



## A MESSAGE FROM YOUR CEO

I remember standing in front of you all last year at our annual dinner and membership meeting, excited to share that we had moved to our new home Business HQ. My report included all of the great work that was being done by our committees, ambassadors, Board and staff to ensure the support and growth of you, our members. 2020 held so much promise.



Then came Covid – and we knew that we had to act quickly to find ways to be here for our community, and determine how best to do that. We were fortunate to be invited to participate in daily meetings of local business leaders as part of the CERC Committee, and our standard ways of doing businesses changed, but we found our stride, and we committed our resources to supporting you.

There are many people that need to be thanked in 2020. I would like to thank our outgoing Board and Board Chair, Jennifer Budwig. Thank you to our committees and staff. But above all, I would like to thank you, our members. You engaged with the Chamber like never before. Reaching out to us with your needs, sharing your concerns and supporting not just the Chamber, but each other and all local businesses. You embraced safety and best practices in order to do all that we could to keep our businesses open. You enthusiastically embraced the #Choose Humboldt and #EAT #DRINK #SHOP #SUPPORT local businesses, and together we managed to fare better than most communities. But it was not easy.

So now we congratulate you on still being here doing business in what had been a once in a lifetime crisis.

I would like to give special thanks to our **Premier members** that supported all of our programs of resiliency. You are invited to **[view my annual report, HERE which shares in part the highlights of what we achieved in 2020 and our vision for 2021.](#)**

We are here for you more than ever. Please lean on us for resilience and growth this year. Reach out to us and participate in our new programs including hands-on training and support to elevate your e-commerce presence. As we can re-open, we invite you back to business HQ to enjoy our meeting and training rooms, lean on us for advocacy and bring your concerns to us for action, and participate in our promotions to elevate your visibility.

We, as a community, are stronger as a result of these hard times, and we are looking forward to a brighter and prosperous 2021.

---

The Eureka Chamber would like to thank its Diamond Premier Members, Advanced Security Systems, Bear River Casino Resort, and Chevron, for sponsoring this event. It wouldn't have been possible without your continued level of support. We would like to thank the local restaurants and hospitality partners that participated and provided our event attendees with a variety of exquisite dinner selections: The 6th and E Neighborhood



Eatery, Brick & Fire, Cafe Nooner, Cassaro's Catering, Gabriel's, Old Growth Cellars and the Humboldt Bay Bistro, Ramone's, and The Sea Grill.

[Read More](#)

**Watch the 130th Annual Dinner and Membership Meeting Recording:**

[Watch Now](#)



**NEWLY ELECTED BOARD MEMBERS:** Kristin Blair - Coast Central Credit Union, Michael McLaughlin - Bettendorf Trucking, Leigh Pierre-Oetker - Sequoia Park Zoo Foundation, and Darus Trutna - Real Property Management.

**INCUMBENT BOARD MEMBERS:** Scott Pesch-Coldwell Banker Commercial Real Estate & Chair, Dane Valadao - ReProp Financial & Treasurer, Linda Wise - Recology Humboldt County & will be the 2022 Board Chair, Richard Murphy - Murphy's Markets (returning for 2nd term), Kathy Miller-Wells - Express Employment Professionals (returning for 2nd term), Ross Creech - Quality Body Works, Elan Firpo - Firpo Law Firm, David Gordon - KEET-TV, Chris Hartley - Humboldt County Office of Education, Rob Holmlund - Malex Consulting, Mariellen Jurkovich - Humboldt Patient Resource Center, Matthew Marshall - Redwood Coast Energy Authority, Christine Silver - Good Food Brand, Rebecca Rex - Inn at 2nd & C, and Kate Witthaus - Northern CA Community Blood Bank.

Click below to watch Installation of newly elected board members:

[Watch Now](#)

**IMPORTANT GRANT INFORMATION**

**Paycheck Protection Program**



U.S. Small Business Administration

An SBA loan that helps businesses keep their workforce employed during the Coronavirus (COVID-19) crisis.

[Learn More](#)

**Rent Relief Grant**

[Learn More](#)



## State Fund Offers Low-Interest, Short-Term Loans to Help Small Businesses

The California Rebuilding Fund is offering flexible, affordable loans and free advisory services to small businesses impacted by the COVID-19 health and economic crisis.

[Learn More](#)

## TIME-SENSITIVE UPDATES

### First Mixer of the Year!

Thursday, February 18th from 5:30 pm - 7:00 pm!  
Eureka Chamber Members and those interested in joining the Chamber are invited to the February Virtual Mixer hosted by the Northern California Community Blood Bank.

Our special guest speakers are new Chamber Board Member and Sequoia Park Zoo Foundation Executive Director, Leigh Pierre-Oetker; and Sequoia Park Zoo Director, Gretchen Ziegler. They will update attendees on the city's exciting new Redwood Sky Walk.

Don't miss the chance to expand your professional network, win prizes, and find out what's new with area businesses!

