



A MESSAGE FROM YOUR CEO

We are feeling the excitement grow in our community.

Is a return to normal on the horizon? What will normal look like?

Here at the Chamber the “new normal” will certainly look much different. We are eager to soon have our staff returning to the office full time. In addition, we look forward to opening our flex work space and meeting rooms for you to utilize as soon as possible.



The most exciting “new normal” news is that we will soon be unveiling a program designed to assist our members and the Humboldt business community in increasing their online and e-commerce presence. This ground breaking program was made possible by a generous Federal grant that we applied for last year during the height of the pandemic, anticipating the need for businesses to reopen and re-examine their post-pandemic approach to the way they do business.

Yes, we are growing and this new program will support two full time staffers, a project manager and a project coordinator. They will work with local businesses who are looking to create an on-line presence and improve their e-commerce capabilities. Our team will provide consulting services, training in website and e-commerce design as well as on-line marketing and support clients in developing strategies for long term sustainability.

This program will support so many of our local businesses that would benefit with participating side by side, free of charge with our project staff to learn the skills to be able to grow their business and reach a larger audience using tools that are available in today’s business world. Now this is exciting! Please keep connected with us to learn how you can participate.

We look forward to providing you with even more tools to assist you in navigating the direction, sustainability and growth of your business and are pleased to bring to you our Inaugural State of the Economy webinar April 9th. You will hear valuable information that will help you make the best decisions for your business and discover opportunities available to you. Registration is now open, just click [HERE](#) for more information.

Campaigns are being created for our members and collaborations made with our local media partners to continue our drive to eat, drink, shop and support local. Be looking for the launch of our Unique Eureka campaign, piggy-backing on the success of the Families and Faces Behind the Businesses Campaign of 2020 and the Choose Humboldt county-wide collaboration that continues to drive business to your websites, phones, social media pages and front doors. We may be calling on some of you to contribute your perspectives and voices in producing PSA’s promoting these popular programs.

We feel honored to work for you, our members and we look forward to hearing from you for any reason whether to advocate a position, make introductions that you may need, get advice and direction on where to best find what you need, or to make suggestions on how we can better serve you.

-Donna Wright

State of the Economy Webinar

Friday, April 9, 2021 12:00 pm to 1:30 pm

Brought to you by:
The Greater Eureka
Chamber of Commerce
WWW.EUREKACHAMBER.COM/STATE-ECONOMY

Eureka
Business HQ

STATE OF THE ECONOMY

-EUREKA-

FREE WEBINAR
FRIDAY
APRIL 9, 2021
12:00 PM - 1:30 PM

NOTEWORTHY LEADERS FROM THE STATE, COUNTY, AND CITY WILL SPEAK ON THE WELL-BEING OF OUR LOCAL ECONOMY & INITIATIVES RELATED TO ECONOMIC DEVELOPMENT.

Randall Weaver
Labor Market Consultant
CA Employment Development Department

Scott Adair
Director of Economic Development
County of Humboldt, CA

Miles Slattery, City Manager
City of Eureka, CA
& **Lane Millar, Finance Director**
City of Eureka, CA

WWW.EUREKACHAMBER.COM/STATE-ECONOMY

This event is sponsored by:



As our local business community begins to formulate tactics and strategies to move forward in 2021, it is important to know how we are doing and where we are going as a community. To shed a light on the well-being of the local economy, the Eureka Chamber has brought together noteworthy leaders from the state, county, and city to speak to area business representatives in an easily accessible and free online webinar.

Attendees will get to hear from Randy Weaver, a labor market consultant with the California Employment Development Department; Humboldt County's Director of Economic Development Scott Adair; Eureka City Manager, Miles Slattery; and Eureka Finance Director, Lane Millar.

This event is free thanks to our sponsors the County of Humboldt and the Eureka Chamber's Diamond Members: Advanced Security Systems, Bear River Casino Resort, and Chevron

[Register](#)

Uniquely Eureka!



At the Eureka Chamber we understand our local businesses are unique. That's why we've launched Uniquely Eureka! This campaign is an opportunity for you to share your unique business story and be featured in front of the Chamber's growing online audience.

So what makes your business unique? Whatever it may be, we want to hear about it.

This campaign is dedicated to the Chamber's Premier Members and Membership PLUS members. It will be featured on social media, the Chamber website, and promoted through our local media partners. We already have a PSA airing on local radio stations!

Want to participate in this campaign? For more information on Membership PLUS click here:

[More Info](#)

Join Us in Supporting Local Health Care Superheroes



Providence St. Joseph and Redwood Memorial Hospitals and first responders, along with the Eureka Chamber and the Choose Humboldt Coalition, have partnered on an initiative that will connect local businesses with our local healthcare superheroes.

