



A MESSAGE FROM YOUR CEO

For more than 12 months the Chamber has been dedicated in the resilience of our business community, collaborating with partners across the broad spectrum of local commerce.

We understand that the lockdown due to Covid has taken a toll on our local businesses, and many have realized that business as usual is not usual. The way we do business will forever be changed.

Behind the scenes, we have been working on ways that we could support our members and community. The needs have been analyzed here locally, and we looked for opportunities to enhance our services.



We have also reached out to those businesses that may have found this year financially devastating to contact us and work with us on ways we can assist.

We are beyond excited to share 2 new initiatives here at the Chamber that will be added to your benefits of membership and at no additional cost to you, being:

- The launch of the Chamber's new training program, Elevate. This training will allow businesses the one-on-one opportunity to work with an Elevate Instructor over an extended period of time to thoroughly gain a deeper understanding of how to create, enhance, and effectively market themselves & sell products or services online. The instructors will work with businesses to audit their current e-commerce and online presence, determine short and long term goals, and develop an action plan. Since every business is different, these services will be tailored to the business client's needs. Training could be anything from e-commerce and internet marketing strategies to website & social media management and optimization.

- In the next few weeks we will be updating the membership section on the Chamber website. Website changes will allow Chamber members to log-in and directly access their information. Not only will members be able to actively update their business listing, they will also be able to take advantage of new options such as member only content and an on-line job board to broaden recruitment options for open positions.

These projects have enabled us to create 2 new employment opportunities, and we have grown our team to 5. We invite you to welcome Melanie Gleason who will take over the Business HQ Coordinator position, Alex Woodard as the Elevate Digital Marketing Coordinator, and Sierra Speer Dillon who is moving into the Elevate Digital Marketing Project Manager position.

There is no better time to become a member of the Chamber, and we invite those that are not yet members to reach out to us to learn more of the benefits, and those members that may have not as yet renewed your membership to contact us to ensure that you don't miss out on these opportunities.

For now, I can speak for our Staff and Board (who will be our upcoming in person Mixer Hosts), that we cannot wait to see you in person and we look forward to interacting with you, and hearing of opportunities that you would like us to take action on to support you our members!

Donna Wright



CHAMBER UPDATES



**Effective June 15, 2021.
Supersedes all prior face
coverings guidance.**

The most up-to-date guidance from
the State of California Department of Public
Health & Human Services.

[Updated Guidance Here](#)



Introducing ELEVATE!

The Eureka Chamber's new digital marketing training program will allow businesses the one-on-one opportunity to work with an ELEVATE Instructor.

Whether you're just starting out in the digital marketing realm or you want to raise your business to the next level, after taking personalized training sessions through the ELEVATE program and implementing what you've learned, the only way... is up!

You can sign up now for this free training!

[More Info](#)



[Learn More](#)

Building Careers in Trades

Skilled tradespeople are nearing retirement age in record numbers and there are not enough young people coming into the trades to replace them.

This concern is championed by the Eureka Chamber's Business & Education Committee. The committee has reached out to our local public and private sector to focus on the need to elevate careers in the trades. Committee member, Dr. Chris Hartley, Humboldt County Superintendent of Schools, introduced Trades Academy, an Education at Work initiative. Led by Jack Sheppard, the Trades Academy's purpose is to enhance existing Career Technical Education (CTE) programs and help high school students explore careers in our local trades industries. You have the chance to get involved.

SOCIAL MEDIA

Congratulations Proud Chamber Members!

Eureka
The Greater Eureka Chamber of Commerce
Business HQ

MEMBERSHIP PLUS WINNERS!

PROUD CHAMBER MEMBERS Your Chance to Win an Upgrade to Membership PLUS!

Congratulations to Sierra Turner & Simcha Mendle of Paloma Celebrations, Jennifer Bessette & Willow Hendry of *Sisters* Clothing Collective, and Bill Prescott of Lost Coast Communications Inc.

Through participation in this contest, these businesses have won an upgrade to [Membership PLUS!](#)

If you would like to be featured as a Proud Chamber Member, please send your photo and quote to Sierra@eurekachamber.com.

[Entry Examples](#)



E4: THE HISTORIC EAGLE HOUSE

Watch the Latest Edition of Let's Talk HumCo-Biz

The Eureka Chamber's Vodcast 'Let's Talk HumCo-Biz' features local businesses, organizations, and community leaders that speak on relevant business topics.

