



A MESSAGE FROM YOUR CEO

Why and how did we get back in this situation?

That is the question I have been hearing from many of our members over these last few weeks. I have heard from many business owners that they are at a breaking point, emotionally and physically, and if the rate of Covid-19 cases continues at the current levels, possibly financially as well.

You may see around town that businesses are taking time off for themselves and their staff. Many do not have the staff to remain open. There is a shortage of employees across the country. People are burning out. Now add to that, temporary closures due to Covid outbreaks, and employees either contracting Covid or coming into contact with a Covid positive person, and they have to quarantine.



In this newsletter you will see a vodcast I did with Roberta Luskin Hawk MD, Chief Executive at Providence St. Joseph Health. It was a candid conversation about the current spike in cases and what she is seeing and hearing. Her team is exhausted. They are good people standing by their mission to serve our community and our people.

My question is..... Are we as a community failing our friends and families, those people that make Humboldt great?

I have challenged myself to do better, to socially distance, test regularly for Covid-19 knowing I may be asymptomatic as I have been vaccinated, to wear a mask whenever I am in contact with another person outside of my bubble, even if I know they have been vaccinated.

We can all do better.

As a child I was taught that being a good human is something that you do, not something you are.

I ask you to join me to go back to those values of my childhood.

Let's do better! Help our local businesses, and let's get back to the life that we once had and cherished.

Donna Wright

WE ARE HIRING

We're Hiring!

Be the next E-commerce and Online Presence Project Manager and get to work at the Greater Eureka Chamber of Commerce Business HQ in downtown Eureka!

You can apply now on our Facebook and learn



JOIN OUR TEAM

WE ARE HIRING!

E-COMMERCE AND ONLINE PRESENCE PROJECT MANAGER

FIND OUT MORE:
EUREKACHAMBER.COM/E-COMMERCE-AND-ONLINE-
PRESENCE-PROJECT-MANAGER

more information about the position on our website.

[Learn More](#)

CHAMBER UPDATES

LET'S TALK HUMCO-BIZ

E6: ST. JOSEPH HOSPITAL & REDWOOD MEMORIAL
WITH CHIEF EXECUTIVE ROBERTA LUSKIN-HAWK, M.D.

Let's Talk HumCo Biz - Episode 6

In our sixth episode of Let's Talk HumCo-Biz, we speak with Roberta Luskin-Hawk, M.D. who is the Chief Executive for Providence St. Joseph Hospital and Redwood Memorial.

This discussion touches on topics including slowing the spread of the Delta Covid variant in our community, financial and emotional impacts of the pandemic on individuals and businesses, and finishing on a positive note talking about new programs and upgrades coming to the hospital.

[View it Here](#)

LET'S TALK HUMCO-BIZ

E5: THE NILSEN COMPANY
WITH CO-OWNER NATHAN NILSEN

Let's Talk HumCo Biz - Episode 5

In our fifth episode of Let's Talk HumCo-Biz, we speak with Nathan Nilsen, Co-Owner of Nilsen Co. This year, the Nilsen Company celebrates 125 years of business in Humboldt County.

During our chat, Nilsen talks about what 125 years of family business means to him and how the business was first opened by his great-great uncle Oscar Nilsen, who came to the United States from Norway.

[View it Here](#)

It's Chamber Directory Time - Don't Miss Your Opportunity

We are preparing for the 2021/2022 Eureka Chamber Membership Directory. Showcase your business to the community in our yearly special publication.

These and other efforts cannot succeed without your



assistance, involvement and support.

If you have any questions or if you are unsure of your membership status, please feel free to call the Chamber office at 442-3738.

[Learn More](#)



2021 Bear River Casino Annual Charity Golf Tournament

We at the Chamber would like to send a heartfelt THANK YOU to the wonderful people at Bear River Casino Resort & Bear River Band of the Rohnerville Rancheria Tribal Government and all who participated to make the tournament an absolute success.

[Photo Album](#)



July Chamber Mixer at the Sequoia Humane Society

THANK YOU to hosts Sequoia Humane Society, a no-kill shelter whose mission is to be a community leader in reducing pet overpopulation by providing a high-standard of care and through programs such as adoption, spay/neuter and education.

