

## July 2023 Eureka Chamber of Commerce Newsletter



The Eureka Chamber Team: Susan Gillespie, Carly Wipf, Heather Bitner and Nancy Olson

### Your Chamber Working for You

Summer Greetings!

As is the case throughout the year, our team is busy as ever planning and delivering on initiatives to serve your business. *Here's a look behind the scenes!*

The Chamber's planning is informed by conversations with literally hundreds of individuals representing a broad spectrum of Chamber members. Of equal importance is the Chamber Member Survey completed in April. We are pleased to share with you the results of that survey, which you can access [here](#).

Our strategic plan is nearly completed, which will serve as a road map for our work in service to you over the coming years. We will focus on building programs that directly address member needs, expanding and diversifying our membership, and ensuring organizational sustainability.

We will also begin working on our updated advocacy policies and positions in August. If you would like to be involved in this process, we invite you to [join one of our committees](#).

Recently, we updated our Chamber Member [Terms and Conditions](#). Nothing has changed – just addressing some questions that come up from time to time! We will also be updating our Business Member benefits this fall, to include new opportunities for your business. (Our Premier Member benefits were updated earlier this year, and can be explored [here](#).)

This may seem like the mundane part of Chamber business, but it is the foundation on which we build our services for you, our members. We truly appreciate your partnership, and the honor of working for you.

May you be well.

Nancy

## Chamber News

### Meet Our New Team Member!

We are thrilled to announce the hiring of our new Marketing and Office Coordinator, Carly Wipf.

Carly brings experience from her previous career in media, a great attitude, and a love of photography!

She will be greeting folks at the front desk, designing posts for our social media, answering phones, and booking meeting room reservations.

Have a question or want to reserve a meeting room or the co-work space? Email her at [carly@eurekachamber.com](mailto:carly@eurekachamber.com).

Welcome to the team, Carly!



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### Step Up Your Power Skills

Only a few classes left in the Summer Professional Development Program before we take a little break. We'll have a whole new lineup in September!

July 13: How to Start and Edit Your Own Podcast  
July 18: Community Engagement and De-Escalation  
August 24: Creating a Culture of Trust and Accountability

Registration is required and seating is limited.

[Register Here](#)



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### Summer Fun Family Mixer Hosted by The Acres

We are partnering with The Acres to bring you a summer mixer with a twist – our first ever Summer Fun Family Mixer!

Exclusively for employees of Greater Eureka Chamber members and their immediate families, it will feature activities for kids and adults alike, including **live music, interactive games, a petting zoo, wonderful vendors, delicious food and drink and even race car rides!**

Registered participant wristbands are available for pickup at the Eureka Chamber office.

[Learn More](#)

[Sponsorship Opportunities](#)



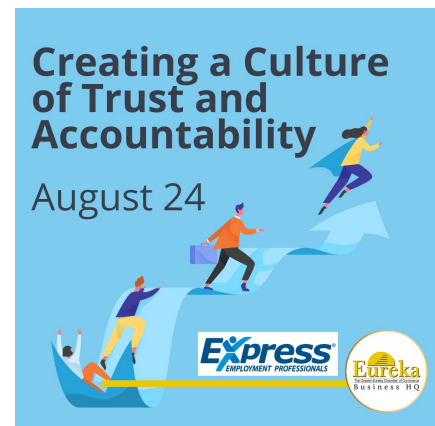
## Learn How To Create Trust At Work

The Greater Eureka Chamber is partnering with Express Professional Employment Services to host Art Atkinson, a world class trainer, in Eureka! If you are a manager looking to foster a culture of trust in the workplace and hold yourself and your team accountable, this half day training is for you.

Join us on **Thursday, August 24: 8am-12pm** for **Creating A Culture of Trust and Accountability.**

**Price: \$25 per person**  
**Contact Heather Bitner**  
[heather@eurekachamber.com](mailto:heather@eurekachamber.com)

[Register Now!](#)



## Food for People Ribbon Cutting

Food for People unveiled its new and improved site at 307 W 14th Street in Eureka during a June 22 ribbon cutting ceremony.

