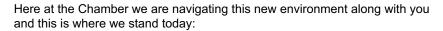


A MESSAGE FROM YOUR CEO

Where do we go from here?

We do understand that across all sectors, every business will face individual challenges as our nation begins the journey to recovery, while still facing the public health threat of the virus.

Consumers and/or employees may be cautious about being in an enclosed space with others, regardless of the safety and health protocols in place in the County and State.





- After discussions with our Executive Committee, our board and committee meetings have started to be hybrid (some participants in person and others virtually)
- After consulting our staff, our office employees have a choice of wearing a mask if they are vaccinated and must still wear a mask if not vaccinated and not distanced in their private office
- Mixers will soon be moving back to in person, and we are navigating ways to hold them hybrid
- Business HQ Flex Work space is now opening for clients after we discuss our office protocols
- Our office is open to our members and general public to meet with staff and we are considering group meetings on a case by case basis

Creating our reopening plan has required a tremendous amount of internal assessment, and we take into consideration that we will have to be flexible based on situations that we cannot control.

We appreciate that you will have to do the same. Guidelines are not clear. Public expectations and opinions often differ, and it appears that we are now left to make these important decisions on our own.

Here are some links, emails and phone numbers to assist:

County of Humboldt (707) 441-5000 humcoreopens@co.humboldt.ca.us covidinfo@co.humboldt.ca.us COVID-19 Reopening Certification

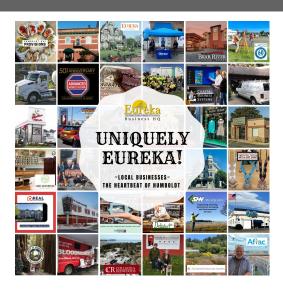
State COVID-19 Website

Industry Guidance To Reduce Risk

As everything is changing so rapidly, please feel free to call our office at any time, we are here to help.

Donna Wright

SOCIAL MEDIA CAMPAIGNS



Uniquely Eureka!

At the Eureka Chamber we understand our local businesses are unique. That's why we've launched Uniquely Eureka! This campaign is an opportunity for you to share your unique business story and be featured in front of the Chamber's growing online audience.

So what makes your business unique? Whatever it may be, we want to hear about it and support you. This campaign is featured on social media, the Chamber website, and promoted through our local media partners.

More Info



PROUD CHAMBER MEMBERS Your Chance to Win an Upgrade to Membership PLUS!

Send a quote testimonial on why you're a proud Chamber member, a photo of yourself, & your business logo to Sierra@eurekachamber.com by Monday, May 31, 2021.

Chamber members that participate will be entered into a drawing. Three winners will be selected to receive a free upgrade to Membership PLUS, a \$95 marketing add-on.

Special prizes for current Membership PLUS or Premier Member winners.

Entry Examples

Benefits of Membership Plus

Watch the Latest Edition of Let's Talk HumCo-Biz

The Eureka Chamber's Vodcast 'Let's Talk HumCo-Biz' features local businesses, organizations, and community leaders that speak on relevant business topics.

Thus far we've had Advanced Security Systems President - Chuck Petrusha, representatives from the proposed aquaculture facility in Samoa - Nordic Aquafarms, and Shelley Nilsen of Express Employment Professionals speaking about current employment trends.



E3: EXPRESS EMPLOYMENT PROFESSIONALS LOCAL BUSINESSES STRUGGLE TO FIND WORKERS AS PANDEMIC EASES

EVENTS



Ribbon Cutting Ceremony Celebrates Grand Opening of Papa & Barkley Social

On April 20, 2021 the Eureka Chamber took part in a ribbon cutting ceremony to celebrate the launch of Papa & Barkley Social, an innovative cannabis retail concept featuring a curated dispensary, tasting room, luxury day spa, outdoor food truck, & consumption lounge.