We would also like to thank everyone who joined us and came out to support. Enjoy this album of highlights from the mixer and see you at the August virtual event.

[Photo Album](#)



Boot Barn Western & Work Wear Ribbon Cutting Ceremony

We're happy to announce the relocation of a locally owned and operated business at the Bayshore Mall, Boot Barn Western & Work Wear.

This western and workwear retailer now has an outdoor storefront and expanded to a 12,000 square foot space. The new store is stocked from top to bottom with a fresh look and feel, and is the company's 54th store in California.





August Virtual Chamber Mixer

The August Mixer returns to a virtual event, hosted by the Eureka Woman's Club, Brett Shuler's Fine Catering, and Celebration Boulevard.

This is an event that you do not want to miss! All Chamber members and those who are interested in joining are invited to attend.

Our guest speaker is Melody Forsythe from Energy Upgrade California.

To participate you must register in advance:

[Mixer Registration](#)

No Better Time Than Now - Join the Chamber Today!

Now is your chance to sign-up your business for Chamber membership in 2022. Exciting benefits include listing on our updated website, access to our Client Manager program and more! Additional info below.

JOIN THE CHAMBER!

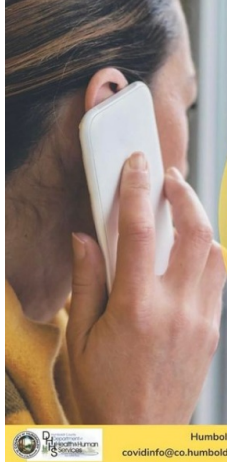


ENJOY MEMBER BENEFITS!

[Learn More](#)

WHAT'S NEW

Stay Updated on Local Covid News



**COVID
Info Line**
707-441-5000
Monday — Friday
8 a.m. to 5 p.m.

Humboldt County Joint Information Center 707-441-5000
covidinfo@co.humboldt.ca.us | humboldt.gov.org | @HumCoCOVID19

As local case rates continue to increase, we at the Chamber want to remind our community that resources and information are available.

The County's Covid information phone line is open Monday - Friday 8 a.m. to 5 p.m. and can provide assistance with testing questions, vaccine information, and local health and safety guidance.

[Learn More](#)

50^{YEAR} ANNIVERSARY



"DELIVERING PEACE OF MIND"

SDM Magazine Ranks Top 100 Nation-Wide Alarm Companies

A focus on providing outstanding local service and strengthening customer retention is delivering positive results for Advanced Security Systems.

The company was recently ranked No. 70 by Security Distributing & Marketing in its annual list of the top 100 security companies in the nation.

[Learn More](#)



COVID-19 Wave Spurs New Mask Orders

With cases of COVID-19 spiking and the widespread emergence of the highly contagious Delta variant, public health officials across the state have begun reinstating mask mandates, regardless of whether people are vaccinated. 'The Workplace' podcast discusses further.

[Learn More](#)

Coast Central Credit Union Fall Community Investment Program Open

Coast Central Credit Union (CCCU) announced that the fall 2021 round of its Community Investment Program is now open.

A total of \$100,000 is available to support local organizations throughout its tri-county area. Grant amounts generally range from \$3,000 to \$25,000, and there are usually 8 to 12 recipients.

The giving program was created in 2008, and since then has awarded a total of over \$1.5 million to 165 organizations throughout Humboldt, Del Norte, and Trinity counties.

Belonging Never Felt Better®



[Learn More](#)



AAA Awards “Top Shop” to Leon’s Care Care Center

The American Automobile Association, (AAA) recently announced that for the third year in a row Leon’s Car Care Center has been awarded a Top Shop designation for 2020.

Leon’s Car Care Center was established in 1961 and is a full service auto repair & maintenance center.

They are located at Broadway and Washington Streets in Eureka. Call 444-9636 or visit their web site at leons-carecare.com for more information.

[Learn More](#)



Humboldt County Offshore Wind

Plans to bring offshore wind energy to Humboldt County have been picking up speed in recent months after years of local discussions.

What started as small meetings in 2018 with local tribes, fishermen, and environmental groups about the challenges and benefits for our community has blown into being a priority for both the Biden Administration and the State of California.

To learn more, read the full release below.