The nonprofit announced its longtime executive director, Anne Holcomb's retirement. Thank you for your service to our community, Anne! Carly Robbins has taken the reins as of July 1.

[Read More](#)

[See More Photos](#)



## June Chamber Mixer: Timber, Trains, and Good talks!

Last month's June Chamber mixer hosted by the Timber Heritage Association was a success! Members enjoyed networking alongside historic trains and learning more about the preservation of our local railroad traditions.

[Read More](#)

[See More Photos](#)



## Is it Your Turn?

Is it time to showcase your business to our networking community? Here's your chance to be a mixer host in 2024!

Applications are due by November 30, 2023.

[Learn More](#)

[Application](#)



## Do You See Our Social Media Posts?

Access up to the minute Chamber news by following the Greater Eureka Chamber of Commerce on Facebook, Instagram and YouTube!

[Facebook.com/eurekachamberofcommerce](https://www.facebook.com/eurekachamberofcommerce)

[Instagram.com/eurekachamber](https://www.instagram.com/eurekachamber)

[YouTube@eurekachamberofcommerce480](https://www.youtube.com/@eurekachamberofcommerce480)



**City News**

**Weigh in on Waterfront Eureka Plan**

This month, the city of Eureka is giving the public the opportunity to comment on the Draft Waterfront Eureka Plan, which outlines options for expanding mixed-use and housing development in the area.

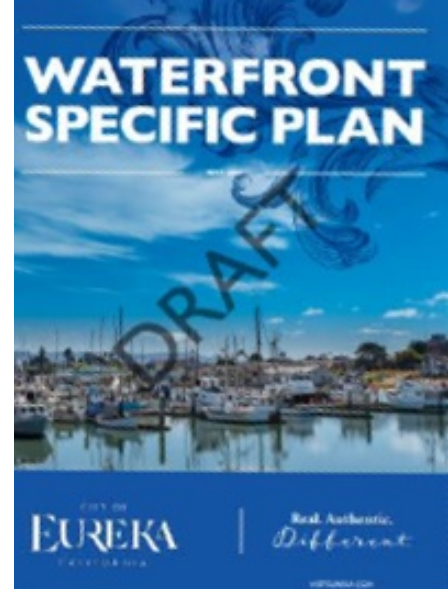
Listen and weigh in during the following meetings either in-person at the Council Chambers or via Zoom.

**Planning Commission Meeting: July 10 at 5:30pm**

**City Council Meeting: July 18 at 6:00pm**

[Learn More](#)

[See Flyer](#)



## Skywalk Receives National Praise

The Redwood Skywalk at the Sequoia Park Zoo received national recognition in June when it was named "Best Aerial Adventure Park in the country" by USA Today's 2023 10 Best Reader's Choice Travel Awards!

The skywalk and our region will continued to be promoted by USA Today and other news outlets.

[Read More](#)



## Member News

### Bear River Band of the Rohnerville Rancheria Welcomes Tule and Noni

Bear River Band of the Rohnerville Rancheria welcomes Tule and Noni to the Sequoia Park Zoo!

The tribe was the principal supporter of the new bear and coyote habitat, making it possible for the Zoo and community to tell the stories of unique wildlife in our region.

[Learn More](#)



## Zootini is Back - Tickets on Sale Now!

Tickets are on sale now for Zootini, a *wild* gala benefiting the Sequoia Park Zoo & Foundation!

Join the Zoo & Foundation for an exciting evening where you can meet zookeepers, explore the Redwood Skywalk, sip artisanal cocktails, and participate in a live auction.

**Friday, August 11, 6-9:30 pm**

[Learn More](#)



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## RWE Announces New Team Member

A familiar face to our community has a new position at RWE. Ciara Emery has joined the company as the Local Government & Stakeholder Engagement Manager. Congrats!

