



GREATER FORT DODGE GROWTH ALLIANCE

CONNECT • COLLABORATE • PROSPER

ABOUT US

The organization was formed in 2012 through a merger of the Development Corporation of Fort Dodge/Webster County and the Chamber of Commerce. The Growth Alliance serves as the economic and community development organization for the area.



An investment in the Greater Fort Dodge Growth Alliance is an investment in the community and in our organization. When the local economy grows, it benefits all area businesses. That is the Growth Alliance's mission - to grow our economy. We do this by actively engaging businesses, stakeholders, and community members.

Partner in
Community
Development
Projects



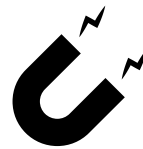
Help Develop a
Skilled Workforce



Advocate for
Area Businesses



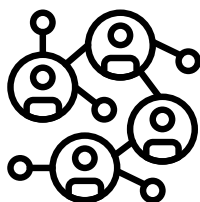
Retain Existing
Business



Encourage
Community
Involvement &
Service



Provide
Opportunities
for Professional
Development
and Networking



Recruit New
Businesses



MEMBER TOOLS & RESOURCES



PROMOTE YOUR BUSINESS

- "My Business, My Alliance": Get a \$300 ad in The Messenger for a member rate of \$35
- Business Link: to Growth Alliance Website (www.greaterfortdodge.com)
- Mailing List: extend your marketing reach to other Growth Alliance members
- Weekly "ENEWS" electronic newsletter publication
- Ribbon Cuttings
- New Member spotlight in the Monthly Business Connection publication
- Promote your business in our conference room display case for an entire month
- Submit your business news and have it featured on our website, enews and/or social media
- Welcome Bags - Promote your business or organization by advertising in the welcome bags that are given to new residents.



GROW YOUR ORGANIZATION

- Access to community & economic data including workforce, laborshed & annual reports
- Jobs/Resume Database - Free online tool to post available jobs that can be accessed by job seekers who can also post a resume on that system
- Legislative awareness and policy development
- Build your network at programs, events, and ribbon cuttings
- Leadership Development: Develop employees into leaders through the Leadership Fort Dodge program and other trainings and professional development opportunities
- Community Tours- use one of our trained tour guides to show your new employees or potential hires around the community
- Receive priority referrals- we refer members only!



SAVE MONEY

- WoodRiver Energy Member Benefit Program- opportunity for members to save 5% on their natural gas costs
- Bulk mail stamp allows you to save money on your mailings
- Free meeting space: reserve one of our 4 conference rooms at no charge
- Advertising discounts with local media outlets
- Buena Vista University program enrollment discounts
- Insurance discounts for members- check with your insurance provider to see if you qualify



GET INVOLVED

- Serve on a Growth Alliance committee & share your expertise
- Volunteer Opportunities: tour guides & event volunteers are always needed
- Golf or sponsor a hole at our Annual Golf Outing- the region's largest golf outing
- Attend events, programs, and ribbon cuttings