

## A MESSAGE FROM YOUR CEO

Here we are one month after a 15 month long burden of public health restrictions, mandates and bans to hold back the Covid19- pandemic, and we have started to reopen up business as usual in our County.

We held our first in person mixer at our office last month, and it was good for the heart to see so many happy faces, and see everyone excited to be together sharing stories and networking on such a personal level.

Many other events are happening. In person ribbon cuttings, meetings, Arts Alive, and the return of the Friday Night Markets in August. Wanting to engage on a personal level will ensure that we will be participating in everything we can, including having a table at the Friday night markets.



Personally, I have been out and about in the community, visiting with members, holding in person meetings at restaurants and cafes. You can feel the energy. You can see the diversity of travelers. The streets, stores and eateries and bars are filled with happy people. I have had to make reservations most of the time, which is GREAT!

There is also a continued energy around the CERC (County Economic Recovery Consortium), partnerships and committees have been formed around Broadband, Housing, Economic Summits and more.... Collaborations are continuing like never before, which will only benefit our community! Meetings have been held directly with the Governor's office as to the needs of Humboldt County, and offers of opportunity and support.

All eyes seem to be on Humboldt, we are increasingly becoming aware that our beautiful part of California is the place to be in 2021 and going forward.

Donna Wright

## **WE ARE HIRING**



#### We are Hiring!

Be the next E-commerce and Online Presence Project Manager and get to work at the Greater Eureka Chamber of Commerce Business HQ in downtown Eureka!

You can apply now at our Facebook and learn more information about the position on our website.

Learn More Here:

## **RECENT EVENTS**



## Humboldt NeuroHealth Ribbon Cutting Ceremony

Humboldt NeuroHealth Therapeutic Services celebrates a new location on I Street in Eureka.

This nonprofit community based clinic started in 2019, provides mental health and neuro feedback services to our community, and serves about 400 clients a year.

Photo Album



## ServiceMaster by Cronic - Eureka Ribbon Cutting Ceremony

We're happy to announce the opening of a new locally owned-and-operated business on 7<sup>th</sup> Street in downtown Eureka, ServiceMaster by Cronic – Eureka!

When the unexpected (or expected) happens, the team at ServiceMaster by Cronic - Eureka is a trusted partner for commercial and residential restoration services in Eureka and surrounding areas.

Photo Album



## Check Out the Redwood Sky Walk!

The Eureka Chamber Staff recently got to attend the official Grand Opening & Ribbon Cutting Ceremony of the Redwood Sky Walk.

Staff then had the opportunity to explore the Sky Walk and decided to film the adventure. Now you can see it in this video! Plus, you'll get to hear from attendees and stakeholders at the event.

See it Now

## **UPCOMING EVENTS**

## **July Chamber Mixer**



DON'T MISS THE CHANCE to network in-person with your fellow Eureka Chamber Member businesses! The July will be hosted by the Sequoia Humane Society. Join us for good company, good food and great prizes!

The mixer is Thursday, July 15th from 5:30 pm - 7:00 pm at the Sequoia Humane Society, 6073 Loma Ave. in Eureka. (King Salmon Exit)

Find Out More!

# You're Invited! Boot Barn - Ribbon Cutting



Join us for a ribbon cutting ceremony at the Bayshore Mall to celebrate the grand opening of Boot Barn's new location!

Boot Barn is the largest western and workwear retailer in the nation and its new 12,000 square foot store is located at 3300 Broadway Street, Suite 622. The new store is larger with a new look and feel and is the company's 54th store in CA.

Find Out More!



#### **Bear River Golf Tournament: Raffle Items Needed!**

The Greater Eureka Chamber of Commerce is excited to be the 2021 recipient of Bear River Casino Resort's Annual Charity Golf Tournament, Friday, July 30th at the Redwood Empire Golf and Country Club in Fortuna. Teams are currently sold out and sponsorships are limited on availability. Sponsorships range from \$250 - \$2500.

We are currently seeking Raffle Items for the tournament. Don't miss this chance to promote your business and support the Greater Eureka Chamber by making a raffle contribution! Contact Bear River Casino for more information and to make your contribution.

Thank you for the support!