[Learn More](#)



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## The Clarke's Very Victorian Tea Party

Join the Clarke Museum for the annual Victorian Tea Party in the gardens of the beautiful Magdalena Zanone House.

Guests are encouraged to dress up for the occasion, and there will be a Selfie Station and fancy hat competition for the creation of lasting memories!

**Sunday, July 23rd, 2-5:00 pm**

[Press Release](#)

[Get Tickets](#)



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## 'Ohana Organics Celebrates 23 Years

Ohana Organics invites you to take a tour of their certified organic garden, a sanctuary brimming with vibrant herbs and botanicals.

Check out Ohana Organics at the **July 20th Chamber event at Redwood Acres** to learn about their history and sample products. Witness all the love (Aloha) that goes into each handcrafted product, proudly made in Humboldt since 2000.

[Learn More](#)



## Coastal Business Systems Tech Expo

Coastal Business Systems is teaming up with Advanced Security to host its 2023 Tech Expo on **August 17 at the Wharfinger Building** in Eureka! Attendees will witness the latest in smart office technology, get to have lunch with the Coastal Business Systems and Advanced Security teams, and meet product representatives.

[Learn More](#)



## Humboldt Sponsors' New Officers Fundraisers, Fashion Show and More!

Humboldt Sponsors welcomes a new group of Executive Officers for 2023-2025 and shares more about its latest fundraising efforts.

Save the date for the 2nd Annual "A Night under the Stars" Summer Fundraiser, a benefit for the kids of Humboldt.

**Tuesday, August 8 5:30pm-8:00 pm at Septentrio Winery in Arcata.**

[Learn More](#)



## Six Upstate CA Creative Corps Grantees in Humboldt County

The Humboldt Arts Council, in partnership with Ink People Center for the Arts and peer agencies across California's Upstate Region, led by Nevada County Arts Council, is pleased to announce \$3.38

million in grant awards across Northern California.

[Learn More](#)



## Business Community Opportunity to Serve

There are open Business Seats on the Humboldt County Workforce Development Board (HCWDB)! HCWDB still has vacant seats in the Business Sector, which will go through an approval process with the Board of Supervisors. Recruitment is ongoing.

[Learn More](#)

**VOLUNTEERS NEEDED**

Open Business Seats on the Humboldt County Workforce Development Board (HCWDB)

Learn More:  
[www.gohumco.com/216/Humboldt-County-Workforce-Development-Bo](http://www.gohumco.com/216/Humboldt-County-Workforce-Development-Bo)

## U.S. Small Business Administration National Resource Guide

The U.S. Small Business Administration recently released its Spring 2023 National Resource Guide, outlining programs and tips for local business assistance, funding, contracting and more! Click "Learn More" to access the Guide.

[Learn More](#)

**Small Business**  
Resource Guide

NATIONAL EDITION  
SPRING 2023

Start, Grow, and Build a Business



## We Want to Hear from You!

Did you realize that one of your membership benefits is the ability to share news about your business with over 1500 newsletter subscribers each month?

Send us your pictures, documents or a press release, the latest news, events and accomplishments (no bigger than 5mb please) with a sentence or two as a description to



[susan@eurekachamber.com](mailto:susan@eurekachamber.com) by the last Friday of the month to be included in the following newsletter.



## New Members



Law Office of  
Cathie Childs

**B Plus  
Ventures**

Are you experiencing FOMO (*Fear of Missing Out*) of all the delightful benefits that are member exclusive?  
[Click here](#) to learn how you can become a member, too!

## New Premier Members

### New Premier Member Benefits!

Check out the new Premier Member Benefits and consider elevating your partnership!

Contact Nancy at 707-442-3738 or [nancy@eurekachamber.com](mailto:nancy@eurekachamber.com) for more information.

[Learn More](#)



# PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

## DIAMOND



## PLATINUM



## GOLD



## SILVER



Visit our website

