



A MESSAGE FROM YOUR CEO

We have made it into 2021! Congratulations are in order as 2020 was the hardest in many people's lives; emotionally, physically and financially. This month I would like to keep my column brief and steer you to important and time sensitive information.



There are a number of grant applications that are designed to aid business in this economic crisis that you may wish to apply for, and we encourage you to do so. Some need to be applied for now, and others when the second round of applications open. Please see the articles below for information and links. If you have any questions, we are always here to support you in navigating these grant opportunities.

Our **Annual Dinner and Membership Meeting** is being held remotely this year. We have chosen to partner with our local member restaurants to make it a special night for all, while supporting our hospitality partners and as this is our major fundraiser, generating funds needed to move forward in the same capacity at the Chamber. Those participating restaurants have exceeded our expectations in providing beautiful menus. You can also support the chamber in buying raffle tickets. Please book online [HERE](#) or call the office 707 442-3738 to choose your menu before 10 am Tuesday, January 18 to avoid disappointment and to receive the link to the online event.

Please also remember that our inaugural **ARTBIZ** auction closes the day after our annual dinner. You can buy a local art piece now via the auction site or by calling our office to ensure that you are the successful owner for the reserve price. Five pieces already have new homes! Browse, support local artists and bid [HERE!](#)

Speaking of time sensitive business matters, our Board just endorsed a collaborative letter from CalChamber, statewide Chambers of Commerce and other economic development organizations, urging state leaders to address economic recovery and bring back jobs and stability to our community. Please know that we are working for you, our members not only on local issues but on all aspects to ensure your voice is heard.

We look forward to you all joining us at our annual dinner, where you will hear more about what the chamber accomplished in 2020, celebrate your choice for our businesses of the year, meet our new board, and to see our vision for 2021!

IMPORTANT GRANT INFORMATION

Paycheck Protection Program



U.S. Small Business
Administration

An SBA loan that helps businesses keep their workforce employed during the Coronavirus (COVID-19) crisis.

[Learn More](#)



Rent Relief Grant

The City of Eureka has set aside \$300,000 to provide rent relief grants up to \$7,500 for small businesses, to pay unpaid and pending rent from January 1st through April 30th.

[Learn More](#)



State Fund Offers Low-Interest, Short-Term Loans to Help Small Businesses

The California Rebuilding Fund is offering flexible, affordable loans and free advisory services to small businesses impacted by the COVID-19 health and economic crisis.

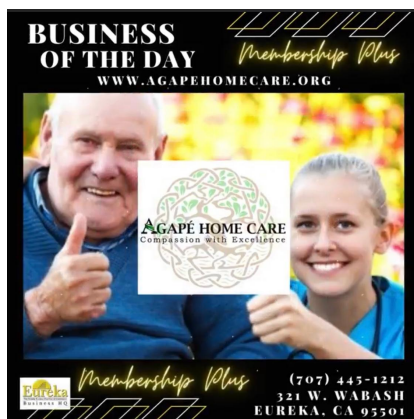
[Learn More](#)

TIME-SENSITIVE UPDATES

Annual Dinner & Membership Meeting

We are excited to partner with our local hospitality businesses to bring you a great dinner in your own home or office. Make your reservation now - Orders close January 19th.

[RSVP](#)



Membership Plus

A new year is upon us and for 2021 The Eureka Chamber has launched Membership PLUS! This membership upgrade provides members the opportunity to participate in Chamber elevated support including graphics & scripting for campaigns and promotions that we have created and/or supporting for only \$95 annually.

[Learn More](#)

Now is YOUR chance to purchase original & limited edition local art- use the new BUY NOW feature on the auction website or call the Eureka Chamber to purchase it for the reserve price.

Call today 707-442-3738
or email
DonnaWright@EurekaChamber.com

Hurry! Auction ends January 31st!

[Browse & Bid Now!](#)



ART BIZ Virtual Art Auction
October - January 2021

Now is Your Chance to Purchase Original & Limited Edition Local Art for Your Home or Office!