Learn More

## **WHAT'S NEW**



## The Eureka Chamber is Distributing N95 Masks to Local Businesses

The Greater Eureka Chamber of Commerce, in conjunction with the State, will be supplying free N95 masks to local businesses in order to ease the burden of complying with the Cal/OSHA COVID-19 Emergency Regulation N95 mask requirement (which went into effect June 17). This regulation requires employers to provide respirators/N95 masks for unvaccinated workers upon request.

Please call 442-3738 to place your order.

Learn More



# Tri Counties Bank Named one of America's Best-In-State Banks by Forbes Magazine.

Tri Counties Bank was named one of America's Best-In-State Banks by Forbes Magazine – ranked #2 overall in the state of California.

"We are honored to receive this designation from Forbes Magazine. This award represents our bank-wide commitment to providing a superior level of service to residents and businesses throughout California,"

- Dan Bailey, Executive Vice President, Chief Banking Officer, Tri Counties Bank.

Read the full article here





## Legislative Action Can Avert Tax Hike on State Employers

Like the rest of California society, employers are cautiously hopeful the worst of the pandemic has passed. The wreckage of human life, family health, lost learning, small business failure, and faded economic opportunity has affected every resident of the state.

But even as the wreckage clears and the economy stabilizes, California employers face a long-term tax increase through no fault of their own. What's more, the Legislature can reduce this tax hike, but so far has refused to take any action.

Learn More

#### Driving Positive Culture Change Through Compliance



California
Harassment
Prevention
Training
is required to be
completed
effective
January 1, 2021



Start Now

## Mandatory California Harassment Prevention Training for Everyone in your Workplace

California employers with five or more employees are required by law to provide two hours of sexual harassment prevention training to all supervisors and one hour of such training to nonsupervisory employees effective January 1, 2021.

Eureka Chamber Members will receive a discount. Make sure to use priority code GEHPT

**Get Started** 



## Seeking Input for Regional Transportation Plan Update

The Humboldt County Association of Governments (HCAOG) Regional Transportation Plan (RTP) Update is currently underway and now is your chance to provide feedback for short-term and long-term programs andstrategies to increase safety, efficiency and mobility for all modes of transportation for all people. The project team is made up of staff from HCAOG, Planwest Partners and Redwood Community Action Agency.

Take the Survey



#### Host a 2022 Mixer!

Chamber after hours networking events are a perfect way to gain exposure for your company. Would you like more visibility for your business? Showcase what you do and how you do it by bringing area professionals into your business for an enjoyable evening of networking, fun and camaraderie. Applications are now being accepted for the 2022 Eureka Chamber Mixer Hosts.

Hosting a mixer is an excellent opportunity to share your business with your fellow chamber members! Call 442-3738 now for more information.

Learn More



## Local Events for July 2021 Humboldt County Visitors Bureau

Events are happening again in our unique and splendid communities throughout the County.

This monthly listing, compliments of the Visitors Bureau, can be copied and handed out, or posted at your front desk as a service to your guests. The listings are brief, more detailed information can be found on our website www.VisitRedwoods.com.

See Events



### Join the #KeepltGolden Movement!

The Eureka Chamber has partnered with Energy Upgrade California to help CA reduce carbon pollution levels by 2030!

Now you can join us and the thousands of Californians fighting climate change by saving energy. Sign up for Goldie's weekly text challenges and energy saving tips to help get you started!

Learn More

THE GREATER EUREKA
CHAMBER OF COMMERCE
MEMBERS ONLY

# Exclusive discounts at Staples stores

#### **Shop Staples. Get Discounts.**

Members of the Eureka Chamber of Commerce have access to special partner discounts every time they shop in store at Staples.

Eureka Chamber Members will receive 20% off in-store Print & Marketing Services and 10% off in-store purchases of regularly priced items.

Learn More

## Six Rivers, Many Peoples, One Tree



Six Rivers National Forest is providing the 2021 U.S. Capitol Christmas Tree. You are invited to help showcase the diverse peoples and ecology of California and its North Coast by making ornaments and tree skirts for the Capitol Christmas Tree and the smaller companion trees.

Want to participate? Make your own ornament and you can drop it off at the Eureka Chamber's Business HQ.

Learn More

## **NEW MEMBERS**













## PREMIER MEMBERS



## PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

#### **DIAMOND**







## **PLATINUM**





#### **GOLD**













#### **SILVER**









