Learn more

See the Video Here

Thursday, May 20, 2021 - 5:30 pm - 7:00 pm Hosted by: MENDENHALL STUDIOS JOIN US! REGISTER NOW AT www.eurekachamber.com/may-virtual-mixer • LEARN ABOUT THIS THIRTEEN STUDIO COMPOUND WHERE 20 LOCAL ARTISTS CALL HOME • HEAR FROM LOCAL ARTISTS • GET BUSINESS UPDATES • WIN PRIZES • NETWORK • HAVE FUN!

Join us, Thursday, May 20th beginning at 5:30 p.m. for the May Virtual Mixer hosted by new member Mendenhall Studios.

You'll get the chance to learn about this thirteen studio compound where more than 20 local artists call home and hear from some of the artists themselves! Plus find out what's happening with local businesses, expand your professional network, have a chance to win awesome prizes, get Chamber updates and see LOTS of friendly faces! You must register in advance.

Register

Mixer Recaps & Videos



Bear River Hosts Annual Charity Golf Tournament

The Greater Eureka Chamber of Commerce is excited to be the 2021 recipient of Bear River Casino Resort's Annual Charity Golf Tournament, Friday, July 30th at the Redwood Empire Golf and Country Club in Fortuna. Registration opens at 8:00 a.m. with a 9:30 a.m. shotgun start.

This golf tournament is a 4-Person Scramble with 21 teams maximum. So round up your team and start practicing your swing because cash prizes and trophies will be awarded to the top 3 teams! You must register early to ensure a reserved spot.

The Entry Fee for a Team of 4 is \$1,000, which includes:

- * One complimentary foursome and two carts.
- * Two drink coupons per player.
- * Inclusion on tournament advertisement and social media/website.
- * Advertisement with provided high resolution logo.

YOU CAN ALSO BE AN EVENT SPONSOR! Find out more and register now.



WHAT'S NEW



Earnings Release – Redwood Capital Bancorp – First Quarter, 2021

Management and the Board of Directors are proud to announce record earnings and continued deposit growth for the first guarter of 2021.

Learn More



Considerations for Workplace Reopenings

In this episode of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank and employment law expert Jennifer Shaw discuss workplace reopenings and what employers should consider when deciding whether to end their remote work programs.

Learn More



Re-Emergent, an Artist Grant & Exhibition Opportunity

The Humboldt Arts Council, through the generous support of an anonymous donor, invites Humboldt County Visual Artists to apply for support in the creation of new work as we begin the process of re-emerging into society following a year of living with the COVID-19 pandemic.

Learn More



Business Community PSA Encourages Vaccinations

California's business community has released a new public service announcement (PSA), called "Do It For," encouraging Californians to get vaccinated when it's their turn.

The PSA is airing statewide on TV, radio and social media, reaching millions of California residents.

Learn More



\$100,000 Awarded in Spring Grants

The Coast Central Credit Union Board of Directors has approved \$100,000 in grants through its Community Investment Program's spring round to 15 local organizations. This is the largest number in the program's 13-year history.

Learn More



Nordic Aquafarms needs your help!

Please consider expressing your support for Nordic Aquafarms and their local project focused on producing high quality seafood in an environmentally responsible manner.

Learn More



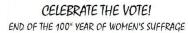
5-Star Compass Community Credit Union a **Trusted Partner**

Compass Community Credit Union has once again been awarded the highest (5-Star) rating for financial strength and stability from the Nation's Premier Credit Union and Bank Rating Firm, BauerFinancial, Inc.



Six Rivers, Many Peoples, One Tree

Six Rivers National Forest is providing the 2021 U.S. Capitol Christmas Tree. You are invited to help showcase the diverse peoples and ecology of California and its North Coast by making ornaments and tree skirts for the Capitol Christmas Tree and the smaller companion trees.





Celebrate 100 Years of Women's Suffrage

One year ago planning began for a local celebration for the passage of the 19th Amendment, giving women the right to vote. Originally planned to be a parade, we will now celebrate the passage of the 19th Amendment at an event with music and speeches at the Gazebo in Old Town Eureka.

NEW MEMBERS













C Street & **Mendenhall Studios**

PREMIER MEMBERS



PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

DIAMOND









"DELIVERING PEACE OF MIND"

PLATINUM





GOLD















SILVER











































