January 2022 Eureka Chamber Membership News



### A MESSAGE FROM YOUR CEO

Typically in the month of January we would be hosting our <u>Annual Dinner and Membership Meeting</u>, including celebrating our much anticipated Business Award Winners and <u>Fundraising Auction</u>.

The start to 2022 has proven to be as interesting as last year, and with respect to our community, due to an increased number of Covid19 cases, and having higher levels of disruption to our businesses, we have chosen to postpone the in-person event until March 3, 2022. More than 50% of the tickets have already been sold, and a number of venues are almost to capacity. To avoid disappointment, please book your tickets NOW.



Separately, as it will be very important this year to raise funds to continue our programs and maintain and improve our support of you, our members, we have launched an online auction. We love the platform, not only is it easy to use and view the amazing items up for grabs, we can also promote the very generous member businesses that have donated to this great cause! We have also introduced as part of this auction platform, the opportunity to purchase increased levels of membership, such as "Membership Plus and Premier Membership."

For more information please check out the articles in this newsletter.

It is very important to our Board and staff to ensure that you are updated annually on what we have been doing to support you, and I have also prepared an overview later in the newsletter (under "President and CEO Annual Report"). Our incoming and outgoing Board Chairs will also be addressing our membership at Mendenhall, where we will be hosting the first part and mixer portion our Annual Dinner event.

Thank you for your membership, engagement and support. I look forward to serving you in 2022.

View Report

## **CHAMBER UPDATES**

# 2022 Annual Chamber Dinner and Auction Rescheduled to March 3rd

In communication with local health officials, the 131st Annual Dinner and Auction has been rescheduled to March 3, 2022 to ensure the safest possible event.



Our fun-filled evening will begin with a happy hour at Mendenhall Plaza, followed by dinner and auction at one of our six local restaurants. Menu items are available below.

Visit our website



#### **Auction Items Needed**

Our successful fundraising event depends on your support by providing auction items. You may want to consider a donation for a fun "experience" this year. You can also sponsor one of the dinner venues or increase your membership level for a tax donation.

Scan this QR code to go to the Auction 32 website to bid or buy the auction items!

You will need to create a login and password to bid

**Auction Site** 

# Elevate Digital Marketing Training Classes start March 8!



Is it time to Elevate your digital marketing for your business or non-profit? This grant funded program is for you! Now taking appointments for Elevate 2022. Space is limited so reserve your seat today!

Learn More

#### First Ribbon Cutting of 2022

Humboldt State University, City of Eureka and Eureka Chamber officials recently gathered to celebrate the opening of the Humboldt State University Campus Store at 218 F Street, in Old Town Eureka. HSU President Jackson expressed appreciation of the new location in Old Town, and noted they were pleased to bring together locals, visitors, students and alumni.





**Event Photos** 

#### **December In-Person Mixer**

Chamber members celebrated the December Mixer at the winter wonderland at Nilsen's Feed, co-hosted by Express Personnel.

An amazing BBQ and specialty cocktails capped off an evening of visiting with friendly faces and prizes. Thank you to our event hosts, our hard working ambassadors for your coordination and to all who donated to the raffle!

Read more from our amazing Chamber Ambassador, Kara Clower:

Read More



# Order Your 2022 Labor Law Posters Now!

California businesses face increasing demands to comply with labor laws. Keep in mind that every California employer MUST display a CURRENT California and Federal Labor Law Poster at each company facility.

Order Form

#### Not a Chamber Member? There's No Better Time to Join!

Now is your chance to sign-up your business for Chamber membership in 2022. Additional info below.

Learn More

## **WHAT'S NEW**

**Submit Your Business Article for the Chamber Review!** 

Chamber Members are welcome to submit articles to the Eureka Chamber Review. The Eureka Chamber Review is published monthly and has a distribution of over 1,100 subscribers!

Chamber news submissions should be emailed to susan@eurekachamber.com.



#### **HSU's Career and Volunteer Expo**

Humboldt State University's Academic and Career Advising Center and Center for Community Based Learning are excited to host our 2-day Career and Volunteer Expo. It is our pleasure to invite your organization to participate in this opportunity to recruit HSU students.

Learn More



#### NCCBB Joins Nation's First Emergency Blood Reserve, with Eureka Police Department as first blood drive sponsor

The local Northern California Community Blood Bank has joined a nationwide emergency blood reserve program that is the first of its kind. The Blood Emergency Readiness Corps, or BERC, is a group of blood centers who have joined together to be prepared for disasters that may strike.

Learn More



# Redwood Coast Energy Authority Extends Benefits to Food for People

RCEA is excited to combine two ways that we can help our community - Feeding those in need and supporting our local businesses.

Please see the attached PSA/press release. A flyer and PDF can downloaded from our website.

Learn More



#### Time to get a Real ID

Starting May 3, 2023, you may need a REAL ID to fly within the U.S. Applying is quick and easy when you visit DMV.CA.gov to get a head start!

Learn More



# COVID-19 Workplace Safety Rules Update

In this episode of The Workplace podcast, CalChamber employment law expert Matthew Roberts and CalChamber policy advocate Robert Moutrie give an update on the latest COVID-19 workplace safety rules and discuss what employers should watch for in the coming weeks and months.

Learn More



#### Governor Newsom has Proposed the Fourth State Budget of His Term, and It's a Doozy

The Governor projects a budget surplus topping \$45 billion next year, on top of a \$75 billion surplus in the current year.

Learn More



#### **Stay Updated on Local Covid News**

In regards to our local COVID situation, we at the Chamber want to remind our community that resources and information are available.

The County's Covid information phone line is open Monday - Friday 8 a.m. to 5 p.m. and can provide assistance with testing questions, vaccine information, and local health and safety guidance.

Learn More

## PREMIER MEMBERS



## PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

#### DIAMOND







#### **PLATINUM**



































