In this fourth episode of Let's Talk HumCo-Biz Eureka Chamber's Sierra Speer Dillon takes our Vodcast to the Historic Eagle House in Eureka to chat with Jennifer Metz & Rebecca Rex, who own and operate this beloved hotel & gathering space.

[See it Now](#)

EVENTS



The Paloma Ribbon Cutting Ceremony

The Eureka Chamber recently held a Ribbon Cutting Ceremony for local small business owners Sierra Turner and Simcha Mendle, Co-Creators of Paloma Celebrations, to “stir-up” some excitement for their new vintage-inspired mobile caravan bar, The Paloma!

[See the Video Here](#)

[Photo Album](#)

Join us!

EUREKA
CHAMBER OF COMMERCE

Eureka
CHAMBER OF COMMERCE
Business HQ

IN PERSON MIXER
THURS. JUNE 17TH
5:30-7:00 PM
EUREKA CHAMBER
BUSINESS HQ 612 G ST.

Hosted by
The Eureka Chamber &
Board Member Businesses

June All-Member Mixer

DON'T MISS THE CHANCE to finally network in-person with your fellow Eureka Chamber Member businesses! The June All-Eureka Chamber Member Mixer will be hosted by the Chamber and its Board Member businesses.

The mixer will be Thursday, June 17, 2021 from 5:30 pm - 7:00 pm at the Eureka Chamber's Business Headquarters at 612 G Street in downtown Eureka.

[Find Out More!](#)



BEAR RIVER ANNUAL CHARITY GOLF *Tournament*

Thanks to our current sponsors:

APP Imprint, Emergency Room Creative, Recology, Wipfli LLP,
Greenshore New Energy, & Coast Central Credit Union

**SPONSORSHIP AND TEAM OPPORTUNITIES
STILL AVAILABLE - SIGN UP NOW!**



VISIT BEARRIVERCASINO.COM FOR MORE DETAILS

BEAR RIVER
CASINO RESORT

Bear River Golf Tournament GETTING CLOSE

The Greater Eureka Chamber of Commerce is excited to be the 2021 recipient of Bear River Casino Resort's Annual Charity Golf Tournament, Friday, July 30th at the Redwood Empire Golf and Country Club in Fortuna. Registration opens at 8:00 a.m. with a 9:30 a.m. shotgun start.

This golf tournament is a 4-Person Scramble with 21 teams maximum. So round up your team and start practicing your swing because cash prizes and trophies will be awarded to the top 3 teams! You must register early to ensure a reserved spot.

The Entry Fee for a Team of 4 is \$1,000, which includes:

- One complimentary foursome and two carts.
- Two drink coupons per player.
- Inclusion on tournament advertisement and social media/website.
- Advertisement with provided high resolution logo.

[Learn More](#)

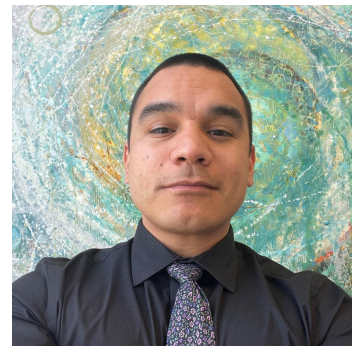
YOU CAN ALSO BE AN EVENT SPONSOR! Find out more and register now.

Meet Eureka Chamber's Growing Team

Meet Alex Woodard

Hi, I'm Alex! I'm originally from Ventura, California, but have been calling Humboldt my home since 2013. In my free time you can usually find me riding my bike around town or soaking up the sunsets on our gorgeous coast.

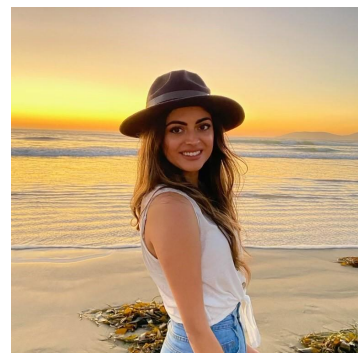
I am thrilled to step into the Digital Marketing Coordinator role with the Eureka Chamber and cannot wait to engage with the local business community.



Meet Melanie Gleason

Hello! My name is Melanie Gleason and I'm from Paradise, California. I am excited to be living on the North Coast and to have the wonderful opportunity of contributing to the beautiful City of Eureka.

I recently graduated with honors and a degree in Marketing from Simpson University. I love diversity and learning about new businesses. I'm excited to meet you all as the Eureka Chamber's new Business HQ Coordinator.