[Learn More](#)



Compass Community Credit Union Celebrates 70 Years

Compass Community Credit Union turned 70 this year. The credit union serves over 6,800 members who live, work, or worship in Humboldt, Del Norte, and Trinity Counties in California.

To celebrate 70 years, Compass has a “Refer a Friend” promotion. When a member invites a friend to open an account with Compass, both are automatically entered with a chance to win \$700.

[Learn More](#)

Join the #KeepItGolden Movement

As many of you know, the Eureka Chamber has partnered with Energy Upgrade California®, a statewide initiative committed to reaching our state’s energy goals.



Click the link below to learn how you can either partner with the Chamber in hosting events and distributing information if you're a small business, or you can sign up and have your own partnership if you're a community based organization.

[Learn More](#)



The Eureka Chamber is Distributing N95 Masks to Local Businesses

The Greater Eureka Chamber of Commerce, in conjunction with the state, will be supplying free N95 masks to local businesses in order to ease the burden of complying with the Cal/OSHA COVID-19 Emergency Regulation N95 mask requirement. This regulation requires employers to provide respirators/N95 masks for unvaccinated workers upon request.

Supplies limited. Please call 442-3738 to place an order.

[Learn More](#)



Host a 2022 Mixer

Would you like more visibility for your business? Showcase what you do and how you do it by bringing area professionals into your business for an enjoyable evening of networking, fun and camaraderie. Applications are now being accepted for the 2022 Eureka Chamber Mixer Hosts.

Hosting a mixer is an excellent opportunity to share your business with fellow chamber members! Call 442-3738 for more information.

[Learn More](#)



Last Chance to Submit Your Ornament!

Six Rivers National Forest is providing the 2021 U.S. Capitol Christmas Tree. You are invited to help showcase the diverse peoples and ecology of California and its North Coast by making ornaments and tree skirts for the Capitol Christmas Tree and the smaller companion trees.

Want to participate? Make your own ornament and you can drop it off at the Eureka Chamber's Business HQ.

[Learn More](#)

Driving Positive Culture Change
Through Compliance



California
Harassment
Prevention
Training
is required to be
completed
effective
January 1, 2021



Start Now

Mandatory California Harassment Prevention Training for Everyone in your Workplace

California employers with five or more employees are required by law to provide two hours of sexual harassment prevention training to all supervisors and one hour of such training to nonsupervisory employees effective January 1, 2021.

Eureka Chamber Members will receive a discount. Make sure to use priority code GEHPT

Get Started

COAST CENTRAL CREDIT UNION



Mandy is Business Centric

Mandy Marquez is part of our Business Services team & happy to be on **YOURS**. Mandy will make your business her priority. Over 20 years of local expertise: business solutions, financial analysis, fraud prevention

Fast, Local Decision Making • Customized Support
Full Suite of Business Products

Loans & Lines of Credit
Visa Rewards
Merchant Services
ACH

Online, Mobile & Remote Deposit Services
Bill Pay, and more

Take Your Business to the Next Level

(707) 445-8801 ext 1630



coastccu.org

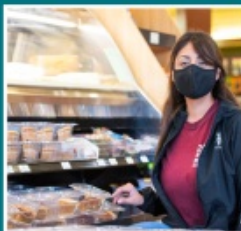
Belonging Never Felt Better®



virtual part-time JOB FAIR

academic
& career
ADVISING CENTER

Wednesday, SEPTEMBER 8, 11am to 3pm, Online!



GET CONNECTED QUICKER and SAFER!

Connect over Handshake with talented HSU students seeking part-time jobs in the local area and virtually, collect resumes, conduct interviews and create an applicant pool for future vacancies.



Registration for our hosted virtual event is \$25. Unable to attend? List job opportunities on Handshake, our online job database. Contact amy.martin@humboldt.edu for details.

REGISTER AT: [HSU.LINK/PTJF2021](https://hsu.link/ptjf2021)



Deadline to register: Wednesday, August 25

Academic & Career Advising Center • academic.humboldt.edu • 707 826.3341 • acac@humboldt.edu

NEW MEMBERS



Where the Story comes Alive!



Dr. Roger Carey



PREMIER MEMBERS



PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

DIAMOND



PLATINUM



GOLD



SILVER



Visit our Website