The COVID-19 pandemic has impacted lives around the world, but there's no doubt that the physical and mental strain has been especially grueling for healthcare workers. That's why we're rallying local businesses to provide special offers or discounts to these superheroes, so they'll know how much they're appreciated and loved while highlighting and encouraging our community to #ChooseHumboldt & #ShopLocal.

[More Info](#)

EVENTS

A promotional graphic for the 'March Virtual Mixer' event. It features a photo of Gary Ogle, host of the event, and Connie Stewart, guest speaker. The graphic includes the Eureka Business HQ logo, the Aflac logo, and the Humboldt State University logo. Text on the graphic includes 'HOSTED BY: GARY OGLE INSURANCE SERVICES', 'MARCH VIRTUAL MIXER', 'JOIN US! Thursday March 18, 2021 5:30 - 7:00pm', 'GUEST SPEAKER CONNIE STEWART, EXECUTIVE DIRECTOR OF INITIATIVES AT HSU. SHE'LL DISCUSS HUMBOLDT STATE'S POTENTIAL OF BECOMING CALIFORNIA'S THIRD POLYTECHNIC UNIVERSITY.', and the website 'www.EurekaChamber.com/March-Virtual-Mixer'.

Register Now for the March Mixer

You are invited to join host Gary Ogle, AFLAC Insurance Services at our March Mixer, Thursday, March 18th, 5:30 to 7:00 pm.

Gary Ogle and his team Aflac North Coast are experienced supplemental insurance agents who can help you develop a plan that fits your needs. Ogle is active in many local organizations, and is now a Silver Premier Member of the Eureka Chamber!

Guest speaker Connie Stewart, the Executive Director of Initiatives at Humboldt State University, will discuss the exciting potential of HSU becoming California's third Polytechnic University.

Don't miss the chance to learn what's happening in the area, expand your professional network, win prizes, get Chamber updates, find out what's new with local businesses, and see LOTS of friendly faces! We hope to see you there.

[Register](#)

[Mixer Recaps & Videos](#)



TO MAKE AN APPOINTMENT
PLEASE CONTACT:

THE EUREKA CHAMBER
OF COMMERCE
DONNA WRIGHT
(707) 407-9682

Chamber Member Blood Drive!

The Eureka Chamber is hosting a blood drive at the Northern California Community Blood Bank on Harrison Avenue in Eureka - Wednesday, March 31, 2021 from 8 am to 7 pm.

BLOOD DRIVE

Northern California Community Blood Bank
2524 Harrison Avenue



March 31st, 2021
4 P.M. to 7 P.M.

WALK-INS
WELCOME FROM
8 A.M. TO 7 P.M.
WE ARE
ENCOURAGING
APPOINTMENTS TO
ENSURE SOCIAL
DISTANCING.

[Learn More](#)

WHAT'S NEW



Vaccination Priority Opens to Humboldt County Residents Age 65+

Groups now prioritized for vaccination include: age 65+, emergency services, K-12 and early education and child care, higher education and Phase 1A healthcare.

[Learn More](#)



Improving Diversity in the Workplace

In Episode 109 of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank and Lyndon Huling, manager for leadership recruitment and diversity services at the University of California, Davis, share insights on developing diversity and inclusion programs in the workplace.

[Learn More](#)



Keeping California Customers Connected During COVID-19

In response to the ongoing COVID-19 pandemic, AT&T is taking new steps to keep customers in California connected. Understanding the financial hardship many Californians are currently facing, they are working with residential customers and small businesses to reduce disconnections and late fees – and expand access to discount communications services.

[Learn More](#)

5-Star Compass Community Credit Union Continues to Thrive



BauerFinancial, Inc., the Nation's Premier Credit Union and Bank Rating Firm, proudly announces that Compass Community Credit Union has once again been awarded its highest (5-Star) rating for financial strength and stability.

[Learn More](#)

Chamber Ambassador Program Looks to Recruit Additional Members



Chris Nelson, the 2021 Ambassador Committee Chair, highlights the Ambassador Program and encourages members to consider applying to join this special group of dedicated frontline volunteers.

[Learn More](#)

NEW MEMBERS



**Professional
Researcher: Daniel L
Smith**

HISTORICAL RECORDS
NATIONWIDE

Specialties: Subject Matter Expert, Fact-Checking, Military and Federal Records, Legacy Writing, Historical Analysis, and Transliteration. Daniel L. Smith is a Christian Writer, Historical Researcher, and Author based out of Eureka, California.

PREMIER MEMBERS



PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

50^{YEAR} ANNIVERSARY



"DELIVERING PEACE OF MIND"

DIAMOND



PLATINUM



GOLD



SILVER



GOOD FOOD BRAND



Visit our Website