WHAT'S NEW



The North Coast Otters Public Arts Initiative

Meet Pride the Rainbow Otter! North Coast Otters provides an opportunity for our community to connect with and cultivate appreciation for the charismatic North American river otter in our clean water habitats.

The Otter Art sculptures will find permanent homes when they're auctioned at the end of the Otter Art Treasure Hunt (participate to win prizes). The auction will provide valuable funds for future otter studies and student internships with community-based watershed projects at Humboldt State.

[Learn More](#)

Driving Positive Culture Change
Through Compliance



California
Harassment
Prevention
Training
is required to be
completed
effective
January 1, 2021

 **CalChamber.**
HR Expert & Business Advocate®

[Start Now](#)

Mandatory California Harassment Prevention Training for Everyone in your Workplace

California employers with five or more employees are required by law to provide two hours of sexual harassment prevention training to all supervisors and one hour of such training to nonsupervisory employees effective January 1, 2021.

Eureka Chamber Members will receive a discount. Make sure to use priority code GEHPT

[Get Started](#)

CITY OF
EUREKA
CALIFORNIA



City of Eureka Public Meeting

The City of Eureka Economic Development Department is currently updating its Economic Strategic Plan. The department is hosting a public meeting on June 22 at 5:00 pm to share the draft document, answer questions, and seek public input. All citizens and community stakeholders are encouraged to attend.

[Learn More](#)

THE GREATER EUREKA
CHAMBER OF COMMERCE
MEMBERS ONLY

**Exclusive
discounts
at Staples®
stores**

Shop Staples. Get Discounts.

Members of the Eureka Chamber of Commerce have access to special partner discounts every time they shop in store at Staples.

Eureka Chamber Members will receive 20% off in-store Print & Marketing Services and 10% off in-store purchases of regularly priced items.

[Learn More](#)



FREE EVENT

2021 Virtual Norcal
Gov2Biz Matchmaker
Tuesday, July 20 | 10am - 4pm Pacific

Register stonesriverem.com/event/norcalmatchmaker2021

NORCAL PTAC INFO@NORCALPTAC.ORG | 707.267.7561
NO COST GOVERNMENT CONTRACTING ASSISTANCE
The governmental technical assistance center is funded in part through a cooperative agreement with the Defense Logistics Agency.

DGS STATE OF CALIFORNIA
OFFICE OF SMALL BUSINESS
AND DISABLED VETERAN BUSINESS ENTERPRISE SERVICES

AMERICA'S SBDC CALIFORNIA
NORTHERN CA NETWORK

Gov2Biz Matchmaker Event

Join us at the 2021 Norcal Gov2Biz Matchmaker where businesses will have the unique opportunity to meet virtually with government agency buyers and representatives, as well as large prime contractors.

Meeting slots are limited! Reserve your spot now! The event is Tuesday, July 20 and optional matchmaker webinars start Tuesday, July 6.

[Learn More](#)



How to Have an Energy Saving Father's Day This Year

From outdoor cookouts or a picnic at the park, to gifting dad a set of energy-efficient power tools, there are plenty of ways to celebrate Father's Day while also saving energy and helping California #KeepitGolden for the future generations of fathers.

[Learn More](#)



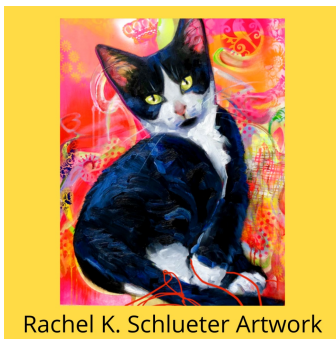
Six Rivers, Many Peoples, One Tree

Six Rivers National Forest is providing the 2021 U.S. Capitol Christmas Tree. You are invited to help showcase the diverse peoples and ecology of California and its North Coast by making ornaments and tree skirts for the Capitol Christmas Tree and the smaller companion trees.

Want to participate? Make your own ornament and you can drop it off at the Eureka Chamber's Business HQ.

[Learn More](#)

NEW MEMBERS



Rachel K. Schlueter Artwork



The Woodley Island Ship Shop



Fidelity National Title
HUMBOLDT COUNTY

PREMIER MEMBERS



PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

50 YEAR ANNIVERSARY

DIAMOND



"DELIVERING PEACE OF MIND"

PLATINUM



Redwood Capital Bank



GOLD



AT&T



SILVER



MALEX CONSULTING



COASTAL BUSINESS SYSTEMS
Empowering the Possibilities



GOOD FOOD BRAND



Visit our Website