Art Biz is a collaborative effort of the Humboldt arts & business community supporting local participating artists & the Greater Eureka Chamber of Commerce.

Visit EurekaChamber.com/Art-Biz

Eureka
The Heart of the Coast of California
Business HQ



DINE HUMBOLDT GIVEAWAY

1. TAKE A PHOTO OF YOUR HUMBOLDT DINING EXPERIENCE - DINING OUT OR TAKE OUT
2. POST AND USE THE HASHTAG #DINEOUTHUMBOLDT & #CHOOSEHUMBOLDT
3. BE ENTERED TO WIN WEEKLY FOR A \$50 GIFT CERTIFICATE TO YOUR RESTAURANT OF YOUR CHOICE

#CHOOSEHUMBOLDT

Choose Humboldt

The Choose Humboldt campaign from the holidays has shifted to Support Local Restaurants! A strong collaboration among the Choose Humboldt Coalition throughout the holiday season resulted in an uptick to local shopping and support of local businesses. This collaboration continues into the New Year and shifts focus to Humboldt County restaurants, food trucks, breweries, coffee shops and distilleries. Humboldt Restaurant Month kicks off for the remainder of January!

Host a 2021 Mixer!

Chamber Mixers are a perfect way to gain exposure for your company. Would you like more visibility for your business? Showcase what you do and how you do it by bringing area professionals into your business for an evening of networking and camaraderie.

The February through June mixers are planned as virtual events. This is a special opportunity for those businesses that wish to host a mixer but do not have the facility to host 120+ guests in-person. Now is your chance to showcase your business virtually!

Want that traditional event in your business? Apply for the July through December events.

[Apply](#)



Mandatory Changes to the Employment Notices Poster are Coming...

Order Your 2021 California Employment Poster Today!



Avoid a \$17,000 Fine!

Even if you have just one employee, you could be fined for not posting these required notices. Our poster includes all 18 mandatory notices in one convenient poster.

Call the Eureka Chamber at 442-3738 for more information.

Order yours today!

Click [here](#) for the order form.

WHAT'S NEW



Performance Reviews in a COVID-19 Year

The COVID-19 pandemic has created many hardships for employers and employees this year, and in this episode of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank and employment law expert Jennifer Shaw discuss how annual performance reviews can elevate company morale and enhance the relationship between employers and employees.

[Learn More](#)



Eureka Payments hires Xavier Ayala

With more than 25 years' experience in payment technologies, business development, strategic marketing, and event management, Mr. Ayala will be tasked with growing Eureka Payments sales team and footprint.

[Learn More](#)



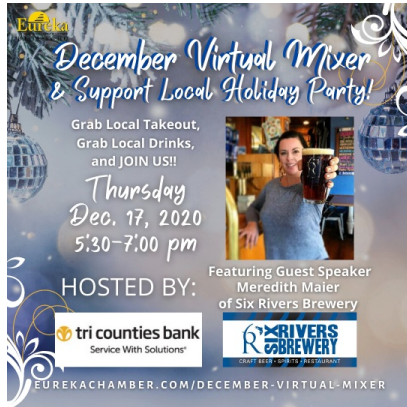
Compass Community Credit Union Welcomes New Branch Manager

Compass Community Credit Union is pleased to introduce Kelsey Dunn as the new Branch Manager for the Henderson Center branch.

[Learn More](#)

EPD Reinstating Regular Parking Enforcement

[Learn More](#)



December 2020 Mixer Recap

This year's guest speakers have been relevant and engaging. We've had Pandemic Response coordinators, Humboldt County Sheriff, and Director of Elections and many others. In December our Chamber Mixer host was Tri-Counties Bank with branch manager Scott Hunt and VP Mary Callans.

[Learn More](#)

[Mixer Recaps & Videos](#)

NEW MEMBERS



[Georgia Long](#)



[Jim McVicker](#)





PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

DIAMOND



PLATINUM



GOLD



SILVER



Visit our Website

