividend

Redwood Capital Bank, announced unaudited consolidated financial results for three and nine month period ended September 30, 2020.

[Learn more](#)



Nordic Aquafarms Q&A Meeting

The community is encouraged to attend this town hall meeting to learn more about Nordic Aquafarms permit process, hear application and study highlights, and receive a general project update regarding Nordic's planned aquaculture facility for the Samoa Peninsula.

[Learn more](#)

New Guidance on COVID-19 Notices Law

In this episode of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank

The Workplace
a Podcast by CalChamber.



and CalChamber policy advocate Robert Moutrie discuss the October 16 guidance issued by the California Department of Public Health (CDPH) on AB 685, California's new COVID-19 workplace exposure reporting law.

[Learn more](#)

SUBMIT YOUR ARTICLE FOR THE CHAMBER REVIEW

Chamber Members are welcome to submit articles to the Eureka Chamber Review. The Eureka Chamber Review is published monthly and has a distribution of over 1,100 subscribers!

Chamber news submissions should be emailed to susan@eurekachamber.com.

[Learn More](#)



PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

DIAMOND



PLATINUM



GOLD



SILVER



Visit our Website