[Register](#)

### [Mixer Recaps & Videos](#)

## Membership Plus

A new year is upon us and for 2021 The Eureka Chamber has launched Membership PLUS! This membership upgrade provides members the opportunity to participate in Chamber elevated support including graphics & scripting for campaigns and promotions that we have created and/or supporting for only \$95 annually.

[Learn More](#)

## Host a 2021 Mixer!

Chamber Mixers are a perfect way to gain exposure for your company. Would you like more visibility for your business? Showcase what you do and how you do it by bringing area professionals into your business for an evening of networking and camaraderie.

The February through June mixers are planned as virtual events. This is a special opportunity for those businesses that wish to host a mixer but do not have the facility to host 120+ guests in-person. Now is your chance to showcase your business virtually!

Want that traditional event in your business? Apply for the July through December events.



Apply

**DINE HUMBOLDT GIVEAWAY**

1. TAKE A PHOTO OF YOUR HUMBOLDT DINING EXPERIENCE - DINING OUT OR TAKE OUT
2. POST AND USE THE HASHTAG #DINEOUTHUMBOLDT & #CHOOSEHUMBOLDT
3. BE ENTERED TO WIN WEEKLY FOR A \$50 GIFT CERTIFICATE TO YOUR RESTAURANT OF YOUR CHOICE

#CHOOSEHUMBOLDT

## Choose Humboldt

The Choose Humboldt campaign from the holidays has shifted to Support Local Restaurants! A strong collaboration among the Choose Humboldt Coalition throughout the holiday season resulted in an uptick to local shopping and support of local businesses. This collaboration continues into the New Year and shifts focus to Humboldt County restaurants, food trucks, breweries, coffee shops and distilleries. Humboldt Restaurant Month kicks off for the remainder of January!

Mandatory Changes to the Employment Notices Poster are Coming...

## Order Your 2021 California Employment Poster Today!



### Avoid a \$17,000 Fine!

Even if you have just one employee, you could be fined for not posting these required notices. Our poster includes all 18 mandatory notices in one convenient poster.

Call the Eureka Chamber at 442-3738 for more information.

**Order yours today!**

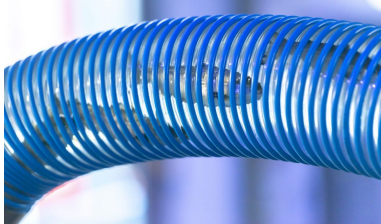
Click [here](#) for the order form.

## WHAT'S NEW

### Nordic Community Meeting

Calling our community to attend this important meeting. A special shout-out to local businesses that will learn more

about contracts that could be awarded here in Humboldt.



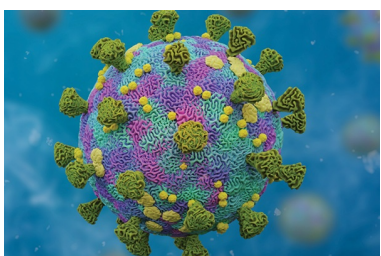
[Learn More](#)



## CalChamber Experts Answer Most Popular Questions from HR Seminar

In Episode 104 of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank and employment law experts Bianca Saad and Matthew Roberts discuss the most frequently asked questions from the 2021 CalChamber Employment Laws Update seminars.

[Learn More](#)



## Governor, Agencies Focus on Vaccine Delivery System

Speeding the delivery of COVID-19 vaccines was the goal of actions outlined by Governor Gavin Newsom and several state agencies.

[Learn More](#)



## Coast Central Credit Union Spring Community Investment Program Open

Coast Central Credit Union (CCCU) announced that the spring 2021 round of its Community Investment Program is now open. A total of \$100,000 is available to support local organizations throughout its tri-county area.

[Learn More](#)



## RPM 2021 Housing Economic Outlook

Several factors go into predicting real estate and rental trends. The continuing COVID-19 pandemic and individual financial concerns will continue to affect the market in 2021.

[Learn More](#)



## Calling all Future Volunteers!

Have you ever wondered what goes into planning the Walk to End Alzheimer's? Do you have creative ideas on how to improve the Walk in 2021? We invite you to join us on Thursday, February 11 at 5:30pm for our Volunteer Kick-off to learn about volunteering with the Alzheimer's Association and the opportunities available with the Humboldt County Walk Planning Committee.

[Learn More](#)

## Humboldt Area Foundation Announces 2020 Victor Jacoby Awardees



HUMBOLDT AREA  
FOUNDATION

Humboldt Area Foundation has given four local artists \$10,000 each as part of the annual awards from the Victor Thomas Jacoby.

[Learn More](#)

## NEW MEMBERS





# PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

50 YEAR ANNIVERSARY

## DIAMOND



"DELIVERING PEACE OF MIND"

## PLATINUM



## GOLD



## SILVER



GOOD FOOD BRAND



Visit our Website

